

Karl Angelo D. De Roxas

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Skills

- **Video Editing Software:** Proficient in Capcut and Alight motion.
- **Content Creation:** Skilled in making engaging content on social media and for promotional purposes.
- **Social Media Management:** Experience in managing and growing social media profiles.

Personal Qualifications

- **Adaptable:** Showing an interest in new technologies and trends; ready to learn.
- **Attention to Detail:** Good eye for detail when it comes to editing and reviewing content.
- **Time Management:** Excellent time management skills and a faultless record of keeping things organized, so any task is done with exceptional ease.
- **Project Management:** Capability to work on as many projects as possible and execute them on time.

Tools Proficiency

- Capcut
- Alight Motion
- Canva
- Google Drive
- ChatGPT
- Google Calendar
- Gmail

Objective

Creative and meticulous video editor with experience in creating content that will be an effective drive of audience engagement through its branded highly visual content. Looking for new opportunities to bring along my skills and creativity.

Experience

Video Editor / Content Creator

September, 2022- February, 2023

- Developed and edited video material for a number of projects, including social media clips and promotional material.
- Worked with clients and the team to understand their vision and bring forth quality videos.
- Edited and refined the content using Capcut and Alight Motion.
- Created and managed engaging content across social media platforms to build audiences and grow them.
- Analyzing audience metrics that would drive refined content strategies and campaigns, which entailed making promotional videos and campaigns to increase the visibility and reach of content.

Education

Senior High School

- STI Batangas city (2016-2018)
 - Technical-Vocational-Livelihood-Information Technology