# Hack the Fog Sponsorship Prospectus
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## March 3-4, 2018
## Horizons School of Technology
## San Francisco

## What is Hack the Fog?

Hack the Fog is San Francisco's first high school hackathon. We're gathering 150 high school students to learn, innovate, and create their exciting projects in just 24 hours!

## Why sponsor us?

*The Hack the Fog team aspires to organize a hackathon intended to be highly accessible to high school students in the San Francisco and Oakland Unified School Districts with the goal of igniting students' passion for technology.*

Despite receiving an education within a major hub of technological innovation within Silicon Valley, many students in the Bay Area don't have the chance to engage in activities and events that could introduce them to the tech industry and lead to a career. Hack the Fog aims to change that for students in San Francisco and Oakland where, over the course of 24 hours, both first-time hackers and more experienced students will get to work together to develop projects in teams.

## Who are we?

Our team, all students of SFUSD, have attended 15 high school hackathons in the past year, all of which have either been in Mountain View or Fremont. Being local students, we've seen first-hand the barrier that location can create—our peers from SFUSD and OUSD are often unable to attend hackathons due to the difficulty of transportation.

## How can you help?

**Donate money -** This will give us the flexibility to ensure that all needs are fully catered for

**Sponsor a meal -** We will be serving a total of four meals over the course of the entire hackathon

**Sponsor a prize -** Incentivize hackers to work with your technologies

# Sponsorship Tiers

| | Bronze<br>$500 | Silver<br>$1000 | Gold<br>$1500 | Partner<br>$2000 |
|---|---|---|---|---|
| **General** | | | | |
| Send engineers and mentors | ✔ | ✔ | ✔ | ✔ |
| Workshop/Tech Talk | 1 | 2 | 2 | 5 |
| Talk during opening ceremony | | 1 min | 2 min | Keynote |
| Custom prizes | | ✔ | ✔ | ✔ |
| Sponsor table | | ✔ | ✔ | ✔ |
| **Recruiting** | | | | |
| Distribute recruiting materials | ✔ | ✔ | ✔ | ✔ |
| Access to resumes/GitHub | | ✔ | ✔ | ✔ |
| Mailing list | | | ✔ | ✔ |
| Send recruiters | | | | ✔ |
| **Branding** | | | | |
| Logo on website | ✔ | ✔ | ✔ | ✔ |
| Logo on t-shirt | ✔ | ✔ | ✔ | ✔ |
| Company banners | | ✔ | ✔ | ✔ |
| Talk during closing ceremony | | | | ✔ |

# Interested?

Email us at hackthefog@gmail.com if you're interested. All sponsorships are negotiable and can be discussed in more detail. We'd be happy to discuss a custom sponsorship tier.