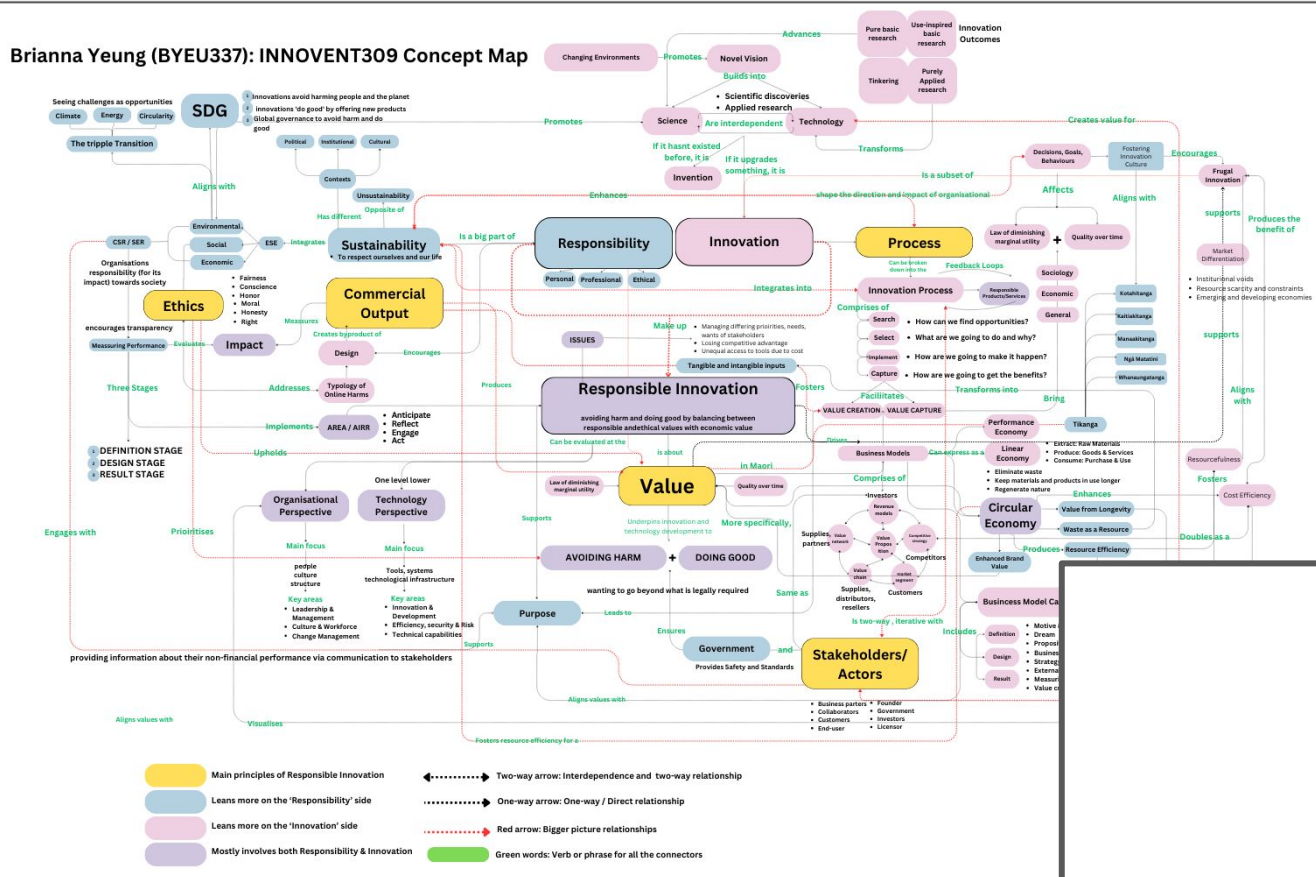
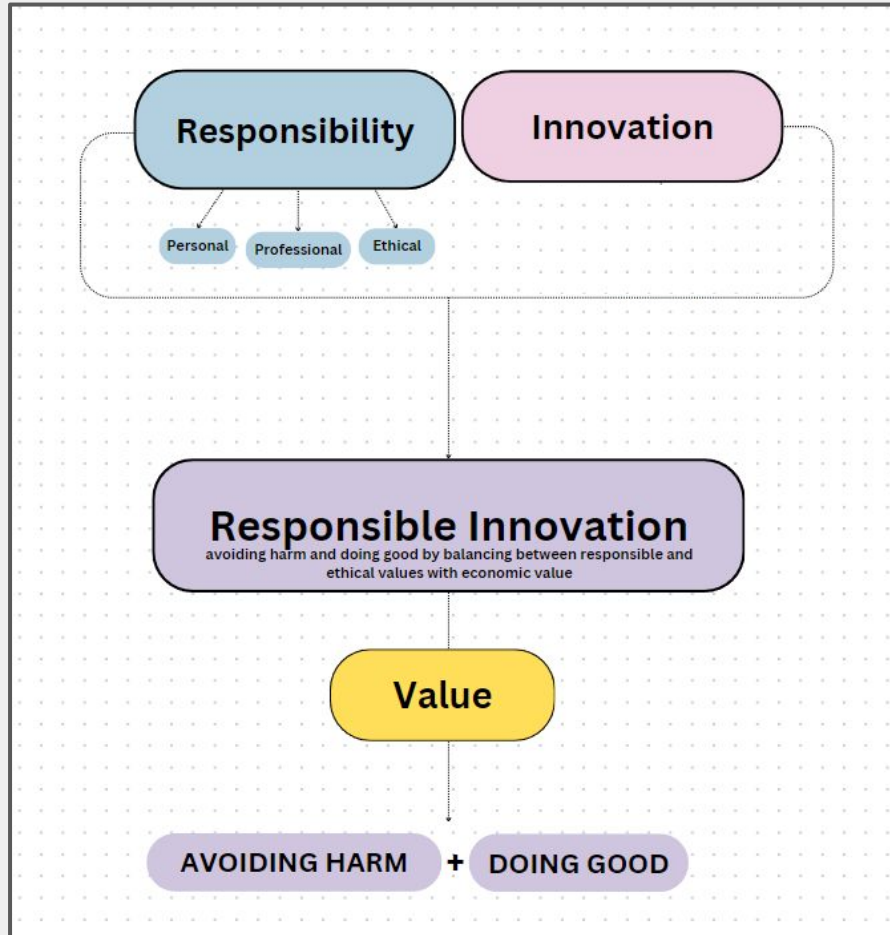


