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$P8106_HW2_yh3554_w/Correction$

Yi Huang

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MARS model over a linear model
Compare MARS and linear models for general applications [10pts/100pts]

```
library(tidyverse)
library(caret)
library(splines)
library(mgcv)
library(earth)
library(pdp)
library(ggplot2)
library(gridExtra)
```

Data Science II Homework 2

In this exercise, we build nonlinear models using the "College" data. The dataset contains statistics for 565 US Colleges from a previous issue of US News and World Report. The response variable is the out-of-state tuition (Outstate). The predictors are

- Apps: Number of applications received
- Accept: Number of applications accepted
- Enroll: Number of new students enrolled
- Top10perc: Pct. new students from top 10% of H.S. class
- Top25perc: Pct. new students from top 25% of H.S. class
- F.Undergrad: Number of fulltime undergraduates
- P.Undergrad: Number of parttime undergraduates
- Room.Board: Room and board costs
- Books: Estimated book costs
- Personal: Estimated personal spending
- PhD: Pct. of faculty with Ph.D.'s
- Terminal: Pct. of faculty with terminal degree
- S.F.Ratio: Student/faculty ratio
- perc.alumni: Pct. alumni who donate
- Expend: Instructional expenditure per student

1 Abilene Christian University 1660

- Grad.Rate: Graduation rate

Partition the dataset into two parts: training data (80%) and test data (20%).

(a)

Fit smoothing spline models using perc.alumni as the only predictor of Outstate for a range of degrees of freedom, as well as the degree of freedom obtained by generalized cross-validation, and plot the resulting fits. Describe the results obtained.

Fit smoothing spline models with different df

```
# set seed for reproducibility
set.seed(123)

# load data
dat <- read.csv("data/College.csv")
dat <- na.omit(dat)
head(dat)

## College Apps Accept Enroll Top1Operc Top25perc</pre>
```

721

23

52

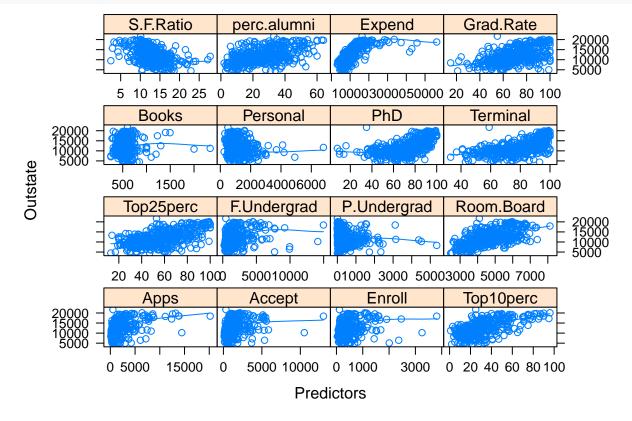
1232

```
## 2
                Adelphi University 2186
                                             1924
                                                      512
                                                                  16
                                                                             29
## 3
                     Adrian College 1428
                                             1097
                                                      336
                                                                  22
                                                                             50
## 4
               Agnes Scott College 417
                                                                             89
                                              349
                                                      137
                                                                  60
## 5
        Alaska Pacific University 193
                                                                             44
                                              146
                                                       55
                                                                  16
## 6
                 Albertson College 587
                                              479
                                                      158
                                                                  38
                                                                             62
##
     F. Undergrad P. Undergrad Outstate Room. Board Books Personal PhD Terminal
## 1
                                    7440
                                                3300
                                                        450
                                                                 2200
                                                                       70
             2885
                           537
## 2
                          1227
                                   12280
                                                6450
                                                        750
             2683
                                                                 1500
                                                                        29
                                                                                  30
## 3
             1036
                            99
                                   11250
                                                3750
                                                        400
                                                                 1165
                                                                        53
                                                                                  66
## 4
                            63
                                                        450
                                                                        92
                                                                                  97
              510
                                   12960
                                                5450
                                                                  875
## 5
              249
                           869
                                    7560
                                                4120
                                                        800
                                                                 1500
                                                                       76
                                                                                  72
## 6
              678
                            41
                                   13500
                                                3335
                                                        500
                                                                  675
                                                                       67
                                                                                  73
##
     S.F.Ratio perc.alumni Expend Grad.Rate
## 1
           18.1
                          12
                                7041
                                             60
## 2
           12.2
                          16
                               10527
                                             56
## 3
           12.9
                          30
                                8735
                                             54
## 4
                          37
                               19016
                                             59
            7.7
## 5
           11.9
                           2
                              10922
                                             15
## 6
            9.4
                                9727
                                             55
                          11
```

