



SSHOC
social sciences & humanities open cloud



Improving SHARE translation verification

Yuri Pettinicchi, *Max-Planck-Institute for Social Law and Social Policy (MEA-MPISOC)*

Joint work with Yi-Chen Liu & Alexander M. Fraser, Ludwig-Maximilians-Universität München (CIS, LMU Munich)

BigSurv20 - 6th November 2020

Session: Improving survey questions using machine learning and AI



SSHOC, "Social Sciences and Humanities Open Cloud", has received funding from the European Union's Horizon 2020 project call H2020-INFRAEOSC-04-2018, grant agreement # 823782.

Improving SHARE translation verification

• Improving

- Adding an extra tool to the translator's working environment

• SHARE

- Survey of Health, Ageing and Retirement in Europe

• translation

- From English to European languages

• verification

- "Quality" control & management of translation procedures



Motivation

- Avoid avoidable mistakes
- High volume of work, time pressure, complexity
- Empowering translators with Machine Translation (MT) tools
- Competitive advantages
 - Keep humans working on what they do best
 - Let algorithms take care of simple and repetitive tasks



Exercise - Ingredients

• Survey items

- Source text: English – Target Text: German
- Questions, Instructions, Response options: 242 items (11080 words)
- 4 country teams: DE, AT, LU, CH

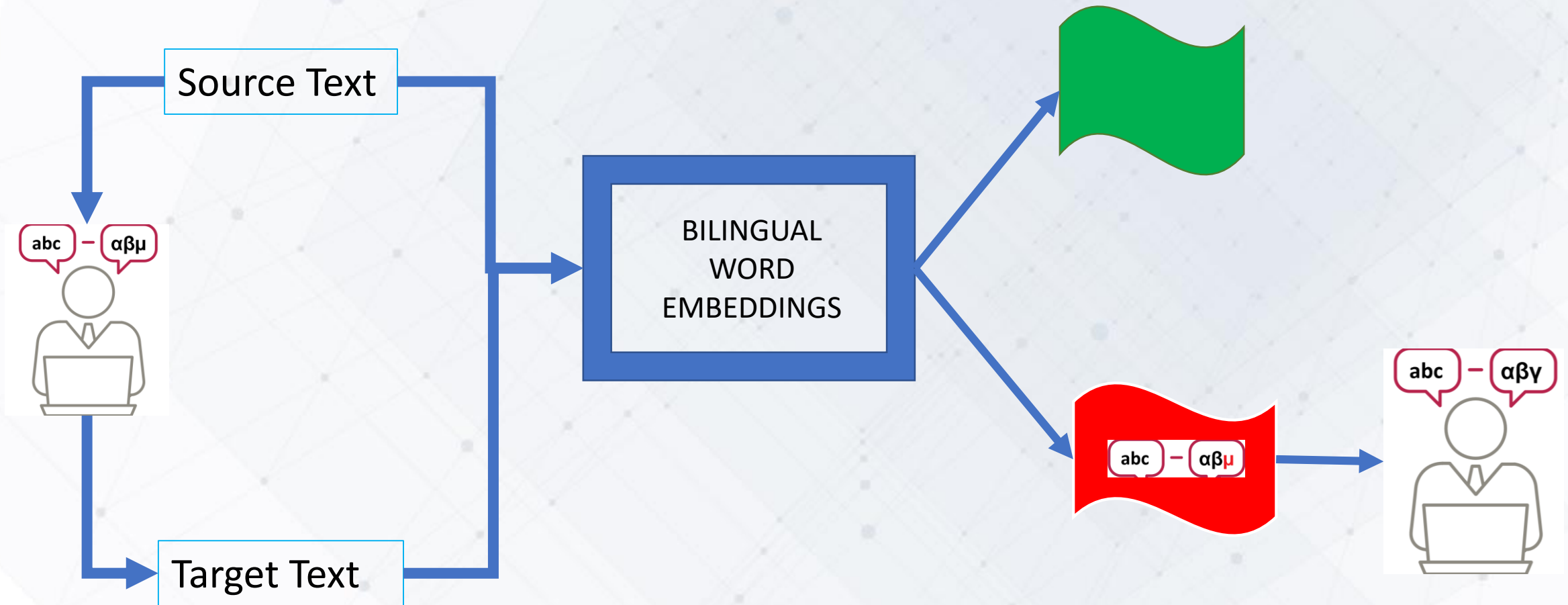
• Bilingual word embeddings

• Flagging rules

- Computing the Translation Score
- Flag items when score is below a given threshold



Exercise - Workflow



BILINGUAL WORD EMBEDDINGS

- Using approach proposed by Artetxe et al. (2018)
- Training unsupervised bilingual word embeddings
 - trained on monolingual corpora in the source language and the target language
 - Corpus: general and domain-specific (survey questions) text
- Performing bilingual lexicon induction with trained DE-EN embeddings
 - match correct word translations
 - compute translation verification score

$$\textit{Translation Score} = \frac{\text{\#Matched Words}}{\text{\#Human Translation Words}}$$



