

Yasmine Hejazi

Product Manager with 2+ Years Data Science Experience

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Education

University of Washington

B.S. Informatics (Data Science track)

B.A. Linguistics

GPA 3.8 / Dean's List

Seattle, WA

December 2019

Experience

Funko

Everett, WA

January 2020 - Present

Product Development Coordinator

- Managing product development in cross-functional team for 120+ product lines, \$16M in revenue
- Determining product and stakeholder requirements between artists, licensors, factories, and retailers
- Heading product with multiple notable licensors: Warner Bros, Sanrio, Nickelodeon, & Sony Pictures
- Driving packaging and costing standardization of Pop! products across all Funko factories

Nike

Beaverton, OR

June 2019 - August 2019

Software Engineer Intern

- Led feature discovery and data modeling to be used to improve WiFi network for new Nike HQ buildings
- Improved computer jobs efficiency by identifying 60% of cause of failures using machine learning
- 1st place Hack72 Hackathon winner, creating innovative RFID fitting room experience using React

SEIU Benefits Group

Seattle, WA

January 2019 - June 2019

Data Analyst Intern

- Lead role in sponsored Capstone project to analyze prevalence of chronic diseases in home care aides
- Identified 5 key demographics for business needs through statistical analysis, validation, & dashboarding
- Developed effective communication strategies to maintain productive collaboration between five teams

University of Washington

Seattle, WA

Sept 2018 - June 2019

Teaching Assistant

- Taught material including: git, remote server, R, R packages (dplyr, ggplot, shiny)
- Led weekly labs to teach material and classroom/grading support for 3 quarters, total 75+ students
- Enabled 5 failing students to pass by adding extra office hours and workshops

PEMCO Insurance

Seattle, WA

June 2018 - August 2018

Data Analyst Intern

- Improved Auto Claims program performance by 25% by analyzing areas of inefficiencies
- Introduced automated approach to clean and mine multi-year claims data
- Exceeded project base requirements & presented key outcomes of analysis to company executives

Awards

- Nike Hack72 Hackathon - 1st Place, 2019
- Udacity Data Science and AI Scholarships, 2019 & 2020
- UW Husky Leadership Certificate, 2019
- Celebrating UW Women Awards, 2018 & 2019

Skills

- **Technologies:** SQL, Python (Pandas, NumPy, Pytorch), R, Tableau, Excel
- **Areas:** Databases, Visualization, Systems Analysis, Product Management, Deep Learning, Teaching