summary(dat)

```
##
      College
                             Apps
                                             Accept
                                                             Enroll
##
    Length:565
                                                                 : 35.0
                        Min.
                               :
                                   81
                                        Min.
                                                :
                                                    72
                                                         Min.
    Class :character
                        1st Qu.: 619
                                        1st Qu.:
                                                   501
                                                         1st Qu.: 206.0
                        Median: 1133
                                        Median :
                                                  859
                                                         Median: 328.0
##
    Mode :character
##
                        Mean
                              : 1978
                                        Mean
                                               : 1306
                                                         Mean
                                                                 : 456.9
##
                        3rd Qu.: 2186
                                        3rd Qu.: 1580
                                                         3rd Qu.: 520.0
##
                               :20192
                                        Max.
                                                :13007
                                                                 :4615.0
                        Max.
                                                         Max.
##
      Top10perc
                       Top25perc
                                       F. Undergrad
                                                        P. Undergrad
##
    Min.
          : 1.00
                    Min. : 9.00
                                      Min.
                                             : 139
                                                       Min.
                                                              :
                                                                    1
##
    1st Qu.:17.00
                     1st Qu.: 42.00
                                      1st Qu.: 840
                                                       1st Qu.:
                                                                 207
                    Median : 55.00
                                      Median: 1274
##
    Median :25.00
                                                       Median :
##
    Mean
          :29.33
                    Mean : 56.96
                                      Mean
                                             : 1872
                                                       Mean
                                                                 434
                                                              :
##
    3rd Qu.:36.00
                    3rd Qu.: 70.00
                                      3rd Qu.: 2018
                                                       3rd Qu.:
                                                                 541
##
    Max.
           :96.00
                    Max.
                            :100.00
                                      Max.
                                              :27378
                                                       Max.
                                                               :10221
##
       Outstate
                      Room.Board
                                        Books
                                                         Personal
           : 2340
                                           : 250.0
                                                             : 250
##
    Min.
                    Min.
                            :2370
                                    Min.
                                                      Min.
##
    1st Qu.: 9100
                     1st Qu.:3736
                                    1st Qu.: 450.0
                                                      1st Qu.: 800
    Median :11200
                    Median:4400
                                                      Median:1100
                                    Median : 500.0
##
    Mean
          :11802
                    Mean
                            :4586
                                    Mean
                                           : 547.5
                                                      Mean
                                                             :1214
##
    3rd Qu.:13970
                    3rd Qu.:5400
                                    3rd Qu.: 600.0
                                                      3rd Qu.:1500
##
    Max.
           :21700
                            :8124
                                                      Max.
                                                             :6800
                    Max.
                                    Max.
                                           :2340.0
                                                         perc.alumni
##
         PhD
                         Terminal
                                         S.F.Ratio
##
    Min.
          : 8.00
                     Min.
                             : 24.00
                                       Min.
                                              : 2.50
                                                        Min.
                                                               : 2.00
                                       1st Qu.:11.10
                                                        1st Qu.:16.00
##
    1st Qu.: 60.00
                      1st Qu.: 68.00
##
    Median : 73.00
                      Median: 81.00
                                       Median :12.70
                                                        Median :25.00
          : 71.09
                             : 78.53
##
    Mean
                     Mean
                                       Mean
                                              :12.95
                                                        Mean
                                                              :25.89
                      3rd Qu.: 92.00
##
    3rd Qu.: 85.00
                                       3rd Qu.:14.50
                                                        3rd Qu.:34.00
           :100.00
##
    Max.
                     Max.
                             :100.00
                                       Max.
                                               :39.80
                                                        Max.
                                                               :64.00
##
        Expend
                       Grad.Rate
##
           : 3186
                            : 15
    Min.
                    Min.
##
    1st Qu.: 7477
                     1st Qu.: 58
##
    Median: 8954
                    Median: 69
    Mean
          :10486
                    Mean
                          : 69
```

```
3rd Qu.:11625
                     3rd Qu.: 81
   Max.
           :56233
                     Max.
                            :118
# specify rows of training data (80% of the dataset)
train_rows <- createDataPartition(dat$Outstate,</pre>
                                p = 0.8,
                                list = F)
# training data
dat_train <- dat[train_rows, ]</pre>
x <- dat_train %>% select(-College, -Outstate)
y <- dat_train$Outstate</pre>
# test data
dat_test <- dat[-train_rows, ]</pre>
x2 <- dat_test %>% select(-College, -Outstate)
y2 <- dat_test$Outstate
# resampling method 10-fold cross-validation
ctrl1 <- trainControl(method = "cv", number = 10)</pre>
# scatter plot
featurePlot(x,y,
            plot = "scatter",
            span = 0.5,
            labels = c("Predictors", "Outstate"),
            type = c("p", "smooth"),
            layout = c(4,4))
```



```
# fit smoothing spline model
fit.ss_df3 <- smooth.spline(dat_train$perc.alumni, dat_train$0utstate, df = 3)
fit.ss_df5 <- smooth.spline(dat_train$perc.alumni, dat_train$0utstate, df = 5)
fit.ss_df8 <- smooth.spline(dat_train$perc.alumni, dat_train$0utstate, df = 8)</pre>
```

Fit smoothing spline models with df obtained by generalized cross-validation

```
set.seed(123)

# fit smoothing spline model with df obtained by generalized cross-validation
fit.ss_cv <- smooth.spline(dat_train$perc.alumni, dat_train$Outstate)

# retrieve df obtained by generalized cross-validation
fit.ss_cv$df

## [1] 2.00025
fit.ss_cv$lambda

## [1] 2477.678</pre>
```

