

CONTACT

✉ marianacaliari@icloud.com

☎ (813) 760-2327

SKILLS SUMMARY

- Social Media Management
- Sales and Marketing strategies
- Customer Service and Support
- Business Development
- Content Creation
- PPC
- SEO

LANGUAGES

- Portuguese - Native
- English - Fluent
- Spanish - Intermediate

MARIANA CALIARI

DIGITAL MARKETING SPECIALIST

PERSONAL PROFILE

I am a passion and motivated Digital Marketing Specialist seeking to contribute creatively and effectively to achieve successful outcomes for both clients and company.

WORK EXPERIENCE

Social Media Specialist

Self - employed
May 2015 - Present

Social Media Strategist

Ecoe Estrategias Digitais, São Luís, Maranhão - Brazil. March 2013 - July 2014

- Manage and oversee social media content.
- Develop and implement social media strategy.
- Establish and maintain contact with customers.

Legal Intern

Macieira, Nunes, Zagallo & Advogados Associados, São Luís, Maranhão - Brazil. February 2010 - December 2010

- Prepared written correspondence for attorneys.
- Reviewed legal information and proofed documentation for errors.
- Organized legal filing system to maximize efficiency.
- Conferred with clients and other involved parties to gather and track case information.
- Answered client calls and responded to inquiries, using open-ended questioning skills to give applicable information.

EDUCATIONAL HISTORY

Emory Continuing Education

November 2021 - March 2022

- Digital Marketing

UNDB - Centro Universitário

August 2007 - August 2012

- Law School - Bachelor's degree in law.

CERTIFICATES

- Inbound Marketing - Hubspot Academy
- SEO - Hubspot Academy
- Social Media Certified- Hubspot Academy
- Fundamentals of Digital Marketing - Google
- Google Ads Display Certification - Google