

# Website Planning Document

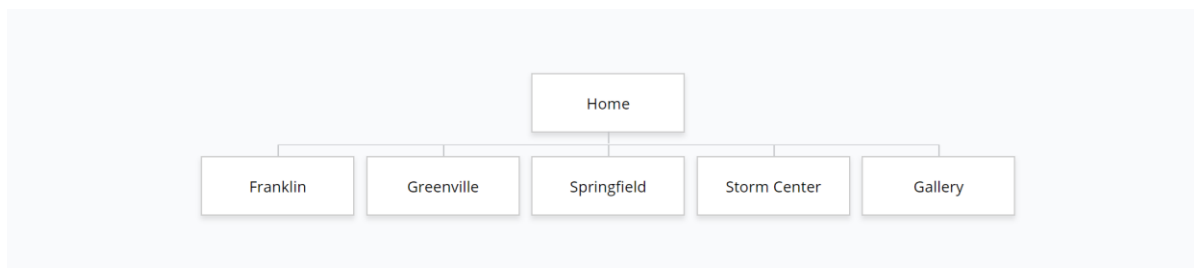
Author: Daeun Yi

**Site Name:** Weather for MTB (Mountain Biking)

**Site Purpose:** This site provides the weather information for four cities; Franklin, Greenville, Springfield, and Storm Center.

**Target Audience:** The target audience is who are planning to go to mountain biking in one of the four cities. The audience can be individuals or group of individuals who enjoy mountain biking or just solo individual who wants to ride in good weathers. The weather information for mountain bikers is very critical and determines a lot of safety and ride quality issues. This website could be very useful for bikers by providing them accurate weather information so that when they do go biking, they can have the best time and will be prepared for any circumstances.

**Site Map:**



**Color Scheme:**



**Typography:**

Arabic Typesetting

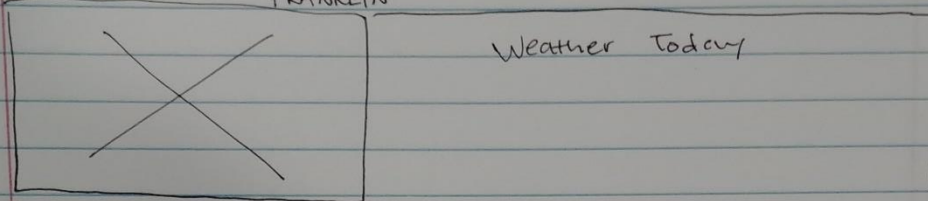
Avenir Next LT Pro

**Wire Frame**

Large Screen:

