Project_Movielens

August 19, 2022

```
\#MOVIE\_LENS\_RATING\_PREDICTION
```

Submitted By: Y.Hari Prasad

```
[1]: #Importing the necessary libraries
import numpy as np
import pandas as pd
import matplotlib.pyplot as plt
import seaborn as sns
```

```
[2]: #uploading datasets

User_Data_df=pd.read_csv('users.dat',sep='::

→',names=['UserID','Gender','Age','Occupation','Zip-code']) #since our_

→dataset is in .dat format we changed the seperator to :: and we used names_

→to add title to different columns

User_Data_df
```

/usr/local/lib/python3.7/site-packages/ipykernel_launcher.py:2: ParserWarning: Falling back to the 'python' engine because the 'c' engine does not support regex separators (separators > 1 char and different from '\s+' are interpreted as regex); you can avoid this warning by specifying engine='python'.

[2]:		UserID	${\tt Gender}$	Age	Occupation	Zip-code
	0	1	F	1	10	48067
	1	2	M	56	16	70072
	2	3	M	25	15	55117
	3	4	M	45	7	02460
	4	5	M	25	20	55455
	•••	•••				
	6035	6036	F	25	15	32603
	6036	6037	F	45	1	76006
	6037	6038	F	56	1	14706
	6038	6039	F	45	0	01060
	6039	6040	M	25	6	11106

[6040 rows x 5 columns]

```
[3]: Ratings_Data_df=pd.read_csv('ratings.dat',sep='::

→',names=['UserID','MovieID','Rating','Timestamp']) #since our dataset is in .

→dat format we changed the seperator to :: and we used names to add title to

→different columns

Ratings_Data_df
```

/usr/local/lib/python3.7/site-packages/ipykernel_launcher.py:1: ParserWarning: Falling back to the 'python' engine because the 'c' engine does not support regex separators (separators > 1 char and different from '\s+' are interpreted as regex); you can avoid this warning by specifying engine='python'.

"""Entry point for launching an IPython kernel.

[3]:		UserID	MovieID	Rating	Timestamp
	0	1	1193	5	978300760
	1	1	661	3	978302109
	2	1	914	3	978301968
	3	1	3408	4	978300275
	4	1	2355	5	978824291
	•••	•••		•••	
	1000204	6040	1091	1	956716541
	1000205	6040	1094	5	956704887
	1000206	6040	562	5	956704746
	1000207	6040	1096	4	956715648
	1000208	6040	1097	4	956715569

[1000209 rows x 4 columns]

```
[4]: Movies_Data_df=pd.read_csv('movies.dat',sep='::

→',names=['MovieID','Title','Genres']) #since our dataset is in .dat format_

→we changed the seperator to :: and we used names to add title to different_

→columns

Movies_Data_df
```

/usr/local/lib/python3.7/site-packages/ipykernel_launcher.py:1: ParserWarning: Falling back to the 'python' engine because the 'c' engine does not support regex separators (separators > 1 char and different from '\s+' are interpreted as regex); you can avoid this warning by specifying engine='python'.

"""Entry point for launching an IPython kernel.

```
[4]:
           MovieID
                                                   Title \
     0
                                       Toy Story (1995)
     1
                 2
                                         Jumanji (1995)
     2
                 3
                                Grumpier Old Men (1995)
     3
                               Waiting to Exhale (1995)
                 5 Father of the Bride Part II (1995)
     4
              3948
                              Meet the Parents (2000)
     3878
```

```
3879
         3949
                         Requiem for a Dream (2000)
3880
         3950
                                    Tigerland (2000)
3881
         3951
                            Two Family House (2000)
3882
         3952
                               Contender, The (2000)
                               Genres
0
       Animation | Children's | Comedy
1
      Adventure | Children's | Fantasy
2
                      Comedy | Romance
3
                        Comedy | Drama
4
                               Comedy
3878
                               Comedy
3879
                                Drama
3880
                                Drama
3881
                                Drama
                      Drama|Thriller
3882
```

[3883 rows x 3 columns]

[5]: #Removing Unnecessary Columns Ratings_Data_df.drop('Timestamp',axis=1,inplace=True) User_Data_df.drop('Zip-code',axis=1,inplace=True)

[6]: User_Data_df

[6]:		UserID	Gender	Age	Occupation
	0	1	F	1	10
	1	2	M	56	16
	2	3	M	25	15
	3	4	M	45	7
	4	5	M	25	20
	•••				
	6035	6036	F	25	15
	6036	6037	F	45	1
	6037	6038	F	56	1
	6038	6039	F	45	0
	6039	6040	M	25	6

[6040 rows x 4 columns]

[7]: #Creating a Master DataSet

Master_df_1=pd.merge(Ratings_Data_df,User_Data_df,on='UserID') #here i used_\
inner join because i checked both df and user id was similar in both cases_\
and also i dont need a user data if he has not given any ratings because at_\
the end of the day i want to predict ratings, so adding a user data of_\
person who has not given a rating is meaningless, so i used inner join

```
Master_df_1.info()
print(Ratings_Data_df.shape)
print(User_Data_df.shape)
Master_df_1
print(Master_df_1[(Master_df_1['UserID']==308)&(Master_df_1['MovieID']==1)])
<class 'pandas.core.frame.DataFrame'>
Int64Index: 1000209 entries, 0 to 1000208
Data columns (total 6 columns):
```

```
Non-Null Count
    Column
                                 Dtype
    ----
                -----
    UserID
                1000209 non-null int64
 0
 1
    MovieID
               1000209 non-null int64
 2
               1000209 non-null int64
    Rating
 3
    Gender
               1000209 non-null object
    Age
                1000209 non-null int64
    Occupation 1000209 non-null int64
dtypes: int64(5), object(1)
memory usage: 53.4+ MB
(1000209, 3)
(6040, 4)
      UserID MovieID Rating Gender Age Occupation
45680
         308
                           4
                                      25
```

