



Performance Tracking Dashboard

Economy Economy Pl... Immediate Priority

Consumer Corporate Home Office

Gross Sales CY

£548,880

Gross Sales PY

£414,348

Net Sales CY

£539,072

Net Sales PY

£406,778

Profit CY

£66,223.

Profit PY

£54,487.

Central North South

Yearly Sales by Top 10 Countries

Country	2011	2012	VS PY
France	99588.00	145174.00	45.8%▲
Germany	99644.00	120920.00	21.4%▲
United Kingdom	76431.00	105399.00	37.9%▲
Italy	39608.00	54023.00	36.4%▲
Spain	35600.00	56449.00	58.6%▲
Austria	19992.00	14674.00	(26.6)▼%
Netherlands	15431.00	15080.00	(2.3)▼%
Belgium	7255.00	12164.00	67.7%▲
Finland	4097.00	9383.00	129.0%▲
Sweden	3821.00	5260.00	37.7%▲

Yearly Profit by Top 10 Countries

Country	2011	2012	VS PY
United Kingdom	18106.00	22825.00	26.1%▲
Germany	17646.00	21409.00	21.3%▲
France	14207.00	13682.00	(3.7)▼%
Spain	7939.00	8645.00	8.9%▲
Austria	5168.00	3385.00	(34.5)▼%
Belgium	1744.00	2659.00	52.5%▲
Italy	-151.00	2896.00	(2017.9)▼%
Switzerland	557.00	1489.00	167.3%▲
Finland	840.00	1157.00	37.7%▲
Norway	424.00	684.00	61.3%▲

Consumer Corporate Home Office

Yearly Sales Trends



Central North South

Yearly Profit Trends

