

Yasmine Hejazi

4+ Years Data Scientist & Product Manager

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Skills

- **Technologies:** Python (scikit-learn, TensorFlow, Keras), PySpark (Spark ML), R, SQL, Tableau, Excel
- **Areas:** Machine Learning, Deep Learning, Data Querying, Quantitative Analysis, Research Design, Visualization, Storytelling, Product Strategy, Roadmapping, Agile/Scrum (Certified), Web Scraping

Experience

T-Mobile

Bellevue, WA

October 2021 - Present

Data Scientist, Machine Learning

- Productionizing random forest regression model to predict home internet speeds with 0.9 R-squared metric, addressing network-related churn for \$5M annual savings
- Delivered logistic regression & random forest classification models and quantitative analysis to uncover product strategy needs for retail promotions, \$7M savings
- Securing \$100K per event by developing machine learning model evaluation tool to support T-Mobile's award-winning data hackathon and other enterprise projects
- Led 30 VPs and directors as the head judge of T-Mobile's major annual hackathon of 400 participants

T-Mobile

Bellevue, WA

October 2020 - October 2021

Product Manager

- Drove product telemetry implementation to support data-driven platform investments, retail pain-point tracking, backlog prioritization, and roadmapping, \$2.5M cost savings annually
- Piloted and then launched brand new platform experience and high-impact product features for enterprise design system, increasing user satisfaction metrics by 30%
- Increased active monthly users up 20% by producing growth programs and inner sourcing opportunities
- Influenced product strategy including go-to-market plans, product vision, customer research & analysis
- Coached 2 teams in enterprise Agile adoption for backlog and portfolio management using Jira

Funko

Everett, WA

January 2020 - June 2020

Product Development Manager

- Managed product development process in cross-functional team for 120+ product lines, \$16M in revenue
- Defined and delivered product requirements (PRD) collaborating with art, licensors, factories, & retailers
- Launched products for multiple notable licensors: Warner Bros, Sanrio, Nickelodeon, & Sony Pictures

Volunteer & Projects

Author — Towards Data Science: Writing data science and product management articles for top data science publication. Most successful data science article has 37K views. (November 2020 - Present)

Project Manager — Games for Love: Leading production, engineering, & design to develop 2D brawler game for charity. Coaching team in Agile sprints with GitHub project board. (December 2020 - August 2022)

Education

University of California, Berkeley

Berkeley, CA

Master in Information and Data Science

2021-2023

GPA 4.0 | Part-time

University of Washington

Seattle, WA

2019

B.S. Informatics (Data Science track)

B.A. Linguistics

GPA 3.8 / Dean's List