US NEV Sales Regression Analysis Final Report Section B

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1 Introduction

An electric vehicle (EV) primarily uses electricity for propulsion, rather than gasoline or diesel. This includes plug-in electric vehicles (PEVs), battery electric vehicles (BEVs), and hybrid vehicles (HEVs) or plug-in hybrid vehicles (PHEVs) [1]. EVs are more sustainable than combustion engines, with lower environmental impacts, including fewer tailpipe emissions and reduced carbon footprint [2]. They also offer better energy conversion efficiency and quieter operation, leading to lower costs per mile and maintenance [3].

While EVs date back to the 19th century, mass production began in the 2010s with models like the Nissan Leaf in 2011 [3]. This spurred significant growth, with China leading the market in plug-in vehicles [4]. In the U.S., highway-capable EV sales exceeded 4.6 million units by December 2023, making it the third-largest EV market globally [5].

2 Problem Statement

All these developments motivate us to research EV sales in the U.S. using historical data dating back to the 2010s. We will focus on NEVs (New Energy Vehicles), a term that encompasses BEVs, PHEVs, and FCEVs (Fuel Cell Electric Vehicles). Our goal is to perform a time series multiple linear regression analysis of NEV sales to develop a regression model that predicts NEV sales based on key macroeconomic and market factors. The model will also analyze the purchase patterns of NEVs over time, identifying trends, seasonal patterns, and potential lag effects.

3 Data Description

3.1 Variables of Interest

To perform a time series multiple linear regression analysis for NEV sales prediction, we first identified relevant variables for both the response and predictors. The analysis focuses on the period from December 2010 to December 2023 (13 years) due to the relatively recent development of the NEV market in the U.S. The response variable is the monthly number of NEVs sold (the sum of PHEV and BEV sales), with data collected from Argonne National Laboratory reports [6].

For the predictors, we categorized the variables

into four main groups: macroeconomic, marketspecific, demographic, and sector-specific factors.

Macroeconomic Factors: These standard economic statistics describe how macroeconomic conditions affect EV sales. Monthly or quarterly data from the Federal Reserve Economic Data (FRED) website [7] was used. Key variables include:

- GDP (U.S.): Measured quarterly in billions of dollars.
- Money Supply (M1, M2): Monthly data in billions of dollars.
- Federal Funds Effective Rate: Monthly percentage rates.
- Durable & Nondurable Goods Consumption: Monthly data in billions of dollars.
- Unemployment Rate: Monthly percentage.
- Residential & Non-residential Fixed Investment: Quarterly data in billions of dollars.
- Per Capita Disposable Income: Monthly data in dollars.
- PPIBC/PPIBM/PCE: Indices measuring changes in battery and electrical component costs.

Demographic Factors: We focused on factors affecting the primary target group for NEVs, based on research indicating that middle-aged, highly-educated employees (25-55) are the main adopters [8]. Variables included:

- U.S. population: Quarterly data.
- Percentage of employees with a bachelor's degree or higher: Monthly data.
- Percentage of middle-aged employees (25-55): Monthly data.

Data was accessed from the Bureau of Labor Statistics (BLS).

Market-specific and Sector-specific Factors: These factors include both market dynamics and competition. We considered:

- Light-duty vehicle production and inventory: Monthly data from FRED [7].
- Fuel prices: Gasoline prices for ICE vehicles and electric retail prices for NEVs, collected monthly via FRED [7].
- Infrastructure and government incentives: Number of electric ports and new energy policies, collected monthly via the Alternative Fuels Data Center website [9, 10].
- ICE vehicle sales: Monthly data from Argonne [6].
- Battery cost and Tesla Model S price: Monthly data from the Alternative Fuels Data Center and car price tracker websites. Missing Tesla S prices were imputed using the nearest available data.

For sector-specific factors, we considered the impact of the COVID-19 pandemic, particularly the 2020–2023 chip shortage, which disrupted the automobile industry. This was treated as a categorical variable (1 for the pandemic period, 0 otherwise), with the pandemic period defined from January 2020 to May 2023.

In total, we selected 26 predictors, including one categorical and 25 numerical variables. We also introduced time-related variables (year, month, and date) to account for temporal trends. This resulted in a data set covering 157 months (157 data points) with 29 variables, with most data collected monthly. For quarterly data, linear interpolation was applied.

3.2 Variables: Quantitative Analysis

3.2.1 Response Variable

We began our data analysis by examining the response variable, monthly NEV sales, to understand its distribution and the effects of time (trend and seasonality). The response variable, NEV sales, exhibited a left-skewed distribution (Figure 1-b), indicating an initial phase of smaller sales followed by rapid growth in the market after 2019. This upward trend is further visualized in Figure 1-a, which shows the growing popularity of NEVs since their mass adoption in 2010. To assess the impact of time on the response, we constructed a small regression model that considered only the date and

month (as categorical) variables. Figure 2 presents the model summary, which indicates that the date is a significant factor (with a p-value less than 2e-16). However, there is no statistical evidence of seasonality, as the month variables are not statistically significant (the smallest p-value belongs to December at 0.0533).

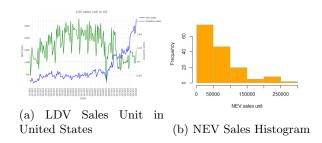


Figure 1: Response Variable Statistics

Figure 2: Regression Results under Time Variables

3.2.2 Response versus Predictors

For the analysis of predictors, we wanted to visualize the relationship with the response to validate our initial variable selection. The complete set of scatter plots can be found in Appendix A. To summarize this analysis, we found predictors negatively correlated with response such as battery cost and unemployment rate (see Figure 3). This makes sense since lower battery cost means cheaper NEVs prices which would increase the sales. If unemployment increases, fewer people would be buying expensive goods such as cars which would explain negative relationship. We also found predictors that are positively correlated with response such as gasoline and electric prices (see Figure 4). The second one is counter-intuitive but it is evident that the

electric prices increases across time due to inflation which coincides with rising trend of NEVs sales. Furthermore, charge cost of electric vehicles is becoming cheaper despite that electric price increases compared to fuel(gasoline) cost so we observe this counter-intuitive positive relation.

