14JAN2021



#### Overview

MASQ is a privacy platform with built-in encryption tools that make users untraceable when running their software. MASQ scrambles data transmitted through their nodes and ensure complete privacy for the end-user. The MASQ product and team primarily come from the aftermath of Substratum, a 2017 ICO that failed to deliver on the promise of privacy. Community members rallied together to create MASQ.



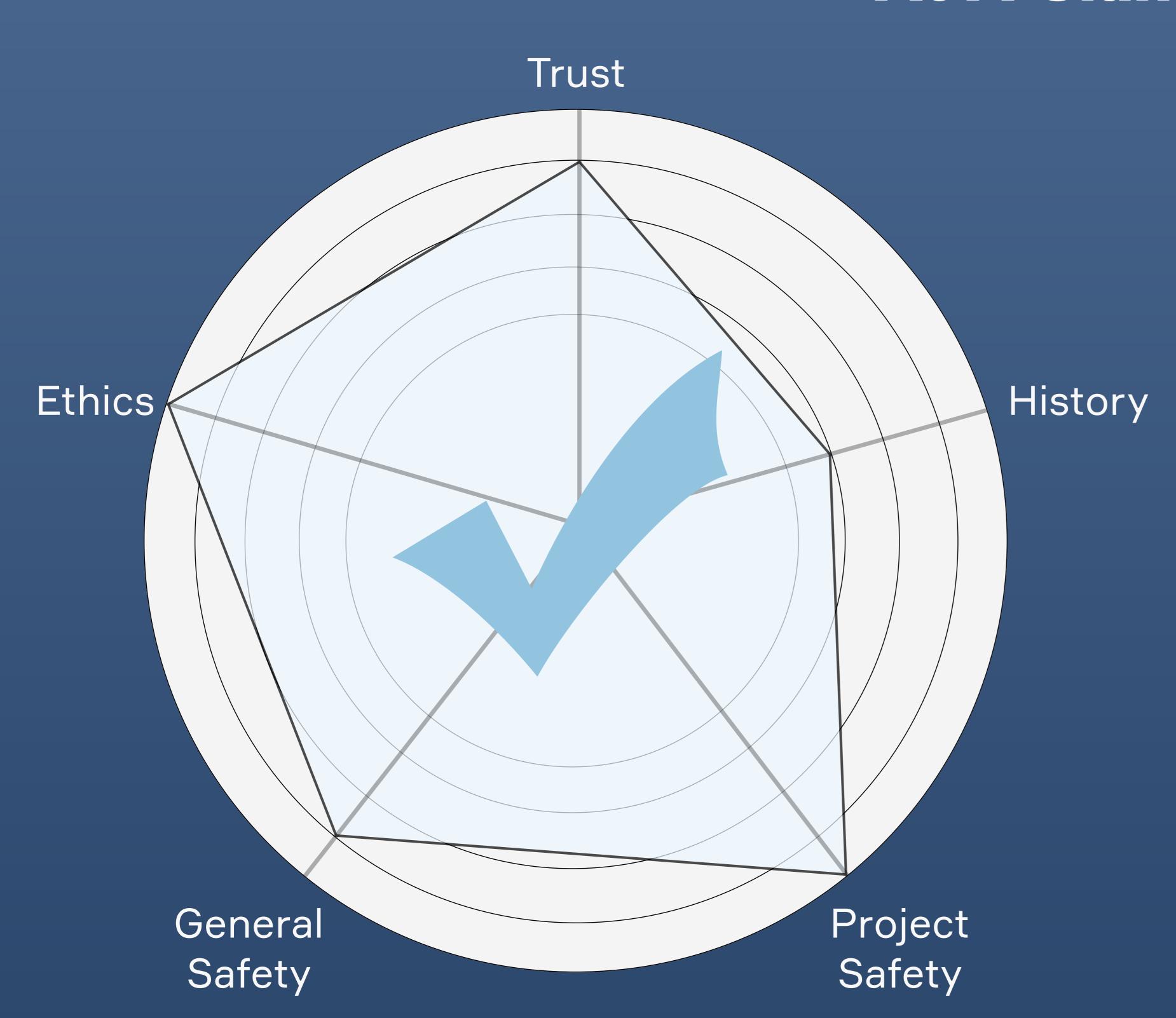
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## The LINKCHECK Process

LINKCHECK aims to ethically audit teams and tokens through an in-depth due diligence process. LINKCHECK is not responsible for code reviews or security audits, and a LINKCHECK pass does not necessarily mean a given smart contract or set of smart contracts built by the applicants are stable, safe, or secure. This is the task of auditing firms - LINKCHECK merely audits the ethical motives of projects and their leaders to judge whether they are trustworthy from an organizational perspective.

## At A Glance



#### Trust

Overall trustworthiness of team. This score is heavily reliant on other factors of the audit. Higher is better.

#### History

The length of time that a project has been active. More history increases this score.

### **Project Safety**

Overall risk of the type of product being offered. The higher the score, the safer the product type.

#### General Safety

Number of historical incidents. This can include hacks and exploits. Low incidents means a higher score.

## Ethics

Team ethics and accountability. This score is judged during the interview process. Higher is better.

#### Notes

- Relatively low time locks on tokens lead to possible incentive issues once those vesting contracts expire.
- + The MASQ team has stayed committed to its original community of holders from the SUB ICO in 2017. This reflects favorably on ethics.
- + A team made of mostly community members shows initiative and interest in realizing a product beyond seeking monetary compensation, and reflects well.
- + Strong leadership with experience in management leads to increased confidence in the executional ability of the team and efficacy of the final product.
- + Previous working experience directly with the YF Link team reflects well professionally.



# **Audit Checklist**

Overview of other key information to take note of.

Submitted KYC	Previous Crypto Experience	Communications Channels
Audited Smart Contracts	Previous Business Experience	Working Product

Full-Time Developers	Project Roadmap

# Recommendations

The recommendation section goes over simple ways the applicant team can easily improve their score. No actions need be taken once a pass or fail mark is given, and recommendations only remain as such.

- Collaboration with well known individuals in crypto would increase confidence through web-of-trust
- Token vesting revisions are strongly recommended to continue providing team incentives long term

# FINAL GRADE - PASS

MASQ has received LINKCHECK Verification!



# Appendix

Auditors	Roy Blackstone Cole Petersen	Publish Date	29JAN2021	Project Type	Privacy
Fees Paid	None - Promotional	Audit Version	v 1.0	Website	http://www.masq.ai
Interviewees	KauriHero - MASQ	Timeline	15JAN - 28JAN		

## Disclaimer

LINKCHECK is a decentralized ethical auditing service provided by the YF Link team and paid for by the applicant team. Payment for a LINKCHECK application does not *guarantee* a pass rating, nor does it *guarantee* any additional benefits that comes with such, including the special Verified token list on LINKSWAP and Verified badge. An applicant that does not pass LINKCHECK Verification may expressly choose to withhold the audit from public review. The LINKCHECK program is not meant as financial advice, nor is it an endorsement of investment. LINKCHECK is not to be used in lieu of investment advice.