#Inner Join is preferred in this case because i don't require user details of a person who does not have a entry in ratings table. Here it has combined the ratings of users on diff movie id with their personal information

<class 'pandas.core.frame.DataFrame'>
Int64Index: 1000209 entries, 0 to 1000208
Data columns (total 8 columns):

#	Column	Non-Null Count	Dtype
0	UserID	1000209 non-null	int64
1	MovieID	1000209 non-null	int64
2	Rating	1000209 non-null	int64
3	Gender	1000209 non-null	object
4	Age	1000209 non-null	int64
5	Occupation	1000209 non-null	int64
6	Title	1000209 non-null	object
7	Genres	1000209 non-null	object

dtypes: int64(5), object(3)
memory usage: 68.7+ MB

UserID MovieID Rating Gender Age Occupation Title $\$ 41730 308 1 4 M 25 2 Toy Story (1995)

Genres

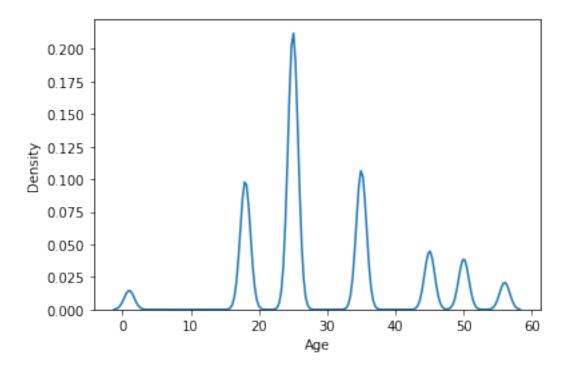
41730 Animation|Children's|Comedy

#Here as well i used inner join based on Movie Id because i wanted only those movie names to be added to the DF that were actually rated by a user or else there is no need of that movie name if i don't have a rating to infer

/usr/local/lib/python3.7/site-packages/seaborn/distributions.py:2619: FutureWarning: `distplot` is a deprecated function and will be removed in a future version. Please adapt your code to use either `displot` (a figure-level function with similar flexibility) or `kdeplot` (an axes-level function for kernel density plots).

warnings.warn(msg, FutureWarning)

[9]: <AxesSubplot:xlabel='Age', ylabel='Density'>



^{*}From this curve we can infer that users within the age group in and around age of 25 have participated in rating a movie. And we also can infer that moderate number of users between

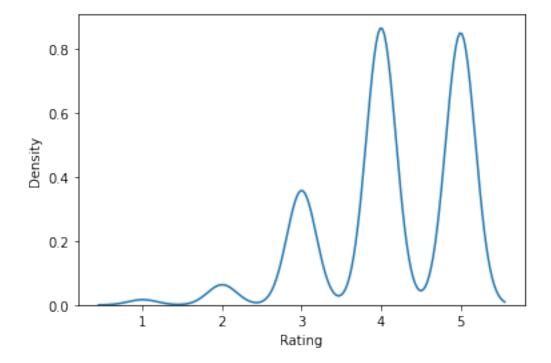
age groups 15-20 and 30-40 have participated in rating. And participation slowly declines as we progress to the older ages (40-60). And we can say users between age groups 5-15 have not voted.

```
[10]: #User Rating of the Movie "TOY STORY"
    x=Master_df[Master_df['Title']=='Toy Story (1995)']['Rating']
    sns.distplot(x,hist=False)
```

/usr/local/lib/python3.7/site-packages/seaborn/distributions.py:2619: FutureWarning: `distplot` is a deprecated function and will be removed in a future version. Please adapt your code to use either `displot` (a figure-level function with similar flexibility) or `kdeplot` (an axes-level function for kernel density plots).

warnings.warn(msg, FutureWarning)

[10]: <AxesSubplot:xlabel='Rating', ylabel='Density'>



*#From this we can infer that most of the users have rated toy story with 4 or 5, which means that this movie had a good opinion with the people and there were moderate number of people who rated 3.

```
[11]: #Top 25 movies by Viewership Ratings
Ratings_mean=Master_df.groupby('Title')['Rating'].agg(Mean_rating=('mean'))__

#First i grouped the movies with their rating, since there are more than one_

rating for different movies i calculated the mean rating of all user. Here i_

also named the output column because i wanted to access that column for_

sorting funtions
```

print(Ratings_mean) Ratings_mean.sort_values(by=['Mean_rating'],ascending=False,inplace=True) →#after grouping the ratings were unordered, so i arranged them in descending →order using sort_values funtion Ratings_mean.head(25)

