# Information Systems

... Organization and Security

### **Corporate Organization**

Congratulations!

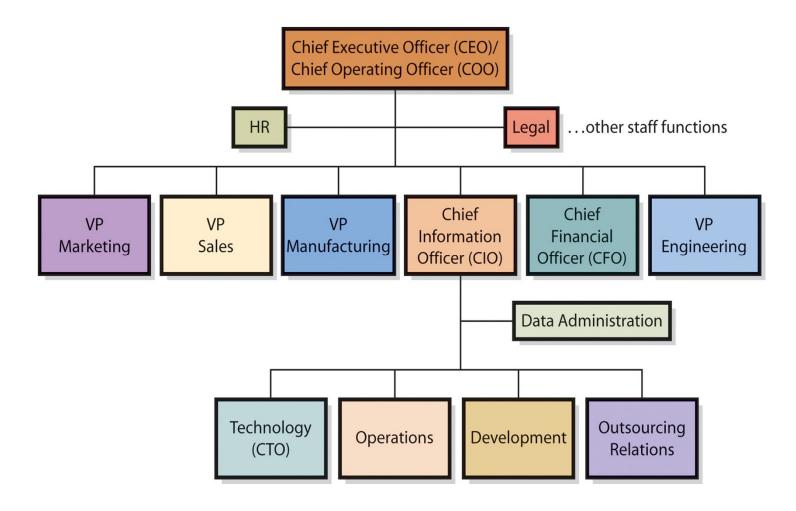
You are a success and your company has grown.

What is the structure of your company now?

As your company has grown, so has your security needs and concerns

Where do you go from here?

### **Corporate Organization**



### **Corporate Organization**

### **Information Technology (IT) Departmental Organization**

- Chief Information Officer (CIO)
- Technology office
- Operations
- Development
- Outsourcing Relations
- Data Administration

### **Corporate Organization - IT Department**

- most organizations rely on information technology services
- all these services
  - email systems,
  - accounting applications,
  - desktop computers,
  - mobile devices
  - used in an organization require some form of technical support

The department of people who support this is often referred to as "IT Services" or "Information Systems Services"

**SLIDE 6** 

### **Corporate Organization - IT Department**

### What Jobs exists in IT Services?

- IT industries have a wide range of interesting and well-paying jobs
- Some think that the industry consists only of programmers and computer technicians who have great technical skills
- The reality is that most jobs that are in the highest demand in the IT industry require a mix of interpersonal and technical skills
- The industry needs people who can bridge the knowledge gap between computer technicians and business system users

### **Corporate Organization - IT Department**

### What Jobs exists in IT Services?

- For most technical positions, knowledge of business specialty increases marketability
- High-paying jobs require communication, leadership, and business skills
- For students, a dual major can be an excellent choice to open up opportunities

