

PROFILE



yevheniiii.github.io



<u>ievgeniiandrieiev</u>



yev.andrieiev@gmail.com



+38 (093) 623 71 79

EDUCATION

Handelshøgskolen i Bodø. 2014 - 2016 Master of Science in Business International Business and Marketing

Kyiv National Taras Shevchenko University. 2014 - 2016

Master of Science in International Business

International Marketing

LANGUAGES

Ukrainian — native

Russian — native

English — advanced (C1)

WORK EXPERIENCE

Geolance Tech. Mar 2017 - Jan 2018 *Digital Marketing Manager*

Achievements:

- sessions: from 0 to 1300+
- organic sessions: from 0 to 550+
- search referrals: from 0 to 550+
- new site structure
- 300+ articles and videos on the blog
- 700+ backlinks

Hoshva DGTL. Jan 2017 - Jun 2017 Project / Account Manager

Achievements:

- 5+ projects
- a new corporate website for our client in close cooperation with foreign developers
- 5+ landing pages and websites for marketing activities
- one of the projects won bronze Effie Award
- document workflow improvement

Netpeak Group. Jul 2016 - Jan 2017 SEO Specialist

Achievements:

- 10+ projects (including foreign markets)
- increase in the number of backlinks and referring domains for our projects
- organic traffic growth
- crawl errors elimination
- positive image creation as a part of search engine reputation management

FURTHER EDUCATION

Feb 2018 — Scrum Development with Jira & JIRA Agile (Pluralsight)

Feb 2018 — Agile Project Management: Scrum Step by Step (Udemy)

Mar 2017-Jan 2018 — Courses (~8) on Computer Science, Front-end, Python (Codecademy, Udacity, edX, Sololearn, Code School)

Jul 2016 — Digital Workshop Certification (Google) - 23 digital marketing topics

TRAINING PROJECTS

Student Register Service

Technologies: Python, Django, Bootstrap, HTML, CSS, MySQL

Movie trailer preview site

Technologies: Python, HTML, CSS, Bootstrap

My Personal Page

Technologies: HTML, CSS, Bootstrap, JavaScipt

Landing Pages

Technologies: HTML, CSS, Bootstrap