## Choosing Representation Size

A few practical issues

- Recall Singular Value Decomposition
- $M_{m \times n} \approx \dot{M}_{m \times n} = U_{m \times p} \Sigma_{p \times p} V_{p \times n}^T$
- If  $p = \min(m,n)$ , then  $M_{m \times n} = \dot{M}_{m \times n}$  but there is no compression
- Usually, we set p <= min(m,n), and compute only p columns of U and p rows of V<sup>T</sup>
- SVD computes the "best" p vectors.
- The square of the matrix Σ shows how much each column of U
  (row of V<sup>T</sup>) contributes to the approximation.

• 
$$M_{m \times n} \approx \dot{M}_{m \times n} = U_{m \times p} \Sigma_{p \times p} V_{p \times n}^T$$

• Consider p = 0; assume that means  $\dot{M} = 0$ 

• 
$$(\|\mathbf{M}_{m \times n} - \dot{\mathbf{M}}_{m \times n}\|_{F})^{2} = (\|\mathbf{M}_{m \times n}\|_{F})^{2}$$
  
= sum of squares of elements of M  
call it SS

This is the "worst" possible error.

• 
$$M_{m \times n} \approx \dot{M}_{m \times n} = U_{m \times p} \Sigma_{p \times p} V_{p \times n}^T$$

• If  $p = \min(m,n)$ , then  $M_{m \times n} = \dot{M}_{m \times n}$ 

• 
$$(\|\mathbf{M}_{m \times n} - \dot{\mathbf{M}}_{m \times n}\|_{F})^{2} = (\|\mathbf{M}_{m \times n} - \mathbf{M}_{m \times n}\|_{F})^{2}$$
  
= 0

• This is the "best" possible error.

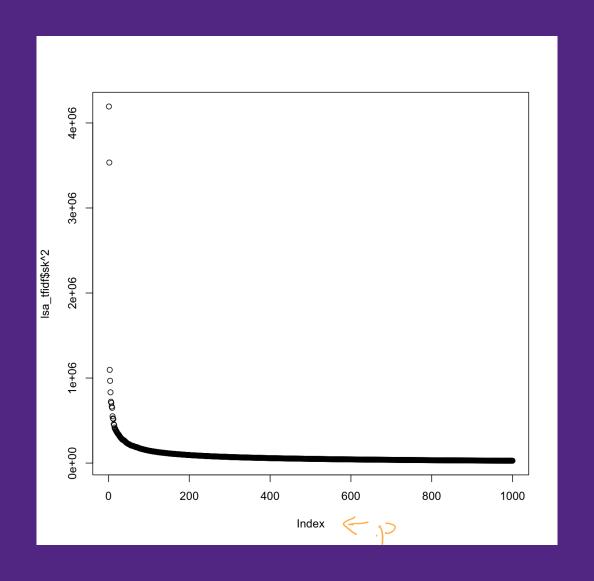
•  $\Sigma_{p \times p}$  is >= 0 on the diagonal, 0 everywhere else.

• Let's call its entries  $\sigma_1$ ,  $\sigma_2$ , ...,  $\sigma_p$ 

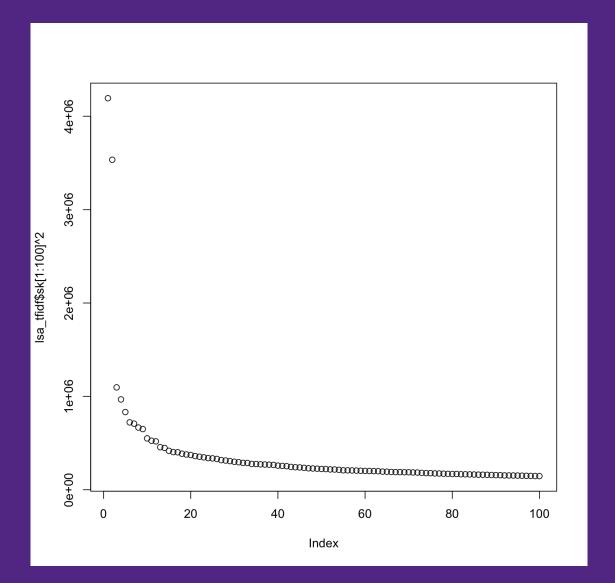
•  $\sigma_i^2$  tells us how much column *i* of U and row *i* of V<sup>T</sup> improve the approximation (reduce the error)

