# Yibin Jia

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# RESEARCH INTEREST

My research interests focuses on promoting education in sustainable development, language learning and related fields through the use of gamification and serious games.

# **EDUCATION**

Kochi University of Technology, M.E. of Engineering in Informatics, Japan

Apr 2022 - Mar 2024

• Teaching: Guest Lecturer for Introduction to Human-Computer Interaction (Fall 2023)

Jilin University, B.E. of Communication Engineering, China

Sep 2016 - Jul 2020

• Awards: National University Student Innovation and Entrepreneurship Competition Award (2018-2019)

## RESEARCH EXPERIENCE

### **Enhancing Engagement in Language Learning Through Voice-Controlled Games**

Feb 2025 - Present

- Investigated existing voice-controlled gaming solutions and their implementations in language learning.
- Developed a voiced-controlled game prototype to help users learn foreign language numbers.
- Plan to draft paper manuscripts, design experiment, and explore additional possibilities in game design.

## The World of Trash: Learning Waste Sorting Through a Roguelike Game

May 2024 - Jan 2025

- Developed a Roguelike educational game to enhance engagement in cross-regional waste sorting.
- Submitted a paper to an academic conference and received valuable feedback.
- Plan to revise the paper by adding experiments to validate the effectiveness of the game in the future.

# The Influence of Self-Efficacy on Perceived Difficulty in Video Games

Apr 2022 - Mar 2024

Advisor: Prof. Xiangshi Ren, Kochi University of Technology

- Investigated the impact of self-efficacy source information on perceived difficulty in video games.
- Found that high-ranking feedback reduced perceived difficulty, while social persuasion had minimal effect.
- Proposed a novel approach to game difficulty adjustment using self-efficacy source information.

### Developing an Aesthetic Evaluation System for User Interfaces Based on UIDL

Oct 2019 - Jun 2020

Advisor: Assoc. Prof. Quan Wen, Jilin University

- Developed a parsing system to extract UI parameters from UIDL for aesthetic evaluation.
- Designed a computational aesthetics module to quantify UI aesthetics.
- Provided UI designers with objective metrics to assess interface aesthetics.

# WORK EXPERIENCE

# **Web Developer**

Jul 2020 - Dec 2020

FeedMob, China

- Collaborated with the business department to understand the data needs.
- Added features to web application based on requirements to help them analyze user data more efficiently.
- Test the website with automated testing tools, ensuring the usability of new features.

## **SKILLS**

**Programming Languages:** C, C#, JavaScript, Ruby **Development Kits:** Unity, WinForms, Ruby on Rails

Hardware: Arduino, Raspberry Pi