



LOS ANGELES AREA
CHAMBER OF COMMERCE



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LOS ANGELES CITY
COUNCIL DISTRICTS
**ECONOMIC
REPORT**

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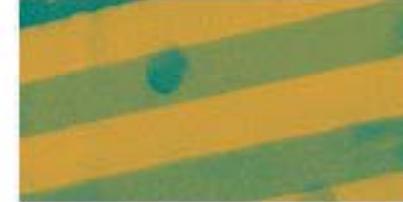
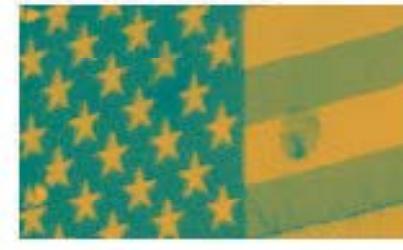




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2015

LOS ANGELES CITY COUNCIL DISTRICTS **ECONOMIC REPORT**

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ABOUT BEACON ECONOMICS

Beacon Economics, LLC is a leading provider of economic research, forecasting, industry analysis, and data services. By delivering independent, rigorous analysis we give our clients the knowledge they need to make the right strategic decisions about investment, growth, revenue, and policy. Learn more at BeaconEcon.com.



Job creation and fostering good government continue to be our focus as we bring together Los Angeles' business and civic leaders for the 2015 ACCESS L.A. City Hall event.

Understanding the economy of Los Angeles is essential to creating new jobs, and with that in mind, the L.A. Area Chamber has once again commissioned the L.A. City Council Districts Economic Report. Response to our previous four reports was excellent, and the study quickly became an important tool for City Council members, as well as the business community.

Conducted by the L.A. Area Chamber and Beacon Economics and sponsored by **Tesoro Refining & Marketing, Los Angeles Refinery**, this sixth annual study looks at economic trends by City Council district. The 2015 report compares key economic indicators for each of L.A.'s 15 City Council districts, highlighting annual employment, average wage, tax revenue and building permits over the last year.

Council members have a direct impact on projects within their districts and throughout the City. We look forward to meeting with Council members to determine how this data can be used to move forward on economic development projects in their respective districts and throughout the community.

Creating new jobs requires everyone's commitment.

Sincerely,

Gary Toebben

President & CEO

Los Angeles Area Chamber of Commerce



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THANK YOU
TO OUR 2015
**DIAMOND
CLUB MEMBERS**

INTRODUCTION



The Los Angeles Area Chamber of Commerce charged Beacon Economics with developing a report that would facilitate a more focused dialogue about economic conditions within the City of Los Angeles and that would present information on underlying trends in each of its 15 City Council districts. This report is the sixth annual Los Angeles City Council Districts Report.

The goal of this report is to provide timely economic and demographic indicators for the City of L.A. and the disparate areas within the City. This analysis is also intended to track progress, identifying potential challenges and providing important context for economic and policy decisions that will help shape the future of the City. Since the creation of the initial Los Angeles City Council Districts Report, there have been several improvements to the quantity and quality of data presented on a district-by-district basis.

This report begins with a broad summary of economic conditions at the national, state, and regional levels, and then analyzes the state of the City of L.A. It concludes with a specific analysis of each of L.A.'s 15 City Council districts.

The United States economy continues to expand through the first half of 2015. Estimates from the U.S. Bureau of Economic Analysis show that the nation's economy grew at roughly 2.4 percent in 2014 and can potentially tack on an additional 3 percent expansion in 2015. Employment levels have surpassed their pre-recession peaks and job growth is on track to add 2.6 million jobs this year. Meanwhile, construction, industrial production, and business investment continue to accelerate. Not only does the U.S. economy not look fragile, but it also looks increasingly able to weather whatever storm is unleashed by a slowing Chinese economy. Despite these relatively positive trends, there are still some causes for concern regarding the nation's economic climate, including rising inequality, difficulties in obtaining mortgage credit, and volatilities in the financial markets.

