Student Group: Bairong Sheng & Yibin Ouyang VIS11-MMED-1057-19W-Motion Design 1

Assignment: Integrated Assignment

Prof. Jarrod

Integrated Assignment

When we learned that we wanted to do make a video for this website, we were very excited because it was a website to protect animals, and we are support what they did. So, we make a plan to introduction the Organization.

- 1. Collect relevant materials and videos, tell the audience who they are, or what they did to make the animals protected.
- 2. In the second part, describe the timeline, such as when to set up the events that have been experienced so far. (put in the photo and interspersed.)
- 3. If there are some practical examples of the results, you can tell the audience about the changes in the environment and the impact of the animal's ecological area after they help.

Tips: interview relevant personal, get more official answers, and compare the data to give more official data, making the video more convincing.

But this is a small interview of less than 5 minutes and doesn't give viewers more intuitive results. Collect data and comments within 1 week of video upload, start the second video, answer audience question, and give an official answer.

The above is a plan designed for the audience.

For the Official:

We want to keep this video as far as possible within 7 minutes, because it will make the audience lose interest for too long, but it must meet the expectations of the official staff, states what they have done, or what they want to continue, so the process will become clear and concise, which will include shots when protecting animals including event statements, and data collection.