	Mean_rating
Title	
\$1,000,000 Duck (1971)	3.027027
'Night Mother (1986)	3.371429
'Til There Was You (1997)	2.692308
'burbs, The (1989)	2.910891
And Justice for All (1979)	3.713568
	•••
Zed & Two Noughts, A (1985)	3.413793
Zero Effect (1998)	3.750831
Zero Kelvin (Kj rlighetens kj tere) (1995)	3.500000
Zeus and Roxanne (1997)	2.521739
eXistenZ (1999)	3.256098

[3706 rows x 1 columns]

[11]:		Mean_rating
	Title	
	Ulysses (Ulisse) (1954)	5.000000
	Lured (1947)	5.000000
	Follow the Bitch (1998)	5.000000
	Bittersweet Motel (2000)	5.000000
	Song of Freedom (1936)	5.000000
	One Little Indian (1973)	5.000000
	Smashing Time (1967)	5.000000
	Schlafes Bruder (Brother of Sleep) (1995)	5.000000
	Gate of Heavenly Peace, The (1995)	5.000000
	Baby, The (1973)	5.000000
	I Am Cuba (Soy Cuba/Ya Kuba) (1964)	4.800000
	Lamerica (1994)	4.750000
	Apple, The (Sib) (1998)	4.666667
	Sanjuro (1962)	4.608696
	Seven Samurai (The Magnificent Seven) (Shichini	4.560510
	Shawshank Redemption, The (1994)	4.554558
	Godfather, The (1972)	4.524966
	Close Shave, A (1995)	4.520548
	Usual Suspects, The (1995)	4.517106
	Schindler's List (1993)	4.510417
	Wrong Trousers, The (1993)	4.507937
	Dry Cleaning (Nettoyage sec) (1997)	4.500000
	Inheritors, The (Die Siebtelbauern) (1998)	4.500000

Mamma Roma (1962)	4.500000
Bells, The (1926)	4.500000

*#Here since i took average rating for the movies, some movies might have 5 star rating but only one user might have voted for this movie. But if i am not taking mean right i cannot group them and print top 25 movies. I also tried max funtion, that is also not suitable for this situation because almost all movies had one 5 start rating and it never gave an ideal representation. So considering these points, i decided to use mean and then sort them based on rating and print the first 25 entries

```
[12]: #Find the ratings for all the movies reviewed by for a particular user of user_

→id=2696

User_2696_ratings=Master_df[Master_df['UserID']==2696] #seperating the data of_

→user 2696 using filtering method to get the movie ratings that were rated by_

→him

User_2696_ratings
```

[12]:		UserID	MovieID	Rating	Gender	Age Oc	cupation	\
	24345	2696	1270	2	M	25	7	
	29848	2696	1097	3	M	25	7	
	244232	2696	1617	4	M	25	7	
	250014	2696	800	5	M	25	7	
	273633	2696	3386	1	M	25	7	
	277808	2696	3176	4	M	25	7	
	371178	2696	1711	4	M	25	7	
	377250	2696	1589	3	M	25	7	
	598042	2696	1783	4	M	25	7	
	603189	2696	1892	4	M	25	7	
	609204	2696	1625	4	M	25	7	
	611956	2696	1644	2	M	25	7	
	612552	2696	1645	4	M	25	7	
	613486	2696	2389	4	M	25	7	
	616546	2696	1805	4	M	25	7	
	618708	2696	1092	4	M	25	7	
	621101	2696	2713	1	M	25	7	
	689379	2696	1258	4	M	25	7	
	697451	2696	2338	2	M	25	7	
	777089	2696	350	3	M	25	7	
							Title	\
	24345			Bac	ck to th	e Future	(1985)	
	29848		E.T	. the Ex	tra-Ter	restrial	(1982)	
	244232			L.	A. Conf	idential	(1997)	
	250014				L	one Star	(1996)	
	273633					JFK	(1991)	
	277808		T	alented	Mr. Rip	ley, The	(1999)	
	371178	Midnight	in the	Garden d	of Good	and Evil	(1997)	
	377250					Cop Land	(1997)	

```
598042
                                           Palmetto (1998)
                                 Perfect Murder, A (1998)
603189
609204
                                          Game, The (1997)
                  I Know What You Did Last Summer (1997)
611956
612552
                             Devil's Advocate, The (1997)
613486
                                             Psycho (1998)
616546
                                        Wild Things (1998)
                                    Basic Instinct (1992)
618708
                                        Lake Placid (1999)
621101
689379
                                       Shining, The (1980)
           I Still Know What You Did Last Summer (1998)
697451
777089
                                        Client, The (1994)
                                      Genres
24345
                              Comedy|Sci-Fi
29848
          Children's | Drama | Fantasy | Sci-Fi
         Crime | Film-Noir | Mystery | Thriller
244232
250014
                              Drama | Mystery
                              Drama | Mystery
273633
                    Drama | Mystery | Thriller
277808
               Comedy | Crime | Drama | Mystery
371178
377250
                       Crime | Drama | Mystery
598042
               Film-Noir | Mystery | Thriller
                          Mystery|Thriller
603189
609204
                          Mystery|Thriller
                   Horror | Mystery | Thriller
611956
612552
            Crime | Horror | Mystery | Thriller
613486
                     Crime | Horror | Thriller
             Crime | Drama | Mystery | Thriller
616546
618708
                          Mystery|Thriller
                           Horror | Thriller
621101
                                      Horror
689379
                   Horror | Mystery | Thriller
697451
                    Drama | Mystery | Thriller
777089
```

