$$x^2 \frac{d^2 y}{dx^2} - x \frac{dy}{dx} + y = x$$

Euler therefore use change of variable $x=e^t$ or t=lnx

Here is how to do it or use use formulas directly from book!!

$$\frac{dy}{dx} = \frac{dy}{dt}\frac{dt}{dx} = \frac{dy}{dt}\frac{d\ln x}{dx} = \frac{dy}{dt}\frac{1}{x} = \frac{1}{x}\frac{dy}{dt}$$
 That is $\frac{dy}{dx} = \frac{1}{x}\frac{dy}{dt} = e^{-t}\frac{dy}{dt}$

That is
$$\frac{dy}{dx} = e^{-t} \frac{dy}{dt}$$
 or $\frac{dy}{dx} = \frac{1}{x} \frac{dy}{dt}$ which gives $x \frac{dy}{dx} = \frac{dy}{dt}$

and for the operator itself $\frac{d}{dx} = e^{-t} \frac{d}{dt}$

Use this to calculate second derivative

$$\frac{d^2y}{dx^2} = \frac{d}{dt}(\frac{dy}{dt}) = e^{-t}\frac{d}{dt}(e^{-t}\frac{dy}{dt}) = e^{-t}(-e^{-t}\frac{dy}{dt} + e^{-t}\frac{d^2y}{dt^2}) = (e^{-t})^2(-\frac{dy}{dt} + \frac{d^2y}{dt^2})$$

That is
$$\frac{d^2y}{dx^2} = (e^t)^{-2} \left(-\frac{dy}{dt} + \frac{d^2y}{dt^2} \right) = \left(\frac{1}{x} \right)^2 \left(-\frac{dy}{dt} + \frac{d^2y}{dt^2} \right)$$
 or $x^2 \frac{d^2y}{dx^2} = \frac{d^2y}{dt^2} - \frac{dy}{dt}$

Substitute into above equation

$$x^2 \frac{d^2 y}{dx^2} - x \frac{dy}{dx} + y = x$$

$$\left(\frac{d^2y}{dt^2} - \frac{dy}{dt}\right) - \frac{dy}{dt} + y = e^t$$
 or

$$\frac{d^2y}{dt^2} - 2\frac{dy}{dt} + y = e^t$$

The homogenous equation is

$$\frac{d^2y}{dt^2} - 2\frac{dy}{dt} + y = 0$$

Assume solution $y(t) = Ae^{mt}$ gives solution is $y(t) = e^{t}$ where characteristic equation has a double root m = 1 so referring to page 234 in the book (or your undergradte DE course) another solution (independent!) is $y(t) = te^{t}$ Therefore the homogenous solution is $y(t) = c_1 e^{t} + c_2 te^{t}$

Next use variation of parameters on DE equation as a function of t.

Take

$$y_p(t) = k_1 e^t + k_2 t e^t$$

Proceed to solve for derivatives of k's using using equations 6.57 (see example pg. 252)

$$k_{1}e^{t} + k_{2}te^{t} = 0$$

$$k_{1}^{'}e^{t} + k_{2}^{'}(e^{t} + te^{t}) = e^{t}$$

Note it helps if you multiple both equations by e^{-t}

Once you solve for $k_1^{'}$, $k_2^{'}$ integrate to find $k_1^{}$ and $k_2^{}$

$$y_p(t) = k_1 e^t + k_2 t e^t = (-\frac{t^2}{2})e^t + (t)te^t = \frac{t^2}{2}e^t$$

Substitute for $t=\ln x$ and $x=e^t$ gives

$$y(t) = y_h(t) + y_p(t) = c_1 e^t + c_2 t e^t + \frac{t^2}{2} e^t \rightarrow y(x) = c_1 x + c_2 x \ln x + \frac{(\ln x)^2}{2} x$$

You can solve for constants c_1 , c_2 by using initial conditions y(1)=1, y(e)=2e to finish I will let you finish!