Information Graphics 4508/7508 — Spring 2016

Final project scoresheet

Name: _____

Topic: _____

Proposal (10 points) — Due in class Feb. 23

No more than one page detailing your idea. Explain its relevance and why readers should be interested. Identify your three graphic components. Print this page and the proposal summary and put them in the half-inch binder that will serve as your process book for the project.
[ ] Relevance & interest (5)
[ ] Components (5)

Sketches (10) & Infokit (10) — Due in class March 17
Sketches
[ ] 3 rough sketches reflecting your proposal & research (7)
[ ] Submit a copy of a published graphic that is similar in some way to the idea you have. (3)
Infokit
Interview a human expert. Identify other credible data sources. Pitch your idea to an editor. Then include:
[ ] Interview transcript (2)   [ ] List of credible sources (2)
[ ] Story editor comments (3)   [ ] Evidence of quality reporting (3)

Hard-copy drafts (print and interactive) — Due in class April 5

Drafts are printed proofs that reflect actual work in the programs you'll use to produce your project. (Illustrator, html)
Print draft (10)   **Interactive draft (10)**
[ ] Dominant element, supporting elements (3)   [ ] Interactivity (3)
[ ] Organized structure (4)   [ ] Organization (3)
[ ] Good headline (3)   [ ] Is it doable? (4)

Final print and interactive versions — Due 8 a.m., May 9

Submit final versions of your project. Place in your binder an 11x17 color proof of your print version along with 8x10 proofs of your interactive version. Put the binder in the box on the graphics desk; place the .ai file and all your interactive files in your folder on the server.
Final print version (20)   **Final interactive version (20)**
[ ] Well-written, well-told story (5)   [ ] Interactivity (5)
[ ] High quality graphics & artwork (5)   [ ] Organization (5)
[ ] Visual organization   [ ] Ease of use/navigation (5)
[ ] Consistent, professional spacing, line weights (5)   [ ] How well does it work? (5)

Overall effort; degree of difficulty (10)
[ ] Based on amount of effort and level of challenge posed by the project.

[ ] Proposal (10)

[ ] Sketches (10)

[ ] Infokit (10)

[ ] Print draft (10)

[ ] Interactive draft (10)

[ ] Final print version (20)

[ ] Final interactive (20)

[ ] Effort/degree of difficulty (10)

[ ] Total (100 points)