^{*#}From the above df we can infer that user 2696 has only rated for the movies that were released before the year 2000. Based on this we can partially infer that user 2696 is an aged person

```
Unique_Genre=Unique_Genre.explode('Genres') #Explode function splits the
 → different genres corresponding to single film and seperates the same film
 →into multiple row entries and enters a single genre corresponding to that
 \hookrightarrow film
print(Unique_Genre)
unique Genre list=Unique Genre['Genres'].unique()
print(unique Genre list)
number_of_unique_Genre=Unique_Genre['Genres'].nunique()
print('In total there are',number_of_unique_Genre,'unique genres')
0
                              [Drama]
1
                              [Drama]
2
                              [Drama]
3
                              [Drama]
4
                              [Drama]
1000204
                       [Documentary]
                              [Drama]
1000205
                              [Drama]
1000206
1000207
            [Comedy, Drama, Western]
                       [Documentary]
1000208
Name: Genres, Length: 1000209, dtype: object
         UserID
                 MovieID Rating Gender
                                           Age
                                                 Occupation
0
               1
                     1193
                                 5
                                        F
                                              1
                                                         10
              2
1
                     1193
                                 5
                                        Μ
                                             56
                                                         16
2
              12
                     1193
                                 4
                                        М
                                             25
                                                         12
3
              15
                     1193
                                        Μ
                                             25
                                                          7
4
              17
                     1193
                                             50
                                                          1
1000206
           5780
                     2845
                                                         17
                                 1
                                        Μ
                                            18
                                 5
                                                         20
1000207
           5851
                     3607
                                        F
                                             18
                                 5
                                                         20
1000207
           5851
                     3607
                                             18
                                 5
                                        F
1000207
           5851
                     3607
                                             18
                                                         20
                                 4
1000208
           5938
                     2909
                                        М
                                             25
                                                          1
                                                  Title
                                                               Genres
0
               One Flew Over the Cuckoo's Nest (1975)
                                                                Drama
1
               One Flew Over the Cuckoo's Nest (1975)
                                                                Drama
2
               One Flew Over the Cuckoo's Nest (1975)
                                                                Drama
3
               One Flew Over the Cuckoo's Nest (1975)
                                                                Drama
               One Flew Over the Cuckoo's Nest (1975)
4
                                                                Drama
1000206
                                     White Boys (1999)
                                                                Drama
1000207
                              One Little Indian (1973)
                                                               Comedy
1000207
                              One Little Indian (1973)
                                                                Drama
1000207
                              One Little Indian (1973)
                                                              Western
        Five Wives, Three Secretaries and Me (1998)
1000208
                                                         Documentary
```

```
[2101815 rows x 8 columns]
['Drama' 'Animation' "Children's" 'Musical' 'Romance' 'Comedy' 'Action'
'Adventure' 'Fantasy' 'Sci-Fi' 'War' 'Thriller' 'Crime' 'Mystery'
'Western' 'Horror' 'Film-Noir' 'Documentary']
In total there are 18 unique genres
```

Here first i splitted the genre column data and converted them to list of seperate elements, next i made a seperate row for each genre corresponding to that list using explode function. Then i applied the unique funtion to infer the different genres that are available in the dataset. In total there are 18 different genres of a film

[14]:		UserID	MovieID	Rating	Gender	Age	Occupation	on \		
	0	1	1193	5	F	1	-	10		
	1	2	1193	5	M	56	1	16		
	2	12	1193	4	M	25	1	12		
	3	15	1193	4	М	25		7		
	4	17	1193	5	М	50		1		
	•••	•••				•••				
	1000204	5949	2198	5	М	18	1	L7		
	1000205	5675	2703	3	М	35	1	L4		
	1000206	5780	2845	1	M	18	1	17		
	1000207	5851	3607	5	F	18	2	20		
	1000208	5938	2909	4	M	25		1		
							Title		Genres	\
	0	On	e Flew Ov	er the (Cuckoo's	Nest	(1975)		Drama	
	1	On	e Flew Ov	er the (Cuckoo's	Nest	(1975)		Drama	
	2	On	e Flew Ov	er the (Cuckoo's	Nest	(1975)		Drama	
	3	On	e Flew Ov	er the (Cuckoo's	Nest	(1975)		Drama	
	4	On	e Flew Ov	er the (Cuckoo's	Nest	(1975)		Drama	
	•••						•••			
	1000204				Modula	tions	(1998)	İ	Documentary	
	1000205			B	roken Ve	ssels	(1998)		Drama	
	1000206				White	Boys	(1999)		Drama	
	1000207			One 1	Little I	ndian	(1973) (Comedy Dr	ama Western	
	1000208	Five Wi	ves, Thre	e Secre	taries a	nd Me	(1998)	1	Documentary	
		Action	Adventur	e Fa	antasy	Film-	Noir Horn	cor Musi	cal Mystery	\

0

0

1	0	0		0	0	0	0	0
2	0	0	•••	0	0	0	0	0
3	0	0		0	0	0	0	0
4	0	0		0	0	0	0	0
	•••			•••		•••		
1000204	0	0	•••	0	0	0	0	0
1000205	0	0	•••	0	0	0	0	0
1000206	0	0	•••	0	0	0	0	0
1000207	0	0	•••	0	0	0	0	0
1000208	0	0	•••	0	0	0	0	0

