Yue Zhuang

UI/UX Designer

zhuangyueo@gmail.com

+1 6502083625

yezizhi.github.io/portfolio

EXPERIENCE

UI/UX Designer | Corezon Corporation

Mar 2022 - Present - Redwood City, CA

- Collaborated with a cross-functional team to design and develop a B2B e-commerce web app from 0 to 1, empowering store owners to build and manage online stores for product sales.
- Designed templates for streamlined online store building, improving time efficiency for store owners.
- Built customer service chatbots utilizing a third-party application, effectively reducing customer service costs.
- Designed & developed the corporate website.

Brand/Visual Designer | Fuji Inc.

Jan 2021 - July 2021 - Foster City, CA

- Rebranded and created style guidelines for the packaging of the company's products and its e-commerce websites.
- Created promotional materials for social media and websites.

UI/Visual Designer | WinnowPro

Nov 2019 - Apr 2020 - San Mateo, CA

- Collaborated with a cross-functional team, including the marketing team, to redesign and develop the website.
- Rebranded and created style guidelines for the website, also responsible for generating graphic and photographic content.

Architectural Design Intern | SteelWave

Jun 2016 - Sep 2016 - Foster City, CA

- Worked with cross-functional teams to communicate with clients and design interiors for commercial buildings.

Architectural Designer | CADG

Sep 2011 - Jun 2013 - Beijing, China

- Performed site analysis and crafted architectural designs, iterating based on client feedback.

Architectural Designer | NDINJU

Jul 2010- Aug 2011 - Nanjing, China

- Conducted analysis and designed a conservation project, and finalized the construction drawings.

EDUCATION

Master | Web Design & New Media

Academy of Art University

San Francisco, CA

Master | Architecture

Nanjing University

Nanjing, China

Bachelor | Architecture

Southeast University

Nanjing, China

SKILLS

Industry Knowledge

Product Design

User Interface

User Experience

Interaction Design

Wireframing

Rapid Prototyping

User Research

Visual Design

Branding

Illustration

Motion Graphics

Design Tools

Figma, Photoshop, Illustrator, InDesign, Adobe XD, After Effects, Premiere, InVision, Cinema 4D

Coding Skills

HTML, CSS, JavaScript, jQuery, Bootstrap, React, PHP, MySQL, Python