

Market Basket Relationship

Product Pairs

Product Pairs	SKU Primary Item	Confidence of Associated Item	Support
SALAD BAR WEIGHED - HOT BAR WEIGHTED	123	19.0476%	0.7750%
BANANAS YELLOW OG LB - AVOCADOS HASS OG EACH	94011	15.5405%	0.6366%
ONIONS YELLOW JMBO ORG - GARLIC OG	94093	20.3883%	0.5812%
SALAD BAR WEIGHED - BANANAS YELLOW OG LB	123	9.5238%	0.5536%
SOUP SMALL 12 OZ - SALAD BAR WEIGHED	7557	11.6279%	0.5536%
SINGLE BAKED COOKIE - SALAD BAR WEIGHED	62	10.4651%	0.4982%

Primary Item

☐ 1 GALLON WATER REFILL

☐ 100% ALOE VERA LIQUID

☐ 100% CACAO CHOCO CHIPS UNS...

☐ 100% ITALIAN ORGANIC OLIVE OIL

Associated Item

☐ #7 DETOXIFICANT BENTONITE

☐ 1 GALLON WATER REFILL

☐ 100% ALOE VERA LIQUID

☐ 100% CACAO CHOCO CHIPS UNS...

Date

☐ Friday, December 01, 2023

☐ Saturday, December 02, 2023

☐ Sunday, December 03, 2023

☐ Monday, December 04, 2023

Healthy Edge Chain

Akins...

Chamber...

Earth...

Loyalty

0

1

Key [0] accounts for customers not enrolled in the loyalty program, while

Department Category

ALCOHOL

BAKERY

BEVERAGES &...

BOOKS &...

BULK

FROZEN

FROZEN...

GENERAL...

GROCERY

Probability of the pairs being purchased

