

# Introduction to ML

DS-3000A/DS-9000

Fall 2023

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WSC-272



# Why we are here?

- Get acquainted with machine learning and statistical methods for data analysis through applied examples.
- Get exposed to topics related to statistical learning such as, Linear Regression, Logistic Regression, Discriminant Analysis, Model Selection and Regularization, Cross Validation, Tree Based Methods, and Clustering.

# Caveat!

**Are you also taking (or have taken) CS 4414 / CS9637A/ CS9114A / SE4460B / SS 3850G ?**

This course is identical to those above. We are improving data science teaching across all faculties and these courses are merged now. If you need both (i.e., you are majoring in Data Science), you can choose any other course taught in CS or SS at 3000 level or above. A suggestion:

Artificial Intelligence II: More advanced models and more in depth with the algorithmic side of data science!

# Support Channel

Please post your enquiries to the most relevant topic that you see on OWL Forums.

I and the TA's will monitor the Forum and try to answer your questions as soon as we can.

We have learnt from the past that it is the most efficient way of providing support.

Also, there will be TA and instructor office hours (TBD).

# Evaluation

## **10 (or may be 9) weekly assignments:**

30% of final course grade. Posted every Friday with submission deadline on the next Friday.

## **Midterm exam:**

30% of final course grade  
Open-book coding

## **Final exam:**

40% of final course grade  
Part 1: Closed-book multiple-choice  
Part 2: Open-book coding

For the coding parts you will be uploading a Jupyter notebook to OWL. And yes, you do need a personal laptop throughout the course (even for the midterm and final exams).

# Class Format

- The attempt will be to have Tuesday sessions devoted to lectures and Thursday sessions to computer labs. Exceptions could happen.

Lectures and labs run in the same room, *i.e.*, UCC-56  
3:30 – 5:30PM

# Self-Assessment

You are expected to already know programming in Python and some relevant libraries such as Pandas and Numpy as well as a sufficient level of Linear Algebra, Calculus, and Statistics. To check this, we strongly encourage you to take the self-assessment test. We will not grade it. This is just to help you decide whether to stay in the course.

You can access it at OWL/Lessons/Introduction and Preliminaries

# Python Recap.

We strongly recommend that you also practice the Python recap notebooks accessible at:

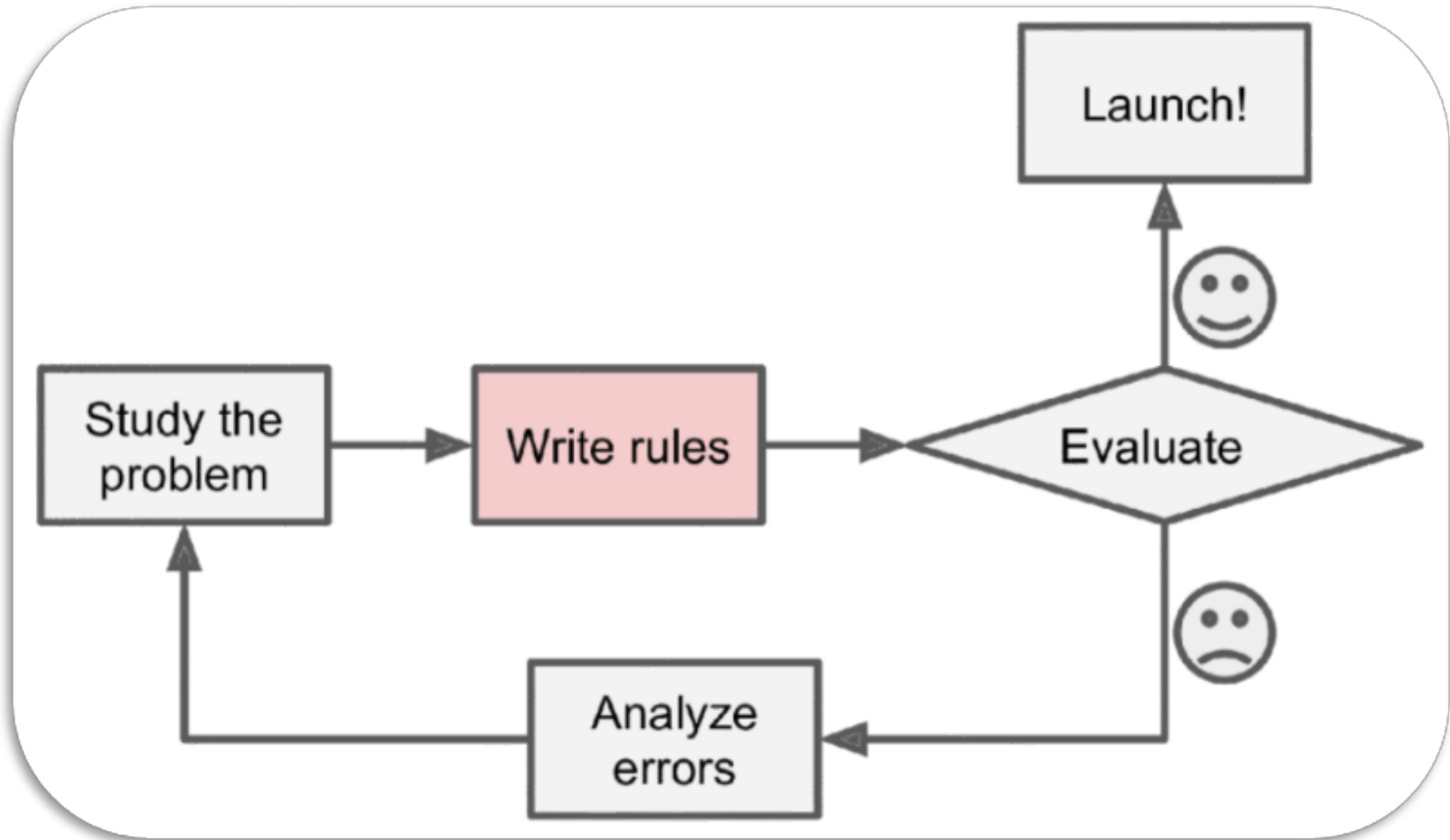
OWL/Lessons/Introduction and Preliminaries