# **Corporate Organization - IT Department**

### What Jobs exists in IT Services?

| Title                                      | Responsibilities   | Knowledge, Skills, and<br>Characteristics Requirements  | 2006 Cdn. Salary<br>Range (\$CDN)  |
|--|--|---|--|
| Computer technician                        | Install software, repair computer equipment and networks   | Associate degree, diagnostic skills   | \$30 000-\$60 000  |
| Quality<br>Assurance (QA)<br>test engineer | Develop test plans, design and write automated test scripts, perform testing   | Logical thinking, basic<br>programming, superb<br>organizational skills, detail oriented  | \$40 000-\$75 000  |
| User support representative                | Help users solve problems, provide training  | Communications and people skills, product knowledge, patience   | \$35 000-\$60 000  |
| Technical writer                           | Write program documentation,<br>help-text, procedures, job<br>descriptions, training materials   | Quick learner, clear writing<br>skills, high verbal and<br>communications skills  | \$35 000-\$60 000  |
| Programmer/<br>Developer                   | Design and write computer programs   | Logical thinking and development, skills, programming   | \$45 000-\$110 000   |
| Website<br>Designer                        | Work with clients to develop<br>designs for websites, work with<br>developers to finalize designs  | Excellent interpersonal skills,<br>design skills, detail oriented,<br>good technical skills, flexible<br>business/marketing skills                    | \$45 000-\$110 000   |
| Network<br>administrator                   | Monitor, maintain, fix, and tune computer networks   | Diagnostic skills, in-depth<br>knowledge of communications,<br>technologies, and products   | \$65 000-\$120 000+  |
| Database<br>administrator                  | Manage and protect database<br>(see Chapter 12)  | Diplomatic skills, database technology knowledge  | \$65 000-\$120 000   |
| Systems analyst,<br>Business<br>analyst    | Work with users to determine<br>system requirements, design<br>procedure   | Strong interpersonal and communications skills, business and technology knowledge   | \$50 000-\$110 000   |
| Consultant                                 | Wide range of activities:<br>programming, testing, database<br>design, communications and<br>networks, project management,<br>strategic planning | Quick learner, entrepreneurial<br>attitude, communications and<br>people skills, respond well to<br>pressure, particular knowledge<br>depends on work | From \$35 per hour for a<br>contract tester to more<br>than \$400 per hour for<br>strategic consulting to<br>executive group |
| Salesperson                                | Sell software, network,<br>communications, and consulting<br>services  | Quick learner, knowledge of<br>product, superb professional<br>sales skills   | \$65 000-\$200 000+  |
| Project manager<br>(PM)                    | Initiate, plan, manage, monitor, and close down projects   | Management and people skills,<br>technology knowledge,<br>highly organized  | \$75 000-\$150 000   |
| Enterprise<br>Architect (EA)               | Manage and document the technological infrastructure of the firm   | Diplomatic skills, database<br>technology knowledge,<br>strategic planning  | \$100 000-\$200 000  |
| Chief technology<br>officer (CTO)          | Advise CIO, executive group, and project managers on emerging technologies   | Quick learner, good<br>communications skills, deep<br>knowledge of IT   | \$100 000-\$250 000+   |
| Chief information<br>officer (CIO)         | Manage IT department,<br>communicate with executive<br>staff on IT- and IS-related matters,<br>member of the executive group                     | Superb management skills, deep<br>knowledge of business, and good<br>business judgment; good<br>communicator, balanced and<br>unflappable             | \$150 000-\$300 000, plus<br>executive benefits and<br>privileges  |

### **Security**

#### **Criminal Code of Canada**

# Unauthorized use of computer 342.1

- (1) Every one who, fraudulently and without colour of right,
  - (a) obtains, directly or indirectly, any computer service,
  - (b) by means of an electro-magnetic, acoustic, mechanical or other device, intercepts or causes to be intercepted, directly or indirectly, any function of a computer system,
  - (c) uses or causes to be used, directly or indirectly, a computer system with intent to commit an offence under paragraph (a) or (b) or an offence under section 430 in relation to data or a computer system, or
  - (d) uses, possesses, traffics in or permits another person to have access to a computer password that would enable a person to commit an offence under paragraph (a), (b) or (c) is guilty of an indictable offence and liable to imprisonment for a term not exceeding ten years, or is guilty of an offence punishable on summary conviction.

### **Security**

### **Understanding threats to your own privacy**

### **Identity theft**

- Fastest growing crime
- Stealing, misrepresenting or hijacking the identity of another person
- Information on identity theft, (www.publicsafety.gc.ca)
- Vital information (name, address, date of birth, sin) is acquired to complete impersonation

### With this information, the identity thief

- Take over a victim's financial accounts
- Open new bank accounts, transfer bank balances
- Apply for loans, credit cards, and other services

**SLIDE 11** 

### **Security - Computer Threats**

#### **Malware**

short for malicious software

- software used to:
 disrupt computer operation,
 gather sensitive information, or

gain access to private computer systems

#### Malware includes:

computer viruses (computer crime against a computer), ransomware,

worms, trojan horses, keyloggers, spyware, adware

### **Security - Computer Threats**

# **Spyware**

is software that aids in gathering information about a person or organization without their knowledge and that may send such information to another entity without the consumer's consent, or that asserts control over a computer without the consumer's knowledge

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"Spyware" is mostly classified into four types: system monitors, trojans, adware, tracking cookies
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### **Security - Computer Threats**

