

"Empowering Future, Unleashing Innovation"

BHM

Bachelor of Hotel Management

Service-minded students want to learn creatively with hotel and MICE management courses and real practice around the world in the state-of-the-art Hotel Information System Lab and develop essential skills for real hoteliers. Unlimited fun with ample opportunities to enhance your ability to think analyse and solve problems during industry oriented class with virtual work environment. Trainings and classes are conducted by the industry experts and well renowned academicians from the relevant fields. To extend knowledge and put the experience into practice!

Scope and Career

Hotel Operations



Graduates can embark careers in hotel operations, taking on roles such as front office managers, guest relations executives, or even progressing to hotel management positions

Food and Beverage Management



Graduates can pursue careers in restaurant management, catering, or other food and beverage operations within hotels or as independent entrepreneurs.

International Opportunities



The international recognition of **Sripathum University** and **Yeti College** opens doors to career opportunities across the globe, particularly in thriving tourism destinations.



Why BHM at Yeti?

The Bachelor in Hotel Management (BHM) program at Yeti College offers a professionally designed curriculum that combines theoretical knowledge with practical training in core hospitality areas such as front office, housekeeping, food production, and F&B service. With modern training labs, expert faculty, and strong industry ties, students gain hands-on experience and internship opportunities both locally and abroad. The program also focuses on soft skills, leadership, and entrepreneurship, preparing graduates for successful careers in the global hospitality industry.

Event Planning and Coordination



The program equips graduates with the expertise to plan, organize & execute various events, including conferences, weddings, exhibitions, and corporate gatherings.

Cruise Line Industry



The hospitality focus of the program opens doors to exciting careers on cruise ships, including guest services, entertainment, and management roles.



The program equips graduates with the knowledge to excel in sales and marketing roles within hotels, event companies, or tourism organizations.

BHM

Bachelor of (Hotel Management)

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Course Description

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Duration of the Program: 4 years (8 Semesters); with total credit:130

Intake: March, July , November

Course Objectives

The objectives of the program are as follows:

- To acquire knowledge in business and economics that creates and develops well-rounded managers and executives to enable them to compete at the global hospitality and MICE industry level,
- To produce graduates with the capability to integrate and apply the latest technology in hospitality management.
- To contribute to the country's development by producing graduates that fulfill the requirements of both private and public sectors in the MICE, tourism, and hospitality industry.



Industrial Excursion



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List of Courses/Modules Offered in BHM

First Semester

- Intermediate English
- Use of Computers in Business
- Tools For the Digital Age
- Personality for Service Work
- Food and Beverage Service and Operation
- Introduction to Kitchen Management & International Food
- Principles of Management(Business & Risk Management in Hotel Business)

Second Semester

- Advanced English
- Introduction to Economics
- Future Skills
- Nepalese/Thai Cultural Heritage
- Front Office Operation and Room Service
- Bar and Beverage Operations and Management
- Work Integrated Learning 1- Food Production

Third Semester

- General Psychology
- English for the Hospitality Industry
- Modern Hospitality Industry and Tourist Behavior
- Open up a Career Path in Hospitality Industry
- Coffee Shop & Bakery Business Operations & Management
- Work Integrated Learning 2- Food Production
- Housekeeping Operation and Personalized Service

Fourth Semester

- Nutrition and Healthy Food
- Entrepreneurship in Hospitality Industry
- Marketing and Innovation Strategies for Hotel and MICE
- English for Hotel and Tourism Business
- Meeting, Exhibition and Incentive Tourism Management
- Restaurant and Banquet Management
- Health Tourism Management

Fifth Semester

- Technology for Service
- Customer Experience Management for the Hospitality Industry
- Sustainable Management in Hotel and Tourism Business
- Special Issues in Tourism and Hotel Industry
- Spa and Wellness Resort Management
- Business Planning and Menu Design

Sixth Semester

- Introduction to Statistics
- Tourist Guides and Local Storytellers
- Independent Study
- Tourism Experience Design (Nepalese Culture and Society)
- Festival and Special Events Management

Final Year

- Pre-Cooperative and Work-Integrated Education for Hotel and Tourism Business)
- Work Integrated Learning (Internship)