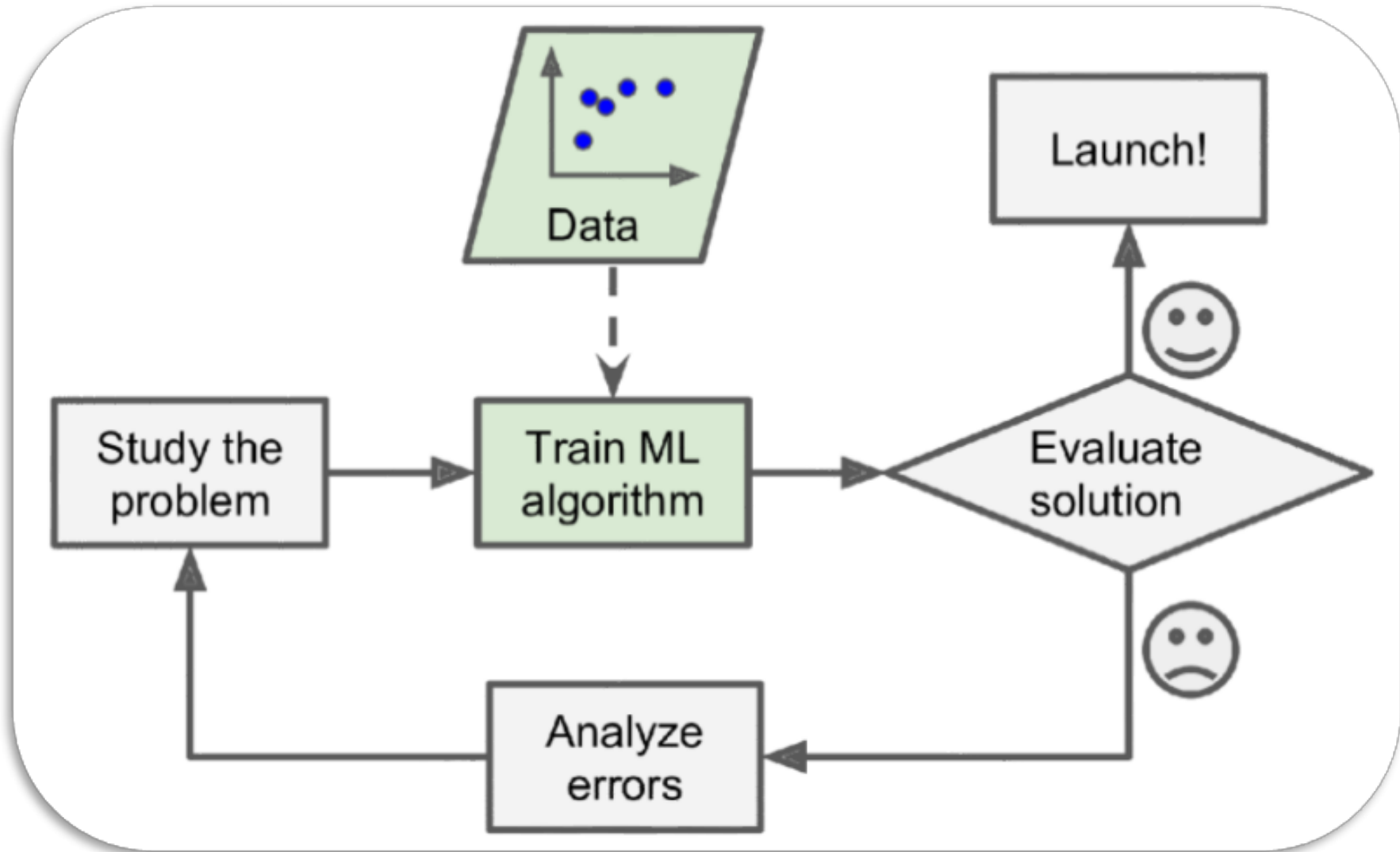
# What is ML?