Results

• Translation Score

• Mean: 0.59 – SD: 0.28

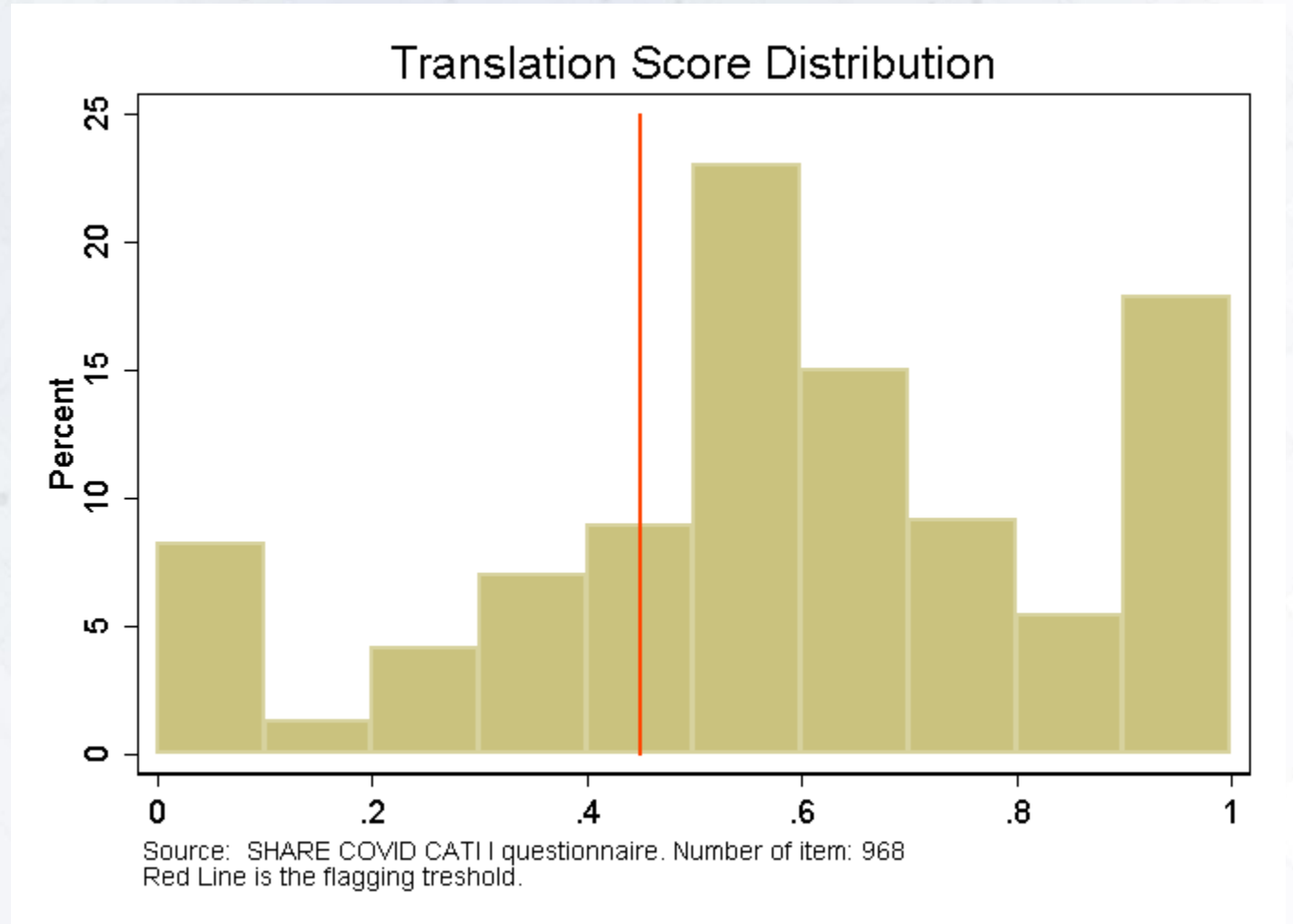
• Flagged Items

• 255 items (26,3%)

• Outcome

• **73** actual positive (27,1%)

• **182** false positive (72,9%)



Results – by country

• Translation Score

• Mean: 0.59 – SD: 0.28

• Flagged Items

• 255 items (26,3%)

• Outcome

• 73 actual positive (27,1%)

• 182 false positive (72,9%)

	Austria	Germany	Luxembourg	Switzerland
N	242	242	242	242
Translation Score	.593 (.285)	.612 (.286)	.559 (.285)	.594 (.281)
Flagged Items	58 (24%)	59 (24%)	78 (32%)	60 (25%)
Outcome	0 (0%) 58 (100%)	4 (6%) 55 (94%)	56 (72%) 22 (28%)	9 (15%) 51 (85%)