	Romance	Sci-Fi	Thriller	War	Western
0	0	0	0	0	0
1	0	0	0	0	0
2	0	0	0	0	0
3	0	0	0	0	0
4	0	0	0	0	0
	•••	•••			
1000204	0	0	0	0	0
1000205	0	0	0	0	0
1000206	0	0	0	0	0
1000207	0	0	0	0	1
1000208	0	0	0	0	0

[1000209 rows x 26 columns]

[15]: Master_df.info()

<class 'pandas.core.frame.DataFrame'>
Int64Index: 1000209 entries, 0 to 1000208
Data columns (total 26 columns):

#	Column	Non-Null Count	Dtype
0	UserID	1000209 non-null	int64
1	MovieID	1000209 non-null	int64
2	Rating	1000209 non-null	int64
3	Gender	1000209 non-null	object
4	Age	1000209 non-null	int64
5	Occupation	1000209 non-null	int64
6	Title	1000209 non-null	object
7	Genres	1000209 non-null	object
8	Action	1000209 non-null	int64
9	Adventure	1000209 non-null	int64
10	Animation	1000209 non-null	int64
11	Children's	1000209 non-null	int64

^{*}Here one hot encoding converts the categorical genre values to numerical values and also creates seperate column for each specific genre

```
12 Comedy
                         1000209 non-null
                                           int64
                                           int64
      13
          Crime
                         1000209 non-null
      14
          Documentary
                        1000209 non-null
                                           int64
          Drama
                        1000209 non-null
      15
                                           int64
                        1000209 non-null
      16 Fantasy
                                           int64
      17
          Film-Noir
                        1000209 non-null
                                           int64
      18
          Horror
                        1000209 non-null
                                           int64
      19
          Musical
                        1000209 non-null
                                           int64
          Mystery
                        1000209 non-null
                                           int64
      20
          Romance
      21
                        1000209 non-null
                                           int64
      22
          Sci-Fi
                        1000209 non-null
                                           int64
      23
          Thriller
                        1000209 non-null
                                           int64
      24
                        1000209 non-null
          War
                                           int64
      25
                        1000209 non-null
          Western
                                           int64
     dtypes: int64(23), object(3)
     memory usage: 246.0+ MB
[16]: Master_df.drop('Genres',axis=1,inplace=True) #dropping the genre column because
       → i have added its corresponding one hot encoding values, so it is not,
       →required for modelling
      Master df
               UserID
                        MovieID Rating Gender
                                                 Age
                                                      Occupation
      0
                     1
                           1193
                                       5
                                              F
                                                   1
                                                               10
                     2
                           1193
                                       5
      1
                                              Μ
                                                  56
                                                               16
      2
                    12
                           1193
                                       4
                                              М
                                                   25
                                                               12
      3
                    15
                                       4
                                                                7
                           1193
                                              Μ
                                                   25
      4
                    17
                           1193
                                       5
                                                                1
                                              Μ
                                                   50
      1000204
                           2198
                                       5
                                                   18
                                                               17
                  5949
                                              Μ
      1000205
                 5675
                           2703
                                       3
                                                   35
                                                               14
      1000206
                 5780
                           2845
                                       1
                                              Μ
                                                  18
                                                               17
      1000207
                 5851
                           3607
                                       5
                                              F
                                                   18
                                                               20
      1000208
                 5938
                           2909
                                       4
                                              М
                                                   25
                                                                1
                                                        Title
                                                               Action
                                                                       Adventure
      0
                     One Flew Over the Cuckoo's Nest (1975)
                                                                    0
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      1
                     One Flew Over the Cuckoo's Nest (1975)
                                                                                0
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                     One Flew Over the Cuckoo's Nest (1975)
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      3
                     One Flew Over the Cuckoo's Nest (1975)
                                                                                0
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                     One Flew Over the Cuckoo's Nest (1975)
                                                                                0
      1000204
                                          Modulations (1998)
                                                                     0
                                                                                0
      1000205
                                       Broken Vessels (1998)
                                                                    0
                                                                                0
      1000206
                                           White Boys (1999)
                                                                     0
                                                                                0
      1000207
                                    One Little Indian (1973)
                                                                     0
                                                                                0
```

[16]:

0

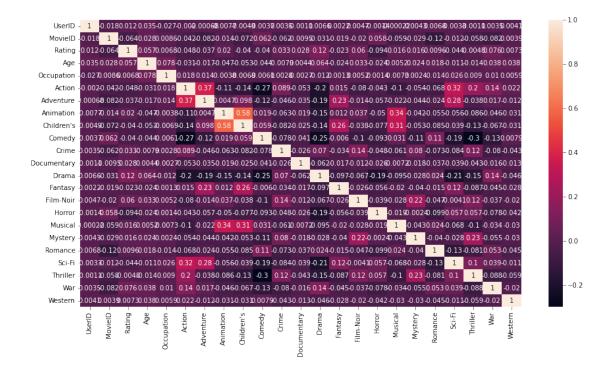
1000208 Five Wives, Three Secretaries and Me (1998)

```
Animation
                         Fantasy Film-Noir Horror Musical Mystery
0
                                                     0
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         Romance Sci-Fi Thriller War
                                            Western
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1000207
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                         0
                                    0
                                          0
                                                    1
                0
                         0
                                          0
                                                    0
1000208
```