- A new paradigm in computing so machines can learn from data
- A field of study that gives computers the ability to learn without being explicitly programmed. (Arthur Samuel, 1959)
- A computer program is said to learn from experience  $E$  with respect to some task  $T$  and some performance measure  $P$ , if its performance on  $T$ , as measured by  $P$ , improves with experience  $E$ . (Tom Mitchell, 1997)

# Traditional Computing Paradigm

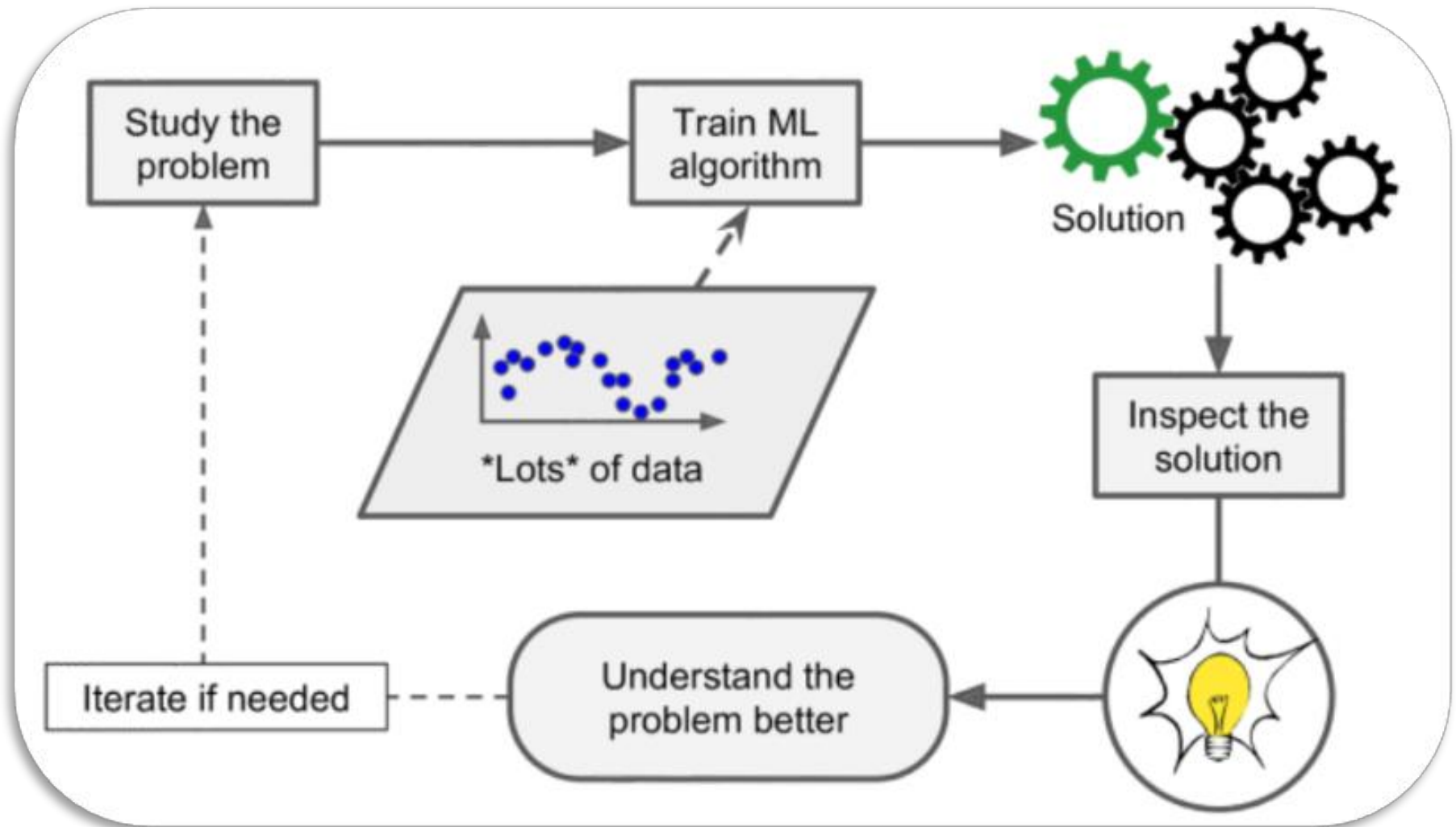


# Machine Learning Paradigm



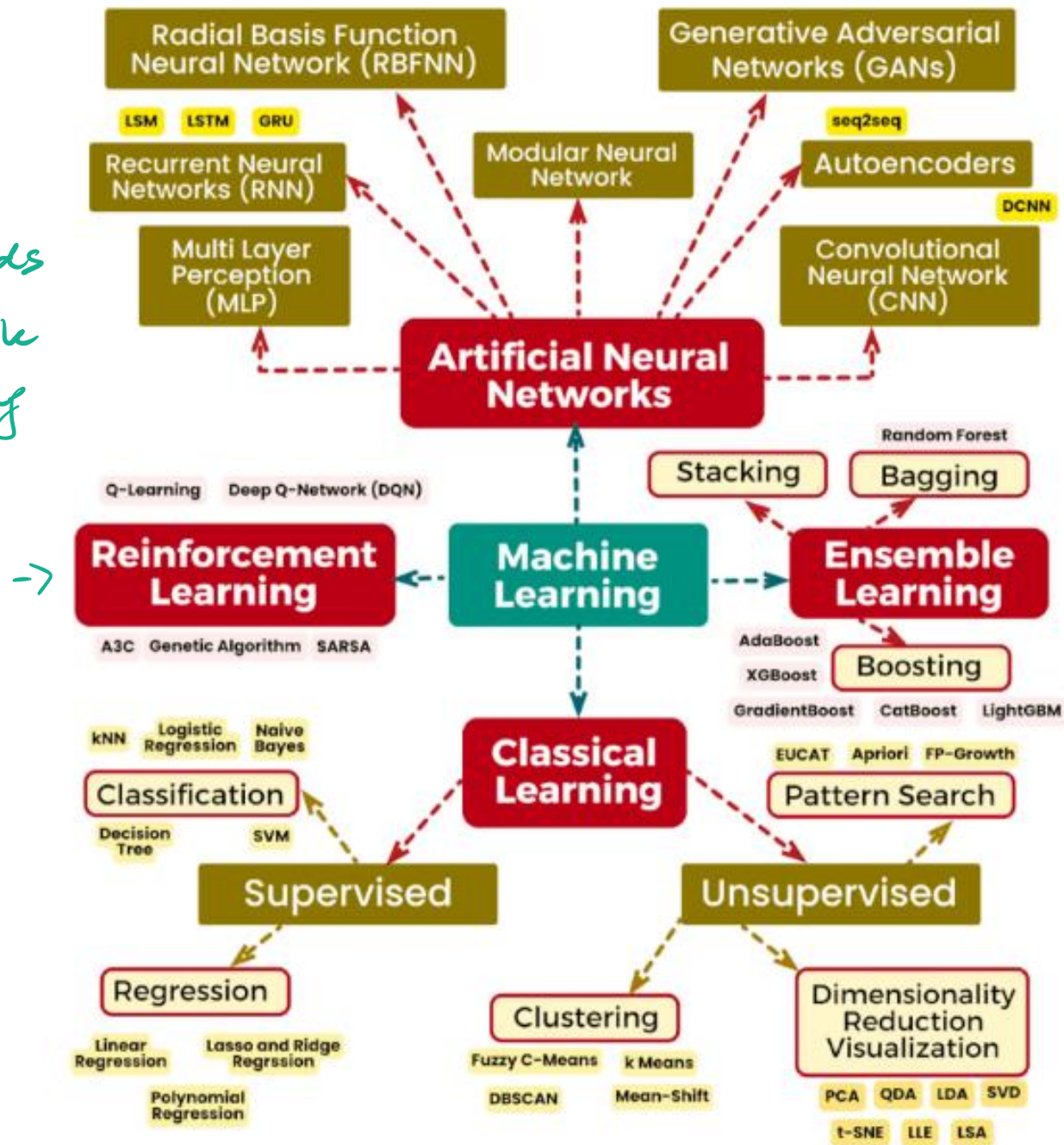
# Data Mining

ML can help humans learn.



