

PROJECT CHARTER

WEBSITE DEVELOPMENT PROJECT

The Billy Bob Construction company has been successfully delivering small residential construction projects and now wishes to expand its influence beyond the local market. The company has decided that a comprehensive website is a cornerstone of its campaign.

This Project Charter formally authorizes Shenfield Consulting Inc. to undertake the **Website Development Project** to develop and implement a new website for the Billy Bob Construction company.

The project deliverables will include:

1. Requirements Document: a clear definition of the website requirements
2. Detailed Design Document: website design presented in a formal document for approval
3. Homepage Prototype Document: prototype of the homepage with graphical design elements for approval by the customer
4. Website: A final website constructed to meet the defined requirements

The Project Manager, Sally Sue Smithers, is authorized to interface with management as required, negotiate for resources, delegate responsibilities within the framework of the project, and to communicate with all contractors and management as required to ensure successful and timely completion of the project. Ms. Smithers is responsible for

- developing the project plan;
- monitoring the schedule, cost, and scope of the project during implementation; and
- maintaining control over the project by measuring performance and taking corrective action.

The budget for the project is \$50,000. The project must be completed within 3 months.

Approved by the Project Sponsor:

Steve Thompson

01 Oct 2013

Steve Thompson
Executive Sponsor, Shenfield Consulting Inc.

Date