

David Baik.

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Key Skills

UX Design
Graphic Design
Cinematography
Content Strategy
Web Design
Prototyping
Wireframe
UI Design
Interaction Design
Brand Strategy
Photography
Video & Photo editing

Tools

Figma
HTML + CSS
JavaScript
Java
Adobe XD
After Effects
Illustrator
InDesign
Lightroom
Photoshop
Premiere Pro
Final Cut Pro X
Davinci Resolve

experience

Dipp'd, 2021 (UX Design, Front-end, Art Direction)

Collaborated with 2 designers to design and develop an ecommerce website for donut shop Dipp'd to help them scale their business and reach larger audiences through the online platform.

Ventura Future, 2020 (UX Design, Art Direction)

Facilitated a team of 4 designers to investigate, design, and prototype a microsite to spark prospective exhibitors to register for the 2020 Ventura Future exhibition.

Camellia, 2020 (Video)

Generated 400K+ views for a song by artist 'slchld' through operating as the 1st AC and focus puller during the production of the music video.

MéLANT, 2020 (Video)

Produced a set of 3 videos for jewelry brand MéLANT to promote the launch of their new Fall/Winter 2020 collection. Helped increase sales.

education

Simon Fraser University, 09.17 - present
BSc in Interactive Arts & Technology;
studying UX Design + Media.