

# OS Hot Topics: Streaming Processing

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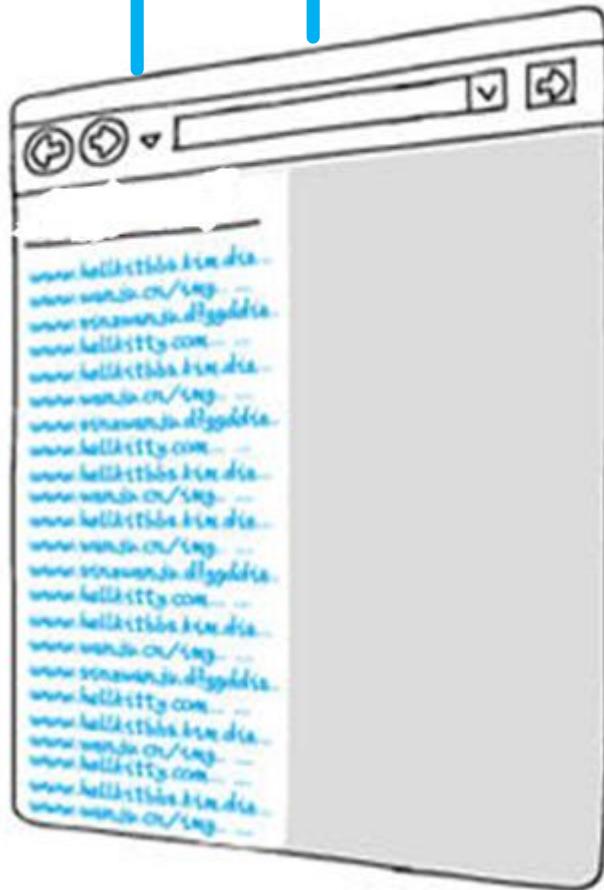
**Walmart** ✨ 1 million transaction per hour