### Adware

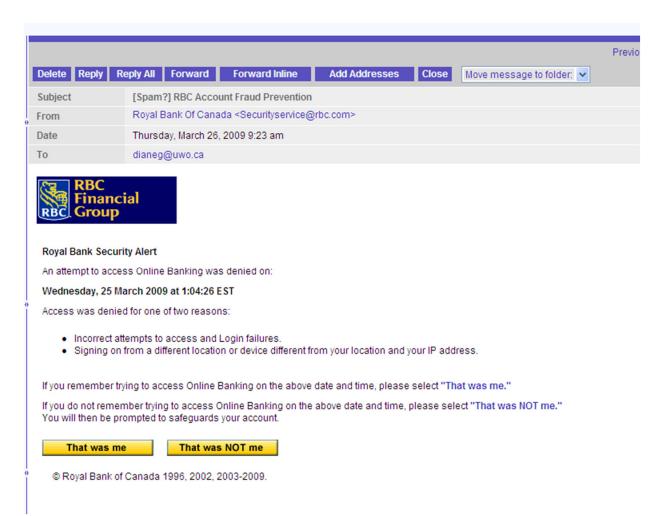
advertising-supported software,

any software package which automatically renders advertisements in order to generate revenue for its author.

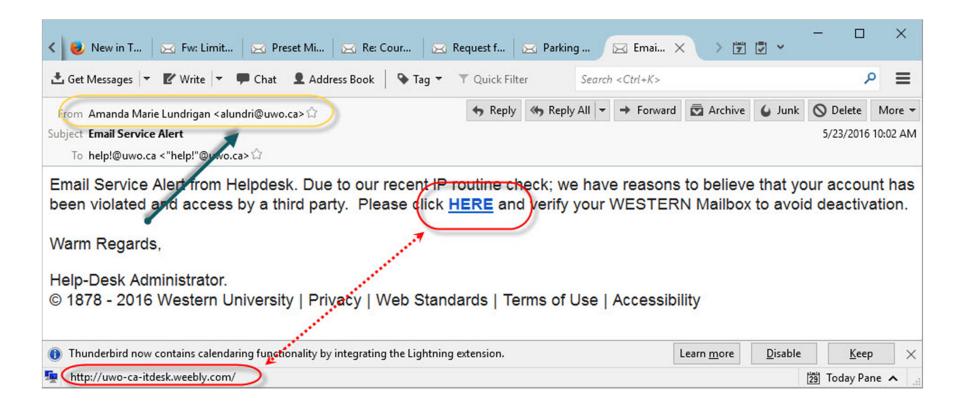
The advertisements may be in the user interface of the software or on a screen presented to the user during the installation process.

The functions may be designed to analyze which Internet sites the user visits and to present advertising pertinent to the types of goods or services featured there.

# **Phishing**



# **Phishing**



**SLIDE 16** 

# **Phishing**

- Create a replica of an existing Web page to fool a user into submitting personal, financial, or password data
- Email is sent to direct you to the website that appears to be from a legitimate company.
- You are advised that information or a security check is needed on your account, and advised to click on a link to the company's website to provide the information.
- Link connects to a website that is an imitation of the spoofed company's actual website.
- These counterfeit websites and emails appear very authentic.
  About ninety percent of all computer viruses are spread via eMail

