

"Empowering Future, Unleashing Innovation"

B.Sc. - (Information and Communication Technology)

The Bachelor of Science program in Information and Communication Technology focuses on preparing graduates to support information technology work in all business sectors that require the use of information technology. The program is committed to creating personnel with knowledge of information technology and practical skills in parallel, in order to support the needs of organizations and users of information technology organizations both domestically and internationally.

Duration of the Program: - 4 years (8 Semesters);

With total credit: - 133

Scope and Career



Information Technology Specialist

A professional skilled in managing computer systems, networks, and security to ensure smooth and efficient technological operations in any organization.



Information Project Administrator

Oversees and coordinates IT projects, ensuring they are completed on time, within budget, and meet organizational goals.



Online Marketer

Promotes products and services through digital platforms, using strategies like SEO, social media, and online advertising.

INFORMATION AND COMMUNICATION TECHNOLOGY

เทคโนโลยีสารสนเทศและการสื่อสาร



Why B.Sc. (Information and Communication Technology) at Yeti?

The Bachelor of Science (Information and Communication Technology) program at Yeti College offers a professionally designed curriculum that combines theoretical knowledge with practical training in core technology areas such as Information Technology Specialist, Information System Analyst and Designer, Website Developer, Online Marketer, Network Administrator, Information Project Administrator service. With modern training labs, expert faculty, and strong industry ties, students gain hands-on experience and internship opportunities both locally and abroad. The program also focuses on soft skills, leadership, and entrepreneurship, preparing graduates for successful careers in the global technical industry.



Website Developer

Designs, builds, and maintains websites to ensure functionality, performance, and a great user experience.



Information System Analyst and Designer

Analyzes business needs and designs effective computer-based systems to improve processes and efficiency.

B.Sc. (Information and Communication Technology)

Study Locally, Explore Globally...

The Information and Communication Technology program

is designed based on the criteria established by the Association of Computing Machinery (ACM) of the United States, which is recognized worldwide. The program focuses on preparing graduates to support information technology work in business and the public sector, as well as the needs of the medical community, the education sector, and other businesses requiring the use of information technology. This program aims to produce personnel with both IT and practical knowledge.

To support the needs of organizations and users in information technology, both domestically and internationally. Students will gain an understanding of basic information systems and technology, basic program use, and other IT disciplines in demand in the current labor market, such as electronic marketing, information technology project management, and applied networking. This program emphasizes learning technological approaches that will benefit students' future careers, such as Microsoft TechDays, glThailand (Google Developer), and Cisco Networking Academy. Details: This

STUDY PLAN

The General Education Courses – 30 Credits

- Humanities and Social Sciences – 11 Credits
- Languages and Communication – 12 Credits
- Mathematics and Science – 7 Credits

Specialized Education Courses – 94 Credits

- Core Courses – 28 Credits
- Required Major Courses – 51 Credits
- Elective Major Courses – 15 Credits

Free Elective Courses – 9 Credits

Total – 133 Credits

Program

This program provides students with an understanding of basic information systems and technology, basic program use, and other IT disciplines in demand in the current labor market, such as electronic marketing and information technology project management. and applied network systems with an emphasis on learning technological approaches that will be beneficial to students' future careers, such as Microsoft TechDays, glThailand (Google Developer), and Cisco Networking Academy.

The university has a standardized data center and backup site, a large network system that is ready, modern, and stable to provide computer lab services and develop university information and communication technology to support learning, teaching, research, and research.

Scholarship

The university has a standardized data center and backup site, a large network system that is ready, modern, and stable to provide computer lab services and develop university information and communication technology to support learning, teaching, research, and research.

