

# Li, Yufeng

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## Education

# Peking University

## Public Health (Global Health)

**Sep 2025 to Present**

*Master of Public Health*

- Advisor: Prof. Yinzi Jin
- Research Interests: Global Mental Health, Autism Spectrum Disorder, Adult ADHD, Global Health Financing

**University of Southern California**

Human Biology (Biomedical Science Track)

**Aug, 2017 to May, 2023**

*Bachelor of Science*

- Major Courses: Biology, Chemistry, Psychology, Sociology and Demography, Physics, Anatomy, Physiology, Endocrinology, Neuroscience, etc.
- Math Courses: Statistics, Multivariate Calculus, Linear Algebra, Probability Theory, Life Contingencies, etc.

**University of Southern California**

## Philosophy, Politics, and Economics

**Aug, 2017 to May, 2023**

*Bachelor of Arts*

- Major Courses: Microeconomics, Macroeconomics, Political Economy, Symbolic Logic, Social Choice Theory and Philosophy of Economics, History of Western Philosophy, Ethics, Western Political Thoughts, etc.
- Upper Division Major GPA: 3.544 /4.0
- Undergraduate GPA: 3.4 /4.0

## Employment

## HSBC China, Beijing Branch

**Sep, 2023 to Mar, 2024**

*Customer Development Representative*

- Responsible for independently carrying out channel development and maintenance. Leveraged excellent interpersonal communication skills to deeply explore emerging markets related to business development.
- Jointly organized over a dozen events with business partners, successfully exchanging client resources; actively conducted product presentations and client communications during events, fully identifying customer potential and needs.
- Based on the preferences and demands obtained through in-depth market development, collaborated with product expert teams to design customized financial plans for clients. Combined professional expertise with a personable approach to build client trust and establish long-term service relationships.

**Shijiazhuang Xingzhi Education Technology Co., Ltd.**

**May, 2019 to Aug, 2021**

*English tutor (part-time)*

- Taught TOEFL speaking and writing to young adults, and using creative thinking and comprehensive understanding of subjects in both science and humanities in the development of creative teaching methods, improved their TOEFL score by double digit in the short term.

## Internship

**Hebei Tongtai International School**

**May, 2023 to Jun, 2023**

*English Teacher*

- To the credit of excellent command of the English language, received offer to undertake the same responsibilities as native English-speaking teachers, advising and correcting English teachers of pronunciation, grammars, and

word choices and participated in the interview process of foreign English teachers for their summer camp program, assisting the school in the more efficient and precise hiring of foreign teachers

- Took on full responsibilities in the planning and organization of student English club activities to encourage the formulation and expression of their unique ideas through critical and creative thinking, improving their proficiency in language acquisition and confidence in public speech, facilitating their comprehensive individual development
- Taking on lessons afforded by experiences of the American educational system, collaborating with teachers on exploring creative teaching methods to improve class participation and educational outcome

### **Beijing Panchan Technology Co., Ltd.**

**June, 2018 to Aug, 2018**

#### *Data Analytics Intern*

- Independently developed mathematical models and Python programs for data analysis to process over 1 million user data entries. Based on the data and consumer market insights, provided the company with constructive thinking and decision support.
- Worked closely with team members on discussing and devising product definition and business requirements to ensure the consistency between data analysis and business goals; assisted in the product testing process, taking charge of product defect tracking and feedback management.

## **University Club Experiences**

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### **TilDawn Music Club**

**Aug, 2017 to May, 2019**

#### *Director, Music and A&R*

- Carried out creative planning, refined the activity execution process, and ensured the quality of execution for events such as concerts, jam sessions, or open mics
- Responsible for talent recruitment, programming, stage design, equipment rental and setup, and budget management

### **USC Chinese Student Association**

**Aug, 2017 to May, 2018**

#### *Member, Events*

- Planned and organized campus night market event that attracted over 4000 students, taking the lead role in business recruitment and communication with relevant school departments
- Participated in the planning of the Mid-Autumn Festival Fair, taking charge of artist coordination for band performances

## **Honorary Awards**

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- Selected to the University of Southern California Dornsife College of Arts and Letters Dean's List three times

## **Personal Skills**

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- Languages:
  - Chinese (native)
  - English (fluent if not native)
- Other abilities:
  - Proficient in the Office Suite, Python, HTML, and CSS. Extensive personal interests include: guitar, piano, flute and soccer