# ML Algorithms

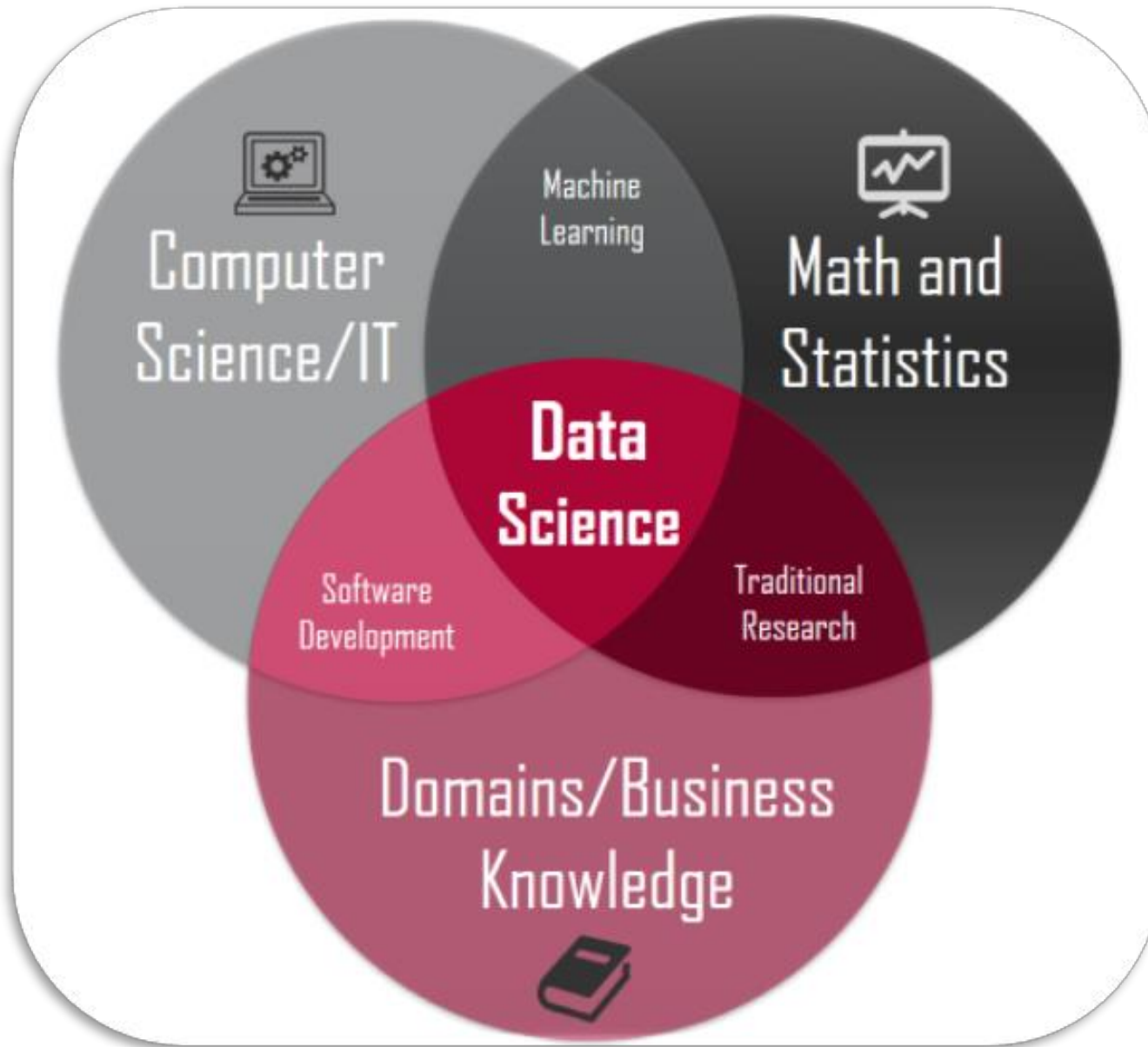
*giving rewards  
could better the  
model fitting*



# Topics

- Supervised Learning and Model Fitting
- Statistics, Prediction, and Maximum Likelihood
- Introduce test set/out-of-sample idea
- Classification, Evaluation, Logistic regression Regularization, Multi-class problems
- Estimating Performance, Quantifying Uncertainty on parameter estimates and on model predictions
- Test error, Cross-validation, Model Selection, Bias-Variance tradeoff
- Feature Selection and Regularization (L1 and L2)
- Trees, Random Forest
- Neural Networks
- Dimensionality reduction
- Clustering
- Fairness
- Accelerated DS