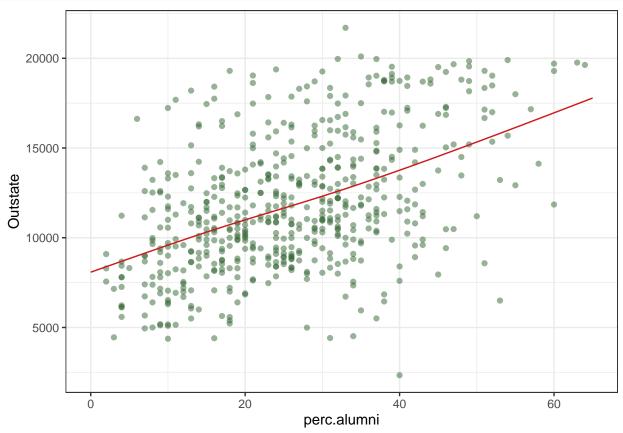
The degree of freedom obtained by generalized cross-validation is 2.0002.

Plot the result fittings

```
range(dat$perc.alumni)
## [1] 2 64
# Note that the range of pgg45 is [2,64], and this is only for
# illustrating fitted curve beyond the boundary knots
perc.alumni.grid <- seq(from = 0, to = 65, by = 1)
\# df = 3
pred.ss_df3 <- predict(fit.ss_df3,</pre>
                    x = perc.alumni.grid)
pred.ss.df_3 <- data.frame(pred = pred.ss_df3$y,</pre>
                          perc.alumni = perc.alumni.grid)
# df = 5
pred.ss_df5 <- predict(fit.ss_df5,</pre>
                    x = perc.alumni.grid)
pred.ss.df_5 <- data.frame(pred = pred.ss_df5$y,</pre>
                          perc.alumni = perc.alumni.grid)
# df = 8
pred.ss_df8 <- predict(fit.ss_df8,</pre>
                    x = perc.alumni.grid)
pred.ss.df_8 <- data.frame(pred = pred.ss_df8$y,</pre>
                          perc.alumni = perc.alumni.grid)
# df obtained by generalized cross-validation
pred.ss.cv <- predict(fit.ss_cv,</pre>
```

Plot for df = 3

Plot for df = 3

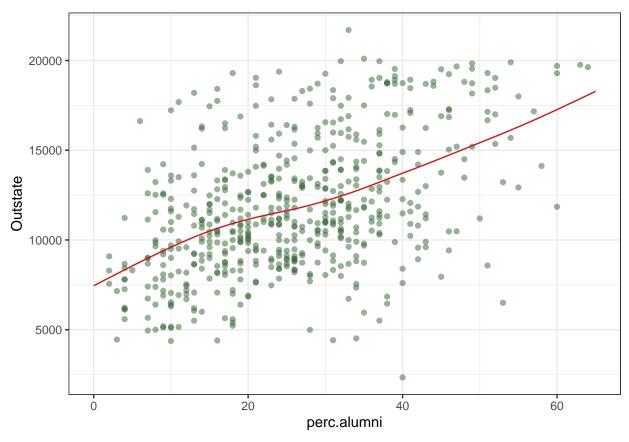


The plot of smoothing spline fit for df = 3 is slightly curvy, where perc.alomni and Outstate have positive relationship. There is a curve around midpoint between 20 and 40 from x-axis, and everywhere else are almost linear.

Plot for df = 5

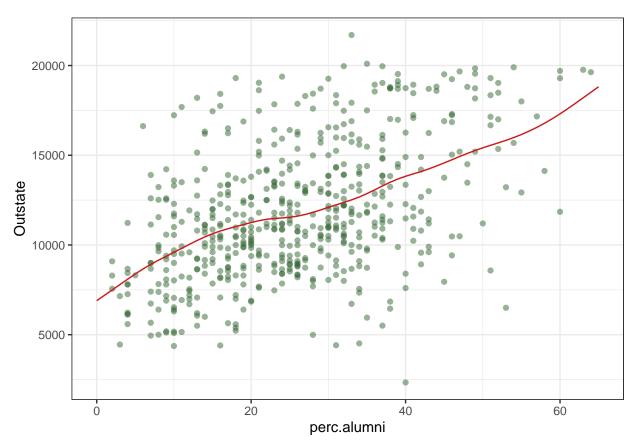
```
p +
geom_line(aes(x = perc.alumni, y = pred), data = pred.ss.df_5,
color = rgb(.8, .1, .1, 1)) + theme_bw()
```

Plot for df = 8



The plot of the smoothing spline fit for df = 5 has a bit of a curve in the first half of the line, making it non-linear. There is a positive relationship between perc.alomni and Outstate. The plot is non-linear because the specified df is 5, which greater than 2 and makes the plot non-linear and slightly curvy.