**You  
Tube** 100 hours of video per min

 400 million tweets per day

**The fire hose of social  
and business data**

**... data is an opportunity !**



#TopK



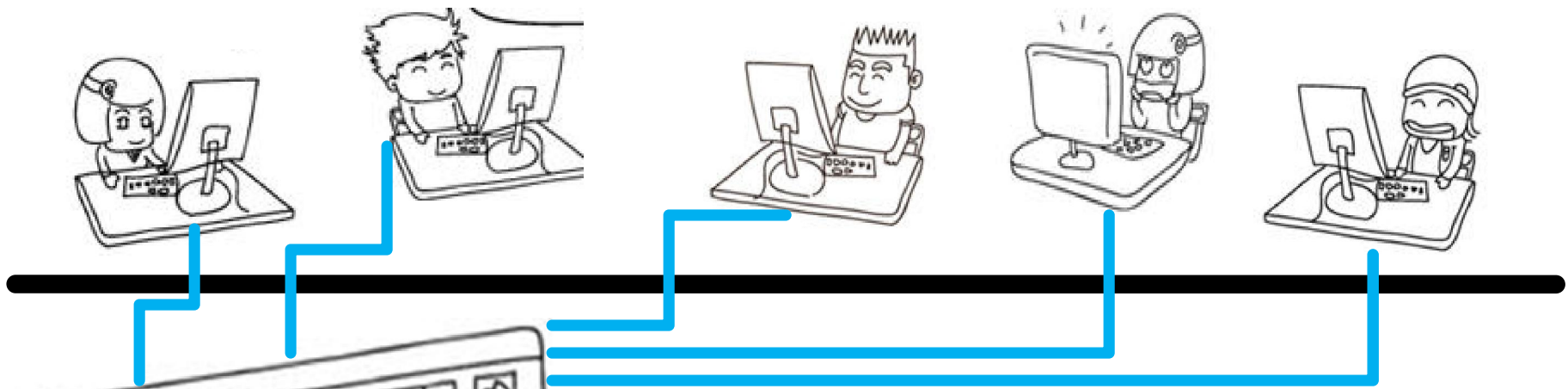
Jobs

Micro-promotion

Coupons  
→ Boost Sales







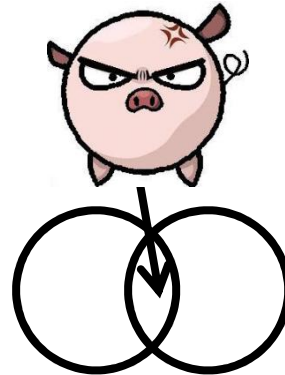
## Jobs

Micro-promotion

Product-bundling

Coupons  
→ Boost Sales  
Recommendations





## Jobs

Micro-promotion

Product-bundling

Sales-prediction

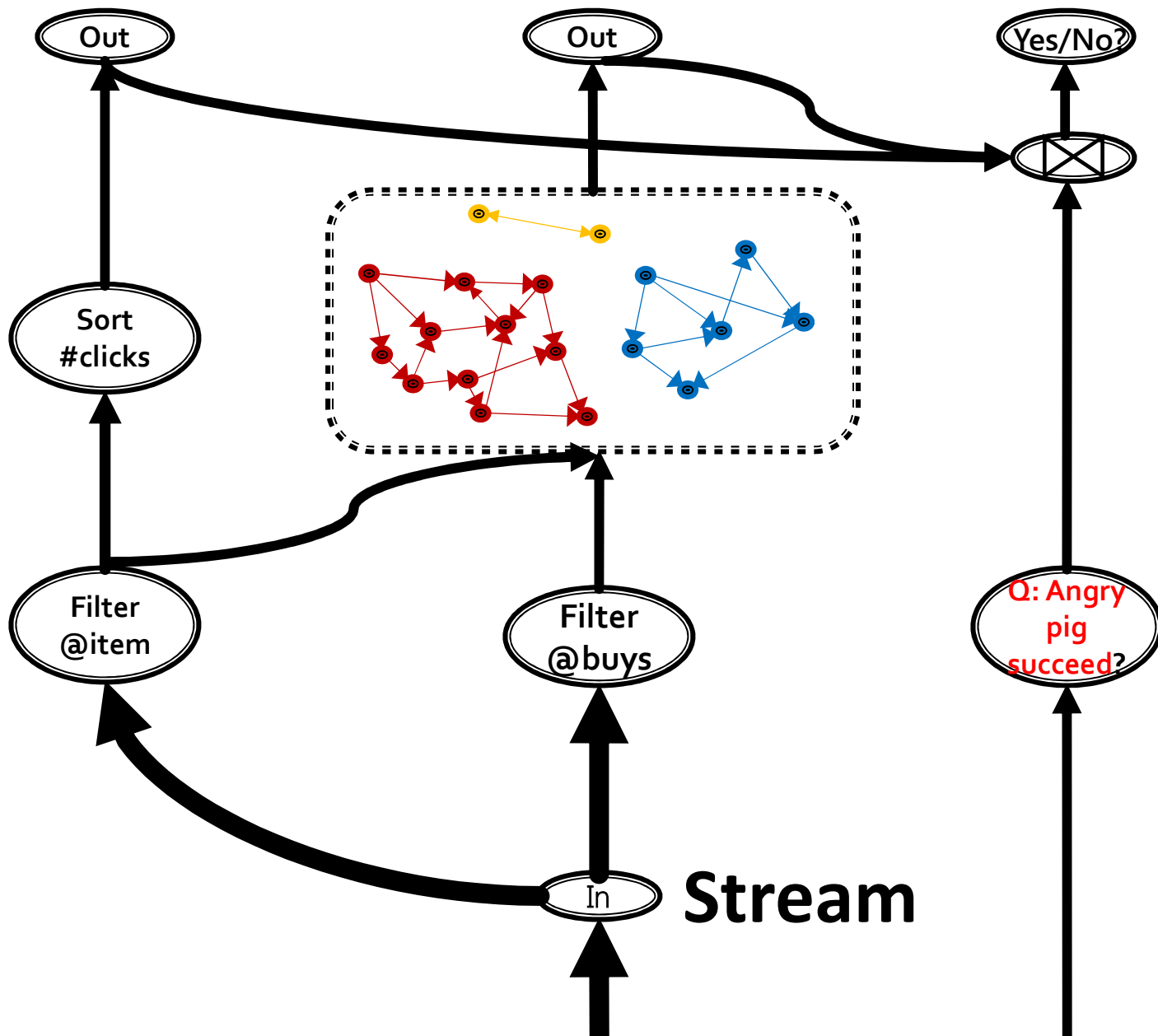
Coupons

→ Boost Sales

Recommendations

Predictions





# Different System Goals

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## **All systems**

- Fairness - giving each process a fair share of the CPU
- Policy enforcement - seeing that stated policy is carried out
- Balance - keeping all parts of the system busy

## **Batch systems**

- Throughput - maximize jobs per hour
- Turnaround time - minimize time between submission and termination
- CPU utilization - keep the CPU busy all the time

## **Interactive systems**

- Response time - respond to requests quickly
- Proportionality - meet users' expectations

## **Real-time systems**

- Meeting deadlines - avoid losing data
- Predictability - avoid quality degradation in multimedia systems



# Data Analytics Workflow

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