

Creative UX Designer with 3 years designing web & mobile products. Skilled at wireframing concepts and creating pixel-perfect visuals.

## EXPERIENCE

### **UI/UX Designer** | 03/2022 - Now

FastCommerce – Redwood City, CA

- Worked with the product manager designed a B2B web application of e-commerce platform.
- Worked with the engineering team to implement the application.
- Designed the e-commerce store templates.
- Designed and developed the corporate site using Figma, HTML, CSS & JavaScript.
- Completed help center documentation.
- Incorporated AI tools to build customer service bots.

### **Visual Designer** | 01/2021 - 07/2021

Fuji INC. – Foster City, CA

- Rebranded and made style guidelines for the company's sub-brand Hanabi.
- Created graphic content for e-commerce websites.
- Made promotional content for social medias.
- Maintained design assets for the team.

### **UI/UX Designer** | 11/2019 - 04/2020

Winnow Digital Marketing – San Mateo, CA

- Worked with marketing team to redesign website using wireframes & prototypes.
- Conducted usability testing and gathered feedback.
- Created graphics & photographs for the website.
- Completed front-end part of the website using HTML & CSS.
- Collaborated with engineer team on Jira to implement the website.
- Redesigned Winnow's brand and sub-brand, and made brand guidelines.

### **Architectural Designer** | 11/2017 - 12/2017

Merrill Morris Partners – San Francisco, CA

### **Architectural Designer** | 06/2016 - 09/2016

SteelWave – Foster City, CA

### **Architectural Designer** | 09/2011 - 06/2013

China Architecture Design & Research Group – Beijing, China

### **Architectural Designer** | 07/2010 - 08/2011

Architectural Design Institute of Nanjing University – Nanjing, China

## EDUCATION

**M.A. Web Design & New Media** | Academy of Art University | San Francisco, CA | 02/2018 - 02/2020

**M.Arch. Architecture** | Nanjing University | Nanjing, China | 09/2007 - 06/2010

**B.Arch. Architecture** | Southeast University | Nanjing, China | 09/2002 - 06/2007

## SKILLS

UX/UI Design, Interaction Design, Visual Design, Branding, Illustration, Motion Graphics;  
User Personas, Competitive Analysis, Wireframing, Prototyping, Usability Testing;  
Photoshop, Illustrator, InDesign, Adobe XD, Figma, After Effects, Premiere, InVision, Cinema 4D;  
HTML, CSS, JavaScript, jQuery, PHP, MySQL, Bootstrap, WordPress.