



Yu-Li Hunsicker

UX/UI DESIGNER

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Arlington, VA

I produce elegant solutions with a human-centered design approach to help organizations/ companies transcend international boundaries through an accessible and impactful user experience.

WORK EXPERIENCE

UX Designer / Wunderman Thompson

NOV 2019 - Present / Washington, D.C.

- Designing and updating experiences, wireframes, and interfaces for Pfizer and BI (Boehringer Ingelheim) for both branded and unbranded responsive sites.
- Creating a robust design system and pattern library for three separate projects.
- Communicate design ideas and prototypes, produce functional specs with Jira and Zeplin for development teams to ensure deliverable quality.
- Accessibility lead: working with teams on integrating inclusive designs to products and services. Deliver lunch-&-learns that provides awareness and education in topics on disability and human rights.
- Obtained user data with analytics reporting, task analysis, and participatory design techniques and leveraged that data to create iterative improvements.

UX/UI Freelance Designer / Yhunsicker Designs

AUG 2019 - Present / Remote

- Riptide | Translated concepts to user flows, built wireframes and prototypes to promote positive intuitive designs, interactions and user experiences.
- TaxUSA | Redesigned the current site to enhance the navigation and improve visual appeal.

UXDI / General Assembly

JUN 2019 - OCT 2019 / Washington, D.C.

- Created interactive designs for complex web applications by way of page/ user flow diagrams, site maps, and interactive wireframes.
- Designed entire web apps and prototyped mobile apps for the following brands: CoTripper, OptiMize, GhostPay, and the city of D.C.
- Carried out user research through targeted interviews and extensive usability testing before and after redesign.

Child Protection Specialist / ALIS

MAY 2017 - JUL 2018 / Phnom Penh, Cambodia

Child Protection and Gender Specialist / UNICEF

JUL 2016 - DEC 2016 / Phnom Penh, Cambodia

Knowledge Assistant / Children's Law Center

FEB 2014 - JUN 2015 / Washington, D.C.

EDUCATION

General Assembly / UXDI

JUN 2019 / Washington, D.C.

Le Wagon / Full-Stack Coding

MAR 2019 / Amsterdam, Netherlands

MA: IPS / University for Peace

JAN 2017 / San Jose, Costa Rica

BA: Peace Studies & COM / Goucher College

MAY 2013 / Baltimore, Maryland

SKILLS

Designing for Accessibility (Section 508 & WCAG 2.1)

Research

Rapid Prototyping

Usability Testing

User Personas

Wireframing

Service Design

JavaScript

HTML/CSS/SCSS

TOOLS

Sketch

Abstract / Zeplin

Figma

Balsamiq

InVision

Adobe XD

Adobe Suite

Hotjar

Jira Product Management Tool