

## **1. Introduction**

### **1.1 Background**

People love food. Ability to enjoy the taste of it has been our curse and blessing for as long as humankind is. Nowadays it is much easier to dive into different gastronomical experiences without travelling abroad. Even more, you can take pleasure of the vast majority of world cuisines not leaving your neighbourhood. And as many eating places there would be that many of them people would enjoy. Though food business always to be available and demanded.

Toronto is the densely populated area of Canada. It is the largest city in Canada with a population of over 6 million. Toronto is a place where people can try the best of each culture. In neighbourhoods like Corso Italia, Chinatown, Kensington Market, Little India, Little Italy, Koreatown and so on are plenty of restaurants to eat in.

It would be fair to notice that restaurants are rather popular venues in Toronto, so there might be a temptation to open an additional one.

### **1.2 Problem**

The objective of this project is to determine what might be the most suitable neighbourhood of Toronto to open a restaurant using Foursquare location data and clustering of venue information. The most suitable location for a new Mexican restaurant in Toronto, Canada, will be determined as a conclusion of this project.

### **1.3 Interest**

This project might be exciting and fruitful for those who have in mind opening a Mexican restaurant in the capital of Canada.

