

# YICHANG LI

UX designer and fullstack developer with interests in interaction design, visual design, and emerging technologies. Able to take ideas from concept to wireframe to prototype to production.

## EDUCATION

B.A. ENG

### **Computer Science**

Nanyang Technological University  
2012 - 2016

### **UX Design Immersive**

General Assembl  
OCT 2019 - DEC 2019

## SKILLS

### **Tools**

Sketch  
inVision  
Photoshop  
Axure  
Figma  
Principle

### **Programming**

HTML/CSS  
ReactJs  
Elm  
Java

### **Design**

Interaction Design  
Rapid Prototyping  
User Interface  
Style guides  
Information Architecture  
User Research  
Material Design

### **Others**

Google Analytics  
Git

## COMMUNITY

Conducted Webpack workshops on behalf of Zalora Engineering team in: Women Who Code (Singapore), Women Who Code (Kuala Lumpur), She Codes (Ho Chi Minh)

## EXPERIENCE

MAR 2018 – OCT 2019 | ZALORA | SINGAPORE

### **Software Engineer**

- Co-work with designers and product managers for Zalora's new design system to deliver consistent user experience on all web products. My main contributions were:
  - Led the CSS and React component libraries development.
  - The main contributor to the portal including design guidelines, library documentation and online playground.
  - Revamped the mobile website by applying the component library.
- Refactored and modularise legacy frontend codebase with Webpack and Babel for the desktop and mobile website.
- Developed features for business requirements related to the product catalog, product detail, checkout process, and marketing.

OCT 2016 – FEB 2018 | WORKS APPLICATIONS | SINGAPORE

### **R&D Engineer**

- Awarded as Star Performer for achieving breakthrough improvement in HUE Mail(an enterprise email system) security functions. My main contributions were:
  - Collaborated with product owner and sales team to define product requirements and road map
  - Responsible for user flows, interaction, and visual design, prototyping, user testing, and design specification documentation.
- Developed the key features e.g. Approval Flow, Contact and resolve 100+ bugs in HUE Mail.

JAN 2015 – JUN 2015 | AUTODESK | SINGAPORE

### **UX Designer Intern**

- Designed and developed an internal peer evaluation system using MEAN stack.
- Conducted competitive analysis for AutoCAD block library.
- Developed interactive prototypes for Autodesk Application Manager.