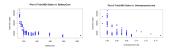


Figure 3: Negatively correlated predictors

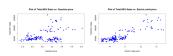


Figure 4: Positively correlated predictors

3.2.3 Correlation Analysis: Predictors

To observe the relation between the predictors, we conducted a correlation analysis. full table can be found in Appendix B. The analysis showed that some macroeconomic variables are very strongly positively correlated such as PPIBM.PCE.GDP consumption and investment variables, correlation coefficient is higher than 0.9. We also observed unusual strong negative correlation between the battery cost and demographic variables such as population and percentage higheducated employees, middle-aged employees (coefficient less than -0.9). This may be coming from the fact that there is a negative trend of battery cost opposed to positive trend in demographic variables. However, this high correlation among predictors may result in multicollinearity where we address this issue in the following sections.

3.2.4 Data Points: Outlier Detection

We used three methods for outlier detection: Z-score, IQR (Interquartile Range), and Modified Z-score. The Z-score method identifies points which lie beyond three standard deviations from the mean. The IQR method classifies data points as outliers which lie outside Q1 - $1.5 \times IQR$ and Q3 + $1.5 \times IQR$ range. The Modified Z-score uses median instead of mean and MAD instead of standard deviation and values exceeding 3.5 are flagged as outliers. Figure 5a and 5b shows the outlier results analysis for two of our most important variables. We further found that during the COVID-

19 period, several economic indicators showed outlier values, but these were retained as they represented legitimate market conditions rather than data anomalies. Since our dataset was relatively small to begin with, we did not remove the remaining outliers since that could be very well be just noise in the data, nevertheless, we made sure to use robust regression methods so our results are not affected by them.

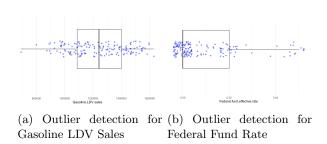


Figure 5: Outlier Detection Examples

4 Regression Analysis

4.1 First Approach: Stepwise MLR

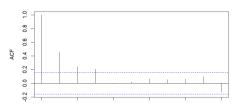
With 29 variables and only 157 data points, the number of predictors is disproportionately large compared to the sample size. To achieve meaningful insights while avoiding overfitting, it is necessary to employ statistical methods for variable selection instead of including all variables in the regression model. To address the challenge of high dimensionality, we employed stepwise regression for variable selection. The stepwise regression is an iterative approach that systematically selects or removes variables based on specific criteria, such as pvalues or changes in model fit, and is widely used for simplifying regression models. In the initial step, we included all 29 variables in the stepwise regression model. A variance inflation factor (VIF) analysis was then conducted to assess multicollinearity among predictors. The initial regression results are presented in Appendix C. After performing a bothsides stepwise regression, 18 variables were retained in the model. Most of the selected variables were statistically significant, and the overall regression performance was statistically significant, with an F-statistic of 464.3 and a p-value less than 0.001. The model achieved an adjusted R-squared value of 0.9816, indicating a strong fit to the data.

4.1.1 Multicolinearity Correction

Next, we assessed the multicollinearity of the retained variables using VIF. The results are summarized in Appendix D. The VIF results revealed significant multicollinearity issues, as several variables exhibited VIF values exceeding acceptable thresholds. To address this, we excluded variables with VIF values greater than 62, based on established guidelines for multicollinearity diagnostics. However, given the exploratory nature of our analysis and the observed time series patterns, we retained "time" (represented by "Month" and "Date") as control variables despite their high VIF values. This decision was made to account for temporal effects that could impact the outcomes. After removing several variables, we run the stepwise regression again, resulting in a model with 12 variables. The summary of the model's performance is in Appendix E. Most of the selected variables were statistically significant, and the overall regression performance was statistically significant, with an F-statistic of 221 and a p-value less than 0.001. The residual standard error was 12,910, with an adjusted R-squared of 0.9442, indicating a strong model fit. Then, we performed the The VIF analysis, which showed manageable levels of multicollinearity for most variables, but still, Date and PPIBM had high VIF values (see Appendix F).

4.1.2 Autocorrelation Correction

We then tested autocorrelation issues for our second-iteration stepwise model. The Durbin-Watson test showed that the DW value of the model was 0.92266, with a p-value of nearly 0. This means we reject the H0, indicating true autocorrelation is greater than 0. To fix this issue, we decided to add lagged variables into the model. We first used the ACF test to determine which lagged variables should be added (see Figure 6). From the ACF of Residuals, the residual autocorrelation at lag orders 1, 2 and 3 is significant, so we created these lagged variables and added them into the regression model. Also, we removed Data and M2SL for their high VIFs and potential higher multicollinearity after adding lagged variables. After that, we ran the stepwise model again, and the final regression model contained 18 predictors (15 original variables plus 3 lagged variables, (see Figure 7), 6 of which are significant.



ACF of Residuals

Figure 6: ACF of Residuals

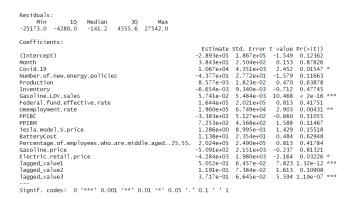


Figure 7: Stepwise Regression Results: multicolinearity and autocorrelation corrected

The overall regression performance was statistically significant, with an F-statistic of 354.9 and a p-value of less than 0.001. The residual standard error was 8,384, with an adjusted R-squared of 0.9765, indicating a strong model fit. We then retested the autocorrelation and multicollinearity issues. The DW test showed that the DW value of the model was 1.7772 (close to 2), with a p-value nearly 0.01, indicating significantly reduced autocorrelation issues as compared to before. Furthermore, the VIF values of the predictors were not excessively high, suggesting that multicollinearity was within acceptable levels.

4.1.3 Goodness of fit

Next, we tested the goodness of fit for the final stepwise regression model. To examine the constant variance assumption, we analyzed scatterplots of residuals versus fitted values (see Figure 8). The scatterplots indicated that the assumption of constant variance seems to be violated.

