

1. Who are the intended users of this website? What are their goals?
 - a. Who: Professors, potential employers, peers
 - i. Goals: understand my level of experience, skill, and interests that guide my career
2. What usability dimensions did you prioritize in your design? Why?
 - a. I prioritized efficiency the most because I knew that this usability dimension was definitely something that would be the most important in helping my users achieve their goals. My expected users want to absorb a whole lot of information about me in a short amount of time. They won't always be in positions where they care to spend more than 2 or 3 minutes reviewing my page. This is why I wanted to make sure the information was efficiently placed and easily accessible. A big part of this also encourages maximizing learnability. If I want my users to absorb a lot of information quickly, I don't want them to spend any time learning how to navigate the website.
3. Your design specifications:
 - a. What is your color scheme? Why did you choose it?
 - i. I chose this template with this color choice because I thought it gave a warmer feel. When I was looking at a lot of other example portfolios, there were several color schemes which centered cooler colors. This works well with a lot of techy portfolios because there is an already existing color association with digital and computer themes with cooler colors. However, I felt that this didn't reflect what I wanted to show in my portfolio. Instead I wanted a warmer tone and inviting color scheme including burnt subdued orange and grays.
 - b. What layout did you use? Why?
 - i. I knew that my portfolio wasn't very project heavy. Instead, my experience mostly includes research which typically fits better in the traditional resume layout. I, therefore, wanted a layout which was reminiscent of that design.
 - c. What images did you include? Why?
 - i. I included a profile picture of myself to help replicate the typical layout for portfolios and make the website more personal
 - ii. Peachy keen - I included screenshots from the figma interfaces we designed of the main home page and the messaging page. I thought these would be meaningful and helpful elements to include because they highlight the product design and visual design elements of the project. I also included the logo as a part of the website. I thought this emphasized an element of branding.
 - iii. Logo - my logo is in the tab of the website, not on the actual page.
4. Technical discussion: specify the tools you used to create your assets and website and the templates you used.

- a. TEMPLATE SOURCE: <https://startbootstrap.com/theme/resume>
- b. Understanding portfolio structure w html/bootstraps:
 - i. [Bootstrap Portfolio Website Tutorial | Bootstrap 5](#)
 - ii. [Simple Portfolio Tutorial | Create a Personal Portfolio using HTML, CSS and Bootstrap | Beginner](#)
- c. Reference code for adding and manipulating features of the template
<https://getbootstrap.com/docs/5.0/getting-started/introduction/>
- d. Embedding videos and pdfs: https://www.w3schools.com/html/html5_video.asp