



Yu-Li Hunsicker

UX/UI DESIGNER

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Arlington, VA

I produce elegant solutions with a human-centered design approach to help organizations/
companies transcend international boundaries through accessible and impactful user
experience.

WORK EXPERIENCE

UX Designer / Wunderman Thompson

NOV 2019 - Present / Washington, D.C.

- Designing and updating experiences, wireframes, and interfaces for Pfizer and BI (Boehringer Ingelheim) for both branded and unbranded responsive sites.
- Leading design system team for BI.
- Communicate design ideas and prototypes, produce functional specs with JIRA and Zeplin for development teams to ensure deliverable quality.
- Accessibility Lead: working with teams on integrating inclusive designs to product and services. Deliver lunch-&-learns that provides awareness and education in topics on disability and human rights.

UX/UI Freelance Designer / Yhunsicker Designs

AUG 2019 - Present / Remote

- Riptide | Translated concepts to user flows, built wireframes and prototypes to promote positive intuitive designs, interactions and user experiences.
- TaxUSA | Redesigned the current site to enhance navigation and improve visual appeal.

UXDI / General Assembly

JUN 2019 - OCT 2019 / Washington, D.C.

- Defined and conducted design processes at all stages, including research, conceptualization.
- Designed and entire web app, and prototyped mobile app for the following brands: CoTripper, OptiMize, GhostPay, and the city of D.C.

Child Protection Specialist / ALIS

MAY 2017 - JUL 2018 / Phnom Penh, Cambodia

Child Protection and Gender Specialist / UNICEF

JUL 2016 - DEC 2016 / Phnom Penh, Cambodia

Knowledge Assistant / Children's Law Center

FEB 2014 - JUN 2015 / Washington, D.C.

EDUCATION

General Assembly / UXDI

JUN 2019 / Washington, D.C.

Le Wagon / Full-Stack Coding

MAR 2019 / Amsterdam, Netherlands

MA: IPS / University for Peace

JAN 2017 / San Jose, Costa Rica

BA: Peace Studies & COM / Goucher College

MAY 2013 / Baltimore, Maryland

SKILLS

Designing for Accessibility (Section 508 &
WCAG 2.1)

Research
Rapid Prototyping
Usability Testing
User Personas
Wireframing
Service Design
JavaScript
HTML/CSS/SCSS

TOOLS

Sketch
Abstract / Zeplin
Figma
Balsamiq
InVision
Adobe XD
Adobe Suite
Hotjar
Jira Product Management Tool