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INNOVENT309: Concept Mapping & Recorded Reflection



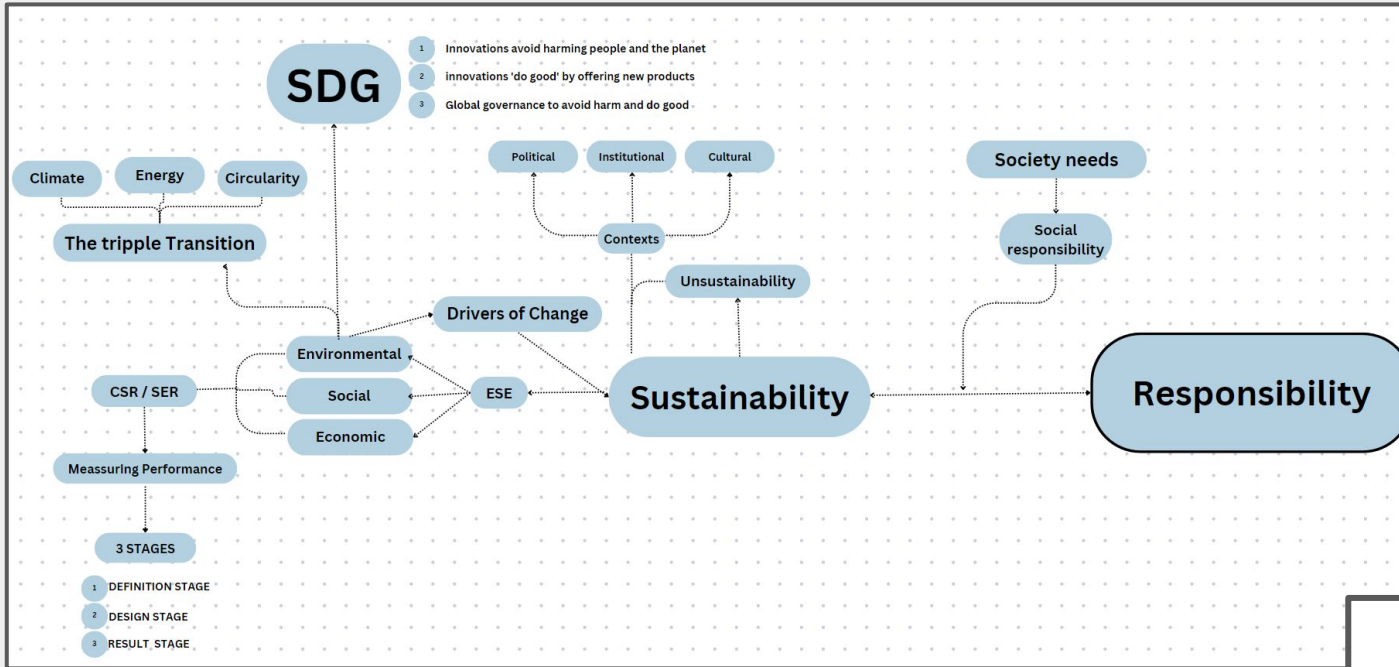
Backbone



- Responsibility is owning a situation and making it right even if you aren't directly to blame for it
- Innovation improves or replaces something
- RI is about avoiding harm and doing good
