



Shae Castro

Subject Co-ordinator -
Primary Actor

Age: 55 years

Occupation: UoM Subject Co-ordinator

Sex: Female

Education: Doctorate

BIOGRAPHY

Shae is a subject coordinator for the arts subject Making Movies 3. Shae is interested in this tool to help her save time and more efficiently develop AI usage scales for individual assessments. Currently she has to use Excel and manually change cells and dependencies. She also has to create all scales from scratch without a shared repository or template. Considering she has to create a new scale for every assessment, and the benefit the scale will provide to students, she would prefer the easiest possible method to generate these scales. Having a tool that allows her to drag and drop cells from a repository into a template will dramatically decrease the time needed to create the scale. She also wants students to be able to submit the completed scale with a declaration of their usage.

GOALS

- Communicate AI usage information to students efficiently and consistently.
- Add and modify AI usage scale levels with ease, reducing administrative burden.
- Link appropriate UoM support resources to guide students.
- Prevent miscommunication with clear expectations.

MOTIVATIONS

Consistency



Clarity of scale



Design of the site



Efficiency



Accessible



FRUSTRATIONS

- No easy way to communicate information about AI usage guidelines to students.
- Time consuming to start from scratch without a repository or template when creating AI scales.
- Shae doesn't currently have an accessible template for students to fill in a declaration of their AI usage.
- Using excel for this task is currently time consuming and finicky to change cells and dependencies.
- Changes on one scale does not automatically update on other scales linked to it.
- Shae is frustrated with trying to keep AI terminology consistent with colleagues across subjects and levels.

BRANDS



Excel



Unimelb



PDF editor



Outlook



Canvas

PERSONALITY

Lenient



Particular

Unorganised



Organised

Independant



Collaborative

Non- Technical



Technical



Sam Sanders

Student -
Secondary Actor

Age: 27 years

Occupation: UoM student

Sex: Male

Education: Postgraduate

BIOGRAPHY

Sam is a postgraduate computer science student juggling multiple assessments from multiple subjects. Each assessment has different requirements for AI use, and use different vocabulary to communicate this. He does not have a lot of free time so wants any extra AI declaration tasks to be quick and painless. He is often worried that his AI usage goes against the universities policies so would love quick reference links to university resources and examples of prompts to reference. He believes AI can be a useful tool for learning and is experienced in using different prompts for different tasks.

GOALS

- Understand what AI use is allowed in each assessment without any ambiguity.
- Submit declarations of his AI usage quickly without extra effort.
- Have easily accessible linked resources that help his understanding of how to use AI responsibly.
- See example prompts to support understanding of allowed usage.

MOTIVATIONS

Easy and fast to use



Access to resources



Understandable



Common vocab



FRUSTRATIONS

- Sam finds it confusing to have inconsistent terminology around AI use between subjects.
- Sam doesn't have time to participate in an overly complicated declaration process as he moves between assessments quickly.
- He is constantly stressed about unintentionally breaking AI usage rules as it is unclear what he can and can't use AI for.
- He has to constantly read new information as updated versions are inconsistent with older AI usage information.
- Sam doesn't want to have to download or use extra tools to be able to submit AI usage declarations.

BRANDS



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Canvas



ChatGPT

PERSONALITY