Economic growth in California has been even more robust than in the nation overall. July 2015 marked the 41st consecutive month that California outpaced the U.S. overall in terms of nonfarm job growth. Real state GDP increased by 2.8 percent over the last year, compared with 2.4 percent growth in the nation overall. Likewise, incomes throughout the State are rising in the aggregate; consumer and business spending is approaching its sixth consecutive year of growth; and the State's unemployment rate has fallen from a peak of 12.4 percent in November 2010 to 6.2 percent in July 2015. Furthermore, job growth has not been limited to tech-heavy areas of the state. For example, the Inland Empire climbed to the No. 3 spot for growth, expanding its employment base by 3.6 percent over the last 12 months, behind only the San Francisco and San Jose metropolitan areas. The Golden State continues to face critical challenges. For example, now that home prices are rising again, homes are affordable for a smaller and smaller share of Californians. Habitual under-building of new residential units has exacerbated the affordability problem over the last 30 years. Still, California remains at the forefront of growth nationwide.

The economic recovery has progressed more slowly in L.A. County than in other metropolitan areas, such as San Francisco and San Jose. Jobs estimated through both the household and establishment surveys indicate that employment levels have surpassed their respective pre-recession peaks. Yet L.A. County's unemployment rate was 7.1 percent in July 2015, more than twice the rate in San Francisco (3.4 percent) and much higher than in the South Bay (4.1 percent). Within the City of L.A., the recovery continues but is uneven, with some areas improving while other businesses and residents struggle. This report focuses on L.A.'s City Council districts and, based on various economic indicators, illustrates that while some districts are gaining momentum, others have significant room for improvement.

EMPLOYMENT GREW
2.4 PERCENT
FROM 2012 TO 2013
IN THE CITY OF
LOS ANGELES



REAL ESTATE GDP
INCREASED BY 2.8%

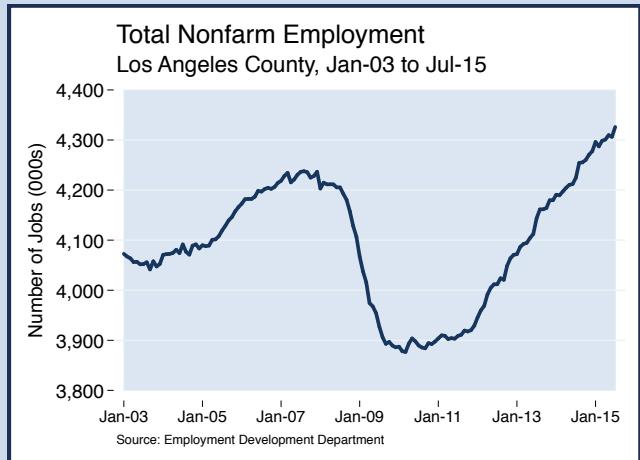


SUMMARY



Employment in Los Angeles County: Pre-Recession Peak to Trough to Current

Indicator	Nonfarm	Household
Peak Month	Aug-07	Sep-07
Peak Employment (000s)	4,237.7	4,631.6
Trough Month	Mar-10	Dec-09
Trough Employment (000s)	3,876.7	4,268.2
Peak to Trough Change (000s)	-361.0	-363.4
Peak to Trough Change (%)	-8.5	-7.8
Current Month	Jul-15	Jul-15
Current Employment (000s)	4,326.0	4,724.5
Trough to Current Change (000s)	449.3	456.3
Trough to Current Change (%)	11.6	10.7
Gain from Previous Peak (000s)	88.3	92.9
Gain from Previous Peak (%)	2.1	2.0