Also tell us the "importance" of topic i

#### Choosing p: "Elbow"

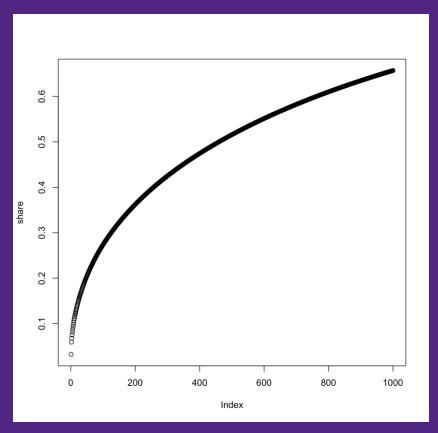


#### Choosing p: "Elbow"



#### Choosing p: "Share"

"Share" is cumulative sum of squared singular values, normalized by SS



p = 9 gives a share of 0.1; p = 48 gives a share of 0.2; p = 460 gives a share of 0.5

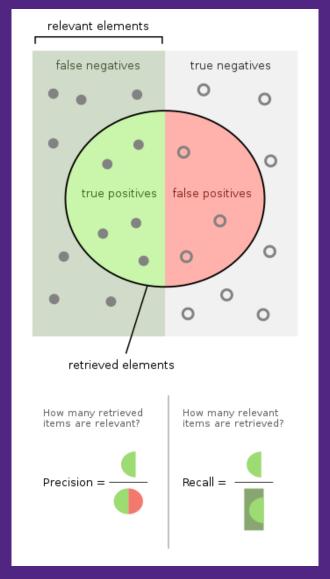
#### Choosing p: Application-driven

"Why are we doing this again?"

- Examining topics manually to learn about the corpus
  - If you choose p = 6, the first 5 topics will be same as if you had chosen p = 5
  - As long as you are finding interesting topics, you can keep going

#### Choosing p: Application-driven

- If you are using the learned representations for retrieval, can evaluate different p
  - Precision = proportion of documents returned that are relevant
  - Recall = proportion of relevant documents in the corpus that are returned
  - F score = 2 \* (precision\*recall) / (precision + recall)
  - Between 0 and 1



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# Using the New Representations for Documents and Words

### Rows of U and V as term and document representations

- $\dot{\mathbf{M}}_{m \times n} = \mathbf{U}_{m \times p} \, \mathbf{\Sigma}_{p \times p} \, \mathbf{V}^{\mathsf{T}}_{p \times n}$
- Remember: *m* terms, *n* documents
- Each column of V<sup>T</sup> corresponds to a document
- Each row of U corresponds to a term
- All of these vectors have dimension p.
- Each one can be used as a vector representation for a term or document

V <sup>T</sup>	D1	D2	D3	D4	D5	D6
W1	1	0	1	1	1	0
W2	0	1	0	0	1	1

Columns of V<sup>T</sup> are new vector representations for each document

U	T1	<b>T2</b>
cat	1	0
dog	1	0
horse	1	0
apple	0	1
orange	0	1

Rows of U are new vector representations for each term

#### Re-arranging the SVD equation

- Recall: V<sup>T</sup>V = U<sup>T</sup>U = I (identity)
- $\dot{M}_{m \times n} = U_{m \times p} \Sigma_{p \times p} V_{p \times n}^{T}$
- $\dot{M}_{m \times n} V_{n \times p} = U_{m \times p} \Sigma_{p \times p} V_{p \times n}^{\mathsf{T}} V_{n \times p}$
- $\dot{M}_{m \times n} V_{n \times p} = U_{m \times p} \Sigma_{p \times p} I_{p \times p}$
- $\dot{M}_{m \times n} V_{n \times p} = U_{m \times p} \Sigma_{p \times p}$
- $\dot{M}_{m \times n} V_{n \times p} \Sigma^{-1}_{p \times p} = U_{m \times p} \Sigma_{p \times p} \Sigma^{-1}_{p \times p}$
- $\dot{M}_{m \times n} V_{n \times p} \Sigma^{-1}_{p \times p} = U_{m \times p} I_{p \times p}$
- $\dot{M}_{m\times n}(V_{n\times p}\Sigma^{-1}_{p\times p})=U_{m\times p}$

#### Rows of U represent terms

• 
$$\dot{M}_{m\times n}$$
  $(V_{n\times p} \Sigma^{-1}_{p\times p}) = U_{m\times p}$ 

