

# Yue Zhuang

## UI/UX Designer

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[yezizhi.github.io/portfolio](https://yezizhi.github.io/portfolio)

### EXPERIENCE

#### UI/UX Designer | Corezon Corporation

Mar 2022 - Present - Redwood City, CA

- Collaborated with a cross-functional team to design and develop a B2B e-commerce web app from 0 to 1, empowering store owners to build and manage online stores for product sales.
- Designed templates for streamlined online store building, improving time efficiency for store owners.
- Built customer service chatbots utilizing a third-party application, effectively reducing customer service costs.
- Designed & developed the corporate website.

#### Brand/Visual Designer | Fuji Inc.

Jan 2021 - July 2021 - Foster City, CA

- Rebranded and created style guidelines for the packaging of the company's products and its e-commerce websites.
- Created promotional materials for social media and websites.

#### UI/Visual Designer | WinnowPro

Nov 2019 - Apr 2020 - San Mateo, CA

- Collaborated with a cross-functional team, including the marketing team, to redesign and develop the website.
- Rebranded and created style guidelines for the website, also responsible for generating graphic and photographic content.

#### Architectural Design Intern | SteelWave

Jun 2016 - Sep 2016 - Foster City, CA

- Work with cross-functional teams to communicate with clients and design interiors for commercial buildings.

#### Architectural Designer | CADG

Sep 2011 - Jun 2013 - Beijing, China

- Performed site analysis and crafted architectural designs, iterating based on client feedback.

#### Architectural Designer | NDINJU

Jul 2010 - Aug 2011 - Nanjing, China

- Conducted analysis and designed a conservation project, and finalized the construction drawings.

### EDUCATION

#### Master | Web Design & New Media

Academy of Art University

San Francisco, CA

#### Master | Architecture

Nanjing University

Nanjing, China

#### Bachelor | Architecture

Southeast University

Nanjing, China

### SKILLS

#### Industry Knowledge

Product Design

User Interface

User Experience

Interaction Design

Wireframing

Rapid Prototyping

User Research

Visual Design

Branding

Illustration

Motion Graphics

#### Design Tools

Figma, Photoshop,

Illustrator, InDesign, Adobe

XD, After Effects, Premiere,

InVision, Cinema 4D

#### Coding Skills

HTML, CSS, JavaScript,

jQuery, Bootstrap, React,

PHP, MySQL, Python