

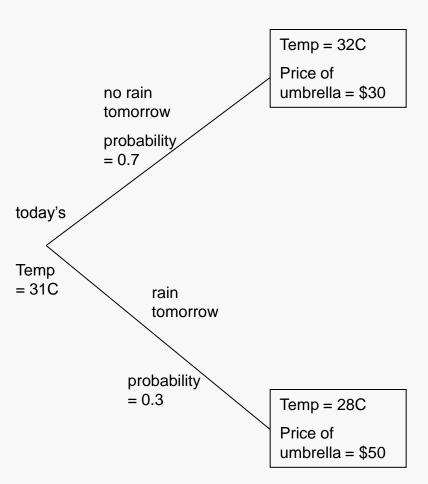
Outline

- An informal introduction to the mathematical formulation of option pricing
 - Expectation and arbitrage
 - Model of stock price behavior
 - Black-Scholes arguments
 - Issues about volatility and alternative models
- Reference: John Hull, 7th edition (2009), chapters 12, 13, 18; or 8th edition (2011), chapters 13, 14, 19

Pricing by replication

- Let's suppose there is a new kind of drink, "Fresh", selling for \$50 a glass, and people love it
- Only the seller of the drink knows that the drink could be mixed by adding 50% orange juice, 30% apple juice, and 20% mango juice
- If the market for orange, apple and mango juice is already saturated (i.e. not easy to make money), the "Fresh" drink is a perfect way to make a huge amount of money initially
- The trick would work until people discover the ingredients and the proportion; the price would then be pushed down

Pricing by expectation



 Assume that the price of an umbrella is a function of temperature, say

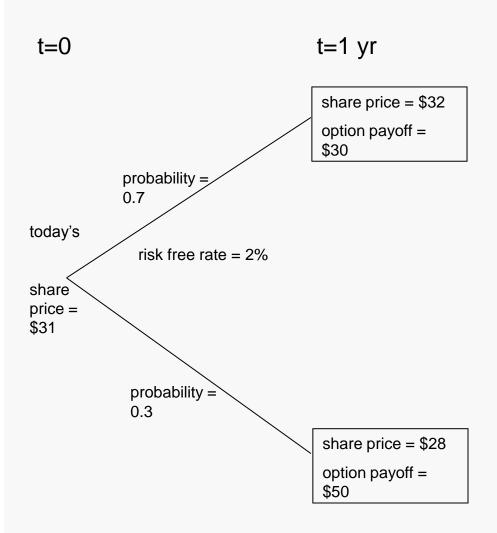
$$P = 190 - 5 \times temperature$$

 What is the expected price of an umbrella tomorrow?

$$E(P) = \sum probability \times price$$
$$= 0.7 \times 30 + 0.3 \times 50$$
$$= $36$$

This is correct!!!

Pricing by arbitrage



 Assume that the payoff of a derivative contract is a function of share price, say

$$P = 190 - 5 \times \text{share price}$$

 What is the expected price of the contract after 1 year?

$$E(P) = \sum probability \times payoff$$
$$= 0.7 \times 30 + 0.3 \times 50$$
$$= $36$$

Expected price today = present value of \$36 = exp(-0.02) x 36 = \$35.287

5

• This is wrong!!!

Pricing by arbitrage

- \circ We hold a portfolio of Δ shares and \$B bond
 - \circ portfolio's worth today is $\Delta S_0 + B$
- After 1 year, the portfolio is worth $\Delta S + B \exp(rt)$
- \circ We choose Δ and B so that the portfolio would always have the same value as the derivative contract, i.e.

$$\Delta \times 32 + B \exp(0.02) = 30$$

$$\Delta \times 28 + B \exp(0.02) = 50$$

- Solving the above, we obtain $\Delta = -5$, B = 186.2377
- Since the portfolio is always worth the same as the derivative contract, by the principle of no arbitrage, they could not have a different price today
- Derivative contract price today is thus -5 x 31 + 186.2377= \$31.2377