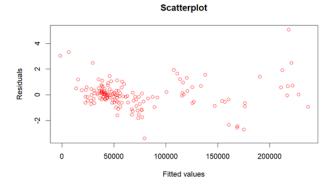


Figure 8: Scatterplot for Constant Variance Assumption

To test the linearity assumption, we examined scatterplots of residuals versus selected variables where the plots can be found in Appendix G. The results suggested that the linearity assumption was nearly violated, particularly in the plot of Residuals vs. Battery Cost. To test the normality assumption, we used both a histogram and a QQ-plot (see Figure 9). These visualizations suggested that the normality assumption is generally satisfied. However, some outliers were identified by observing Cook's distance (see Figure 10). Given the limited number of data points, we decided to retain these outliers in our analysis.

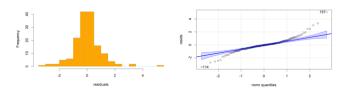


Figure 9: Plots for Normality Assumption

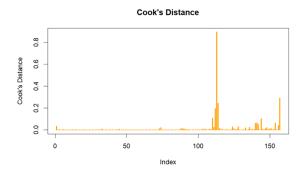


Figure 10: Cook's Distance

The goodness of fit results indicated that our final stepwise regression model does not seem to be a good fit to our dataset.

4.2 Second Approach: BoxCox MLR

Since we found that the linearity assumption was not met for the original model, we decided to apply the BoxCox transformation to address this issue and better fit our dataset. First, we calculated the log-likelihood values for a range of transformation parameters lambda using the Box-Cox function (see Figure 11), and identified the optimal lambda value, which was 0.42.

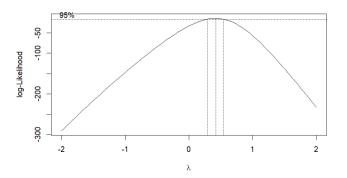


Figure 11: BoxCox Result

Then we transformed "Total.NEV.Sales" using the value of best lambda, that is, if lambda = 0, we use log transformation, otherwise we use (y**lambda - 1) / lambda. After applying the transformation, we re-estimated the BoxCox regression model and observed the results found in Appendix H. We found that the overall regression performance was statistically significant, with an F-statistic of 280.9 and a p-value of less than 0.001. The residual standard error was 10.26, and the adjusted R-squared value was 0.9805, indicating a strong model fit. However, the number of predictors was large, and several of them were not statistically significant.

4.2.1 Multicolinearity Correction

We then tested the multicollinearity issue by VIF test and the results are in the Appendix I. The VIF results revealed significant multicollinearity issues, as several variables exhibited VIF values exceeding acceptable thresholds. To address this, we excluded variables with VIF values greater than 62, based on established guidelines for multicollinearity diagnostics. And then we reran the BoxCox regression model, the results are in Appendix J. We found

that overall regression performance was statistically significant, with an F-statistic of 217.5 and a pvalue of less than 0.001. The residual standard error was 15.72, and the adjusted R-squared value was 0.9542, indicating a strong model fit. Also, most of the predictors were statistically significant. We noticed that "Date" was removed in this model because of the high VIF value. To examine whether "Date" is important for the regression model, we then added it to the model again and used anova to test its performance. The results showed that the F-statistic is 0.0373, with a p-value of larger than 0.1, indicating we should not keep Date in the BoxCox transformed model by force since it will not improve the performance of the model. For multicollinearity, the BoxCox model produced the following results from the VIF test:



Figure 12: VIF Values of Variables

4.2.2 Autocorrelation Correction

As for the autocorrelation, the Durbin-Watson test showed the DW value of the model was 1.0071, with a p-value that is nearly 0. This means we reject the H0, indicating true autocorrelation is greater than 0. To fix this issue, we decided to add lagged variables into the model. We first used the ACF test to determine which lagged variables should be added (Figure 13).

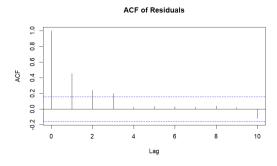


Figure 13: ACF of Residuals

From the ACF of Residuals, we found that the residual autocorrelation at lag orders 1, 2 and 3 is

significant, so we created these lagged variables and added them into the regression model. The final BoxCox regression model had the following results:

Figure 14: BoxCox Regression:Final Iteration

The final regression performance was statistically significant, with an F-statistic of 357.4 and a p-value of less than 0.001. The residual standard error was 11.15, and the adjusted R-squared value was 0.9767, indicating a strong model fit. Also, most of the predictors were statistically significant. We then retested the autocorrelation and multicollinearity issues. The DW test showed that the DW value of the model was 1.8235 (close to 2), with a p-value greater than 0.01, indicating significantly reduced autocorrelation issues when compared to before. Furthermore, the VIF values of the predictors were not excessively high, suggesting that multicollinearity was within acceptable levels.

4.2.3 Goodness of fit

Next, we tested the goodness of fit for the final BoxCox regression model. To examine the constant variance assumption, we analyzed scatterplots of residuals versus fitted values (see Figure 15). The scatterplots indicated that the assumption of constant variance appeared to hold.

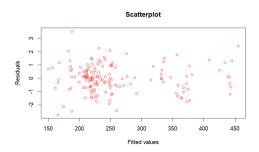


Figure 15: Scatterplot for Constant Variance Assumption

To test the linearity assumption, we examined scatterplots of residuals versus selected variables (see Figure 31). The results suggested that the linearity assumption almost held (see Appendix K). To test the normality assumption, we used both a histogram and a QQ-plot (see Figure 16). These visualizations suggested that the normality assumption is generally satisfied. However, some outliers were identified by observing Cook's distance (see Figure 17). Given the limited number of data points, we decided to retain these outliers in our analysis.

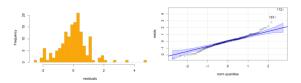


Figure 16: Plots for Normality Assumption

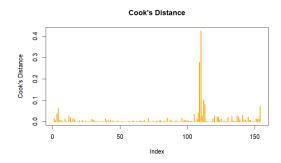


Figure 17: Cook's Distance

Results of goodness of fit indicated that our final BoxCox fitted the dataset well.

4.3 Third Approach: Ridge MLR

Considering the dataset has a high multicollinearity issue, we also tried Ridge regression to fix that problem. The Ridge process won't remove predictors. We fitted the ridge regression model using alpha of 0, visualizing the coefficients of the ridge model as a function of the regularization parameter (see Figure 18), and then using cross-validation to find the best lambda based on model performance (minimizing prediction error). The model performance with different values of lambda were shown in Figure 18.

