

Leadership Assessment

The purpose of this assignment is to give students an opportunity to objectively—to the extent possible—assess the leadership style of an executive leading a multi-national corporation (MNC). This assignment should get students to think about their own leadership style(s). This assignment should also give students an opportunity to compare and contrast their own leadership style(s) with the leadership style of an executive.

This paper should be between 5 to 10 double spaced pages in length. Students must cite sources and have a reference section at the end of the paper. The following outline must be followed:

1. Introduction
 1. Describe the executive's background considering things such as educational background, faith, and years leading the MNC.
 2. List and describe the top 4 major accomplishments of the executive at the MNC.
2. Body
 1. Identify and describe the executive's overall leadership style. (Choose one or if applicable a few leadership styles that have been covered in class)
 1. Does the executive appear to have a high EI? Why or why not?
 2. Does the executive appear to have an "eye" toward short-term results as opposed to long-term results?
 2. Conduct a SWOT analysis on the executive from a leadership perspective.
 1. Based on the SWOT analysis, does your team believe that the leader is an effective leader? Why or why not?
 2. Based on the SWOT analysis, what areas of leadership should the executive be coached on?
 3. List and describe the most prominent values that the executive subscribes to.
 4. Organizational outcomes
 1. List and describe 3 positive organizational outcomes that may have resulted from the executive's leadership competencies (knowledge, skills, and attitudes).
 1. How have the executive's leadership abilities driven and or impacted organizational change?
 2. How have the executive's leadership abilities driven and or impacted societal change?
 2. List and describe 3 negative organizational outcomes that may have resulted from the executive's leadership competencies (knowledge, skills, and attitudes).
 1. How have the executive's leadership abilities adversely driven and or impacted organizational change?
 2. How have the executive's leadership abilities adversely driven and or impacted societal change?
 5. Explain if and how the organizational values of the MNC align with the executive's values? Is an alignment important?
3. Conclusion
 - Write a very brief paragraph of your overall impression of the executive.
 - Discuss whether or not the leadership style of an executive is important to the success of a firm.