

# YICHANG LI

UX designer and full-stack developer with interests in interaction design, visual design, and emerging technologies. Able to take ideas from concept to wireframe to prototype to production.

## EDUCATION

B.A. ENG

### *Computer Science*

Nanyang Technological University  
2012 - 2016

### *UX Design Immersive*

General Assembly  
OCT 2019 - DEC 2019

## SKILLS

### *Tools*

Sketch  
inVision  
Photoshop  
Axure  
Figma  
Principle

### *Design*

User Research  
Information Architecture  
Wireframing  
Sketching  
Interaction Design  
User Interface  
Usability Testing  
Design Specification

### *Programming*

HTML  
CSS  
ReactJs  
Elm  
Java

### *Others*

Google Analytics  
Git  
JIRA

## COMMUNITY

Conducted Webpack workshops on behalf of Zalora Engineering team: Women Who Code (Singapore), Women Who Code (Kuala Lumpur), She Codes (Ho Chi Minh)

## EXPERIENCE

FEB 2020 – PRESENT | SILOT.AI | SINGAPORE

### *UX Designer*

- Researching and identifying problems through stakeholder talks and user research in Indonesia MSME market for upcoming products.
- Developing and creating customer journey maps, user flows, and wireframes to effectively communicate user interactions and workflow designs.
- Designing the UI/UX for settlement experience of the QR payment aggregator mobile app.

MAR 2018 – OCT 2019 | ZALORA | SINGAPORE

### *UX Engineer*

- Co-worked with designers and product managers for Zalora's new design system to deliver consistent user experience on all web products. My main contributions were:
  - Led the CSS and React component libraries development.
  - Contributed to the design guidelines, library documentation
  - Revamped the mobile website by applying the component library.
- Supported engineers in best practices for UI/UX design.
- Analyzed and proposed solutions to PMs for tradeoff decisions between cost, schedule, and customer benefit on proposed UI/UX design options.
- Refactored and modularised legacy frontend codebase with Webpack and Babel for the desktop and mobile website.

OCT 2016 – FEB 2018 | WORKS APPLICATIONS | SINGAPORE

### *R&D Engineer & UX Designer*

- Awarded as Star Performer for achieving breakthrough improvements in HUE Mail security features.
- Collaborated with stakeholders to define product requirements and road map.
- Developed and designed wireframe, storyboards, user flows, and hi-fi prototypes.
- Create product requirements specifications for product management and implementation.

JAN 2015 – JUN 2015 | AUTODESK | SINGAPORE

### *UX Designer Intern*

- Designed the UI and implemented interactive prototypes for Autodesk Desktop App.