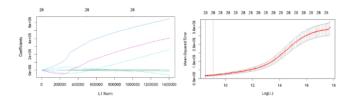


Figure 18: Ridge Regression Results

We finally obtained the best lambda, which was 5003.271, and applied it to the final ridge model. The coefficients of the predictors in this model are:

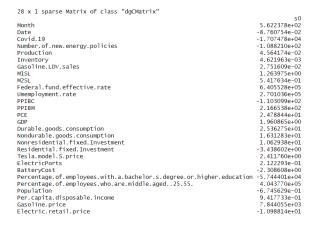


Figure 19: Coefficients of Predictors in Ridge Regression Model

4.4 Last Approach: Poisson Regression

Since the constant variance assumption is violated, we also tried using Poisson regression to address the issue. From the results (see Figure 20), all the predictors were significant. The overall regression test showed a p-value of 0, indicating that at least one predictor had a non-zero coefficient. However, the goodness of fit test showed a p-value of 0, suggesting that Poisson regression does not fit our dataset well.

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| Cerff (cents: | Est mate Std. Error | 2 value Pr(-)(2) | Circer-cept) | 1.856e-01 | 4.784e-01 | 31.800 | 24-16 | value Pr(-)(2) | Circer-cept) | 1.856e-01 | 4.784e-01 | 31.800 | 24-16 | value Pr(-)(2) | Covid-10 | 1.856e-01 | 4.784e-01 | 31.800 | 24-16 | value Pr(-)(2) | Covid-10 | 4.784e-01 | 31.800 | 24-16 | value Pr(-)(2) | Covid-10 | 4.784e-01 | 6.784e-01 |
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Figure 20: Poisson Regression

4.5 Model Comparison

Here, we adopt 10-fold cross-validation to compare the performance of the five models in terms of prediction accuracy. The models include:

- Model 1: Stepwise multicollinearity corrected model
- Model 2: Stepwise multicollinearity & autocorrelation corrected model
- Model 3: Box-Cox multicollinearity corrected model
- Model 4: Box-Cox multicollinearity & autocorrelation corrected model
- Model 5: Ridge regression model

The prediction accuracy measures are as follows: MSPE, MAE, MAPE, PM, R-squared, Mean residual and Residual Sum of Squares. The comparison table is shown in Table 1.

The comparison table emphasizes that:

(1) Once the autocorrelation issue has been resolved, either stepwise or Box-Cox models' predictive power has been strengthened. For example, compared to Model 1, Model 2 shows lower prediction errors (MSPE, MAE, MAPE, PM, residual sum of squares) and higher R-squared (97. 66% vs. 92. 01%). This also applies to Model 4 compared to Model 3.

- (2) Whether or not the autocorrelation is corrected, Box-Cox transformed multiple linear regression performs significantly better than stepwise multiple linear regression, with lower prediction errors (MSPE, MAE, MAPE, PM, Residual Sum of Squares) and higher R-squared. This can be derived from the comparison of Model 3 vs Model 1, and Model 4 vs. Model 2.
- (3) Without any treatment (i.e., no multicollinearity or autocorrelation correction),
 Model 5 (ridge multiple linear regression)
 does not perform poorly in prediction. It
 achieves lower prediction errors (MSPE,
 MAE, MAPE, PM, Residual Sum of Squares)
 and higher R-squared compared to Model 1.
 This indicates that, under the constraint of
 no careful treatment, using ridge regression
 with all features is not the worst option because ridge itself can handle multicollinearity
 and reduce the severity of autocorrelation.

4.6 Variables Selected

We compared the statistically significant variables and their coefficients at $\alpha=0.05$ from Model 2 (Stepwise multicollinearity and autocorrelation corrected model) and Model 4 (Box-Cox multicollinearity and autocorrelation corrected model). Both models successfully address multicollinearity and autocorrelation problems and are considered 'best' for identifying the predictors for the response variable.

The significant variables identified are as follows:

Significant predictors	Coefficient							
	Model 2	Model 4						
Gasoline.LDV.sales	4.820e-02	7.343e-05						
Federal.fund.effective.rate	7.529e + 05	8.083e+02						
Unemployment.rate	1.444e + 05	5.483e+02						
Gasoline.price	4.228e+03	1.093e+01						
Electric.retail.price	-6.482e+03	-8.083e+00						
lagged value1	3.965e-01	3.494e-01						
lagged value3	3.786e-01	2.369e-01						
PCE	/	1.038e-01						
Tesla.model.S.price	/	2.477e-03						
M1SL	2.272e+00	/						

Table 2: Significant variables selected

We can observe that:

Model	MSPE	MAE	MAPE	PM	R-squared	Mean Residual	Residual Sum of Squares
Model 1	1.529660e+08	8.586711e+03	1.491908e+01	7.987972e-02	9.201203e-01	-1.477414e+01	2.399444e+09
Model 2	5.281100e+07	5.343426e+03	8.998258e+00	2.339006e-02	9.766099e-01	-1.935032e+01	8.143157e + 08
Model 3	2.218659e+02	1.091726e+01	4.475114e+00	4.908420e-02	9.509158e-01	5.622677e-02	3.484675e + 03
Model 4	1.082560e+02	8.089410e+00	3.355103e+00	2.205188e-02	9.779481e-01	4.811473e-02	1.678848e + 03
Model 5	1.281676e + 08	7.844014e + 03	1.313336e+01	4.450664e-02	9.554934e-01	-1.444706e+01	2.021927e+09

Table 1: Comparison of 5 models by 7 prediction accuracy measures

- (1) Fewer than 10 variables are statistically significant in both models.
- (2) The two models identify 7 common variables, and their coefficients have the same sign. These variables are:
 - (a) Macroeconomic Variables (Market **Demand**): The Federal Fund Effective Rate and Unemployment Rate. Both models show positive coefficients, which is counterintuitive. Typically, higher interest rates increase borrowing costs, reducing consumer spending. However, one possible explanation is that a rise in the Federal Reserve's interest rates may signal a healthy economy, encouraging larger purchases. In addition, government stimulus programs for car manufacturers and customers may have boosted car sales during periods of high unemployment, with incentives such as discounts, low-interest loans, and special offers.
 - (b) Industry Variables (Cost of Owning a NEV): The Electric Retail Price and Gasoline Price. The Electric Retail Price is negatively associated with the response, while the Gasoline Price is positively associated. This is reasonable because higher electricity prices increase the operational cost of running a NEV, whereas higher gasoline prices encourage customers to purchase NEVs as a more economical alternative.
 - (c) Sector-Specific Variables: Gasoline LDV Sales, 1-Month Lagged Sales, and 3-Month Lagged Sales. All three variables are positively associated with the response, which is justifiable. Gasoline LDV Sales represent the broader car market, as gasoline vehicles remain