Source: Employment Development Department

- As the local economy continues to grow, more and more people have been able to find gainful employment. Overall, employment in the City of L.A. grew 2.6 percent to 1.65 million jobs from the third quarter of 2013 to the third quarter of 2014.
- Private sector employment in the City grew 2.7 percent year-over-year, accounting for 1.35 million jobs. Employment growth in the City far outpaced growth in L.A. County at large (1.8 percent).
- Average wages in the City have also started to grow during this period, increasing 1.9 percent to \$55,300 per year. Although wages grew more slowly than they did countywide, the average worker in the City of L.A. earns 6 percent more than the average worker countywide.
- Construction activity in the City of L.A. skyrocketed during FY2014-15, growing more than 25 percent from the previous fiscal year. Much of the \$6.2 billion in permitted construction activity came from the residential side, as a number of large apartment and mixed-use complexes were permitted for construction during this time period.
- Consumer spending in the City of L.A. continues to grow, as indicated by the 4.1 percent increase in sales tax receipts from FY2013-14 to FY2014-15. At the same time, however, gross business receipts held steady in 2014 after growing more than usual in 2013 because of a tax amnesty program.



DISTRICT BOUNDARIES

The data contained in this report are based on the City Council boundaries approved by the L.A. City Council in June 2012. Data were geographically coded to reflect the district boundaries in the previous years detailed.

LOS ANGELES CITY BUSINESS TAX (GROSS RECEIPTS TAX)

This data set was prepared by the Office of Finance for the City of L.A. Covered under the City's Business Tax Ordinance, this privilege tax is designed to produce revenue for the City, not to regulate business operations. All businesses are required to pay the business tax at a rate determined by the type of products and services provided by each company (defined in sections 21.53 to 21.197 of the Business Tax Ordinance), with the exception of organizations formed strictly for religious or charitable purposes, which are exempt.

The City's Office of Finance collects this tax based upon the businesses' gross receipts and type of business. The data reported here include gross receipts from firms that have a physical location in the City of L.A. Firms that do business in L.A. but do not have a physical location within the city limits are excluded. Gross receipts data are broken down by North American Industry Classification System (NAICS) sector, but often firms do not have an NAICS code and are included in the unclassified sector. These data are excluded from the sectoral breakdown graphics, but they often constitute a large share of a district's total. The gross receipts tax holiday for all new businesses in L.A., regardless of size, was extended to three years in August 2010.

LOS ANGELES CITY SALES TAX RECEIPTS

Obtained from the Office of Finance for the City of L.A., sales tax receipts are a dollar count of revenue from sales tax in each City Council district. The data cover the fiscal years from 2008-09 to 2014-15.

BUILDING PERMIT DATA

The Department of Building and Safety for the City of L.A. keeps a database of all building permits granted within the City, both commercial and residential. The database contains

permits for new construction as well as permits for alterations to existing structures. The parcel number and/or the address are inputted into geographic information system software to determine the appropriate City Council district. Permits that are re-filed and were originally filed within the last ten years are not included in the tallying of construction permits to avoid inflating the amount of reported construction activity. All of the data in the construction charts has been smoothed using moving averages to reduce the statistical noise and seasonality of the data.

EMPLOYMENT DATA

Drawn from the Quarterly Census of Employment and Wages (QCEW, formerly the ES-202), this database contains the number of employers and employees, and the payroll for every establishment in the City for every month of the year. The data provided by the California Employment Development Department's Labor Market Information Division for every establishment in the City are inputted into geographic information system software to determine the appropriate City Council district. They are then aggregated into a non-confidential format as presented throughout this report. County employment changes are drawn from the employment by industry report for comparison.

DEMOGRAPHIC DATA

The American Community Survey (ACS) from the U.S. Census provides demographic, housing, and labor force statistics by place of residency. The data for each City Council District are grouped by census tract and are available only in the five-year version of the survey. To use the data provided by the one-year version of the ACS, Beacon Economics developed a process that grouped the City of L.A. census tracts to the associated Public Use Microdata Areas (PUMAs) used in the one-year survey. This process created a share of the total PUMA population in each census tract broken down by several characteristics. This share was then applied to the relevant data used to estimate the demographic characteristics contained in this report. This process allowed Beacon Economics to break down the most recent ACS data in a way that more accurately represents the L.A. City Council districts than would otherwise be possible.