# **Phishing for Personal Data**

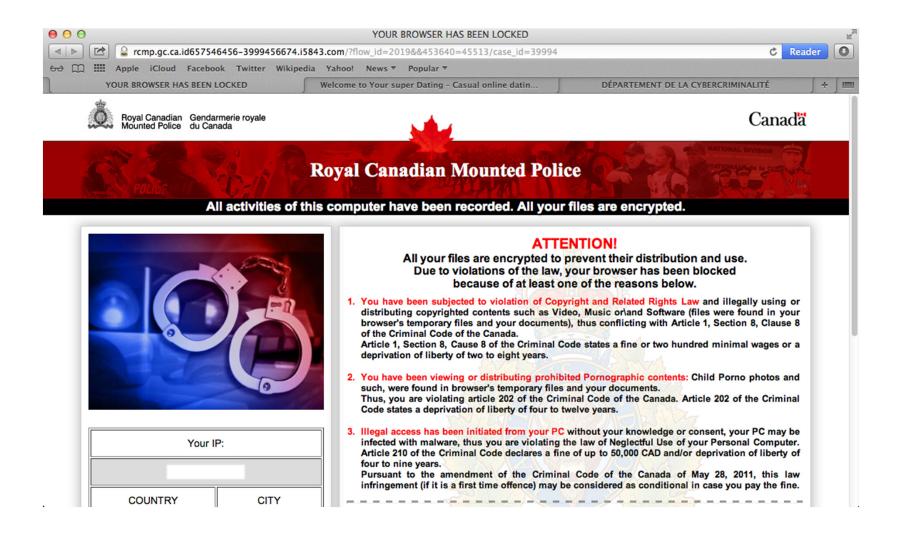
### Usually initiated by e-mail request

- Designed to cause you to click
- Asks for personal data
- May install spyware, malware, adware

#### Defenses

- Know your purchases and deal directly with vendors
- Implausibility of e-mail
- Don't be misled by legitimate-looking graphics, addresses

### Ransomware



# **Sources of Security Threats**

#### Human errors and mistakes

- Accidental problems
- Poorly written programs
- Poorly designed procedures
- Physical accidents

**SLIDE 20** 

- PIPEDA: Personal Information Protection and Electronic Documents Act
- Personal information is defined under this Act
  - information about an identifiable individual
  - not including name, title, business address, or telephone number of an employee of an organization
- Act gives individuals the right to know why an organization collects, uses, or discloses their personal information
- Act requires organizations to identify anyone who is responsible for keeping personal information private and secure

- **PIPEDA**: Types of problems
  - Human error
    - Posting private information in public place
    - Placing restricted information on searchable Web sites
    - Inadvertent disclosure
  - Malicious release
    - Pretexting
    - Phishing
    - Spoofing
    - Sniffing

**SLIDE 22** 

- Malicious release
  - Sniffing
    - Interception of computer communications
    - Wired network
      - Requires physical connection
    - Wireless network
      - Access gained through unprotected network
      - "Drive-By"
    - Packet sniffers
      - Programs capturing data from information packets as they travel over the Internet or company networks.
      - Confidential information taken from the captured data

- Malicious release
  - Breaking into networks
    - Stealing data
      - Customer lists
      - Product information
      - Employee information
      - · Other confidential data

### **Malicious Intent**

# Hacking

- Unauthorized access to and use of computer systems usually by means of a personal computer and a telecommunications network.
- Most hackers break into systems using known flaws in operating systems, applications programs, or access controls.
- Some are simply motivated by curiosity and a desire to overcome a challenge, while some have malicious intent and do significant damage.

### **Malicious Intent**

- Denial of service (DOS)
  - Human error
  - Denial-of-service attacks

#### Loss of infrastructure

- Accidental
- Theft
- Terrorism
- Natural disasters

# **Technical Safeguards to protect against Threats**

Involves hardware and software components

User names and passwords (primary means of authentication)

- Identification
- Authentication

#### Smart cards

- Personal identification number (PIN)

#### Biometric authentication

- Fingerprints, facial scans, retina scans

Single sign-on for multiple systems

# **Technical Safeguards to protect against Threats**

# Encryption and firewalls

# Malware Protection against:

- Viruses
- Worms
- Spyware
- Adware

# **Technical Safeguards to protect against Threats**

# Data Safeguards

### Malware safeguards

- Install antivirus and anti-spyware programs
- Scan hard drive and e-mail frequently
- Update malware definitions
- Open e-mail attachments only from known sources
- Install software updates promptly
- Browse only reputable Web sites

# **Technical Safeguards to protect against Threats**

#### **Account Administration**

### **System procedures:**

- Normal operation
- Backup
- Recovery

Definition and use of standardized procedures reduces the likelihood of computer crime

# **Security Complication**

### **BYOD**

### **Bring Your Own Device**

- Laptop, Tablet and Smartphone
- how to secure devices brought into the workplace?
- how to secure internal data from these devices?