- dominant. Stronger LDV sales suggest a higher demand for cars. Furthermore, 1-month and 3-month lagged NEV sales reflect strong autocorrelation in the NEV market.
- (3) Model 4 identified two additional variables: The PCE Index (Personal Consumption Expenditures Price Index) and the Tesla Model S Price. Both variables are positively associated with NEV sales, which is counterintuitive and warrants further investigation. The result may be specific to the dataset's limitations, as the NEV market is relatively new, having emerged around 2010.
- (4) Model 2 identifies another macroeconomic variable: M1 money supply. M1 represents the most liquid forms of money in an economy and is positively associated with NEV sales, indicating that when consumers have more disposable income, NEV sales tend to increase.
- (5) As mentioned previously, after correcting for autocorrelation, no seasonality or time trend is detected in both models, even the effect of covid-19 is not significant either.

5 Conclusion and Recommendations

In summary, we began with an exploratory data analysis, including visualizations such as boxplots, correlation plots showing the relationship between the response and each predictor, trend and seasonality analysis, and outlier detection. Given the large number of variables, we employed a stepwise model (both directions) for feature selection, followed by corrections for multicollinearity and autocorrelation. Due to violations of the assumptions of constant variance of residuals and linearity (particularly with respect to residuals vs. battery cost),

we applied a Box-Cox transformation, which also corrects multicollinearity and autocorrelation. In addition, we experimented with Ridge regression, which is effective in handling multicollinearity and autocorrelation by shrinking the coefficients of predictors, and Poisson regression, due to the violation of the constant variance assumption. However, Poisson is not found to be a good fit for the data.

Finally, we compared the models based on prediction accuracy and analyzed the variables selected. Through this regression analysis, we found that autocorrelation has a significant impact on the model, and the Box-Cox transformation is crucial

for improving prediction accuracy. Ridge regression, while not offering the best results, is still a reasonable choice when no thorough corrections are applied.

We identified nine variables that are statistically significant, providing insightful explanations. However, because of the short history of the NEV market and the limited data size, the reliability of the predicting power of these variables may be questionable. It is advisable to revisit this regression analysis after the market has developed further, ideally after another ten years of data accumulation.

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- [10] Alternative fuels data center: alternative fueling station counts by state. https://afdc.energy.gov/stations/states.