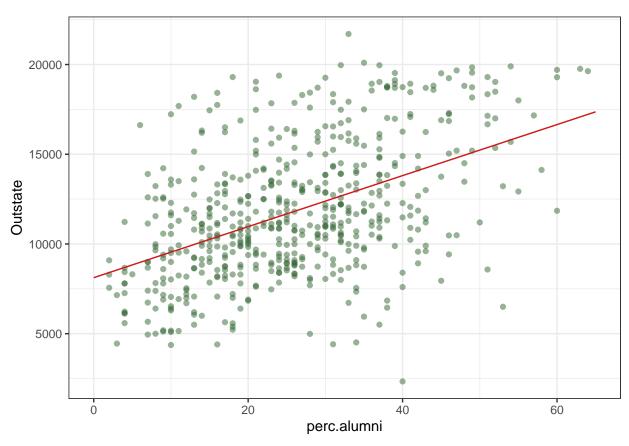
Plot for df = 8



The plot of the smoothing spline fit for df = 8 is the most non-linear since it has the highest df from above models. There is a positive relationship between perc.alomni and Outstate, with a larger curve in the first half of the line (near the lower values of perc.alomni and Outstate). The plot is non-linear because the specified df is 8, which quite a bit larger than 2 and makes the plot non-linear and curvy.

Plot for df obtained by cv

```
p +
geom_line(aes(x = perc.alumni, y = pred), data = pred.ss.df_cv,
color = rgb(.8, .1, .1, 1)) + theme_bw()
```



The plot of smoothing spline fit the df obtained by cv is the most linear, with a positive relationship between perc.alomni and Outstate. The plot is linear because the specified df is close to 2, making it similar to a second degree polynomial resulting in a linear plot.

Thus, we can see that when the degrees of freedom is small, the fitted line is close to linear, and it gets more and more wiggly as degrees of freedom increase.

(b)

Family: gaussian

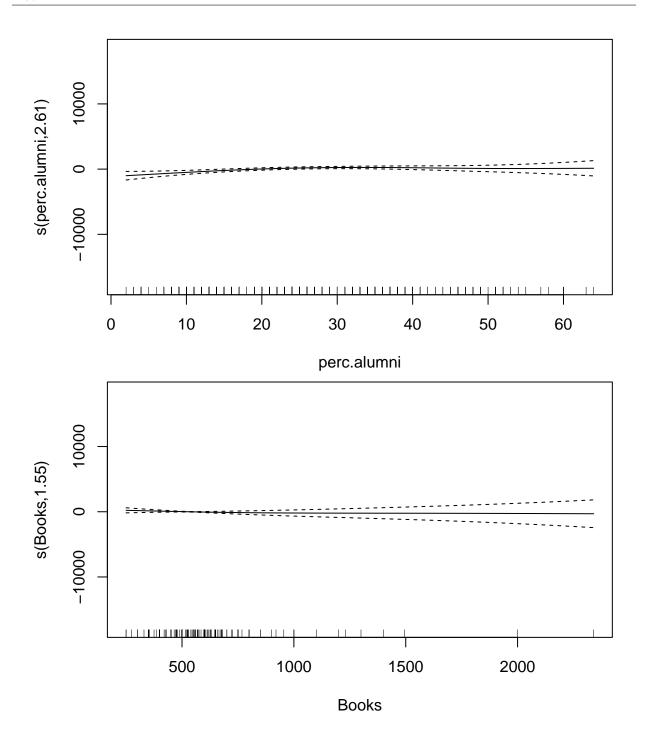
Fit a generalized additive model (GAM) using all the predictors. Does your GAM model include all the predictors? Plot the results and explain your findings. Report the test error.

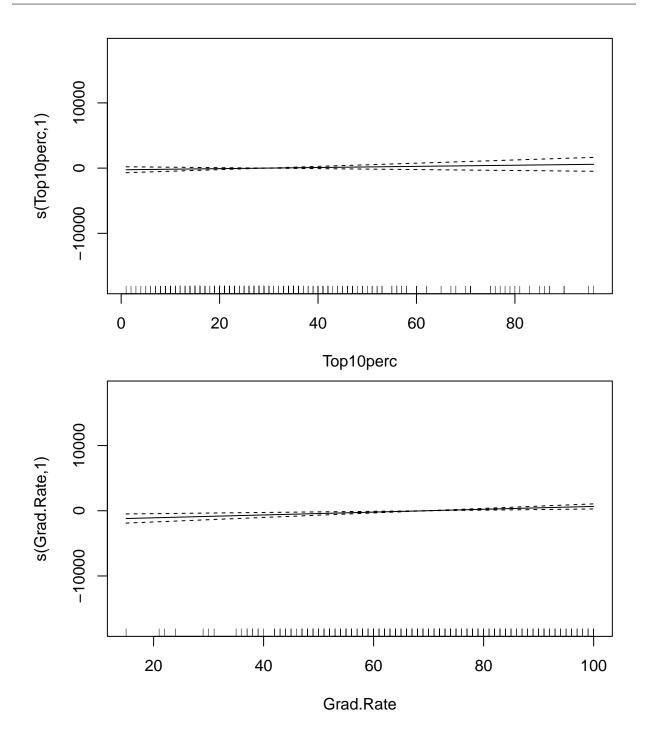
```
## Link function: identity
##
## Formula:
   .outcome ~ s(perc.alumni) + s(Terminal) + s(Books) + s(PhD) +
##
##
       s(Grad.Rate) + s(Top10perc) + s(Top25perc) + s(S.F.Ratio) +
       s(Personal) + s(P.Undergrad) + s(Enroll) + s(Room.Board) +
##
       s(Accept) + s(F.Undergrad) + s(Apps) + s(Expend)
##
##
## Estimated degrees of freedom:
## 2.46 4.80 2.13 6.18 1.00 1.00 1.37
## 3.46 1.00 1.00 1.00 2.17 2.49 5.24
## 1.00 6.19 total = 43.48
##
## GCV score: 2834679
There are 13 predictors in the final GAM model obtained from selection of all predictors with GCV score
2598870, where the 2nd predictor Terminal, 7th predictor Top25perc, and 10th predictor P.Undergrad are
zero.
# fit GAM using selection specification
gam.fit_select <- train(x, y, # test dataset</pre>
                 method = "gam",
                 tuneGrid = data.frame(method = "GCV.Cp", select = c(TRUE)),
                 trControl = ctrl1, # 10-fold CV
                 control = gam.control(maxit = 200)) # Adjusted due to failure to converge at default
gam.fit_select$bestTune
##
     select method
## 1
       TRUE GCV.Cp
gam.fit select$finalModel
```