- RI balances responsibility and ethical values with economic value



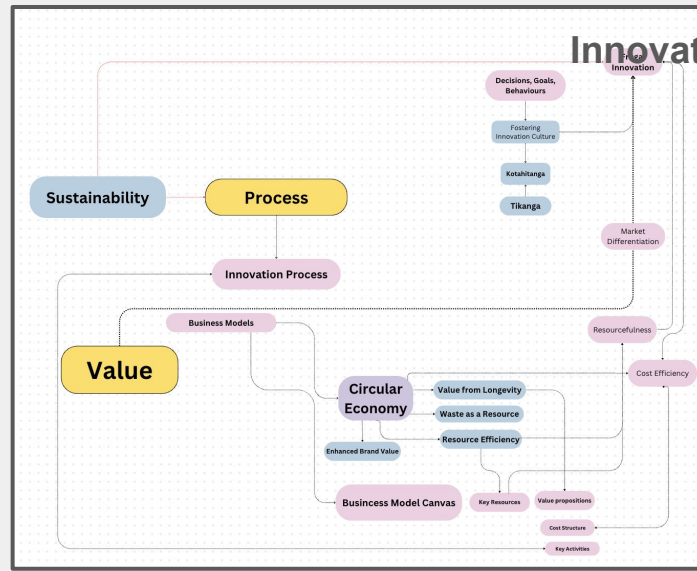
Responsibility and main principles



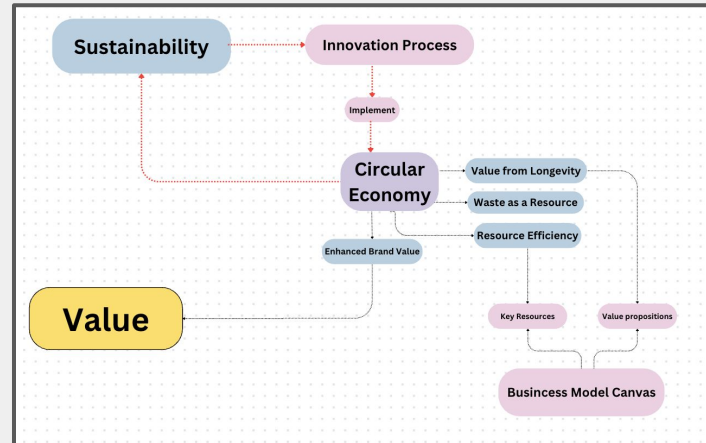
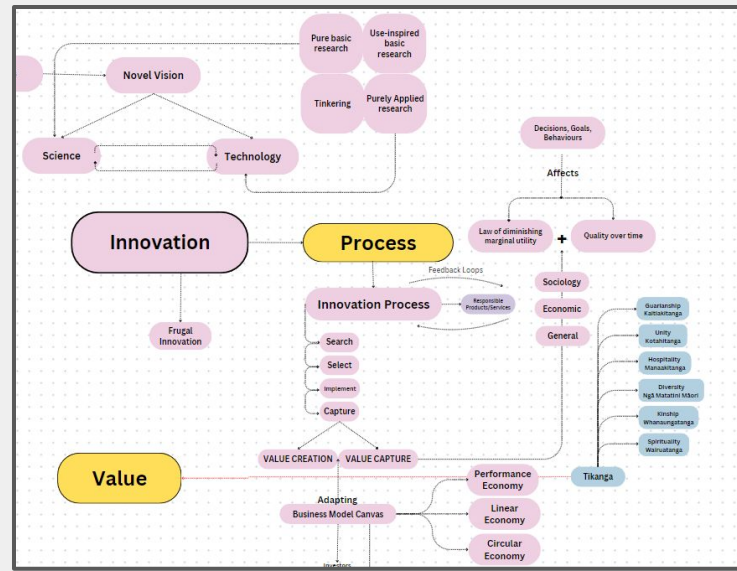
- We can apply RI in a variety of ways to business operations to address challenges & capture opportunities.