Pricing by arbitrage

- The subjective probabilities (p = 0.7, 1-p = 0.3) do not enter into the pricing equation; only the risk free rate is relevant
 - this is known as pricing in the Risk Neutral world
 - Note the difference between the expected share price (=0.7 x 32 + 0.3 x 28 = \$30.80) and the fair forward value = (\$31 x exp(0.02) = \$31.626)
 - We could solve for a value of p^* so that $(p* \times 32 + (1-p*) \times 28 = $31.626)$; this distribution is known as the risk neutral probability distribution
- The strategy would only work if we could buy/sell the underlying instrument without restrictions
 - this is known as a "complete market"
 - in the earlier example of umbrella pricing, we could not buy/sell a contract called "Temperature"

Types of Stochastic Processes

- Discrete time; discrete variable
- Discrete time; continuous variable
- Continuous time; discrete variable
- Continuous time; continuous variable
- We can use any of the four types of stochastic processes to model stock prices
- The continuous time, continuous variable process proves to be the most useful for the purposes of valuing derivatives
- Additional reference: Kerry Back, A Course in Derivative Securities: Introduction to Theory and Computation, Springer (2005), Chapter 2.

Markov Processes

- In a Markov process future movements in a variable depend only on where we are, not the history of how we got there; in other words,
 - given the current value X(s), the value of X(t), t>s, depends only on X(s) but not on any value X(u) where u<s
- We assume that stock prices follow Markov processes
 - If this is true, then technical analysis (i.e. the study of charts to predict further stock market movements) would be useless

Wiener Process

- Sometimes also known as a Brownian process
- \circ We consider a variable Z(t) whose value changes continuously
- Define $\phi(\mu, v)$ as a normal distribution with mean μ and variance v
- The change in a small interval of time Δt is ΔZ
- The variable follows a Wiener process if

$$\Delta Z = \varepsilon \sqrt{\Delta t}$$
 where ε is $\phi(0,1)$

• The values of ΔZ for any two different (non-overlapping) periods of time are independent

Properties of a Wiener Process

- \circ Mean and variance of $[Z(t)-Z(t_0)]$ are 0 and $T(=t-t_0)$
- Probability distribution

$$P[Z(t) \le z | Z(t_0) = z_0] = P[Z(t) - Z(t_0) \le z - z_0]$$

$$= \frac{1}{\sqrt{2\pi(t - t_0)}} \int_{-\infty}^{z - z_0} \exp\left(-\frac{x^2}{2(t - t_0)}\right) dx$$

$$= N\left(\frac{z - z_0}{\sqrt{t - t_0}}\right).$$

Generalized Wiener Processes

- A Wiener process has a drift rate of 0 (i.e. average change per unit time) and a variance rate of 1
- In a generalized Wiener process the drift rate and the variance rate can be set equal to any chosen constants
- The variable x follows a generalized Wiener process with a drift rate of a and a variance rate of b^2 if