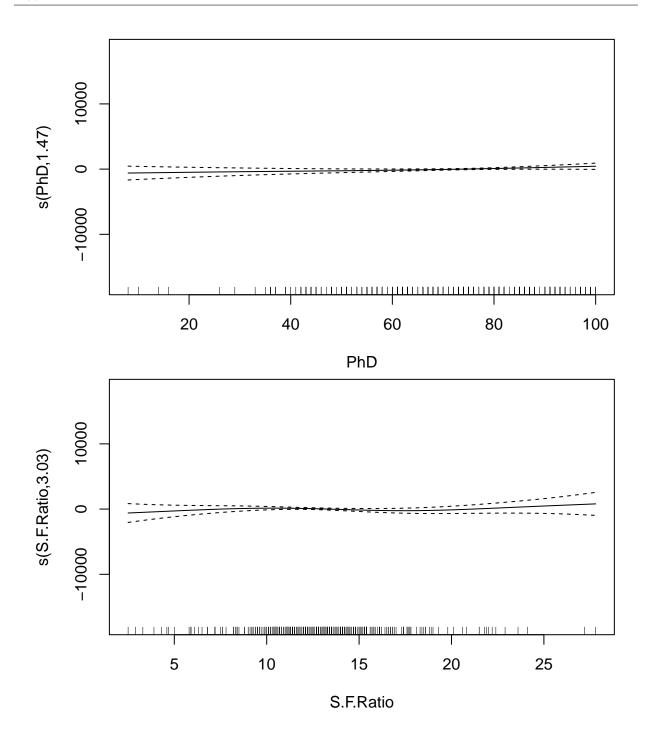
```
## Family: gaussian
## Link function: identity
##
## Formula:
  .outcome ~ s(perc.alumni) + s(Terminal) + s(Books) + s(PhD) +
##
       s(Grad.Rate) + s(Top10perc) + s(Top25perc) + s(S.F.Ratio) +
##
       s(Personal) + s(P.Undergrad) + s(Enroll) + s(Room.Board) +
       s(Accept) + s(F.Undergrad) + s(Apps) + s(Expend)
##
##
## Estimated degrees of freedom:
## 2.760 0.384 6.116 0.185 3.276 6.828 0.000
## 2.901 5.326 0.000 1.837 6.711 4.295 5.234
## 3.693 5.341 total = 55.89
##
## GCV score: 2822251
```

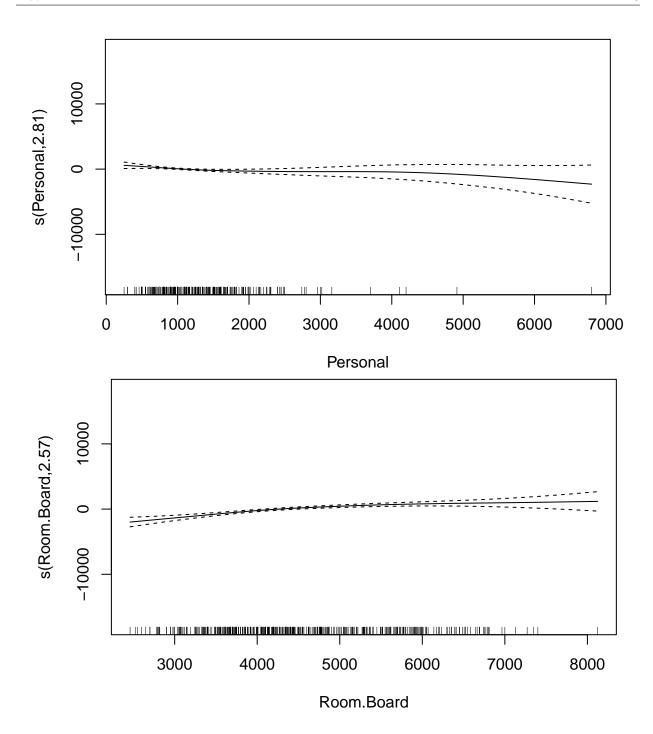
Same results as before. There are 13 predictors in the final GAM model obtained from selection of all predictors with GCV score 2598870, where the 2nd predictor Terminal, 7th predictor Top25perc, and 10th predictor P.Undergrad are zero. In conclusion, the full model contains all 16 predictors, while the selection specification model has 13 predictors, where the 2nd predictor Terminal, 7th predictor Top25perc, and 10th predictor P.Undergrad are removed from the final model.