# Data Science





# Data Professionals

## Data Engineer

*that can work  
=> how to fetch  
data.  
technical*



## ML Engineer



## Data Scientist

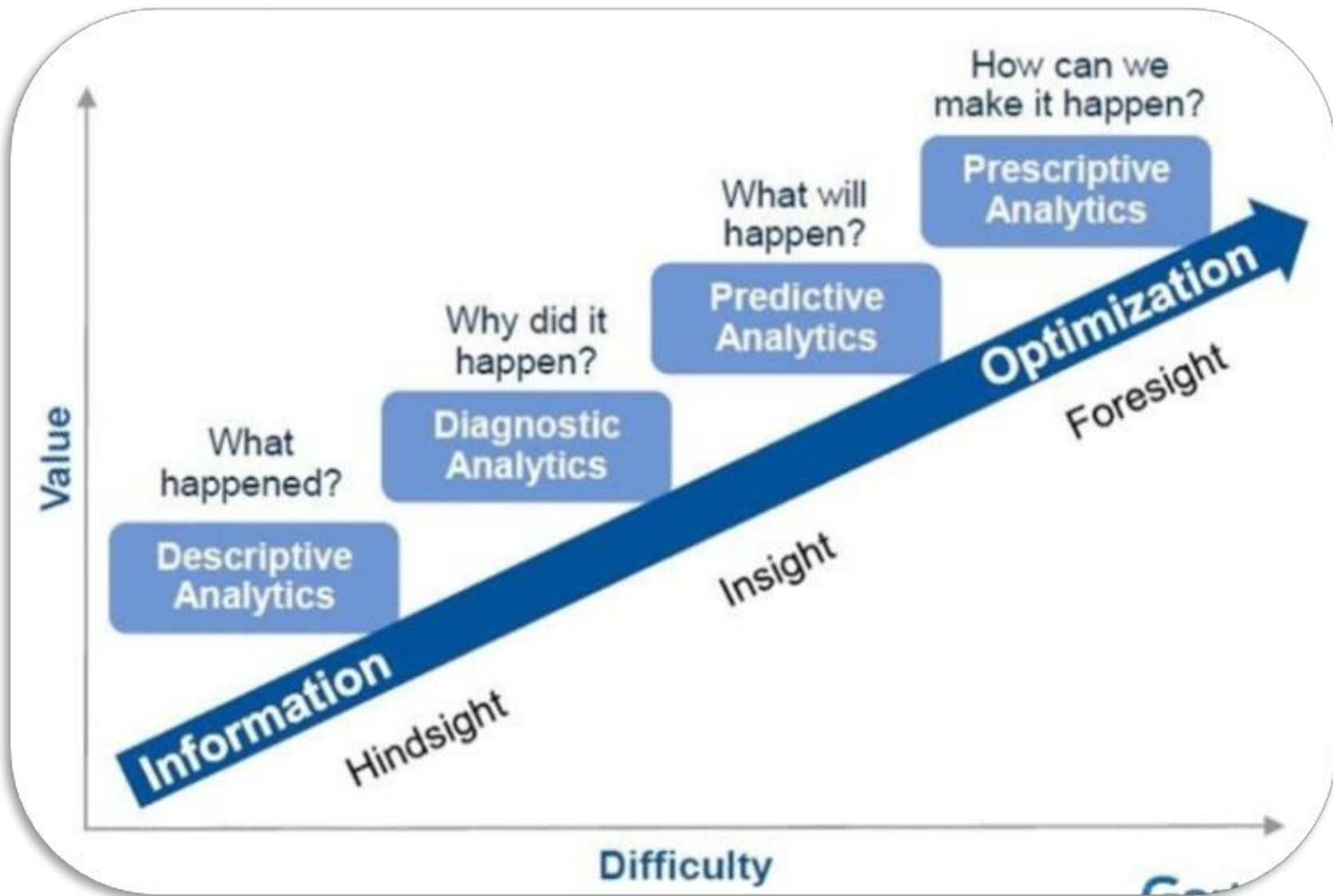


## Data Analyst





# Business Analytics



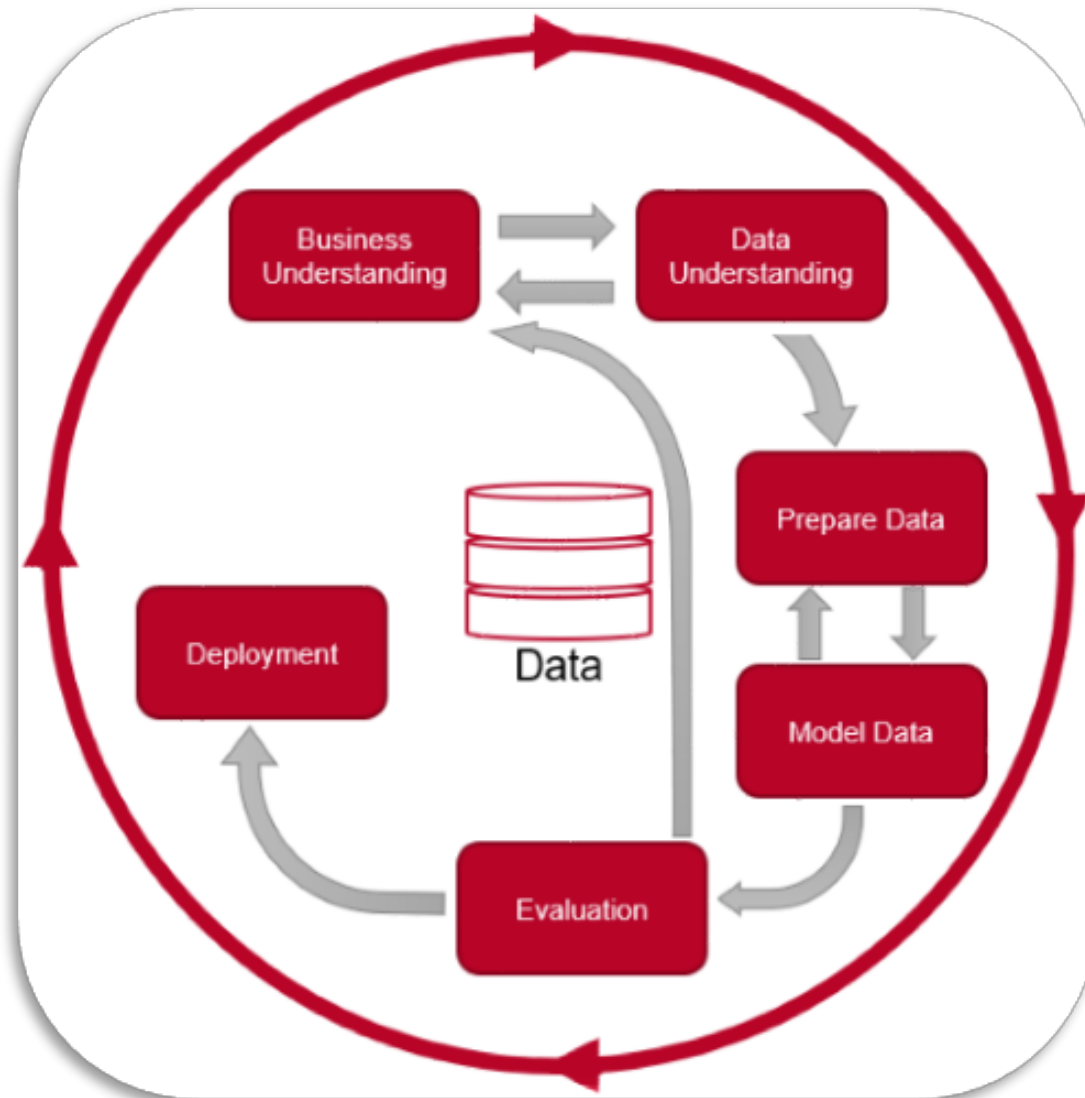
