# Yifei Dong (Chloe)

☑ yifei2959@gmail.com

□ (852)-67451570

# **EDUCATION BACKGROUND**

## The Hong Kong Polytechnic University

MSc in Multimedia Entertainment Technology

Sep 2016 - Aug 2017

o Core Course: Game Development, 3D Animation, Game Design, Introduction to Unity3D

### The Hong Kong Baptist University

MSc in Advanced Information System

Sep 2015 - Aug 2016

 Core Course: Programming for web & mobile information systems, User Interface design, Project management

## Harbin University of Science and Technology

BSc in Communication Engineering

Sep 2010 - Jun 2014

- o Three consecutive years' awardee of faculty scholarship
- o Core Course: Communication Principles, Signals and Systems, Computer Network Technology

## **WORK EXPERIENCE**

#### **HKU Teaching and Learning Innovation Centre**

Senior Research Assistant

Nov 2022 - Present

- o Roles and responsibilities: UI/UX design, Built website by Wix, and Front-end development
  - Wireframes design and UI/UX design with Figma and Adobe Creative suite
  - Front-end implementation by AWS Amplify cloud resources
  - Coordinated projects with clients and our development team

## The University of Hong Kong Technology-Enriched Learning Initiative

Assistant Multimedia Development Officer

*Nov* 2017 – *Dec* 2021

- o Roles and responsibilities: UI/UX design, Built website by WordPress, front-end development and project coordination
  - Sketches, wireframes and prototype design with Sketch, Adobe Photoshop and Illustrator; front-end implementation with HTML5, CSS3, JavaScript and Vue.js etc.
  - Independently completed UI/UX designs for 7 website, 3 apps, and 2 educational games, reaching over 10,000 HKU staff, students and community users
  - Coordinated projects with clients and our development team

# **KEY SKILLS**

- Visual: Sketching, Drawing, Illustration, Modeling
- o Coding: HTML5&CSS3, SCSS/SASS, JavaScript, jQuery, Vue.js, LATEX, C♯
- o Software: Figma, Sketch; ProtoPie, Principle, Proto.io; Adobe Creative suite; WordPress, Wix, Articulate360 storyline; Maya; Microsoft Visual Studio
- o Interaction: User Research, Wireframing, Prototyping, User Testing
- o Languages: Mandarin (mother tongue), English (fluent), Cantonese (understand)