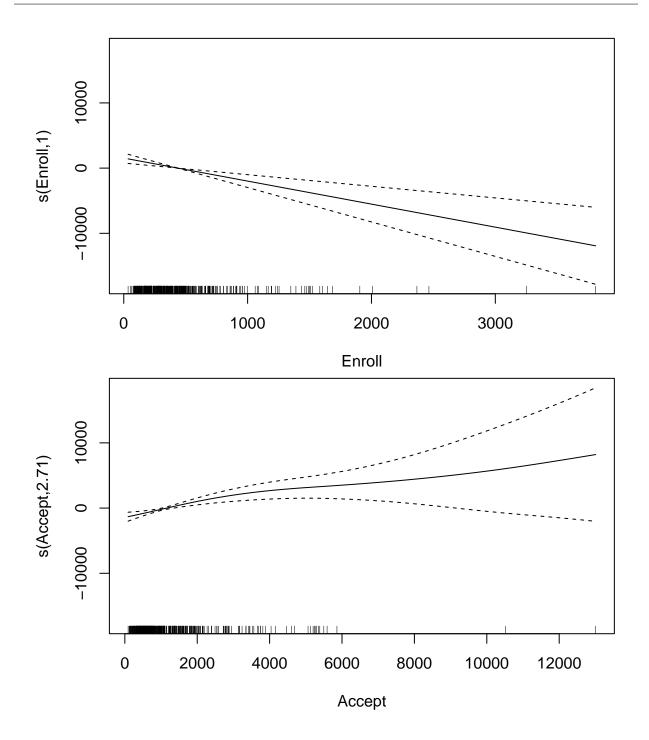
```
# Formula based on final GAM model with 13 predictors (gam.fit_select)
gam.m1 <- gam(Outstate ~ s(perc.alumni) + s(Books) + s(Top1Operc) +
               s(Grad.Rate) + s(PhD) + s(S.F.Ratio) + s(Personal) +
               s(Room.Board) + s(Enroll) + s(Accept) + s(Apps) +
               s(F.Undergrad) + s(Expend),
             data = dat_train) # training dataset
summary(gam.m1)
##
## Family: gaussian
## Link function: identity
## Formula:
## Outstate ~ s(perc.alumni) + s(Books) + s(Top1Operc) + s(Grad.Rate) +
      s(PhD) + s(S.F.Ratio) + s(Personal) + s(Room.Board) + s(Enroll) +
##
      s(Accept) + s(Apps) + s(F.Undergrad) + s(Expend)
##
## Parametric coefficients:
              Estimate Std. Error t value Pr(>|t|)
##
                                    155.5
## (Intercept) 11845.69
                            76.18
                                           <2e-16 ***
## ---
## Signif. codes: 0 '***' 0.001 '**' 0.05 '.' 0.1 ' ' 1
## Approximate significance of smooth terms:
                   edf Ref.df
                                   F p-value
## s(perc.alumni) 2.610 3.297 3.860 0.008326 **
## s(Books)
                 1.552 1.914 0.492 0.539398
## s(Top10perc)
                 1.000 1.000 1.198 0.274361
## s(Grad.Rate)
                 1.000 1.000 11.496 0.000763 ***
## s(PhD)
                 1.471 1.818 1.800 0.139907
                 3.032 3.879 1.241 0.311459
## s(S.F.Ratio)
## s(Personal)
                 2.808 3.526 3.078 0.023702 *
## s(Room.Board) 2.570 3.275 14.946 < 2e-16 ***
## s(Enroll)
                 1.000 1.000 16.304 6.47e-05 ***
## s(Accept)
                 2.713 3.466 5.558 0.000599 ***
                 1.000 1.000 5.595 0.018464 *
## s(Apps)
## s(F.Undergrad) 5.333 6.360 2.527 0.019288 *
## s(Expend)
                 6.037 7.182 21.611 < 2e-16 ***
## ---
## Signif. codes: 0 '***' 0.001 '**' 0.01 '*' 0.05 '.' 0.1 ' ' 1
## R-sq.(adj) = 0.803
                        Deviance explained = 81.7%
## GCV = 2.836e+06 Scale est. = 2.6286e+06 n = 453
plot(gam.m1)
```