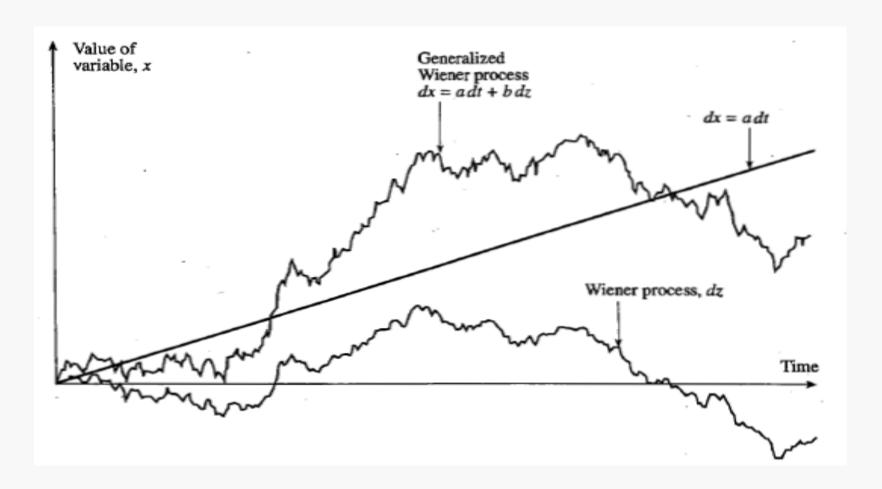
$$dx = a dt + b dz$$

Generalized Wiener Processes

$$\Delta x = a \, \Delta t + b \, \varepsilon \sqrt{\Delta t}$$

- \circ Mean change in x in time T is aT
- \circ Variance of change in x in time T is b^2T
- \circ Standard deviation of change in x in time T is $b\sqrt{T}$

Generalized Wiener process



Itô Process

 In an Itô process the drift rate and the variance rate are functions of time

$$dx = a(x,t) dt + b(x,t) dz$$

The discrete time equivalent

$$\Delta x = a(x,t)\Delta t + b(x,t)\varepsilon\sqrt{\Delta t}$$

is only true in the limit as Δt tends to zero

For stock prices, assume

$$dS = \mu S \, dt + \sigma S \, dz$$

where μ is the expected return and σ is the volatility

• The discrete time equivalent is $\Delta S = \mu S \Delta t + \sigma S \epsilon \sqrt{\Delta t}$

Itô's Lemma

• If we know the stochastic process followed by a random variable x, Itô's lemma tells us the stochastic process followed by some function G(x, t)

 Since a derivative contract is a function of the price of the underlying and time, Itô's lemma plays an important part in the analysis of derivative securities

Itô's Lemma: heuristic proof

 \circ A Taylor's series expansion of G(x, t) gives

$$\Delta G = \frac{\partial G}{\partial x} \Delta x + \frac{\partial G}{\partial t} \Delta t + \frac{1}{2} \frac{\partial^2 G}{\partial x^2} \Delta x^2 + \frac{\partial^2 G}{\partial x \partial t} \Delta x \Delta t + \frac{\partial^2 G}{\partial t^2} \Delta t^2 + \dots$$

• Even if we ignore the second order terms, the term involving Δx^2 cannot be dropped, because Δx is of order $\sqrt{\Delta t}$

Itô's Lemma: heuristic proof

Suppose

$$dx = a(x,t)dt + b(x,t)dz$$

so that

$$\Delta x = a \, \Delta t + b \, \varepsilon \sqrt{\Delta t}$$

Then ignoring terms of higher order than Δt

$$\Delta G = \frac{\partial G}{\partial x} \Delta x + \frac{\partial G}{\partial t} \Delta t + \frac{1}{2} \frac{\partial^2 G}{\partial x^2} b^2 \varepsilon^2 \Delta t$$

Since
$$\varepsilon \approx \phi(0,1)$$
, $E(\varepsilon) = 0$, $E(\varepsilon^2) = 1 + [E(\varepsilon)]^2 = 1$

It follows that $E(\varepsilon^2 \Delta t) = \Delta t$, variance of Δt is $O(\Delta t^2)$

$$\Delta G = \frac{\partial G}{\partial x} \Delta x + \frac{\partial G}{\partial t} \Delta t + \frac{1}{2} \frac{\partial^2 G}{\partial x^2} b^2 \Delta t$$

Application of Ito's Lemma to a Stock Price Process

Taking limits:
$$dG = \frac{\partial G}{\partial x} dx + \frac{\partial G}{\partial t} dt + \frac{1}{2} \frac{\partial^2 G}{\partial x^2} b^2 dt$$

Substituting: dx = a dt + b dz

We obtain:
$$dG = \left(\frac{\partial G}{\partial x}a + \frac{\partial G}{\partial t} + \frac{1}{2}\frac{\partial^2 G}{\partial x^2}b^2\right)dt + \frac{\partial G}{\partial x}b dz$$