[1000209 rows x 25 columns]

```
[17]: import matplotlib.pyplot as plt
plt.figure(figsize=(15,8))
sns.heatmap(Master_df.corr(),annot=True)
```

[17]: <AxesSubplot:>



```
[18]: #Testing the correlation between categorical datas
      from scipy import stats
      coeff_gender,p_val_gender,dof,expected=stats.
       →chi2_contingency(Master_df['Rating'], Master_df['Gender'])
      print(p_val_gender)
      if p_val_gender<0.05:</pre>
          print('Accept Alternate Hypothesis----> Gender will impact Ratings')
      else:
          print('Accept Null Hypothesis---> Gender has no impact on Ratings')
      coeff_title,p_val_title,dof_title,expected_title=stats.
       →chi2_contingency(Master_df['Rating'], Master_df['Title'])
      print(p_val_title)
      if p_val_title<0.05:</pre>
          print('Accept Alternate Hypothesis---> Title will impact Ratings')
      else:
          print('Accept Null Hypothesis---> Title has no impact on Ratings')
      coeff_occupation,p_val_occupation,dof_occupation,expected_occupation=stats.
       →chi2_contingency(Master_df['Rating'], Master_df['Occupation'])
      print(p_val_occupation)
      if p_val_occupation<0.05:</pre>
          print('Accept Alternate Hypothesis----> Occupation will impact Ratings')
          print('Accept Null Hypothesis----> Occupation has no impact on Ratings')
```

1.0

```
Accept Null Hypothesis----> Gender has no impact on Ratings
1.0
Accept Null Hypothesis----> Title has no impact on Ratings
1.0
Accept Null Hypothesis----> Occupation has no impact on Ratings
```

1 Even though Gender has no impact on ratings, i believe that the ratings might differ based on the gender because boys mostly love action movies but whereas girls tend to like comedy genres. So, i have decided to keep this column for model building and decided to remove Occupation because it showed less correlation way in heatmap and in hypothesis testing as well it showed no relation, so i am removing this column as well. Title can anyways be removed because we already have movie_id to infer the movie.

```
[19]: Master_df.head()
[19]:
         UserID
                 MovieID
                           Rating Gender
                                                 Occupation \
                                            Age
      0
              1
                     1193
                                 5
                                        F
                                                          10
              2
                                 5
      1
                     1193
                                        М
                                             56
                                                          16
      2
              12
                     1193
                                 4
                                             25
                                                          12
      3
              15
                     1193
                                 4
                                        Μ
                                             25
                                                           7
              17
                     1193
                                 5
                                        М
                                             50
                                                           1
                                             Title Action Adventure Animation
         One Flew Over the Cuckoo's Nest (1975)
                                                                      0
                                                                                  0
      1 One Flew Over the Cuckoo's Nest (1975)
                                                          0
                                                                      0
                                                                                  0
      2 One Flew Over the Cuckoo's Nest (1975)
                                                          0
                                                                                  0
      3 One Flew Over the Cuckoo's Nest (1975)
      4 One Flew Over the Cuckoo's Nest (1975)
         Fantasy
                   Film-Noir Horror
                                       Musical
                                                 Mystery
                                                          Romance
                                                                     Sci-Fi
                                                                             Thriller
      0
                0
                            0
                                    0
                                              0
                                                        0
                                                                 0
                                                                          0
                0
                            0
                                    0
                                              0
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                                                                                     0
      1
      2
                0
                            0
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                                                                          0
                                                                                     0
      3
                0
                            0
                                    0
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                                                        0
                                                                 0
                                                                          0
                                                                                     0
                                    0
              Western
         War
      0
           0
                     0
      1
           0
                     0
      2
           0
                     0
```

```
3 0 0
4 0 0
```

[5 rows x 25 columns]

```
[20]: #Removing the features which are not affecting the Rating parameter

Master_df=Master_df.drop(['Occupation','Title'],axis=1)

Master_df
```

[20]:		UserID	Movie	eID	Ratir	ıg G	ender	Age	Acti	on	Adven	ture	Ani	matio	1	\
	0	1	11	.93		5	F	1		0		0		()	
	1	2	11	.93		5	М	56		0		0		()	
	2	12	11	.93		4	М	25		0		0		()	
	3	15	11	.93		4	М	25		0		0		()	
	4	17	11	.93		5	М	50		0		0		()	
	•••	•••	•••	•••	•••	•••			•••		•••					
	1000204	5949	21	.98		5	М	18		0		0		()	
	1000205	5675	27	'03		3	М	35		0		0		()	
	1000206	5780	28	345		1	М	18		0		0		()	
	1000207	5851	36	507		5	F	18		0		0		()	
	1000208	5938	29	909		4	M	25		0		0		()	
		Childre	n's (Comed	v	Fa	ntasy	Film	-Noir	Но	rror	Music	al	\		
	0		0		0		Ö		0		0		0	·		
	1		0		0		0		0		0		0			
	2		0		0		0		0		0		0			
	3		0		0		0		0		0		0			
	4		0		0		0		0		0		0			
	•••	•••		•••		•			•••	•••						
	1000204		0		0		0		0		0		0			
	1000205		0		0		0		0		0		0			
	1000206		0		0		0		0		0		0			
	1000207		0		1		0		0		0		0			
	1000208		0		0		0		0		0		0			
		Mystery	Roma	nce	Sci-	-Fi	Thril	ler	War	West	ern					
	0	0		0		0		0	0		0					
	1	0		0		0		0	0		0					
	2	0		0		0		0	0		0					
	3	0		0		0		0	0		0					
	4	0		0		0		0	0		0					
	•••	•••	•••	•••			•••	•••								
	1000204	0		0		0		0	0		0					
	1000205	0		0		0		0	0		0					
	1000206	0		0		0		0	0		0					
	1000207	0		0		0		0	0		1					
	1000208	0		0		0		0	0		0					

