

# **YOUNGHUN SHIM**

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## **Office Contact Information**

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**Placement Directors:** Professor Ufuk Akcigit, [uakcigit@uchicago.edu](mailto:uakcigit@uchicago.edu), (773) 702-0433  
Professor Manasi Deshpande, [mdeshpande@uchicago.edu](mailto:mdeshpande@uchicago.edu), (773) 702-8260

**Graduate Student Coordinator:** Kathryn Falzareno, [kfalzareno@uchicago.edu](mailto:kfalzareno@uchicago.edu), (773) 702-3026

## **Education**

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**The University of Chicago**, 2017 to present

Ph.D. Candidate in Economics

*Thesis Title:*

“From Adoption to Innovation: Stage-Dependent Technology Policy in Developing Countries”

Expected Completion Date: June 2023

**Yonsei University**, 2017

M.A. in Economics

**Yonsei University**, 2015

B.A. in Economics and B.B.A. in Business Administration

## **References**

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Professor Ufuk Akcigit (Chair)  
University of Chicago  
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Professor Esteban Rossi-Hansberg  
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Professor Chad Syverson  
University of Chicago Booth School of Business  
[chad.syverson@chicagobooth.edu](mailto:chad.syverson@chicagobooth.edu), (773) 702-7815

Professor Felix Tintelnot  
University of Chicago  
[tintelnot@uchicago.edu](mailto:tintelnot@uchicago.edu), (773) 702-3478

## **Teaching and Research Fields:**

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Primary fields: Macroeconomics and Economic Growth

Secondary fields: Innovation, International Trade, and Development

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**Teaching Experience:**

*The University of Chicago*

Winter 2022	Economic Growth, TA for Ufuk Akcigit
Spring 2020	The Elements of Economic Analysis III, TA for Kanit Kuevibulvanich
Winter 2020	International Economics, TA for Felix Tintelnot
Fall 2020	Economic Policy Analysis, TA for Kanit Kuevibulvanich
Fall 2019	Economic Policy Analysis, TA for Kanit Kuevibulvanich
Fall 2018	Econometrics, TA for Christopher Roark

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**Research Experience and Other Employment:**

2022	Federal Reserve Bank of St. Louis, Dissertation Intern
2020 - 2021	University of Chicago, Research Assistant for Ufuk Akcigit
2019	University of Chicago, Research Assistant for Felix Tintelnot

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**Honors, Scholarships, and Fellowships:**

2022 - 2023	Fitz Dissertation Completion Fellowship
2022	CEAS Dissertation Research Grant (\$ 5,000)
2022	Structural Transformation and Economic Growth Small Research Grants (£ 14,500)
2020	University of Chicago Economics, Data Acquisition Grant (\$ 1,000)
2018	Martin C and Margaret M Lee Prize: Best Performance in Macroeconomics and Econometrics Core Exam
2017 - 2022	Division of Social Science Fellowship

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**Professional Activities:**

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**Presentations (including scheduled)**

2022	University of Chicago, Australasian Meeting of the Econometric Society, Federal Reserve Bank of St. Louis Ph.D. Students Workshop, Asia Meeting of the Econometric Society, Young Economist Symposium, Workshop on International Trade and Intellectual Property Rights, Midwest International Trade Conference, Midwest Macroeconomics Meeting
2021	University of Chicago

**Referee:**

*Quarterly Journal of Economics*

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**Language and Computer Skills:**Computer Skills:

Matlab, Stata, Python

Languages:

English (Fluent), Korean (Native)

## Research Papers:

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### Job market paper

“From Adoption to Innovation: Stage-Dependent Technology Policy in Developing Countries”  
(with Jaedo Choi)

**Abstract:** Should governments in developing countries prioritize supporting technology adoption or promoting innovation? We use a newly digitized dataset on technology imports and patents in South Korea to answer this question. Empirically, we find that when the productivity gap between domestic and foreign firms is smaller, 1) the adoption fee is higher, 2) the productivity gain from adoption is smaller compared with innovation, and 3) firms are more likely to innovate than adopt technologies. Motivated by these findings, we build a two-country growth model with endogenous adoption and innovation decisions. Foreign firms sell technology for an endogenous fee, internalizing the future loss of profit due to stronger competition with domestic firms. The endogenous fee makes firms invest less in adoption, motivating governments to subsidize adoption at the early stage of development. As domestic firms catch up with foreign firms, productivity gain from adoption diminishes, making adoption subsidy less effective. After estimating the model on the transition with microdata, we evaluate Korea's technology policy since 1973, which started with an adoption subsidy and switched to an innovation subsidy. Our result suggests that the actual policy increased consumption-equivalent welfare by 4.84%, which is higher than subsidizing only innovation or adoption.

### Working papers

“Innovation on Tools and the Rise of Skill Premium” (with Hyejin Park)

**Abstract:** This paper measures innovation on tools used by different occupations and studies its impact on the increasing skill premium. First, we match the description of tools from Wikipedia with patent text data using textual analysis to measure the innovation on tools. Then, we study its relation with the labor market variables at the occupation level. We find 1) innovation on tools grew more in skill-intensive occupations, 2) it is positively associated with wage and employment growth across occupations, 3) it is positively correlated with the skill premium and skill intensity growth within each occupation. Motivated by this reduced-form evidence, we build a model where tool innovation increases the demand of occupations, potentially more for skilled workers. Parameters are estimated through the Generalized Method of Moments. We find that tool innovation accounts for 61% of the total demand factor that contributed to the skill premium increase in 1980-2015.

“Technology Adoption and Late Industrialization” (with Jaedo Choi)

**Abstract:** We study how the adoption of foreign technology and local spillovers from such adoption contributed to late industrialization in a developing country during the postwar period. Using novel historical firm-level data for South Korea, we provide three empirical findings: direct productivity gains to adopters, local productivity spillovers of the adoption, and complementarity in firms' adoption decisions. Based on these findings, we develop a dynamic spatial model with firms' technology adoption decisions and local spillovers. The spillovers induce dynamic complementarity in firms' technology adoption decisions. Because of this complementarity, the model potentially features multiple steady states. Temporary adoption subsidies can have permanent effects by moving an economy to a new transition path that converges to a higher-productivity steady state. We calibrate our model to the

microdata and econometric estimates. We evaluate the effects of the South Korean government policy that temporarily provided adoption subsidies to heavy manufacturing firms in the 1970s. Had no adoption subsidies been provided, South Korea would have converged to a less industrialized steady state in which the heavy manufacturing sector's share of GDP would have been 15 percentage points lower and aggregate welfare would have been 10% lower compared to the steady state with successful industrialization. Thus, temporary subsidies for technology adoption had permanent effects.

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**Pre-doctoral Works:**

“Fiscal Sustainability and the Welfare Effects of Balanced-Budget Reforms of the National Pension System in Korea” (with Kyung-woo Lee)  
*Global Economic Review* Vol. 47, Issue 4, December 2018, pp. 367-394.

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