The stock price process is

$$dS = \mu S dt + \sigma S dz$$

For a function G of S and t

$$dG = \left(\frac{\partial G}{\partial S}\mu S + \frac{\partial G}{\partial t} + \frac{1}{2}\frac{\partial^{2} G}{\partial S^{2}}\sigma^{2}S^{2}\right)dt + \frac{\partial G}{\partial S}\sigma S dz$$

Examples

1. The forward price of a stock for a contract maturing at time *T*

$$G = S e^{r(T-t)}, \frac{\partial G}{\partial S} = e^{r(T-t)} = \frac{G}{S}, \frac{\partial^2 G}{\partial S^2} = 0, \frac{\partial G}{\partial t} = -rG$$
$$dG = (\mu - r)G dt + \sigma G dz$$

2.
$$G = \ln S$$
, $\frac{\partial G}{\partial S} = \frac{1}{S}$, $\frac{\partial^2 G}{\partial S^2} = \frac{-1}{S^2}$, $\frac{\partial G}{\partial t} = 0$

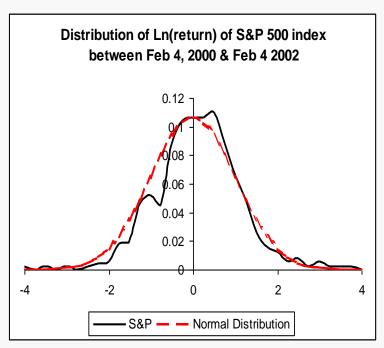
$$dG = \left(\mu - \frac{\sigma^2}{2}\right)dt + \sigma dz$$

CMSC 5718 2016/17 Term 2, Lecture 8 20

Stock price behaviour

The real world stock process: Geometric Brownian

Motion



$$\frac{dS}{S} = \mu dt + \sigma dz$$

$$d(\ln S) = (\mu - \frac{\sigma^2}{2})dt + \sigma dz$$

$$S_t = S_0 \exp\left[(\mu - \frac{\sigma^2}{2})T + \sigma \varepsilon \sqrt{T}\right]$$

- μ is the stock's growth rate
- ε is a random variable drawn from a standardized normal distribution (mean = 0, variance = 1)
- σ is the annualized volatility of S

The Lognormal Property

It follows from this assumption that

$$\ln S_T - \ln S_0 \approx \phi \left[\left(\mu - \frac{\sigma^2}{2} \right) T, \sigma^2 T \right]$$

or

$$\ln S_T \approx \phi \left[\ln S_0 + \left(\mu - \frac{\sigma^2}{2} \right) T, \sigma^2 T \right]$$

 \circ Since the logarithm of S_T is normal, S_T is lognormally distributed

Continuously Compounded Return

 \circ If x is the continuously compounded return

$$S_{T} = S_{0} e^{xT}$$

$$x = \frac{1}{T} \ln \frac{S_{T}}{S_{0}}$$

$$x \approx \phi \left(\mu - \frac{\sigma^{2}}{2}, \frac{\sigma^{2}}{T} \right)$$

The Expected Return

$$E(S_T) = S_0 e^{\mu T}$$

$$var(S_T) = S_0^2 e^{2\mu T} (e^{\sigma^2 T} - 1)$$

- \circ The expected value of the stock price is $S_0 e^{\mu T}$
- \circ The expected return on the stock is $\mu \sigma^2/2$ not μ
- This is because

$$ln[E(S_T/S_0)]$$
 and $E[ln(S_T/S_0)]$

are not the same

CMSC 5718 24

The Expected Return

- (Example taken from John Hull's book)
- A sequence of returns of a stock is as follows:
 - 15%, 20%, 30%, -20%, 25%
- Arithmetic mean = (15+20+30-20+25)/500 = 14%
 - \circ This is the expected return of the stock μ , for each period
- Expected return of an investor
 - $= (1.15 \times 1.20 \times 1.30 \times 0.80 \times 1.25) \land (1/5) 1 = 12.4\%$
 - This is the expected compound return of the stock