# A Standard

## CRISP-DM

Cross Industry Standard Process for Data Mining

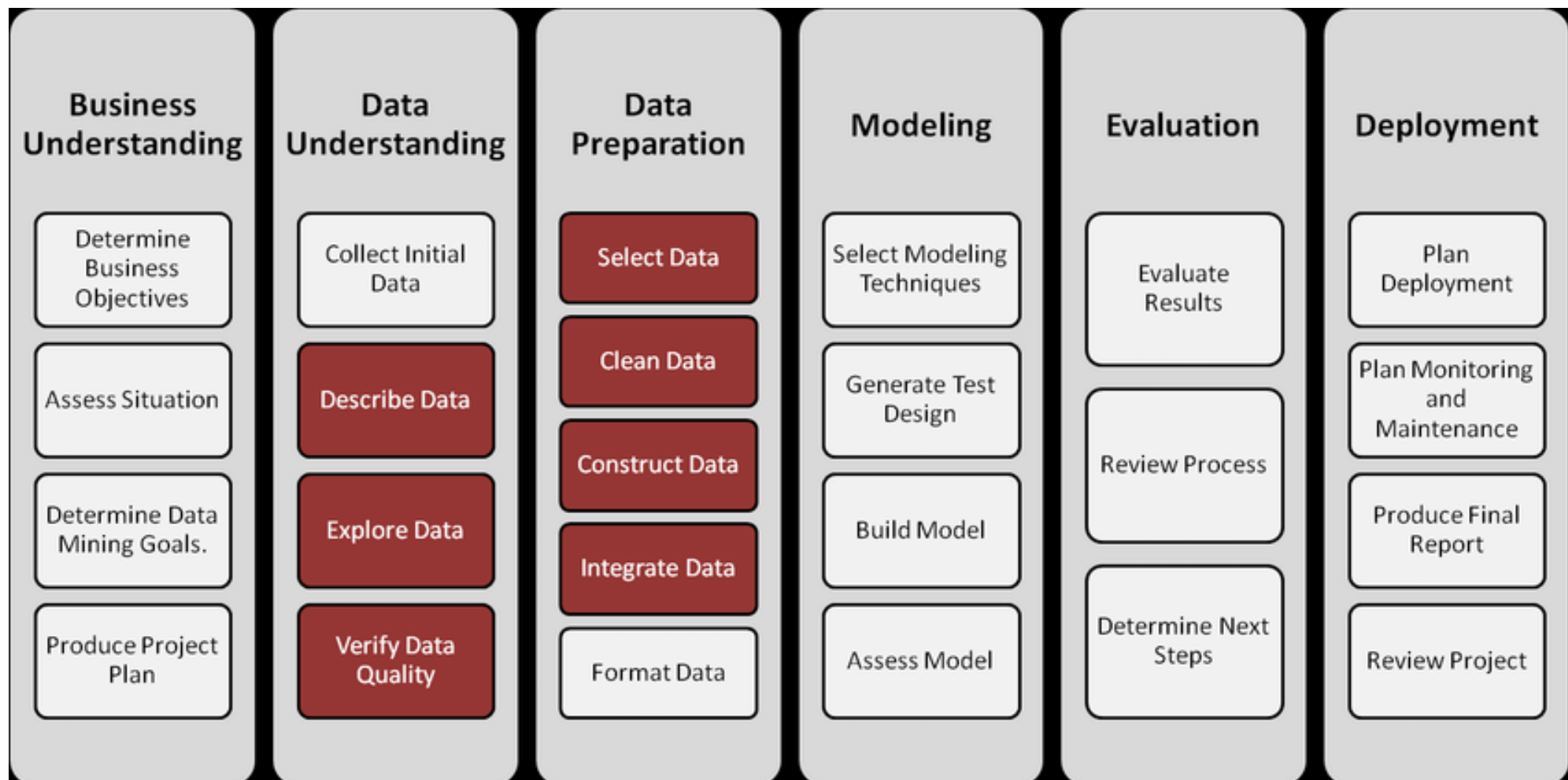
- A process model that provides a complete blueprint for conducting a data mining project.
- Breaks down the life cycle of a data mining project into six high-level phases to describe the analytics process.