A Response vs. Predictors Figures

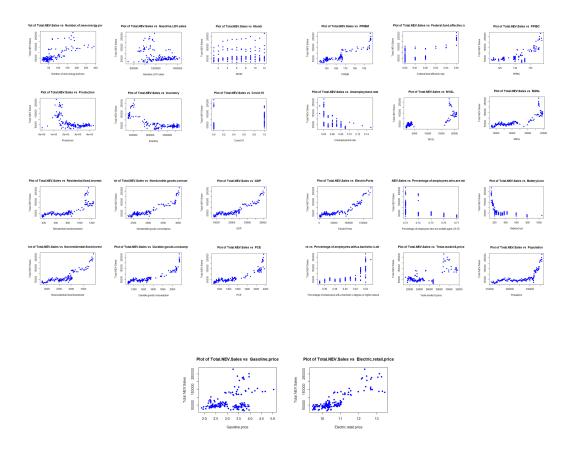


Figure 21: Response vs. Predictors Figures

B Correlation Matrix For Predictors

	Covid.19	Number.of	Production I	nventory	Gasoline.L N	11SL	M2SL	Federal.fu L	Imemploy F	PPIBC	PPIBM	PCE	GDP I	Durable.gc	Nondurabl N	Nonreside F	Residentia	Tesla.mod E	lectricPo E	atteryCo F	ercentag P	ercentag P	opulation P	er.capita G	asoline.r E	lectric.re
Covid.19	1.000	0.586	-0.676	-0.766	-0.443	0.839	0.794	0.116	-0.055	0.563	0.617	0.720	0.632	0.716	0.685	0.561	0.720	0.389	0.713	-0.496	0.708	-0.518	0.608	0.722	0.098	0.505
Number.of	0.586	1.000	-0.634	-0.781	-0.410	0.761	0.789	0.587	-0.415	0.682	0.853	0.795	0.818	0.804	0.843	0.781	0.751	0.618	0.801	-0.533	0.703	-0.545	0.670	0.776	0.299	0.775
Production	-0.676	-0.634	1.000	0.857	0.428	-0.737	-0.789	-0.462	0.194	-0.695	-0.729	-0.744	-0.747	-0.757	-0.750	-0.689	-0.758	-0.341	-0.791	0.475	-0.766	0.566	-0.716	-0.809	-0.028	-0.585
Inventory	-0.766	-0.781	0.857	1.000	0.559	-0.877	-0.858	-0.515	0.214	-0.890	-0.853	-0.852	-0.822	-0.857	-0.869	-0.741	-0.789	-0.630	-0.864	0.436	-0.760	0.501	-0.675	-0.859	-0.329	-0.696
Gasoline.L	-0.443	-0.410	0.428	0.559	1.000	-0.436	-0.314	-0.129	-0.268	-0.603	-0.379	-0.275	-0.268	-0.299	-0.357	-0.179	-0.203	-0.597	-0.318	-0.092	-0.191	-0.069	-0.064	-0.309	-0.414	-0.298
M1SL	0.839	0.761	-0.737	-0.877	-0.436	1.000	0.942	0.400	-0.247	0.735	0.844	0.935	0.853	0.926	0.906	0.785	0.871	0.608	0.907	-0.602	0.820	-0.592	0.736	0.893	0.253	0.779
M2SL	0.794	0.789	-0.789	-0.858	-0.314	0.942	1.000	0.530	-0.462	0.654	0.907	0.979	0.956	0.982	0.962	0.921	0.980	0.452	0.981	-0.798	0.951	-0.796	0.914	0.972	0.087	0.810
Federal.fu	0.116	0.587	-0.462	-0.515	-0.129	0.400	0.530	1.000	-0.548	0.516	0.785	0.602	0.734	0.617	0.689	0.771	0.536	0.319	0.661	-0.482	0.579	-0.429	0.604	0.664	0.166	0.694
Umemploy	-0.055	-0.415	0.194	0.214	-0.268	-0.247	-0.462	-0.548	1.000	-0.093	-0.492	-0.533	-0.599	-0.538	-0.522	-0.647	-0.593	-0.088	-0.487	0.659	-0.507	0.606	-0.631	-0.460	0.085	-0.481
PPIBC	0.563	0.682	-0.695	-0.890	-0.603	0.735	0.654	0.516	-0.093	1.000	0.763	0.681	0.661	0.689	0.735	0.581	0.563	0.748	0.686	-0.186	0.517	-0.214	0.425	0.678	0.548	0.629
PPIBM	0.617	0.853	-0.729	-0.853	-0.379	0.844	0.907	0.785	-0.492	0.763	1.000	0.926	0.967	0.937	0.977	0.950	0.876	0.582	0.951	-0.693	0.861	-0.663	0.827	0.937	0.297	0.893
PCE	0.720	0.795	-0.744	-0.852	-0.275	0.935	0.979	0.602	-0.533	0.681	0.926	1.000	0.966	0.993	0.975	0.932	0.962	0.512	0.975	-0.764	0.913	-0.746	0.884	0.960	0.160	0.842
GDP	0.632	0.818	-0.747	-0.822	-0.268	0.853	0.956	0.734	-0.599	0.661	0.967	0.966	1.000	0.978	0.986	0.988	0.956	0.470	0.985	-0.803	0.931	-0.781	0.922	0.972	0.126	0.868
Durable.go	0.716	0.804	-0.757	-0.857	-0.299	0.926	0.982	0.617	-0.538	0.689	0.937	0.993	0.978	1.000	0.986	0.944	0.969	0.525	0.982	-0.768	0.917	-0.748	0.889	0.967	0.168	0.851
Nondurabl	0.685	0.843	-0.750	-0.869	-0.357	0.906	0.962	0.689	-0.522	0.735	0.977	0.975	0.986	0.986	1.000	0.956	0.940	0.585	0.982	-0.737	0.896	-0.707	0.864	0.963	0.253	0.888
Nonreside	0.561	0.781	-0.689	-0.741	-0.179	0.785	0.921	0.771	-0.647	0.581	0.950	0.932	0.988	0.944	0.956	1.000	0.936	0.377	0.960	-0.853	0.930	-0.817	0.939	0.952	0.060	0.856
Residentia	0.720	0.751	-0.758	-0.789	-0.203	0.871	0.980	0.536	-0.593	0.563	0.876	0.962	0.956	0.969	0.940	0.936	1.000	0.359	0.962	-0.861	0.959	-0.862	0.955	0.952	0.001	0.782
Tesla.mod	0.389	0.618	-0.341	-0.630	-0.597	0.608	0.452	0.319	-0.088	0.748	0.582	0.512	0.470	0.525	0.585	0.377	0.359	1.000	0.458	0.017	0.213	0.068	0.126	0.403	0.765	0.607
ElectricPo	0.713	0.801	-0.791	-0.864	-0.318	0.907	0.981	0.661	-0.487	0.686	0.951	0.975	0.985	0.982	0.982	0.960	0.962	0.458	1.000	-0.786	0.950	-0.781	0.917	0.992	0.109	0.841
BatteryCo	-0.496	-0.533	0.475	0.436	-0.092	-0.602	-0.798	-0.482	0.659	-0.186	-0.693	-0.764	-0.803	-0.768	-0.737	-0.853	-0.861	0.017	-0.786	1.000	-0.884	0.935	-0.928	-0.785	0.247	-0.617
Percentag	0.708	0.703	-0.766	-0.760	-0.191	0.820	0.951	0.579	-0.507	0.517	0.861	0.913	0.931	0.917	0.896	0.930	0.959	0.213	0.950	-0.884	1.000	-0.895	0.975	0.958	-0.130	0.738
Percentag	-0.518	-0.545	0.566	0.501	-0.069	-0.592	-0.796	-0.429	0.606	-0.214	-0.663	-0.746	-0.781	-0.748	-0.707	-0.817	-0.862	0.068	-0.781	0.935	-0.895	1.000	-0.935	-0.784	0.319	-0.548
Population	0.608	0.670	-0.716	-0.675	-0.064	0.736	0.914	0.604	-0.631	0.425	0.827	0.884	0.922	0.889	0.864	0.939	0.955	0.126	0.917	-0.928	0.975	-0.935	1.000	0.923	-0.196	0.715
Per.capita	0.722	0.776	-0.809	-0.859	-0.309	0.893	0.972	0.664	-0.460	0.678	0.937	0.960	0.972	0.967	0.963	0.952	0.952	0.403	0.992	-0.785	0.958	-0.784	0.923	1.000	0.056	0.816
Gasoline.p	0.098	0.299	-0.028	-0.329	-0.414	0.253	0.087	0.166	0.085	0.548	0.297	0.160	0.126	0.168	0.253	0.060	0.001	0.765	0.109	0.247	-0.130	0.319	-0.196	0.056	1.000	0.348
Electric.re	0.505	0.775	-0.585	-0.696	-0.298	0.779	0.810	0.694	-0.481	0.629	0.893	0.842	0.868	0.851	0.888	0.856	0.782	0.607	0.841	-0.617	0.738	-0.548	0.715	0.816	0.348	1.000