Historical development

- Fischer Black and Myron Scholes managed to publish the famous paper in 1973 (after being rejected by a few journals)
- Robert Merton published a paper in the same year, giving an alternative derivation which leads to the same formula
- \circ The Black-Scholes formula is almost identical to a formula given by Paul Samuelson in 1965, only that the subjective growth rate μ is now replaced by the risk free rate r
- Scholes and Merton earned the Nobel prize in 1997 (Fischer Black died in 1995)

The Black-Scholes argument

- The option price and the stock price depend on the same underlying source of uncertainty
- \circ A portfolio P of short 1 derivative contract (with value f), long Δ shares (with value ΔS)
- \circ Choose Δ such that the portfolio is riskless (stochastic term = 0)
- This portfolio must earn the risk free rate, otherwise arbitrage exists
- Note that
 - \circ this portfolio is only risk free instantaneously; Δ would change when S, t have changed
 - \circ the growth rate μ does not enter the equation
- We could then set up a partial differential equation (PDE) satisfied by ANY derivative

Black-Scholes PDE

$$P = -f + \Delta S$$

$$dP = -df + \Delta dS$$

$$df = \left(\frac{\partial f}{\partial S} \mu S + \frac{\partial f}{\partial t} + \frac{1}{2} \sigma^2 S^2 \frac{\partial^2 f}{\partial S^2}\right) dt + \sigma S \frac{\partial f}{\partial S} dz$$

$$\Rightarrow dP = -\left[\left(\Delta - \frac{\partial f}{\partial S}\right) \mu S + \frac{\partial f}{\partial t} + \frac{1}{2} \sigma^2 S^2 \frac{\partial^2 f}{\partial S^2}\right] dt + \sigma S \left(\Delta - \frac{\partial f}{\partial S}\right) dz$$

• If we choose $\Delta = \frac{\partial f}{\partial S}$ the dz term is 0, which means the portfolio is riskless.

P should thus earn the risk free rate r

$$P_{t+dt} = P_t \exp(rdt), dP = rPdt$$

$$dP = \left[-\frac{\partial f}{\partial t} - \frac{1}{2}\sigma^2 S^2 \frac{\partial^2 f}{\partial S^2} \right] dt = rPdt = r \left(\frac{\partial f}{\partial S} S - f \right) dt$$

$$\Rightarrow \frac{\partial f}{\partial t} + rS \frac{\partial f}{\partial S} + \frac{1}{2}\sigma^2 S^2 \frac{\partial^2 f}{\partial S^2} = rf \text{ (Black - Scholes PDE)}$$

Differential Equation approach

Black-Scholes differential equation

$$\frac{\partial f}{\partial t} + rS \frac{\partial f}{\partial S} + \frac{1}{2} \sigma^2 S^2 \frac{\partial^2 f}{\partial S^2} = rf$$

- Specify the initial condition and boundary conditions in order to obtain a solution, usually from numerical schemes, e.g. (explicit or implicit) finite difference methods
 - E.g. For European calls,

at
$$t = T$$
, $f = \max(S - K, 0)$

$$f(t) = 0$$
 for $S = 0$, $\frac{\partial f}{\partial S} = 1$ for $S \to \infty$ {boundary conditions}

Risk-Neutral Valuation

- \circ The variable μ does not appear in the Black-Scholes equation
- The equation is independent of all variables affected by risk preference
- The solution to the differential equation is therefore the same in a risk-free world as it is in the real world
- This leads to the principle of risk-neutral valuation
 - Extremely important result

Assumptions in the Black-Scholes formulation

- (i) Continuous trading, i.e. prices move in infinitesimal small increments
- (ii) constant riskless interest rate
- (iii) the asset pays no dividend
- (iv) there are no transaction costs and taxes
- (v) the assets are perfectly divisible (c.f. board lots in shares)
- (vi) short selling is allowed