 Each element of row i of U is a weighted sum of a row of M

 Each element of row i of U is summary or a feature for term i

#### Re-arranging the SVD equation

- Recall: V<sup>T</sup>V = U<sup>T</sup>U = I (identity)
- $\dot{M}_{m \times n} = U_{m \times p} \Sigma_{p \times p} V_{p \times n}^{T}$
- $U_{p\times m}^{\mathsf{T}}\dot{\mathsf{M}}_{m\times n} = U_{p\times m}^{\mathsf{T}}U_{m\times p}\Sigma_{p\times p}V_{p\times n}^{\mathsf{T}}$
- $U_{p\times m}^T \dot{M}_{m\times n} = I_{p\times p} \Sigma_{p\times p} V_{p\times n}^T$
- $U^{\mathsf{T}}_{p \times m} \dot{\mathsf{M}}_{m \times n} = \Sigma_{p \times p} V^{\mathsf{T}}_{p \times n}$
- $\Sigma^{-1}_{p \times p} U^{\mathsf{T}}_{p \times m} \dot{\mathsf{M}}_{m \times n} = \Sigma^{-1}_{p \times p} \Sigma_{p \times p} V^{\mathsf{T}}_{p \times n}$
- $\Sigma^{-1}_{p \times p} U^{\mathsf{T}}_{p \times m} \dot{\mathsf{M}}_{m \times n} = \mathsf{I}_{p \times p} V^{\mathsf{T}}_{p \times n}$
- $(\Sigma^{-1}_{p\times p}U^{\mathsf{T}}_{p\times m})\dot{\mathsf{M}}_{m\times n}=V^{\mathsf{T}}_{p\times n}$

#### Rows of V represent documents

• 
$$(\Sigma^{-1}_{p\times p} U^{\mathsf{T}}_{p\times m})\dot{\mathsf{M}}_{m\times n} = V^{\mathsf{T}}_{p\times n}$$

• Each element of column j of  $V^T$  is a weighted sum of a column of  $\dot{M}$ 

 Each element of column j of V<sup>T</sup> is summary or a feature for document j

#### SVD as dimensionality reduction

- In the term-document matrix,
  - Each term represented by a vector of length n
  - Each document represented by a vector of length *m*
  - These representations are not comparable.
- LSA/SVD gives us
  - Much more compact representations length p
  - A representation of all terms and documents in the same space
- Can use Cosine similarity, dot product, or other techniques like Euclidean distance, etc.
- Can compare document to document and document to term!

#### Retrieval

- Given a single-term query
  - Look up the corresponding row in U
  - Rank columns of V<sup>T</sup> by their similarity to that row
  - Return documents in that order

V <sup>T</sup>	D1	D2	D3	D4	D5	D6
W1	1	0	1	1	1	0
W2	0	1	0	0	1	1

U	<b>T1</b>	<b>T2</b>
cat	1	0
dog	1	0
horse	1	0
apple	0	1
orange	0	1

1	0	1	1	1	0
1	0	1	1	1	0
1	0	1	1	1	0
0	1	0	0	1	1
0	1	0	0	1	1

#### Multi-word queries

• 
$$\Sigma^{-1}_{p \times p} U^{\mathsf{T}}_{p \times m} \dot{\mathsf{M}}_{m \times n} = V^{\mathsf{T}}_{p \times n}$$

 This equation "shrinks" every document representation from length m to length p

• Given a new document  $d_{m\times 1}$ , we get its representation like this:

• 
$$\Sigma^{-1}_{p \times p} U^{\mathsf{T}}_{p \times m} \mathbf{d}_{m \times 1} = \mathbf{v}_{p \times 1}$$

#### Multi-word queries

• 
$$\Sigma^{-1}_{p \times p} U^{\mathsf{T}}_{p \times m} \mathbf{d}_{m \times 1} = \mathbf{v}_{p \times 1}$$

• Given the new document's representation, compare it to all the representations in  $V_{p\times n}^T$ 

Can use cosine, for example

Retrieve e.g. the top 10 most similar

#### Adding documents

Representation depends on entire corpus

 To allow a new document to modify the representation (of all words and documents), must "re-compute" the SVD

 (There are algorithms for updating SVDs without a total re-do.)

#### Related Methods

#### Non-negative Matrix Factorization

- NMF for short
  - $\dot{M}_{m \times n} = \overline{W_{m \times p} H_{p \times n}}$
  - Subject to  $W_{m \times p} >= 0$ ,  $H_{p \times n} >= 0$
- Similar (sometimes easier) interpretation because no negative weights.
- Cannot approximate the original matrix any better than SVD does. (Why?)
- Unlike SVD, not guaranteed to find global minimum.
- Topics not "ordered" by importance

#### Probabilistic Latent Semantic Analysis

#### Summary

LSA Compresses the Term Document Matrix

$$U_{m \times p} \Sigma_{p \times p} V^{\mathsf{T}}_{p \times n}$$

- Columns of U represent word "clusters" (topics)
- Rows of V<sup>T</sup> represent document "clusters"
- Rows of U represent words using p dimensions
- Columns of V<sup>T</sup> represent documents using p dimensions
- Any technique that uses vector similarity or distance can use similarity or distance between rows of U and/or columns of V<sup>T</sup>
- NMF gives similar output,  $W_{m \times p} H_{p \times n}$  with restriction to positive values.
- PLSA gives probabilistic interpretation of topics

#### Retrieval Example