Innovation and main principles

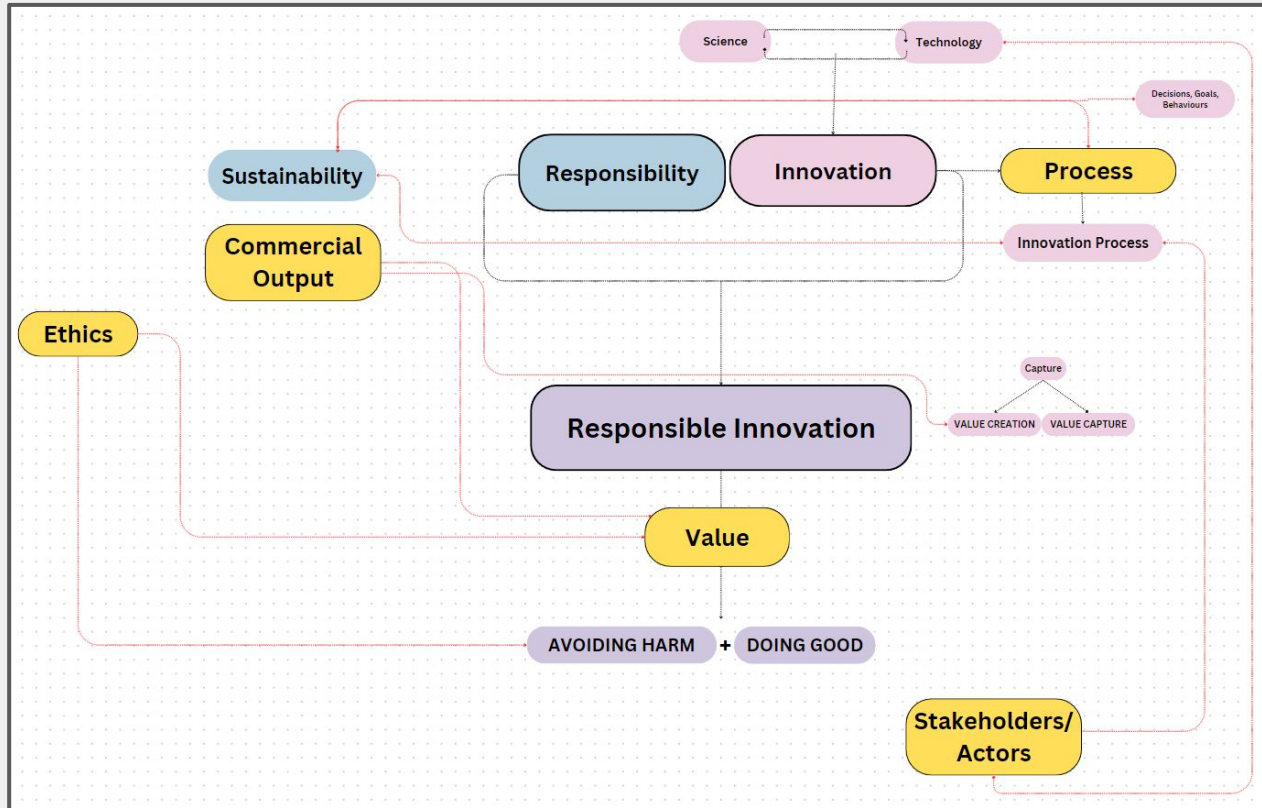
- Science and technology are interdependent but distinct
- Innovation links science and technology
- Value is what underpins technology and innovation development
- Business models can incorporate responsibility, ethics and sustainability in a company



NOTE: Some illustrations have been simplified for clarity in displaying direct relationships, but the actual relationships from the map remain unchanged.



Underlying Relationship: What makes up Responsible Innovation



- Responsibility and Ethics make up values
- Values push to avoid harm and do good
- This fuels the Responsible Innovation Process
- This process is two-way with stakeholders and iterative
- This process captures value out of responsible Products/Services

Final Reflections

Brianna Yeung (BYEU337): INNOVENT309 Concept Map

