

# Yasmine Hejazi

3+ Years Product Manager & Data Scientist

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## Skills

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- **Technologies:** Jira & Jira Align, Confluence, Python, R, SQL, PySpark, Tableau, Excel
- **Areas:** Research Design, Quantitative Analysis, Product Strategy, Roadmapping, Data Querying, Machine Learning, Agile/Scrum (SAFe Certified), Visualization, Web Scraping, Presentation and Influence, Teaching

## Experience

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### T-Mobile

Bellevue, WA

October 2021 - Present

#### Data Scientist / Product Manager

- Securing \$70K per event by managing and developing machine learning model evaluation tool to support T-Mobile's major award-winning data hackathon and other enterprise projects
- Piloting quantitative analysis and modeling to predict device purchasing propensity using large datasets
- Led 30 VPs and directors as the head judge of T-Mobile's major hackathon of 400 community participants

### T-Mobile

Bellevue, WA

October 2020 - October 2021

#### Product Manager

- Drove product telemetry implementation to support data-driven platform investments, backlog prioritization, retail pain-point tracking, and roadmapping through insights, \$2.5M cost savings annually
- Collaborated with designers and engineers to deliver brand new platform user experience and product features for enterprise design system, increasing user satisfaction metrics up 30%
- Influenced product strategy including go-to-market plans, product vision, customer research & analysis

### Funko

Everett, WA

January 2020 - June 2020

#### Product Development Manager

- Managed product development in cross-functional team for 120+ product lines, \$16M in revenue
- Defined and delivered product requirements (PRD), collaborating with art, licensors, factories, & retailers
- Execute product launch for multiple notable licensors: Warner Bros, Sanrio, Nickelodeon, & Sony Pictures

### Nike

Beaverton, OR

June 2019 - August 2019

#### Software Engineer Intern

- Improved batch job efficiency by 40% by identifying cause of failure w/ quantitative analysis & modeling
- Achieved 1st place in Hack72 Hackathon, creating an innovative RFID fitting room experience using React

## Volunteer & Projects

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**Data Science Writer — Medium:** Writing data science and product articles for publishers: Towards Data Science, Codeburst, The Startup. Most successful Python article has over 22K views.

**Project Manager — Games for Love:** Leading production, engineering, design, and marketing to develop 2D brawler game for charity. Leading team through Agile sprints and deadlines.

## Education

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### University of California, Berkeley

Berkeley, CA

#### Master in Information and Data Science

Apr 2021 - Apr 2023

GPA 4.0 | Part-time

### University of Washington

Seattle, WA

December 2019

#### B.S. Informatics (Data Science track)

#### B.A. Linguistics

GPA 3.8 / Dean's List