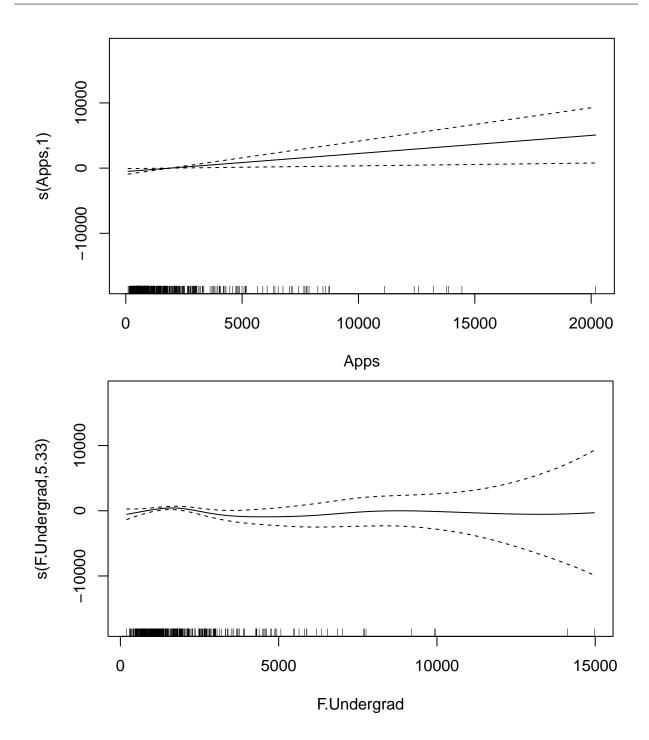




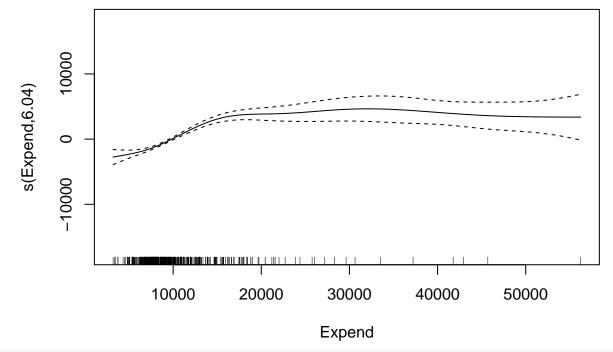


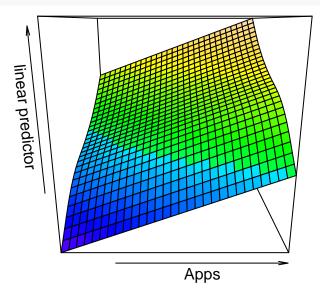






Test Error 18





According to the p value from summary table, some predictors may not be significant in the GAM model, including Books, Top10perc, and Personal. While look at the patterns at significant predictors, the plots are slightly different from summary table. Based on the plots, the predictors perc.alumni, Grad.Rate, PhD, S.F.Ratio, Room.Board, Accept, Apps, F.Undergrad, and Expend have positive relation with the outcome. The remaining predictors tend to have a negative or close to constant relationship with the outcome. The deviance explained by the model is 83.4%, adjusted R-squared value is 0.819, which is quite close to 1. Thus the GAM model fits the data quite well.

Test Error

```
set.seed(123)
```

```
gam.pred <- predict(gam.m1, newdata = x2)

test_error_gam <- mean((gam.pred - y2)^2)
test_error_gam

## [1] 2973833

RMSE_gam <- sqrt(test_error_gam)
RMSE_gam
## [1] 1724.48</pre>
```

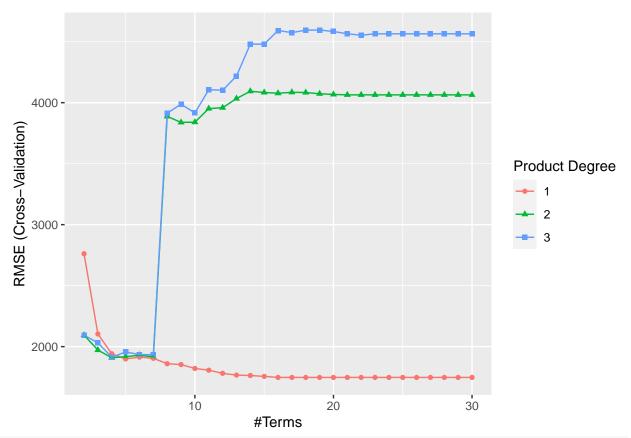
The test error is 5125770, and RMSE is 2264.016.

(c)

Train a multivariate adaptive regression spline (MARS) model using all the predictors. Report the final model. Present the partial dependence plot of an arbitrary predictor in your final model. Report the test error.