LOGO/TITLE TIME FRANKLIN GREENVILLE SPRINGFIELD STAMCENTER GALLERY  
TRAILS  
BIKES

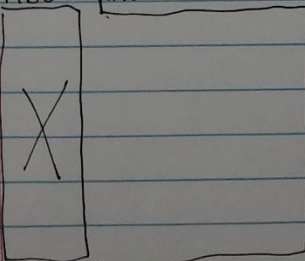
FRANKLIN



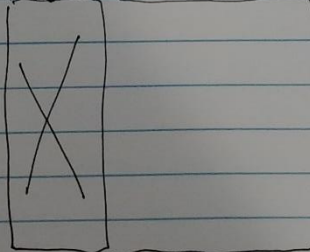
Weather Today

Weather This week

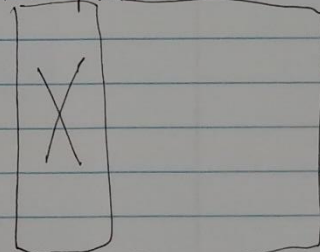
Riders photo



Rider's bike



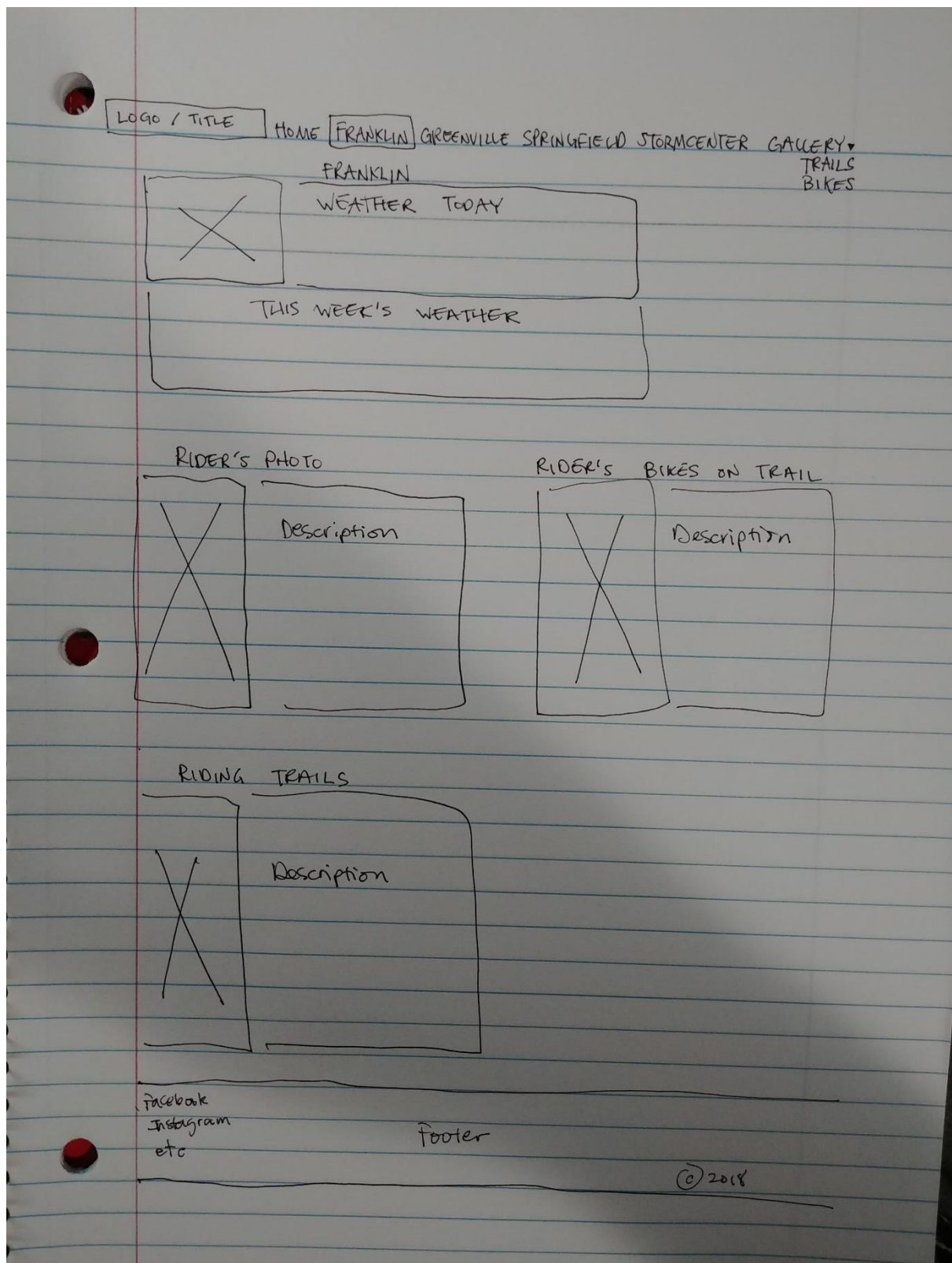
Trail photo



Footer

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Medium:



Small:

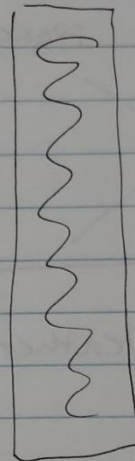
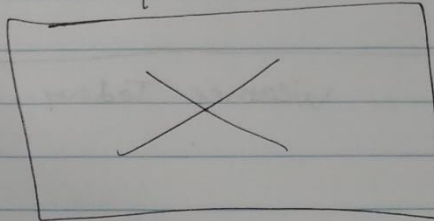
LOGO / TITLE

FRANKLIN



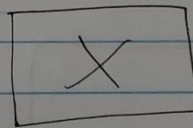
Today's Weather

Interview



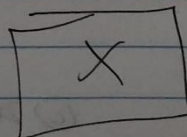
Description

Riding photo



Description

Rider Bike



Description

Footer

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