[1000209 rows x 23 columns]

```
[21]: #encoding the age column to get a numerical data for model building
      Gender=pd.get_dummies(Master_df['Gender'],drop_first=True)
      Master_df=pd.concat([Master_df,Gender],axis=1)
      Master_df=Master_df.drop('Gender',axis=1)
      Master_df.head()
[21]:
         UserID MovieID Rating
                                   Age
                                        Action
                                                 Adventure
                                                             Animation
                                                                         Children's \
      0
              1
                     1193
                                5
                                      1
                                              0
                                                          0
                                                                                   0
                                                                      0
              2
                     1193
                                5
                                              0
                                                                                   0
      1
                                     56
                                                          0
                                                                      0
      2
             12
                     1193
                                4
                                     25
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      3
             15
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                                     25
                                              0
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      4
             17
                     1193
                                5
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                                                                                   0
                            Film-Noir Horror Musical Mystery
                                                                   Romance
                                                                             Sci-Fi
         Comedy
                 Crime
      0
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         Thriller War
                         Western M
      0
                 0
                      0
                               0
                                  0
      1
                 0
                      0
                                0
                                  1
      2
                 0
                      0
                                0
```

[5 rows x 23 columns]

[22]: Master_df.info()

<class 'pandas.core.frame.DataFrame'>
Int64Index: 1000209 entries, 0 to 1000208
Data columns (total 23 columns):

0 1

#	Column	Non-Null Count	Dtype
0	UserID	1000209 non-null	int64
1	MovieID	1000209 non-null	int64
2	Rating	1000209 non-null	int64
3	Age	1000209 non-null	int64
4	Action	1000209 non-null	int64
5	Adventure	1000209 non-null	int64
6	Animation	1000209 non-null	int64
7	Children's	1000209 non-null	int64

```
8
    Comedy
                 1000209 non-null
                                    int64
9
    Crime
                 1000209 non-null
                                    int64
10
   Documentary
                 1000209 non-null
                                    int64
11
   Drama
                 1000209 non-null
                                    int64
                 1000209 non-null
12
   Fantasy
                                    int64
13 Film-Noir
                 1000209 non-null
                                    int64
   Horror
                 1000209 non-null
                                    int64
   Musical
                 1000209 non-null
                                    int64
   Mystery
                 1000209 non-null
                                    int64
   Romance
                 1000209 non-null
17
                                    int64
   Sci-Fi
                 1000209 non-null
18
                                    int64
19
   Thriller
                 1000209 non-null
                                    int64
20
                 1000209 non-null
   War
                                    int64
21
   Western
                 1000209 non-null
                                    int64
22
                 1000209 non-null
   М
                                    uint8
```