The Black-Scholes Formulas

$$c = S_0 \ N(d_1) - K \ e^{-rT} N(d_2)$$

$$p = K \ e^{-rT} \ N(-d_2) - S_0 \ N(-d_1)$$
 where
$$d_1 = \frac{\ln(S_0/K) + (r + \sigma^2/2)T}{\sigma\sqrt{T}}$$

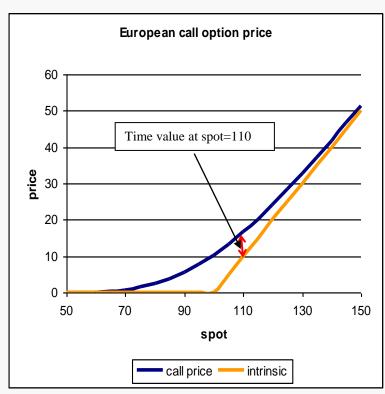
$$d_2 = \frac{\ln(S_0/K) + (r - \sigma^2/2)T}{\sigma\sqrt{T}} = d_1 - \sigma\sqrt{T}$$

- \circ c and p are the European call and put prices
- \circ N() is the cumulative normal distribution

Properties of Black-Scholes Formula

- \circ As S_0 becomes very large c tends to $S_0 Ke^{-rT}$ and p tends to zero
- \circ As S_0 becomes very small c tends to zero and p tends to $Ke^{-rT}-S_0$

Time value and intrinsic value



Strike 100, maturity 3 months, r=2%, volatility 50%,

- Option price is made up of two parts
 time value + intrinsic value
- Intrinsic value: the value if the option is exercised immediately
 - = maximum of (spot price strike,0) for a call
 - = maximum of (strike spot price,0) for a put
- Time value: the reward for holding the option
 - Could be very small if the option is deep in-the-money or deep out-ofthe-money
- Example
 - Call option, spot price 110, strike price 100, option price 16.6
 - Intrinsic value = 110 100 = 10, time
 value = 16.6 10 = 6.6
 - If spot price is 90 and the option price is 5.4, intrinsic value = 0, time value = 5.4

Methods in option pricing

- Analytical solution
 - convolution of payoff and probability density function
- Monte Carlo simulation
 - generation of many random paths and obtain the price via averaging the result
- Numerical solution of PDE
 - Explicit finite difference methods "Trees"
 - Implicit finite difference methods

The Feynman-Kac formulation

- A technique for solving the Black-Scholes PDE
- The Feynman-Kac result: a PDE with a form

$$\frac{\partial f}{\partial t} + \mu(S, t) \frac{\partial f}{\partial S} + \frac{1}{2} \sigma^2(S, t) \frac{\partial^2 f}{\partial S^2} - rf = 0$$

• with boundary condition H(S,t) has solution

$$f(S,t) = \exp(-rt)E(H(S,t))$$

• where the expectation E is taken with respect to a process S defined by $dS = \mu(S,t)dt + \sigma(S,t)dz$

• In the risk neutral world, if S has a constant volatility, we could write $dS = rSdt + \sigma Sdz$

CMSC 5718 2016/17 Term 2, Lecture 8 36

Analytical formula example

- Payoff function for a European call at maturity: $\max(S-K, \theta)$
- Expected value (option price) at maturity is

$$f = \int_{0}^{\infty} H(S) \bullet G(S) dS, H(S) = \begin{cases} S - K, S \ge K \\ 0, S < K \end{cases}$$

$$G(S) = \frac{1}{S\sigma\sqrt{2\pi t}} \exp\left\{-\frac{1}{2} \left(\frac{\ln(S) - \mu}{\sigma\sqrt{t}}\right)^{2}\right\}$$

$$\mu = \ln(S_{0}) + \left(r - \frac{\sigma^{2}}{2}\right)t$$

$$\therefore f = \int_{0}^{\infty} (S - K) \bullet G(S) dS$$

- \circ G(S) is the probability density function if S follows a lognormal distribution
- Expected value today = $f \times \exp(-rt)$ (the Black-Scholes formula)

