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## PRIVACY POLICY

PROJECTORY.LIVE INC. ("**PROJECTORY**," "**WE**," "**US**," OR "**OUR**") IS COMMITTED TO RESPECTING THE PRIVACY OF INDIVIDUALS WHO VISIT OUR WEBSITE OR COMMUNICATE WITH US. THIS PRIVACY POLICY SETS FORTH OUR POLICIES AND PROCEDURES REGARDING THE COLLECTION, USE, AND PROTECTION OF PERSONAL INFORMATION PROVIDED TO US.

### 1. Definitions

**Personal Information:** Any Information That Identifies, Relates To, Describes, Or Is Capable Of Being Associated With A Particular Visitor.

### 2. Collection Of Personal Information

We Collect Limited Personal Information That You Voluntarily Provide To Us When You Interact With Our Website Or Contact Us. This Information May Include: Name, Email Address, Content Of Messages Or Inquiries; And Event-Related Details Voluntarily Shared (E.G., Event Dates For Estimate Requests). We Do Not Require User Account Creation And Do Not Collect Payment Information Via The Website.

### 3. Use Of Personal Information

The Personal Information We Collect Is Used Strictly For The Following Purposes:

- To Respond To Your Inquiries, Requests For Demonstrations, Or Requests For Estimates;
- To Facilitate Communications Pertaining To Your Requests; And
- To Analyze And Improve The Functionality And Quality Of Our Website And Services.

We Do Not Sell, Rent, Or Trade Personal Information To Third Parties.

### 4. Marketing And Communications

Projectory Does Not Utilize Automated Marketing Emails Or Newsletters Generated From Website Sign-Ups. Any Outbound Communication Is Manual And Is Conducted Solely In Response To Direct Inquiries Or Within The Context Of Established Business Relationships.

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## 5. Analytics And Tracking Technologies

We Utilize **Google Analytics** To Gather Data Regarding Website Usage, Which May Include Pages Visited, Duration Of Visit, Browser Type, And General Geographic Location.

- These Analytics Tools May Employ Cookies Or Similar Technologies. We Do Not Knowingly Use Cookies For Advertising, Profiling, Or Tracking Beyond Basic Website Analytical Purposes.
- You Maintain The Right To Disable Cookies Through Your Web Browser Settings.

## 6. Third-Party Tools And Links

- **Calendly:** Our Website Incorporates An Embedded **Calendly** Scheduling Tool. Your Use Of This Tool Is Subject To Calendly's Own Privacy Policy, And We Are Not Responsible For Its Data Processing Practices.
- **External Links:** Our Site May Contain Links To External Platforms (E.G., Youtube). These Third-Party Websites Are Independent And Governed By Their Own Privacy Policies. Projectory Assumes No Responsibility For The Content Or Privacy Practices Of Such External Sites.

## 7. Disclosure Of Personal Information

We Do Not Share Personal Information With Third Parties, Except:

- As Required For The Operation Of Essential Third-Party Services (E.G., Analytics Or Scheduling Services); Or
- As Required By Law, Court Order, Or Governmental Regulation.

## 8. Data Retention

We Retain Personal Information Only For The Period Necessary To Fulfill The Purposes For Which It Was Collected, Including Responding To Inquiries, Maintaining Legitimate Business Records, And Complying With Legal And Operational Requirements.

## 9. Data Security

We Implement Commercially Reasonable Administrative And Technical Security Measures Designed To Protect Personal Information Against Unauthorized Access, Use, Or Disclosure. However, No Data Transmission Over The Internet Or Method Of Electronic Storage Is Guaranteed To Be 100% Secure.

## **10. Children's Privacy**

Our Website And Services Are Intended For Business Professionals And Are **Not Directed To Individuals Under The Age Of Thirteen (13)**. We Do Not Knowingly Collect Personal Information From Children.

## **11. International Visitors**

Projectory Primarily Operates Within North America. Visitors Accessing Our Website From Other Jurisdictions Acknowledge That Their Personal Information Will Be Processed In Accordance With This Privacy Policy And Applicable North American Laws.

## **12. Amendments To This Policy**

We Reserve The Right To Amend This Privacy Policy At Any Time. Any Changes Will Become Effective Immediately Upon Posting The Updated Policy On This Page, And The "Effective Date" Will Be Revised Accordingly.

## **13. Contact Information**

For Any Questions Or Concerns Regarding This Privacy Policy Or Our Handling Of Personal Information, Please Contact Us At: **Info@Projectory.Live**