**Netapp.com Goal:**

Provide users with useful products/solution/contacts/support/company information , and increase users' onsite time and sales

Netapp target user & need

Potential buyer -solution,product,sales contact info, case study)
current user - find support, news
developer/company - register training or course
Employee – company info
Job hunter - looking for job and learn about company
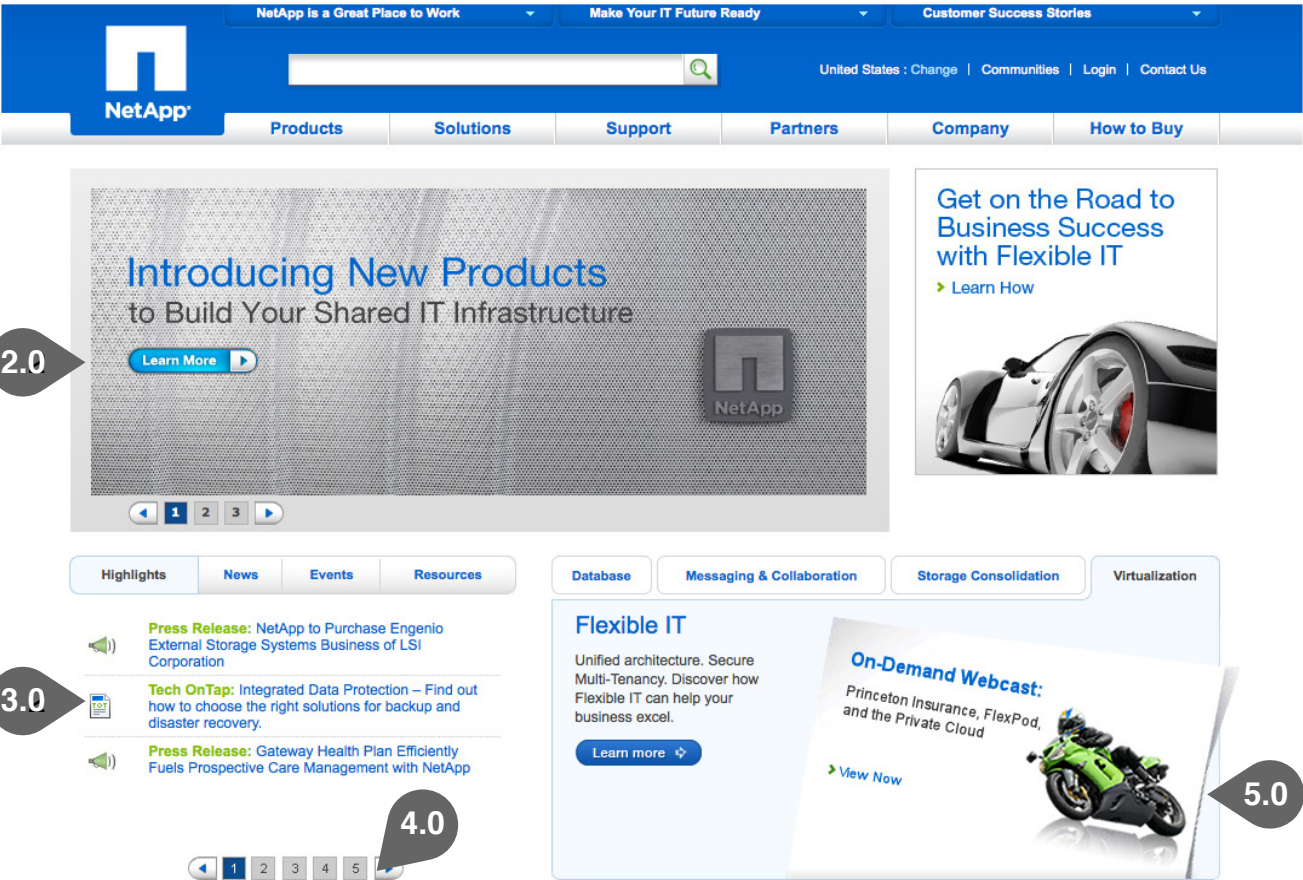
1.0 The navigation header is complicated, not meet user's convention, extra navigation bar, search bar in the middle, language change need more visual cues, login is hard to find,need cue aiding

2.0 The left main banner should give more info about the Netapp's business slogen/intro, the color and image is suggested to use warm color and including people to express IT and humanity,also the "more" button and tab 123 button is not following convention and confusing. the file naming of the right banner is treated as ADs in browser with Adblock on, use one banner is suggested

3.0 the icon is not commonly used, users might not know what they stand for and they are not aiding user understanding the content ,suggest us related image instead

4.0 this nav function as a pagiation, but in 2.0 it function as a slider, different user experience

5.0 the image is not aiding recognizing content and the bevel layout is hard to recognize as link
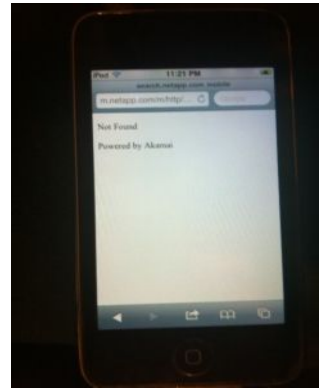

NetApp Mobile Web site quick look

1.0 Suggest to have a Back button to aid user, and use mobile slide animation

2.0 goto a dead end after click from mobile homepage banner, service not available

3.0 the search result error page given after I search with null string, suggest give forgiving error handling, and direct to homepage