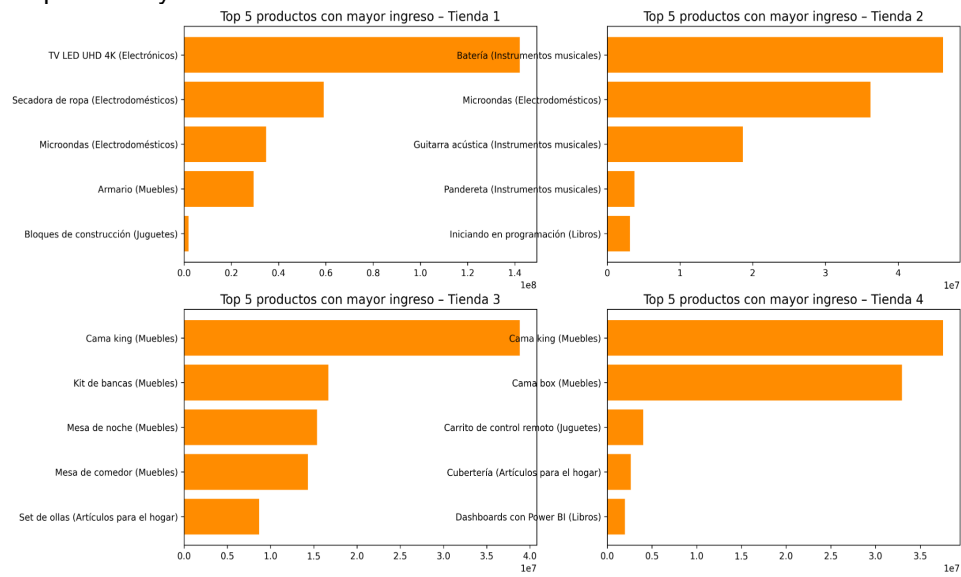


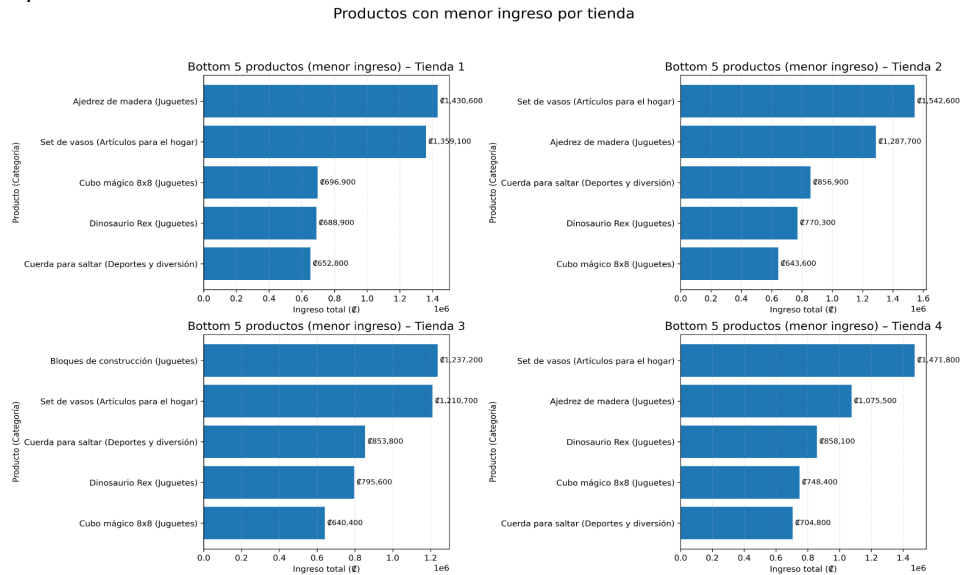
3. Top 5 Best-Selling Products by Store

This section highlights the products that generated the highest income in each store, helping to identify key drivers of profitability.



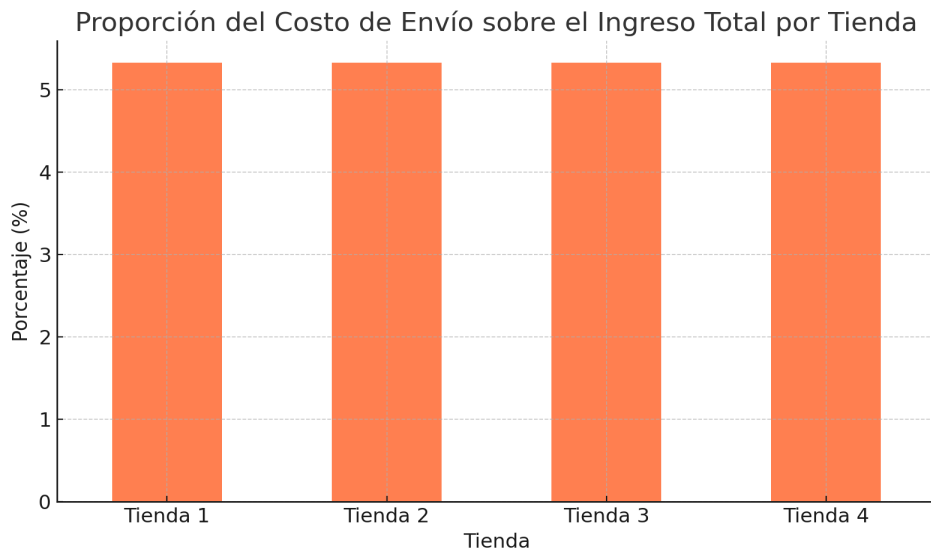
4. Bottom 5 Least-Selling Products by Store

Here we explore the products with the lowest income contribution, useful for decisions about inventory reduction or promotions.



5. Shipping Cost Analysis

This part evaluates the average shipping cost and its proportion relative to the store's income. It is key to understanding operational efficiency.



Conclusion

Based on the analyses, Store 4 showed the weakest performance across multiple dimensions: revenue, shipping efficiency, and product turnover. It is recommended that Mr. Juan consider selling or rethinking the strategy for Store 4.