

Yichen (Emma) Wang

UX Designer

Ithaca, NY (Open to Relocate)
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Education

Cornell University • Ithaca, NY

Aug 2018 – Dec 2021

B.S Information Science

Awards

Dean's List (Fall 2019, Fall 2020, Spring 2021)

Relevant Coursework

Human-Computer Interaction Design • Qualitative User Research and Design Methods • Digital Product Design • Design and Programming for the Web • Data-Driven Web Applications

Experience

HCI Design Teaching Assistant • Cornell CIS

Feb 2021 – May 2021

- Mentored 4 groups (~20 students) on group projects to help them apply the user-centered design process to a real-world user problem
- Graded and provided feedback on aspects of user research, such as interview questions, affinity diagrams, and journey maps

Undergraduate Researcher • Designing-AI Lab

Sep 2020 – Dec 2020

- Worked on project related to understanding users' boundaries of personalization and creepiness when interacting with natural language generation systems
- Helped plan semi-structured interview questions, helped write screening questions, conducted and summarized pilot interviews

Class Projects

UX Designer/Researcher • ClubHack

Sep 2020 – Dec 2020

- Worked with 2 other people to design an app that helps new students at Cornell get acclimated with competitive club recruitment
- Contributed to user research by planning contextual interviews, conducting interviews, generating insights with affinity diagramming, and creating a persona

UX Designer/Researcher • Messenger Case Study

Feb 2020 – May 2020

- Worked on a case study aimed at exploring ways to help users reconnect with old friends on Facebook Messenger.
- Conducted user research by planning interview questions, conducting interviews, and generating insights

Skills

UX Skills

Qualitative Research • UX Design

Applications

Figma • Miro • Adobe XD • Balsamiq