## 1 RANKING SVM

Assume there N articles with news coverage in the dataset, which we denote  $d_1, d_2, ... d_N$ . We group all the articles in the dataset into N groups,  $r_1, ... r_N$  with each group having one article with news coverage, and the corresponding matched articles without news coverage. We denote the matched articles in group i as  $d_i^1, d_i^2, ... d_i^k$ , where k is the number of matched articles in group i.

$$minimize : V(\vec{w}, \vec{\xi}) = \frac{1}{2}\vec{w} \cdot \vec{w} + C\sum \xi_{i,j}$$
 (1.1)

subject 
$$to: \forall d_1^j \in r_1: \vec{w}\phi(d_1) \ge \vec{w}\phi(d_i^j) + 1 - \xi_{1,j}$$
 (1.2)

$$\forall d_N^j \in r_N : \vec{w}\phi(d_N) \ge \vec{w}\phi(d_N^j) + 1 - \xi_{N,j}$$

$$\tag{1.4}$$

$$\forall i \forall j : \xi_{i,j} \ge 0 \tag{1.5}$$