Results – by type of text

• Translation Score

• Mean: 0.59 – SD: 0.28

• Flagged Items

• 255 items (26,3%)

• Outcome

• 73 actual positive (27,1%)

• 182 false positive (72,9%)

	Qtext	Qinstruction	Response Option
N	512	116	340
Translation Score	.61 (.230)	.470 (.201)	.59 (.362)
Flagged Items	82 (16%)	55 (47%)	118 (35%)
Outcome	28 (34%) 54 (66%)	17 (31%) 38 (69%)	24 (20%) 94 (80%)



Results – by length

• Translation Score

• Mean: 0.59 – SD: 0.28

• Flagged Items

• 255 items (26,3%)

• Outcome

• 73 actual positive (27,1%)

• 182 false positive (72,9%)

#words	1-3	4-10	11-20	20+
N	318	242	254	154
Translation Score	.633 (.397)	.548 (.277)	.588 (.153)	.567 (.132)
Flagged Items	92 (29%)	92 (38%)	44 (17%)	27 (17%)
Outcome	23 (25%) 69 (75%)	21 (22%) 71 (78%)	13 (29%) 31 (71%)	12 (44%) 15 (56%)



Lessons learnt

- ⚙️ Efficient process
- ⚙️ High false positive rate
 - ⚙️ Higher for high quality translations
 - ⚙️ Higher for response options
 - ⚙️ Higher for short sentences
- ⚙️ List of “unmatched” words – improving the training data
- ⚙️ Next step:
 - ⚙️ Training bilingual phrase embeddings
 - ⚙️ Analysis of the changes made (actual positive): cosmetics, wording, fluidity,...





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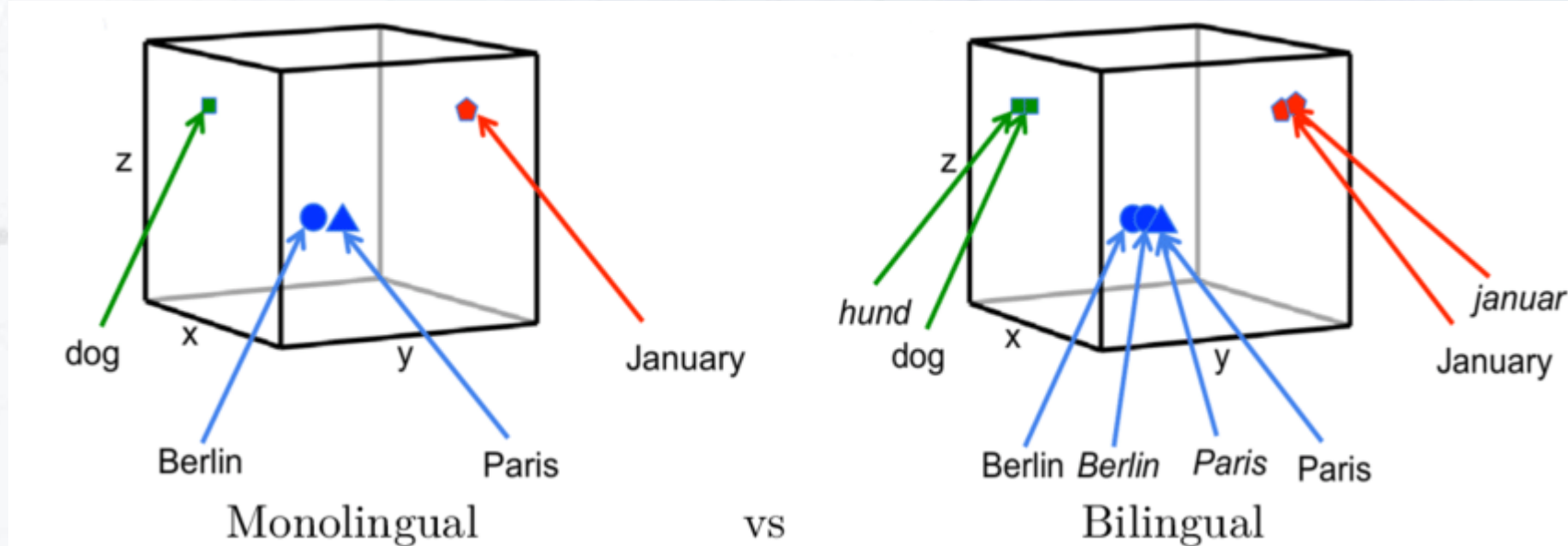


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Back-up – bilingual word embeddings (BWE)



A toy 3D shared bilingual embedding space from Gouws et al. (2015): While in monolingual spaces words with similar meanings should have similar representations, in bilingual spaces words in two different languages with similar meanings should have similar representations (both mono- and cross-lingually).

Source: Vulić, Ivan & Moens, Marie-Francine. (2015). Bilingual Distributed Word Representations from Document-Aligned Comparable Data. *Journal of Artificial Intelligence Research*. 55. 10.1613/jair.4986.

