

YI-CHEN ZHAO

Graphic Designer + Front-end Developer

<https://yichenzhao8.github.io/>
yichenzhao8@gmail.com
+886 958760727

EDUCATION

Shih Chien University

B.A. Applied Foreign Languages
Sept. 2014 - June 2017, GPA : 3.78 / 4.0

SKILLS

Visual Design
Motion Graphics
Web Design
User Research
Prototyping
Wireframing

Tools

Adobe Creative Suite
Sketch

Development

Html & Css
Javascript
React
Node.js

Languages

English (IELTS 6.5)
Mandarin (native)

EXPERIENCE

FREELANCE - Visual Designer

Mar 2019 - Current | Taipei, Taiwan
Designed flyers and social media graphics for clientele, created logo for client rebranding. Designed and coded a responsive website for an accounting firm using Html, CSS and Js.

A.S.O - Visual Communication Designer

June 2017 - Feb 2019 | Taipei, Taiwan
Designed and created a minisite that aimed to provide the information of custom shoes in detail, built responsive Html emails. Worked in partnership with marketing executives to craft multi-platform (web and print) graphics. Redesigned brand mascot for increasing social media engagement as well as creating animated visuals.

FunNow - Graphic Design / UX Design Intern

Mar - June 2017 | Taipei, Taiwan
Worked closely with back-end developers, UI/UX designer, and project managers to present concepts, conduct field research and design an user interface for optimizing the mobile website by redefining navigation, content and checkout process.

Yaiya Hua Hin Resort - Receptionist Intern

July - Aug 2016 | Hua Hin, Thailand
Greeted guests and assisted with check-in procedures, introduced guests about the information of the hotel. Answered the telephone and provided information to foreign callers and dealt with complaints and problems from foreign

HWTrek - Project Management Intern

July - Sept. 2015 | Taipei, Taiwan
Collected samples of the stages of the product development process of hardware startups and evaluated startups' performances and qualifications for the meetup event. Corresponded with the director of hardware foreign startups on details of meet up with suppliers and partners in Taipei.