**Yichen (Emma) Wang**

UX Designer

Ithaca, NY (Open to Relocate)

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# **Education**

## **Cornell University • Ithaca, NY** Aug 2018 – Dec 2021

B.S Information Science

**Awards**

Dean’s List (Fall 2019, Fall 2020, Spring 2021)

**Relevant Coursework**

Human-Computer Interaction Design • Qualitative User Research and Design Methods • Digital Product Design • Design and Programming for the Web • Data-Driven Web Applications

# **Experience**

**HCI Design Teaching Assistant • Cornell CIS** Feb 2021 – May 2021

* Mentored 4 groups (~20 students) on group projects to help them apply the user-centered design process to a real-world user problem
* Graded and provided feedback on aspects of user research, such as interview questions, affinity diagrams, and journey maps

## **Undergraduate Researcher • Designing-AI Lab** Sep 2020 – Dec 2020

* Worked on project related to understanding users’ boundaries of personalization and creepiness when interacting with natural language generation systems
* Helped plan semi-structured interview questions, helped write screening questions, conducted and summarized pilot interviews

# **Class Projects**

**UX Designer/Researcher • ClubHack** Sep 2020 – Dec 2020

* Worked with 2 other people to design an app that helps new students at Cornell get acclimated with competitive club recruitment
* Contributed to user research by planning contextual interviews, conducting interviews, generating insights with affinity diagramming, and creating a persona

## **UX Designer/Researcher • Messenger Case Study** Feb 2020 – May 2020

* Worked on a case study aimed at exploring ways to help users reconnect with old friends on Facebook Messenger.
* Conducted user research by planning interview questions, conducting interviews, and generating insights

# **Skills**

**UX Skills**

Qualitative Research • UX Design

**Applications**

Figma • Miro • Adobe XD • Balsamiq