

# (ADAM) YIFENG HUANG

yh3811@columbia.edu | New York, NY | 929-707-2908 | <http://www.linkedin.com/in/yifengadam>

## EDUCATION

**Columbia University in the City of New York**  
*Master of Public Administration | GPA: 3.80/4.00*

**New York, NY**  
*Expected May 2026*

*Concentration: International Finance and Economic Policy; Specialization: Data Analysis & Quantitative Analysis*

**New York University**

**New York, NY**

*Bachelor of Arts in Economics, Minor in Business Studies and Computer Science | GPA: 3.65/4.00*

*June 2021*

- **Leadership:** President, NYU Violet Investment Club; Top 10 Finalist, NYU \$300K Venture Competition; 2nd Place, PwC NY Challenge
- **Awards:** Dean's Honors List of 2018-2021; Honor Degree Award

## PROFESSIONAL EXPERIENCE

### EQUITABLE ADVISORS

**New York, NY**

*Investment Analyst Intern*

*Apr 2025 – Aug 2025*

- Produced a **58-page in-depth research report** on the AI sector, with a focus on **NVIDIA's GPU chips and CUDA ecosystem advantages**. Conducted comprehensive analysis of business model, market outlook, and competitive dynamics; the report was well received by senior management and contributed to investment decisions generating **40%+ returns**
- Conducted **financial analysis and DCF valuation modeling** on NVIDIA, reviewing the past three years' financial data and assessing revenue growth, gross margin trends, and product mix shifts. Independently built a 5-year financial projection and sensitivity tests, providing valuation insights that guided the team's decision-making
- Evaluated **mutual fund products** by analyzing risk–return profiles through metrics such as **Sharpe ratio, max drawdown, and annualized returns**. Selected **15+ outperforming funds** and delivered tailored allocation proposals, driving **USD 2M in client investments**

### TIGER SECURITIES

**New York, NY**

*Investment Analyst Intern*

*Dec 2024 – Mar 2025*

- Monitored global financial news and provided real-time updates on **US-China trade policies and macroeconomic trends**, ensuring accurate and timely insights for **30+** institutional investors managing **\$600M+** in AUM across equities, fixed income, and alternatives
- Researched **U.S. macroeconomic trends**, monitoring consumer confidence, credit card delinquency rates, and trade policy impacts under Trump's tariffs. Assessed transmission effects on corporate earnings, household consumption, and Fed policy; contributed to a **short Nasdaq strategy** that delivered **50%+ returns** for institutional clients
- Conducted fundamental equity research on consumer discretionary firms, with a focus on **Lululemon**; analyzed supply chain risks and demand pressures, built **DCF and comparable company valuation models** with sensitivity tests

### RISING GLOBAL

**Dubai, UAE**

*Associate of Global Trading Office*

*May 2023 – May 2024*

- Collaborated with **12 Middle Eastern family offices**, building strong cross-cultural relationships and aligning diverse investment interests. Facilitated **three delegations to China's supply chain hubs**, fostering trust and cooperation that led to a successful cross-border investment
- Negotiated and closed **5+** major institutional trade deals by aligning pricing and delivery structures with client procurement cycles, FX terms, and tariff sensitivities; boosted deal conversion by **30%** and expanded recurring order volume from anchor clients

### BT FINANCIAL TECHNOLOGY CO.

**Shenzhen, China**

*Head of Product & Investment Research*

*Jun 2021 - May 2023*

- Led investment research and strategy for a fintech education platform, focusing on growth equity trading opportunities in A-shares and Hong Kong stocks grounded in long-term value investing principles; Built and scaled fintech products generating **¥5M+** in revenue
- Operated multi-platform content channels (WeChat, TikTok, Zhihu), incubating finance-focused IPs with **200K+** followers and 50M+ views; executed **10+ strategic marketing campaigns** that boosted exposure by **30%** and drove a **40%** increase in paid subscriptions

### IDG CAPITAL

**Shenzhen, China**

*Private Equity Research Analyst*

*Jun 2020 – Dec 2020*

- Provided investment and execution support for a **\$50 million** investment into Insta360; assessed scalability and market fit of panoramic VR applications in real estate and industrial inspection by coordinating with strategy and product teams

## LEADERSHIP EXPERIENCE

**Columbia Investment Union (Student-lead Investment Club)**

**New York, NY**

*Founder*

*May 2024 – Mar 2025*

- Launched columbia university's first student-led platform for A-share and U.S. equity investing; designed a 6-week curriculum on valuation and trading strategies, and organized 30+ cross-campus events with 10+ professionals from top-tier banks and funds

## LANGUAGES, SKILLS, AND INTERESTS

- Skills: MS Office(Word, Excel, PowerPoint), Python, Java, JavaScript, SQL, Wind, Bloomberg, Power BI
- Languages: Native in Mandarin and English; Intermediate in Spanish
- Interests: Hiking, music composition (Rapper with original tracks on NetEase Cloud), financial content creation (100K+ followers)