Simulation approach

$$dS = rSdt + \sigma Sdz$$

• In discrete form, we can approximate this expression by:

$$\Delta S_{i} = rS_{i}\Delta t_{i} + \sigma S_{i}\varepsilon \sqrt{\Delta t_{i}}$$

$$S_{i+1} = S_{i} + \Delta S_{i}$$

- \circ We generate many different paths of $S_0...S_n$ (typically at least 10,000 paths) using a random number generator. For each path, work out the option payoff given the payoff function
- The option price is just the present value of the average of all these payoffs

Simple extensions of the Black-Scholes framework

- Two of the assumptions in the standard Black-Scholes framework can be relaxed in a straightforward manner
 - If r is a function of time, replace r by $\frac{1}{t} \int_0^t r(u) du$
 - If σ is a function of time, obtain σ from the following:

$$\sigma^2 = \frac{1}{t} \int_0^t \sigma^2(u) du$$

Black's Model

 Instead of assuming the spot price follows a lognormal distribution, a more useful result is obtained when the return of the forward price is lognormal and has a constant volatility

$$c = P(0,T)[F_0N(d_1)-KN(d_2)]$$
$$p = P(0,T)[KN(-d_2) - F_0N(-d_1)]$$

$$d_1 = \frac{\ln(F_0/K) + \sigma_F^2 T}{\sigma_F \sqrt{T}} \qquad d_2 = \frac{\ln(F_0/K) - \sigma_F^2 T}{\sigma_F \sqrt{T}}$$

P(0,T) is the price of a zero coupon bond with maturity T

Black's model

- Note the subtle difference between Black-Scholes model and Black's model
 - We can easily obtained the Black-Scholes formula from the Black's formula if interest rate is deterministic
 - F captures the dividend yield and stochastic interest rate

What is volatility?

- Formal definition: standard deviation of the daily log return, expressed in an annualized fashion
- A statistical concept
- Rule of thumb: Annual volatility = Y %, 68% chance that the stock will move +/- Y/16% daily
 - E.g. Stock price is 100 and volatility is 32%; it implies that tomorrow there is a 68% chance that the closing price of the stock would range between 98 and 102
- Note that, it says 68% chance that it would stay in the range – there is still a significant chance that it could trade outside of this range
 - Based on the movements of a few days, we could not say whether the underlying volatility has changed or not

How do we "calculate volatility"?

From a historical data series

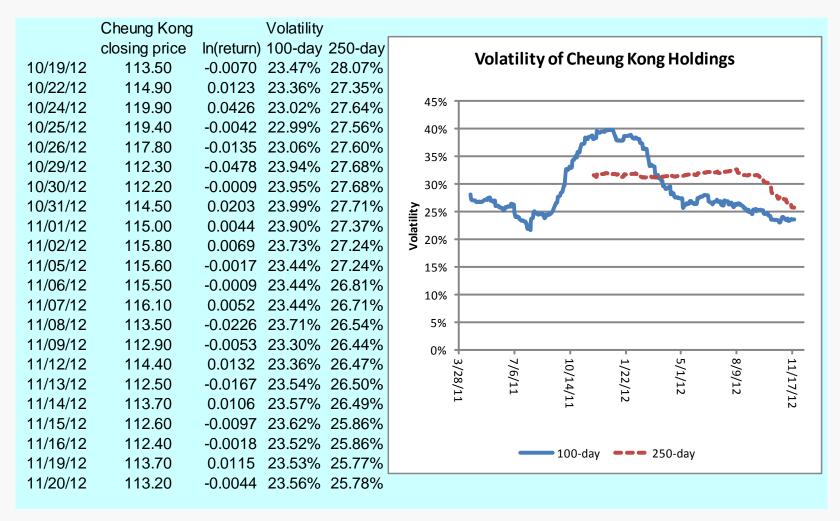
$$\sigma = \sqrt{\frac{1}{n-1} \sum_{i=1}^{n} (u_i - u_i)^2} \times \sqrt{252}$$

