# **YICHANG** LI

UX designer and full-stack developer with interests in interaction design, visual design, and emerging technologies. Able to take ideas from concept to wireframe to prototype to production.

# **EDUCATION**

B.A. ENG

#### Computer Science

Nanyang Technological University 2012 - 2016

# **UX Design Immersive**

General Assembly OCT 2019 - DEC 2019

# **SKILLS**

#### **Tools** Design

Sketch inVision Photoshop Axure Figma Principle **Programming** 

HTML/CSS ReactJs Elm

Java

Interaction Design Rapid Prototyping User Interface Style guides Information Architecture User Research Material Design

### Others

Google Analytics

Git

# **COMMUNITY**

Conducted Webpack workshops on behalf of Zalora Engineering team: Women Who Code (Singapore), Women Who Code (Kuala Lumpur), She Codes (Ho Chi Minh)

# **EXPERIENCE**

MAR 2018 - OCT 2019 | ZALORA | SINGAPORE

## Software Engineer

- Co-work with designers and product managers for Zalora's new design system to deliver consistent user experience on all web products. My main contributions were:
  - •Led the CSS and React component libraries development.
  - The main contributor to the portal, including design guidelines, library documentation, and online playground.
  - Revamped the mobile website by applying the component library.
- Refactored and modularised legacy frontend codebase with Webpack and Babel for the desktop and mobile website.
- Developed features for business requirements related to the product catalog, product detail, checkout process, and marketing.

OCT 2016 - FEB 2018 | WORKS APPLICATIONS | SINGAPORE

#### R&D Engineer

- Awarded as Star Performer for achieving breakthrough improvement in HUE Mail(an enterprise email system) security functions. My main contributions were:
  - . Collaborated with the product owner and sales team to define product requirements and road
  - . Responsible for user flows, interaction, and visual design, prototyping, user testing, and design specification documentation.
- Developed the key features e.g., Approval Flow, Contact and resolve 100+ bugs in HUE Mail.

JAN 2015 - JUN 2015 | AUTODESK | SINGAPORE

# **UX Designer Intern**

- Designed and developed an internal peer evaluation system using the MEAN stack.
- Conducted competitive analysis for the AutoCAD block library.
- Developed interactive prototypes for Autodesk Application Manager.