

# YICHANG LI

UX designer and full-stack developer with interests in interaction design, visual design, and emerging technologies. Able to take ideas from concept to wireframe to prototype to production.

## EDUCATION

B.A. ENG

### *Computer Science*

Nanyang Technological University  
2012 - 2016

### *UX Design Immersive*

General Assembly  
OCT 2019 - DEC 2019

## SKILLS

### *Tools*

Sketch  
inVision  
Photoshop  
Axure  
Figma  
Principle

### *Programming*

HTML/CSS  
ReactJs  
Elm  
Java

### *Design*

Interaction Design  
Rapid Prototyping  
User Interface  
Style guides  
Information Architecture  
User Research  
Material Design

### *Others*

Google Analytics  
Git

## COMMUNITY

Conducted Webpack workshops on behalf of Zalora Engineering team: Women Who Code (Singapore), Women Who Code (Kuala Lumpur), She Codes (Ho Chi Minh)

## EXPERIENCE

MAR 2018 – OCT 2019 | ZALORA | SINGAPORE

### *Software Engineer*

- Co-work with designers and product managers for Zalora's new design system to deliver consistent user experience on all web products. My main contributions were:
  - Led the CSS and React component libraries development.
  - The main contributor to the portal, including design guidelines, library documentation, and online playground.
  - Revamped the mobile website by applying the component library.
- Refactored and modularised legacy frontend codebase with Webpack and Babel for the desktop and mobile website.
- Developed features for business requirements related to the product catalog, product detail, checkout process, and marketing.

OCT 2016 – FEB 2018 | WORKS APPLICATIONS | SINGAPORE

### *R&D Engineer*

- Awarded as Star Performer for achieving breakthrough improvement in HUE Mail(an enterprise email system) security functions. My main contributions were:
  - Collaborated with the product owner and sales team to define product requirements and road map
  - Responsible for user flows, interaction, and visual design, prototyping, user testing, and design specification documentation.
- Developed the key features e.g., Approval Flow, Contact and resolve 100+ bugs in HUE Mail.

JAN 2015 – JUN 2015 | AUTODESK | SINGAPORE

### *UX Designer Intern*

- Designed and developed an internal peer evaluation system using the MEAN stack.
- Conducted competitive analysis for the AutoCAD block library.
- Developed interactive prototypes for Autodesk Application Manager.