Final model

```
set.seed(123)
# # create grid of all possible pairs that can take degree and nprune values
# mars_grid <- expand.grid(degree = 1:3, # number of possible product hinge functions in 1 term
#
                           nprune = 2:16) # Upper bound of number of terms in model
#
# mars.fit <- train(x, y, # training dataset</pre>
#
                    method = "earth",
#
                    tuneGrid = mars_grid,
#
                    trControl = ctrl1) # 10-fold CV
# ggplot(mars.fit)
# mars.fit$bestTune
# coef(mars.fit$finalModel)
# create wider range of nprune to include the minimum RMSE obtained from CV
mars_grid <- expand.grid(degree = 1:3, # number of possible product hinge functions in 1 term
                         nprune = 2:30) # Upper bound of number of terms in model
mars.fit <- train(x, y, # training dataset</pre>
                  method = "earth",
                  tuneGrid = mars_grid,
                  trControl = ctrl1) # 10-fold CV
ggplot(mars.fit)
```



mars.fit\$bestTune

nprune degree ## 15 16 1

coef(mars.fit\$finalModel)

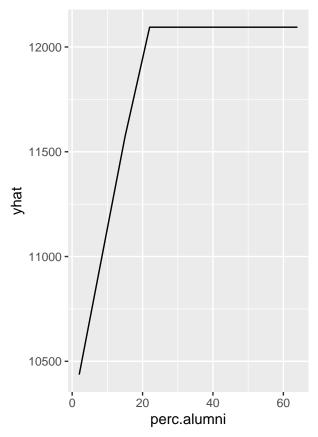
##	(Intercept)	h(Expend-15622)	h(Room.Board-4460)	h(4460-Room.Board)
##	10684.3159852	-0.7227653	0.3113264	-1.1274658
##	h(79-Grad.Rate)	h(1300-Personal)	h(F.Undergrad-1350)	h(1350-F.Undergrad)
##	-28.9480175	1.0471977	-0.4456624	-1.2719896
##	h(Apps-2694)	h(21-perc.alumni)	h(Expend-6898)	h(862-Enroll)
##	0.3774909	-87.2568633	0.7187916	4.9263485
##	h(2165-Accept)			
##	-2.0063276			

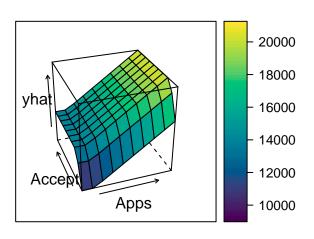
Partial dependence plot

Test error 21

```
zlab = "yhat",
drape = TRUE,
screen = list(z = 20, x = -60))

# combine two plots
grid.arrange(p1, p2, ncol = 2)
```





Test error

```
set.seed(123)
mars.pred <- predict(mars.fit, newdata = x2)

test_error_mars <- mean((mars.pred - y2)^2)
test_error_mars
## [1] 2979788

RMSE_mars <- sqrt(test_error_mars)
RMSE_mars</pre>
```

[1] 1726.206

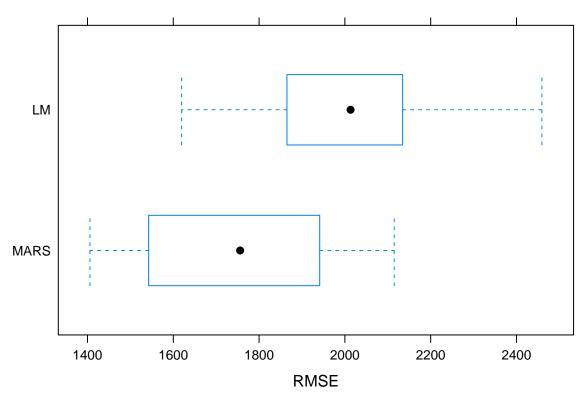
The MARS test error is 3483157, and RMSE is 1866.322. Since MARS has smaller test error than GAM model, it is better than GAM model.

(d)

In this data example, do you prefer the use of MARS model over a linear model when predicting the out-of-state tuition? Why? For general applications, do you think MARS is a better approach compared to a linear model?

MARS model over a linear model

```
set.seed(123)
model.lm <- train(x, y,</pre>
                  method = "lm",
                  trControl = ctrl1)
resamp <- resamples(list(MARS = mars.fit, LM = model.lm))</pre>
summary(resamp)
##
## Call:
## summary.resamples(object = resamp)
##
## Models: MARS, LM
## Number of resamples: 10
##
## MAE
            Min. 1st Qu. Median
                                       Mean 3rd Qu.
## MARS 1101.304 1185.060 1375.65 1340.834 1465.270 1556.097
                                                                  0
        1381.753 1472.153 1541.55 1578.644 1674.026 1828.710
## LM
                                                                  0
##
## RMSE
##
            Min.
                  1st Qu.
                             Median
                                        Mean 3rd Qu.
## MARS 1405.699 1571.878 1755.857 1747.490 1916.005 2114.953
                                                                   0
        1619.446 1872.979 2013.260 1999.312 2127.698 2459.287
##
## Rsquared
                                                                 Max. NA's
##
             Min.
                    1st Qu.
                                Median
                                            Mean
                                                    3rd Qu.
## MARS 0.7017110 0.7506671 0.7855974 0.7785106 0.8170472 0.8391766
        0.5771815 0.7212143 0.7228899 0.7102796 0.7407168 0.7567040
                                                                          0
bwplot(resamp, metric = "RMSE")
```



I prefer the MARS model over a linear model. The best model for predicting the out-of-state tuition is the MARS model since it has the lowest mean value of RMSE comparing to a linear model.

Compare MARS and linear models for general applications [10pts/100pts]

For general applications, which is better always depends on the underlying true model, so neither model will always be better.