# **Communications Management**

# **Guiding Questions**

- 1. How do you think communications could negatively impact a project with team members situated in multiple cities around the world?
- 2. Can you explain the benefits of managing communications?

# Introduction

This week you examine project communications. Many projects are executed within a global context and communications can affect your projects in unexpected way.

Here you will learn the benefits of managing communications, as well as some foundational communications concepts and terminology.

## **How to Proceed**

- 1. Review the key definitions.
- 2. Watch the video and answer the questions.
- 3. Examine the status report template.
- 4. Submit Assignment 2.

### **Performance Indicators**

- 1. Define project communications management.
- 2. Identify the key benefit of planning communications.
- 3. Differentiate between *interactive*, *push* and *pull* communications.
- 4. Describe the information in a project performance report.
- 5. Describe three tools and techniques used to control communications.
- 6. Explain how to most effectively use different communication media and methods.
- 7. Define information management system.

#### Resources

- 1. Key Definitions and Reading List
- 2. Video 15: Communicating Effectively
- 3. Sample Project Status Report Template
- 4. Assignment 2 Instructions
- 5. Assignment 2 Marking Rubric

#### **Assessments**

Assignment 2