



# YI-CHUN HSUEH

## Graphic Designer

Hello everyone, I'm Winnie. I'm a dedicated professional with strong design skills in graphic design, product development, marketing, web design, UI/UX, packaging, and photography. Lately, I've been focusing on management while still contributing to design projects. I aim to streamline workflows, maintain high design standards, and improve team communication and collaboration to boost overall design quality.

## Contact



+886 912-062-261



winnietoto@gmail.com



<http://lam8.tw/winnie/index.html>



221 New Taipei City

## Education

### ● Bachelor of Visual Communication Design

National Taiwan University of Arts  
2006-2009

### ● Dept. of Advertisement Fu-Hsin Trade & Arts School 1997-2000

## Skills

Product design

adobe photoshop

adobe illustrator

Web Design Application

Management and Leadership

creativity

communication

## Experience

### ● Assistant Manager

FINGER INTERNATIONAL tech limited

2022-2024

Department management, coordination and project integration. Optimize products and apply learning with artificial intelligence to improve competitiveness. Marketing strategy and advertising analysis. IP brand management, product and marketing plan execution, business cooperation contact.

### ● UI/UX designer

ARION LABS tech limited

2019-2021

UI UX Planning and Design  
2D component design  
Web design and layout  
AD banner design

### ● Senior designer

KIYU tech limited

2017-2018

Department management, and cross-department project coordination. Planning and execution of all design matters. Marketing strategy and advertising analysis

### ● Art manager

COOLPLAY tech limited

2015-2017

Department management, and cross-department project coordination. Planning and execution of all design matters.

## Language

Mandarin

Taiwanese

English





# 薛翊均

## 平面設計師

您好~也可以叫我Winnie,在平面設計、產品開發、行銷、網頁設計、UI/UX、包裝和攝影方面擁有強大的設計技能。最近，我一直專注於管理，同時仍在為設計專案做出貢獻。我的目標是簡化工作流程，維持高設計標準，並改善團隊溝通和協作，以提高整體設計品質。

## 聯絡方式

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## 學歷

- 視覺傳達設計學系 學士  
國立台灣藝術大學  
2006-2009
- 廣告設計科 畢業  
私立復興商工  
1997-2000

## 技能

- 商品設計
- adobe photoshop
- adobe illustrator
- 網頁設計及相關應用軟體
- 管理與領導力
- 創意性
- 溝通能力

## 工作經歷

- 副理  
芬格國際有限公司  
2022-2024  
部門管理、協調和專案整合  
優化產品並應用人工智慧學習來提高競爭力  
行銷策略和廣告分析  
IP品牌管理、產品及行銷計畫執行、業務合作聯繫
- UI/UX 設計  
樂榮科技  
2019-2021  
UI UX 規劃與設計  
2D 元件設計  
網頁設計與佈局  
AD 廣告設計
- 高級設計師  
奇游科技  
2017-2018  
部門管理、跨部門專案協調  
所有設計事宜的規劃與執行  
行銷策略和廣告分析
- 美術經理  
酷玩線上  
2015-2017  
部門管理、跨部門專案協調  
設計事宜的規劃與執行

## 語言

中文 / 精通

台語 / 精通

英語 / 中等