



## 2017 GALA "EQUITY FOR ALL" SPONSORSHIP LEVELS

### Platinum Sponsor: \$25,000

- **VIP Access** – You will have an on-stage presenting/receiving role at Gala.
- **Gala Tickets** – One (1) table in a prime location for up to 10 dinner guests will be reserved for you.
- **Host to Non-Profits** – Five (5) additional Gala tickets will be donated in Presenting Sponsor's name to a non-profit community group of Sponsor's choice (tickets may also be used to accommodate additional Sponsor guests).
- **Gala Program Ad** – Two (2) full-page ad in the program book.
- **Press Releases** – Your sponsorship will be featured in all our communications with the media.
- **Online Visibility** – Acknowledgement of your sponsorship, with your logo and a link to your website, will be prominently displayed on ASIAN, Inc. website and RSVP page.
- **Social Media** – You will be mentioned multiple times on our Facebook and Twitter channels.
- **Registration Area** – Your company logo will be prominently featured in event registration areas.
- **Main Room Graphic** – You will receive on-screen logo recognition in the banquet room.

### Diamond Sponsor: \$10,000

- **Gala Tickets** – One (1) table in a prime location for up to 10 dinner guests will be reserved for you.
- **Gala Program Ad** – Full-page ad in the program book.
- **Main Room Graphic** – On-screen logo recognition in the banquet room.
- **Press Releases, Online Visibility, Social Media, Registration Area and Main Room Graphic** (see above)

### Gold Sponsor: \$5,000

- **Gala Tickets** – One (1) table for up to 10 dinner guests will be reserved for you.
- **Gala Program Ad** – Full-page ad in the program book.
- **Press Releases, Online Visibility, and Social Media** (see above)

### Silver Sponsor: \$3,500

- **Gala Tickets** – One (1) table for up to 10 dinner guests will be reserved for you.
- **Gala Program Ad** – Half-page ad in the program book.
- **Press Releases, Online Visibility, and Social Media** (see above)

### Bronze Sponsor: \$2,000

- **Gala Tickets** – Five (5) reserved seats.
- **Gala Program Ad** – Quarter-page ad in the program book.
- **Press Releases, Online Visibility, and Social Media** (see above)

### Individual Sponsor: \$500

- **Gala Ticket** – One (1) reserved seat in a prime location (additional tickets are available for discounted price of \$200 each).
- **Gala Program Ad** – Business card ad in the program book.

### Gala Attendee: \$250 per ticket