# CRISP-DM: Process



<https://www.ibm.com/docs/en/spss-modeler/saas?topic=dm-crisp-help-overview>

# CRISP-DM: Tasks



# Must Read

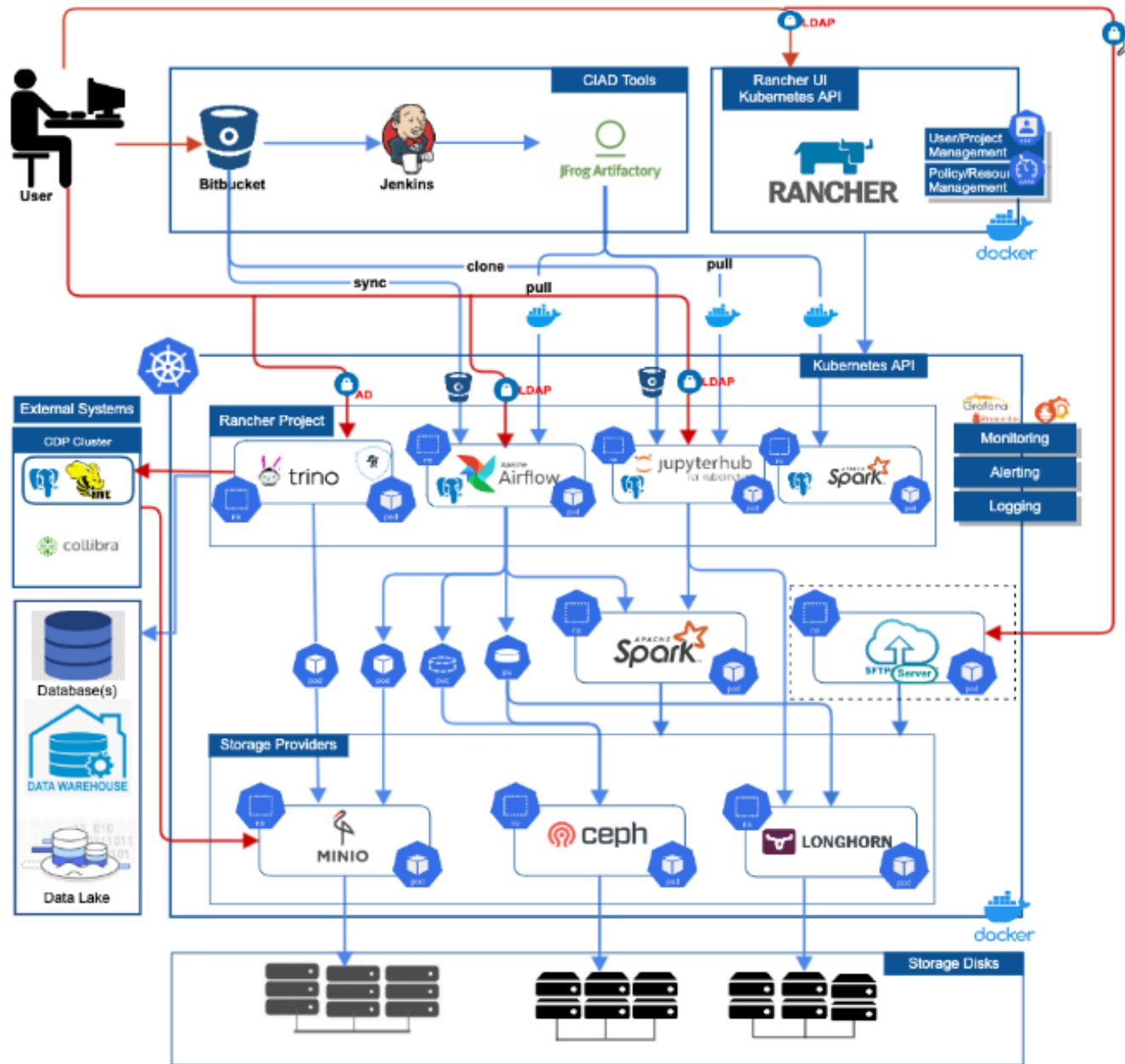
**2012**

**Data Scientist: The Sexiest Job of the 21st Century**

**2022**

**Is Data Scientist Still the Sexiest Job of the 21st Century?**

# Enterprise Architecture



# Course Outline

Please review the course outline on OWL.

You will find the answers to many of your current and future question in it.

For example, what happens if I miss the midterm, any relief?