 $u_i = \ln\left(\frac{S_i}{S_{i-1}}\right)$, S_i is the stock price at time i, \overline{u} is the mean of the u_i 's

252 is assumed to be the number of trading days per year

- Difficult to choose the number of data points
 - \circ often choose n=100 or 250 of the most recent observations
 - Alternatively, plot a moving series of 100 or 250 observations and observe the trend
- Other more sophisticated econometric methods could be used

Example of historical volatility calculation (c.f. lecture 2&3, p.92)



Time Varying Volatility

- \circ Total variance of a stock is $\sigma^2 t$
- \circ Suppose the volatility is σ_1 for the first year and σ_2 for the second and third
- \circ Total accumulated variance at the end of three years is $\sigma_{\rm l}{}^2 + 2\sigma_{\! 2}{}^2$
- The 3-year average volatility is

$$3\overline{\sigma}^2 = \sigma_1^2 + 2\sigma_2^2; \ \overline{\sigma} = \sqrt{\frac{\sigma_1^2 + 2\sigma_2^2}{3}}$$

Volatility skew/smile

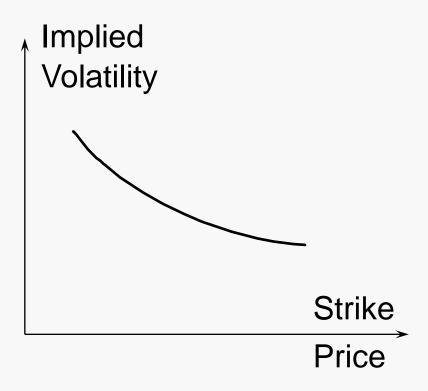
- Options at the same maturity but different strikes would be quoted at different volatilities
 - this is counter-intuitive, because the volatility should describe the movement of the underlying variable (e.g. a particular stock's price); it should have nothing to do with the characteristic of the option (i.e. strike)
- Smile implied volatility is
 - "A wrong number to put in the wrong formula to obtain the right price" - Rebonato (1999), p. 78
- The most common explanations of the smile phenomenon:
 - supply and demand of options at different strikes more people demand downside puts than upside calls
 - the underlying distribution is not lognormal; it could have fat tails or jumps
 - the volatility of the underlying is stochastic

Term structure of volatility and volatility "smile"

	Strike		
Maturity	90	100	110
3Mth	47%	44%	41%
6Mth	44.5%	42%	38%
1 Year	39%	37%	35%
2 Years	35%	33%	32%
3 Years	32%	31%	30%
4 Years	30%	29.5%	29%
5 Years	29%	28.5%	28%

- The "volatility" is used as an alternative way to express the price of an option
- In many markets (especially for stock indices), we could see a different "volatility" being used to price options at different maturities and different strikes, an example is shown on the left
- This is inconsistent with theoretical behaviour: we cannot generate this kind of result from using the standard formulas with the historical time series

Typical Volatility Smile for Equity Options



Local volatility and stochastic volatility models

- Suppose European option prices at all strikes and maturities are available, we would like to find a state-time dependent volatility function which is consistent with these prices, as in the following formulation $\frac{dS}{S} = (r-q)dt + \sigma(S,t)dz$
 - We can also recover the risk-neutral probability distribution of the asset price
- In a more sophisticated model, we can assume the volatility itself to be stochastic (c.f. Heston (1993) model)

$$\frac{dS}{S} = (r - q)dt + \sqrt{V}dz_{S}$$
$$dV = a(V_{I} - V)dt + \xi V^{\alpha}dz_{V}$$

Why do we need local volatility or stochastic volatility models?

 If our aim is to price vanilla European or American calls and puts, we don't need to use these volatility models

 The models would be important in describing the behavior of exotic products which may depend on the accurate (hedgeable) distribution of the underlying asset prices at different strike levels