

Youn Hee Pernling Frödin

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I'm a Data Analyst and Web Developer with an urge to understand & explain the world. I love creating consumer insights & exploring behaviors & trends. I bring a sense of creativity & curiosity, & I'm always eager to expand my skills.

Experience

Womengineer New York, NY
Web Developer & Scrum Master January 2021 – present

- Frontend Web Development (WordPress, HTML and CSS) to make sure the site is visually appealing, and easy to navigate and access for our visitors.
- Scrum Master for the web team to keep the work structured and effective.
- Website Optimization (SEO, Website Speed and Performance Optimization). Loading time improved by >5 seconds.
- Web Data Analytics to keep our strategies on target.

Swedish Women's Educational Association New York, NY
Web Editor June 2019 – December 2020

- Content management in WordPress and minor changes of the site's appearance and structure. Kept content accurate and up to date as well as the site easier to navigate.
- Web analytics, SEO and work with third party applications. Made sure that we reached the right target groups.

Parental Leave New York, NY
Primary caregiver to our daughter June 2018 – June 2019

Swedish Agency for Government Employers Stockholm, Sweden
Analyst June 2014 – December 2017

- Performed statistics analysis, cost analysis and custom analysis (SQL and Excel) to improve overall cost efficiency in the Swedish government sector.
- Worked cross functional and presented to different stakeholders to make sure more non-technical roles could benefit from actionable insights derived from data analysis.
- Led project on groups in risk of long-term sick leave to help prevent long-term sick leave. Utilized prior unused data. Project led to early follow up and warning systems for risk groups.

Almega Stockholm, Sweden
Wage Statistics Manager (January 2012 – June 2014)
Industry Analyst, Industry Service Contractors (April 2010 – December 2013)

- Performed and coordinated analysis for the Private Service Sector in Sweden to provide actionable business insights.
- Rebuilt the area of wage statistics, developed the use of data and the structure around data usage, which led to a more effective data usage and a better cross-functional work process.
- Educated labor lawyers in basic statistical analysis, which lead to a higher client satisfaction.
- Produced the yearly industry report, which led to better informed clients regarding development and forecasts.

Contact

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Skills

SQL | Python | HTML | CSS | JavaScript
Git/GitHub | Data Analysis | Data Visualization
Frontend Web Development | Google Analytics
WordPress | MS Office | Google Workspace

Education

General Assembly, New York
Data Science Immersive Diploma
12-week long training program that focus on Data Analysis and Data Visualization.
Capstone project: The Mood of Music

Linköping University, Sweden
B.S. in Political Science and Economics
Major: Macroeconomics and Finance
Bachelor thesis: Central banks & Financial crisis

Harvard University Extension School, MA (2022)
Frontend Web Development Graduate Certificate
4-semester certificate focusing on technical knowledge and skills necessary to power dynamic visuals and interactions on the web. Knowledge and skills to design and build a usable and accessible front-end for web pages and websites.
Courses: Fundamentals of Website Development | TBD | TBD | TBD