Figure 22: Correlation Matrix for Predictors

C Initial Stepwise Regression Results

```
Call:
lm(formula = data$Total.NEV.Sales ~ Month + Date + Covid.19 +
   Number.of.new.energy.policies + Inventory + Gasoline.LDV.sales +
   M2SL + Umemployment.rate + PCE + Durable.goods.consumption +
   Nondurable.goods.consumption + Nonresidential.fixed.Investment +
   Residential.fixed.Investment + Tesla.model.S.price + ElectricPorts +
   BatteryCost + Percentage.of.employees.with.a.bachelor.s.degree.or.higher.education +
   Population, data = data)
Residuals:
Min 1Q
-23665.1 -3936.7
                                              Median
                                                                   3Q Max
3616.7 22207.9
Coefficients:
                                                                                                                                                                     Estimate Std. Error t value Pr(>|t|)
2.260e+05 6.211e+05 -0.364 0.716547
7.202e+02 2.193e+02 3.283 0.001300
1.657e+02 5.764e+01 2.874 0.004689
1.253e+04 4.596e+03 -2.727 0.007226
1.265e+02 2.333e+01 -5.423 2.55e-07
                                                                                                                                                                  -2.260e+05
7.202e+02
1.657e+02
 (Intercept)
                                                                                                                                                                                                                     -0.364 0.716547
3.283 0.001300 **
2.874 0.004689 **
-2.727 0.007226 **
-5.423 2.55e-07 ***
4.349 2.64e-05 ***
7.135 4.98e-11 ***
-3.803 0.000214 ***
Month
Date
                                                                                                                                                                  -1.253e+04
Covid.19
Number.of.new.energy.policies
                                                                                                                                                                   3.758e-02
3.695e-02
                                                                                                                                                                                             8.642e-03
Inventory
Gasoline.LDV.sales
                                                                                                                                                                                             5.178e-03
4.651e+00
1.024e+05
                                                                                                                                                                  -1.769e+01
Umemployment.rate
                                                                                                                                                                   1.598e+05
                                                                                                                                                                   4.052e+01
                                                                                                                                                                                             1.881e+01
3.106e+01
2.902e+01
                                                                                                                                                                                                                         2.154 0.032941 *
3.156 0.001961 **
2.393 0.018078 *
PCE
PCE
Durable.goods.consumption
Nondurable.goods.consumption
Nonresidential.fixed.Investment
Residential.fixed.Investment
Tesla.model.S.price
ElectricPorts
                                                                                                                                                                    9.803e+01
                                                                                                                                                                    6.942e+01
                                                                                                                                                                                                                      -2.886 0.004525 **

-2.994 0.003263 **

2.449 0.015569 *

2.733 0.007104 **
                                                                                                                                                                                             2.564e+01
4.047e+01
1.150e+00
                                                                                                                                                                  -7.402e+01
                                                                                                                                                                  -1.212e+02
                                                                                                                                                                   2.816e+00
                                                                                                                                                                                             3.611e-01
                                                                                                                                                                    9.869e-01
                                                                                                                                                                                                                      -3.432 0.000792 ***
BatteryCost
                                                                                                                                                                  -6.182e+01
                                                                                                                                                                                             1.802e+01
                                                                                                                                                                                                                     -2.140 0.034152 *
-3.241 0.001495 **
Percentage.of.employees.with.a.bachelor.s.degree.or.higher.education -3.573e+05
                                                                                                                                                                 -3.573e+05 1.670e+05
-2.065e+01 6.372e+00
Population
Signif. codes: 0 '***' 0.001 '**' 0.01 '*' 0.05 '.' 0.1 ' ' 1
Residual standard error: 7405 on 138 degrees of freedom Multiple R-squared: 0.9838, Adjusted R-squared: 0.9 F-statistic: 464.3 on 18 and 138 DF, p-value: < 2.2e-16
```

Figure 23: Initial Stepwise Regression Results

D VIF Values of Variables: Stepwise MLR model

Variable	VIF Value
Month	1.657330
Date	18101.439629
Covid.19	11.668300
Number.of.new.energy.policies	5.166106
Inventory	34.059699
Gasoline.LDV.sales	3.063568
M2SL	1049.702132
Umemployment.rate	12.613786
PCE	122.058974
Durable.goods.consumption	323.540754
Nondurable.goods.consumption	582.539717
Nonresidential.fixed.Investment	515.587131
Residential.fixed.Investment	309.945416
Tesla.model.S.price	31.408739
ElectricPorts	888.792974
BatteryCost	32.582692
Percentage.of.employees.with.a.bachelor.s.d egree.or.higher.education	70.251108
Population	6278.272065

Figure 24: VIF Values of Variables: Stepwise MLR model

E Stepwise Regression Results: Second Iteration

```
lm(formula = Total.NEV.Sales ~ Date + Covid.19 + Number.of.new.energy.policies +
    Production + Gasoline.LDV.sales + M1SL + Federal.fund.effective.rate +
    Umemployment.rate + PPIBC + Tesla.model.S.price + Gasoline.price +
    Electric.retail.price, data = data_stepwise)
Residuals:
          1Q Median
                         3Q
  Min
                               Max
-37728 -5242 -588
                       5908 62345
Coefficients:
                                Estimate Std. Error t value Pr(>|t|)
                              -6.345e+05 2.016e+05 -3.148 0.00200 ** 1.634e+01 3.988e+00 4.097 6.97e-05 ***
(Intercept)
                              -3.250e+04 5.516e+03 -5.892 2.59e-08 ***
Covid.19
Number.of.new.energy.policies -1.605e+02 3.586e+01 -4.475 1.54e-05 ***
                               3.810e-02 2.370e-02 1.608 0.11011
3.391e-02 8.076e-03 4.199 4.67e-05 ***
Production
Gasoline.LDV.sales
                               5.750e+00 6.435e-01
                                                     8.936 1.76e-15 ***
M1 SI
Federal.fund.effective.rate 1.627e+06 1.532e+05 10.615 < 2e-16 ***
                              3.008e+05 1.023e+05
                                                      2.942 0.00380 **
Umemployment.rate
PPIBC
                              -1.553e+03 6.110e+02
                                                      -2.542 0.01208 *
                                                      5.168 7.77e-07 ***
Tesla.model.S.price
                              5.712e+00 1.105e+00
Gasoline.price
                               1.262e+04 3.191e+03 3.955 0.00012 ***
                              -7.435e+03 2.963e+03 -2.509 0.01320 *
Electric.retail.price
Signif. codes: 0 '***' 0.001 '**' 0.01 '*' 0.05 '.' 0.1 ' ' 1
Residual standard error: 12910 on 144 degrees of freedom
Multiple R-squared: 0.9485,
                                Adjusted R-squared: 0.9442
F-statistic: 221 on 12 and 144 DF, p-value: < 2.2e-16
```