dtypes: int64(22), uint8(1) memory usage: 216.5 MB

Now we dont have any string types in our data and we can use this data for model building

```
[23]: #Assigning data to variables to facilitate the model building
      x=Master df.drop('Rating',axis=1)
      y=Master_df['Rating']
      print(x.head())
      print(y.head())
         UserID
                  MovieID
                            Age
                                  Action
                                           Adventure
                                                        Animation
                                                                    Children's
                                                                                  Comedy
      0
               1
                      1193
                                                                               0
                              1
                                        0
                                                     0
                                                                 0
                                                                                        0
               2
                      1193
                                        0
                                                                               0
      1
                              56
                                                     0
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                                                                                        0
      2
              12
                      1193
                              25
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                                                                               0
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      3
              15
                      1193
                              25
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                                                                                        0
                      1193
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      4
              17
                              50
                                                                 0
                                                                                        0
                 Documentary
                                                                   Mystery
                                   Film-Noir
                                                Horror
                                                         Musical
                                                                              Romance
         Crime
      0
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                  Thriller
                                   Western M
         Sci-Fi
                            War
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               0
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                                0
      3
                                              1
```

```
0
      4
                                         0 1
      [5 rows x 22 columns]
      0
           5
           5
      1
      2
           4
      3
           4
      4
      Name: Rating, dtype: int64
[24]: #Splitting the dataset into training data and test data
      from sklearn.model_selection import train_test_split
      x_train, x_test,y_train,y_test=train_test_split(x,y,test_size=0.
       →2,random_state=10)
      print(x_train)
      print(y_train)
              UserID
                       MovieID
                                 Age
                                       Action
                                                Adventure
                                                            Animation
                                                                         Children's
      104776
                  652
                           1690
                                   18
                                             1
                                                         0
                                                                                   0
      244345
                 2978
                           1617
                                   35
                                             0
                                                                     0
                                                                                   0
      927514
                 2850
                            464
                                   18
                                             1
                                                         1
                                                                     0
                                                                                   0
                 1449
                           1938
                                   35
                                                                     0
                                                                                   0
      918300
                                             0
                                                         0
                                             0
      527518
                 1624
                           2011
                                   25
                                                         0
                                                                     0
                                                                                   0
      617841
                 1586
                           2394
                                   45
                                             0
                                                         0
                                                                     1
                                                                                   0
      443712
                 4746
                           1271
                                   50
                                             0
                                                         0
                                                                     0
                                                                                   0
                                             0
                                                                     0
      881167
                 5812
                            410
                                   25
                                                         0
                                                                                   0
      760957
                 1176
                           1663
                                   56
                                             0
                                                         0
                                                                     0
                                                                                   0
      345353
                 4312
                           2100
                                   25
                                             0
                                                                                   0
                                                 Film-Noir
                                                             Horror
                                                                     Musical
              Comedy
                       Crime
                               Documentary
                                                                                Mystery
      104776
                    0
                            0
                                                          0
                                                                   1
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                                                                             0
      244345
                    0
                            1
                                                                   0
                                                          1
                                                                                       1
      927514
                    0
                                                          0
                                                                   0
                                                                             0
                                                                                       0
                            1
                                          0
      918300
                    0
                            0
                                          0
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      527518
                    1
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      617841
                    0
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      443712
                    0
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      881167
                    1
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                                          0
      760957
                    1
                            0
                                                          0
                                                                   0
                                                                             0
                                                                                       0
      345353
                    1
                            0
                                                          0
                                                                             0
                                                                                       0
                        Sci-Fi
                                 Thriller
                                                  Western
              Romance
                                             War
      104776
                     0
                              1
                                         0
                                               0
                                                         0
                                                            1
      244345
                     0
                              0
                                         1
                                               0
                                                         0
                                                            1
      927514
                     0
                              0
                                         1
                                               0
                                                         0
                                                            1
                     0
                              0
                                               0
                                                            1
      918300
```

```
527518
              0
                      1
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                                               0 1
617841
              0
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                                 0
                                               0 1
443712
              0
                      0
                                 0
                                      0
                                               0 1
              0
                      0
                                               0 0
881167
                                 0
760957
              0
                      0
                                 0
                                      0
                                               0 1
345353
              1
                      0
                                      0
                                               0 1
[800167 rows x 22 columns]
```

```
104776
          1
244345
          4
927514
          1
918300
          4
527518
          1
617841
          5
443712
881167
          3
760957
          4
```

Name: Rating, Length: 800167, dtype: int64

#Here i have splitted my dataset in 70 to 30 proportion of train to test data

```
[25]: from sklearn.preprocessing import MinMaxScaler
    sc=MinMaxScaler()
    x_train=pd.DataFrame(sc.fit_transform(x_train))
    #y_train=np.array(y_train)
    #y_train=y_train.set_index('Ratings')
    #y_train=np.array(y_train).reshape(-1,1)
    #y_train=pd.DataFrame(sc.fit_transform(y_train))
    x_test=pd.DataFrame(sc.fit_transform(x_test))
    #y_test=np.array(y_test).reshape(-1,1)
    #y_test=sc.fit_transform(y_test)
```

*Snice i am going to use logistic regression due to extreme values it will be difficult to fit a curve. So i have done Scaling of values to improve the model

```
[26]: #Build the model
from sklearn.linear_model import LogisticRegression
log_reg=LogisticRegression()

#Fit the model
log_reg.fit(x_train,y_train)
```

/usr/local/lib/python3.7/site-packages/sklearn/linear_model/_logistic.py:765: ConvergenceWarning: lbfgs failed to converge (status=1): STOP: TOTAL NO. of ITERATIONS REACHED LIMIT.

```
Increase the number of iterations (max_iter) or scale the data as shown in:
    https://scikit-learn.org/stable/modules/preprocessing.html
Please also refer to the documentation for alternative solver options:
    https://scikit-learn.org/stable/modules/linear_model.html#logistic-
regression
    extra_warning_msg=_LOGISTIC_SOLVER_CONVERGENCE_MSG)
```

[26]: LogisticRegression()

```
[27]: #Checking the training performance
#predicting the y values for x_train data
y_predicted=log_reg.predict(x_train)
```

```
[28]: #Checking the Training Accuracy score
    from sklearn.metrics import accuracy_score
    acc_score_training=accuracy_score(y_train,y_predicted)
    print('Training_Accuracy_Of_Log_reg_model:')
    print(acc_score_training)
```

Training_Accuracy_Of_Log_reg_model:
0.35183530438021066

```
[29]: #Checking the Training Accuracy score
    y_testpred=log_reg.predict(x_test)
    acc_score_testing=accuracy_score(y_test,y_testpred)
    print('Testing_Accuracy_Of_Log_reg_model:')
    print(acc_score_testing)
```

Testing_Accuracy_Of_Log_reg_model:
0.35056138210975696

From here we can conclude that the model can predict the ratings of a movie, but the accuracy is very low for this model. I have correspondingly tried KNN and DT both had similar average to this. The accuracy can be further improved using proper feature engineering techniques. I tested most of the testing that i know and this is the best model i can come up with. I have tried Heatmap to check correlation and i have done hypothesis testing as well to infer if there is relationship between the dependent and independent variable. From this project i could infer how important datapreprocessing is for a project and subsequent methods to implement it. Furthermore the accuracy could be low even due to outliers in the data. Future scope of this project would be to remove the outliers to improve the accuracy.