

YI-CHEN ZHAO

Front-End Developer/ Visual Designer

yichenzhao8@gmail.com

<https://yichenzhao8.github.io>

EDUCATION

Shih Chien University

B.A. Applied Foreign Languages

Sept. 2014 - June 2017

GPA 3.78 / 4.0

SKILLS

User Interface Design

Graphic Design

Motion Design

Photo Editing

Illustration

TOOLS

Adobe Creative Suite

(PS, AI, LR, AE, PR)

Sketch

Visual Studio Code

Git

Programming

HTML

CSS / SASS

JavaScript

jQuery

React.js

Vue.js

EXPERIENCE

Front-End Developer & UI Designer

Dwave | Sept. 2019 - Present

[Dwave Business Website](#) / [Sovia](#) / [Speech Scroing](#)

- Designed and implemented a user interface for a business website using Sketch and React.js and improved overall user experience
- Built e-commerce platform via cookies and RESTful API to create membership business
- Created an interactive website to visualize audio waveform with JavaScript
- Designed ad hoc reports with Vue.js and JavaScript to present real-time data reports
- Integrated visual designs, from promotional materials to user interfaces for consistency

Visual Communication Designer

A.S.O | June 2017 - Feb. 2019

[Brand Mascot Design](#)

- Designed graphics and promotional advertising for Facebook fan page and Line account, boosting Facebook organic reach by 18%
- Redesigned brand mascot and created animated visuals for Facebook fan page which grew 12% followers
- Designed and built responsive Html emails monthly to track potential customer with a 19% open rates
- Coordinated with marketing executives to deliver highly creative and effective graphic design for marketing

Graphic / UI Design Intern

FunNow | Mar. 2017 - June 2017

[FunNow mobile website](#)

- Optimized mobile website by redefining content layout and checkout process using Sketch
- Retouched and color-corrected over 1000 photos, creating photo posts for Facebook fan page based on text rule