Figure 25: Stepwise Regression Results: Second Iteration

F VIF Values of Variables under Stepwise MLR model:Second Iteration

Variable	VIF Value
Date	28.509174
Covid.19	5.532017
Number.of.new.energy.policies	4.016289
Production	4.561375
Gasoline.LDV.sales	2.451947
M1SL	20.328002
Federal.fund.effective.rate	4.689438
Umemployment.rate	4.137900
PPIBM	6.983916
Tesla.model.S.price	9.551348
Gasoline.price	3.862100
Electric.retail.price	6.924861

Figure 26: VIF Values of Variables

G Linearity Assumption: Final Stepwise MLR Model

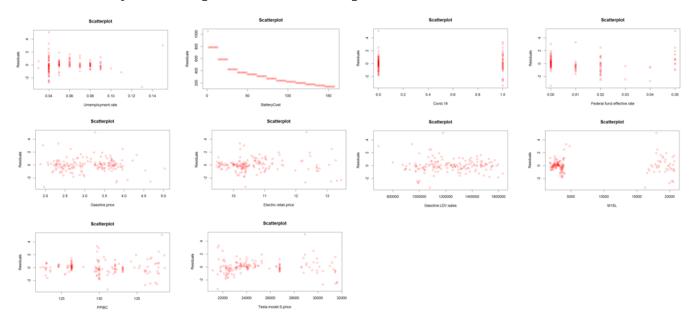


Figure 27: Scatterplots for Linearity Assumption

H BoxCox Regression Results:First Iteration

```
| Nest orange |
```

Figure 28: BoxCox Regression Results

I VIF Values of Variables under BoxCox model:First Iteration

```
Month
                                                                                                 1.920368
                                                                                                                                                                                                         29501.153805
                                                                                               Covid.19
14.618061
                                                                                                                                                                              Number.of.new.energy.policies
6.767884
                                                                                             Production
                                                                                                 8.927369
                                                                                Gasoline.LDV.sales
3.557467
M2SL
2759.810876
                                                                                                                                                                                                             282.814081
                                                                                                                                                                                Federal.fund.effective.rate
44.756856
                                                                                  Umemployment.rate
14.968166
                                                                                                                                                                                                             15.339518
                                                                                                                                                                                                            PCE
193.148413
                                                                                             PPIBM
202.623852
                                                                                                                                                                                    Durable.goods.consumption
670.782082
                                                                                            5172.768085
                                                                Nondurable.goods.consumption
2342.557766
Residential.fixed.Investment
655.749898
                                                                                                                                                                          Nonresidential.fixed.Investment
1002.806743
Tesla.model.S.price
63.749847
Percentage.of.employees.with.a.bachelor.s.degree.or.higher.education
                                                                                                                                          BatteryCost
55.226187
Percentage.of.employees.who.are.middle.aged..25.55.
                                                                                               91.605819
                                                                                                                                                                               Per.capita.disposable.income
221.534172
Electric.retail.price
9.631857
                                                                                       Population
9287.203160
Gasoline.price
17.426933
```

Figure 29: VIF Values of Variables, BoxCox First Iteration

J BoxCox Regression Results: Second Iteration

```
Residuals:
             1Q Median
                             3Q
    Min
                                    Max
-33.628 -8.070
                          7.233 61.779
                  0.667
Coefficients:
                                                      Estimate Std. Error t value Pr(>|t|)
(Intercept)
                                                    -2.115e+02 3.036e+02 -0.697 0.487176
                                                                           3.666 0.000348 ***
Month
                                                    1.577e+00
                                                               4.301e-01
Covid.19
                                                    -7.225e+00 6.970e+00
                                                                          -1.037 0.301642
                                                                          -2.498 0.013639
Number.of.new.energy.policies
                                                    -1.184e-01
                                                               4.739e-02
Production
                                                     4.312e-05
                                                                3.262e-05
                                                                            1.322 0.188309
                                                               1.815e-05
Inventory
                                                     1.688e-05
                                                                            0.930 0.354127
                                                                            4.630 8.22e-06 ***
Gasoline.LDV.sales
                                                     4.868e-05 1.051e-05
                                                                           7.925 6.25e-13 ***
Federal.fund.effective.rate
                                                     1.424e+03 1.796e+02
                                                               1.116e+02
                                                     7.793e+02
                                                                           6.983 1.05e-10 ***
Umemployment.rate
PPIBC
                                                    -5.618e-01
                                                                8.978e-01
                                                                           -0.626 0.532499
                                                                          11.003 < 2e-16 ***
PCE
                                                     2.052e-01
                                                               1.865e-02
Tesla.model.S.price
                                                                           3.839 0.000186 ***
                                                     5.312e-03
                                                                1.384e-03
                                                                          -2.373 0.018997 *
BatteryCost
                                                    -7.419e-02
                                                               3.127e-02
Percentage.of.employees.who.are.middle.aged..25.55. 2.466e+01
                                                                4.317e+02
                                                                           0.057 0.954524
                                                                            5.685 7.24e-08 ***
Gasoline.price
                                                     2.206e+01
                                                                3.880e+00
Electric.retail.price
                                                    -9.746e+00
                                                                3.667e+00 -2.657 0.008783 **
Signif. codes: 0 '***' 0.001 '**' 0.01 '*' 0.05 '.' 0.1 ' '1
Residual standard error: 15.72 on 141 degrees of freedom
Multiple R-squared: 0.9586,
                              Adjusted R-squared: 0.9542
F-statistic: 217.5 on 15 and 141 DF, p-value: < 2.2e-16
```

Figure 30: BoxCox Regression Results, Second Iteration

K Linearity Assumption: Final BoxCox Model

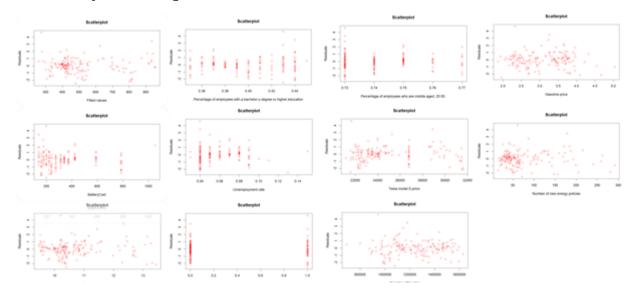


Figure 31: Scatterplots for Linearity Assumption