

# Yasmine Hejazi

2+ Years Data Scientist & Product Manager

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## Skills

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- **Technologies:** Python, R, SQL, PySpark, Tableau, Excel, Jira & Jira Align
- **Areas:** Research Design, Quantitative Analysis, Product Strategy, Roadmapping, Data Querying, Machine Learning, Agile/Scrum (SAFe Certified), Visualization, Web Scraping, Presentation and Influence, Teaching

## Experience

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### T-Mobile

Bellevue, WA

#### Data Scientist

October 2021 - Present

- Securing \$70K per event by developing machine learning model evaluation tool to support T-Mobile's major award-winning data hackathon and other enterprise projects
- Piloting quantitative analysis and modeling to predict device purchasing propensity using large datasets
- Leading 20 VPs and engineers as the head judge of T-Mobile's major hackathon, 400 data scientists

### T-Mobile

Bellevue, WA

#### Product Manager

October 2020 - October 2021

- Drove product telemetry implementation to support data-driven platform investments, backlog prioritization, retail pain-point tracking, and roadmapping through insights, \$2.5M cost savings annually
- Collaborated cross-functionally using Agile to deliver new product solutions for enterprise design system
- Influenced product strategy including go-to-market plans, product vision, customer research & analysis

### Funko

Everett, WA

#### Product Development Manager

January 2020 - June 2020

- Managed product development in cross-functional team for 120+ product lines, \$16M in revenue
- Defined and delivered product requirements (PRD), collaborating with art, licensors, factories, & retailers
- Execute product launch for multiple notable licensors: Warner Bros, Sanrio, Nickelodeon, & Sony Pictures

### Nike

Beaverton, OR

#### Software Engineer Intern

June 2019 - August 2019

- Improved batch job efficiency by 40% by identifying cause of failure w/ quantitative analysis & modeling
- Achieved 1st place in Hack72 Hackathon, creating an innovative RFID fitting room experience using React

## Volunteer & Projects

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**Data Science Writer — Medium:** Writing data science and product articles for publishers: Towards Data Science, Codeburst, The Startup. Most successful Python article has over 20K views.

**Project Manager — Games for Love:** Leading production, engineering, art, and marketing to develop 2D brawler game for charity. Leading team through Agile sprints and deadlines.

## Education

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### University of California, Berkeley

Berkeley, CA

#### Master in Information and Data Science

Est. December 2022

GPA 4.0 | Part-time

### University of Washington

Seattle, WA

#### B.S. Informatics (Data Science track)

December 2019

#### B.A. Linguistics

GPA 3.8 / Dean's List