# David Baik.

## www.davidbaik.com

baikdavid99@gmail.com (778) 870 9252

### **Key Skills**

UX Design
Graphic Design
Cinematography
Content Strategy
Web Design
Prototyping
Wireframe
UI Design
Interaction Design
Brand Strategy
Photography
Video & Photo editing

#### Tools

Figma
HTML + CSS
JavaScript
Java
Adobe XD
After Effects
Illustrator
InDesign
Lightroom
Photoshop
Premiere Pro
Final Cut Pro X
Davinci Resolve

# experience

Dipp'd, 2021 (UX Design, Front-end, Art Direction)

Collaborated with 2 designers to design and develop an ecommerce website for donut shop Dipp'd to help them scale their business and reach larger audiences through the online platform.

**Ventura Future,** 2020 (UX Design, Art Direction)

Facilitated a team of 4 designers to investigate, design, and prototype a microsite to spark prospective exhibitors to register for the 2020 Ventura Future exhibition.

Camellia, 2020 (Video)

Generated 635K+ views for a song by artist 'slchld' through operating as the 1st AC and focus puller during the production of the music video.

MéLANT, 2020 (Video)

Produced a set of 3 videos for jewelry brand MéLANT to promote the launch of their new Fall/Winter 2020 collection and increased sales.

## education

Simon Fraser University, 09.17 - present BSc in Interactive Arts & Technology; studying UX Design + Media.

**Humber College**, 09.21 - present Diploma in Jazz Performance, Bass studying Music and Songwriting