CITY OF LOS ANGELES

Private Industry Employment in Q3-14

City of Los Angeles

Industry	Employment (000s)	Annual Growth City (%)	Annual Growth County (%)	County Share (%)
Education/Health	298.3	+2.1	+2.2	41.8
Leisure and Hospitality	185.9	+6.2	+6.6	39.4
Retail Trade	143.5	+3.7	+1.9	35.2
Prof, Sci, Tech, and Mgmt	142.1	-1.0	-2.3	42.6
Admin Support	97.5	+5.8	+3.4	36.5
Manufacturing	97.2	-2.3	-1.8	26.9
Fin. Svcs. and Real Estate	94.0	-0.5	-1.6	45.2
Wholesale Trade	72.2	+2.6	+1.4	32.7
Other Services	69.3	+11.8	+6.7	42.3
Transport/Warehouse	56.5	+3.2	+2.7	36.3
Information	55.1	-0.7	+1.4	28.3
NR/Construction	42.4	+6.4	+1.7	32.6
Total Private	1,354.0	+2.7	+1.8	37.3

Source: California Employment Development Department, QCEW.

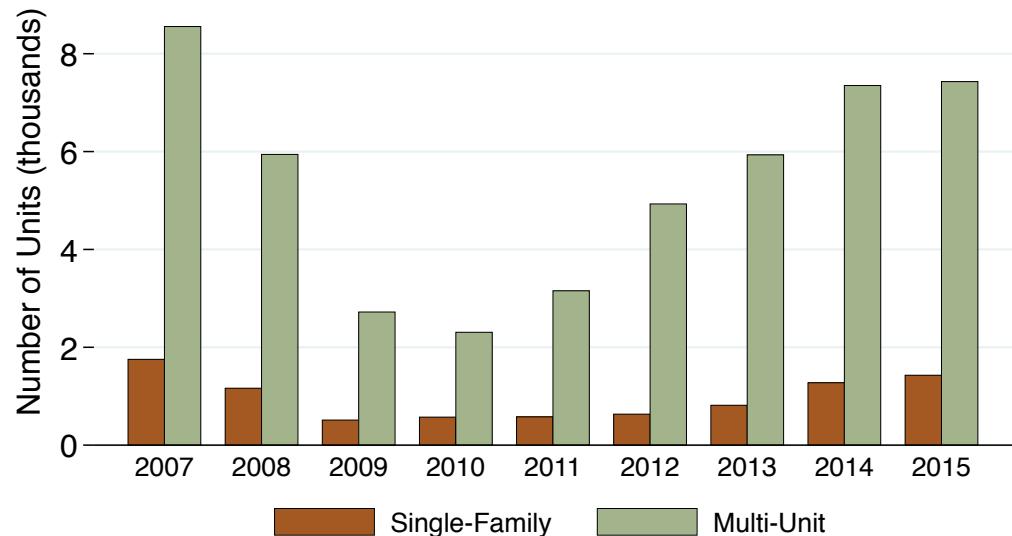
Annual Wages by Industry in Q3-14

City of Los Angeles

Industry	Avg. Wage (\$000s)	Annual Growth City (%)	Annual Growth County (%)	City vs. County (%)
Information	122.3	+9.3	+4.7	+27.3
Fin. Svcs. and Real Estate	106.0	+13.8	+7.4	+25.2
Prof, Sci, Tech, and Mgmt	92.8	-0.2	+6.4	+4.5
NR/Construction	54.6	-1.5	-0.4	-5.7
Wholesale Trade	54.4	+4.5	+2.7	-4.0
Transport/Warehouse	54.0	+1.2	+3.4	-6.6
Manufacturing	53.3	+1.1	+1.4	-9.9
Education/Health	43.4	+0.8	+2.8	+3.9
Other Services	38.8	+2.9	+0.0	+7.1
Admin Support	38.2	-12.4	-3.5	+8.5
Leisure and Hospitality	33.8	+3.1	+5.3	+12.6
Retail Trade	33.5	+5.4	+6.0	+1.1
Total Private	55.3	+1.9	+2.8	+6.0

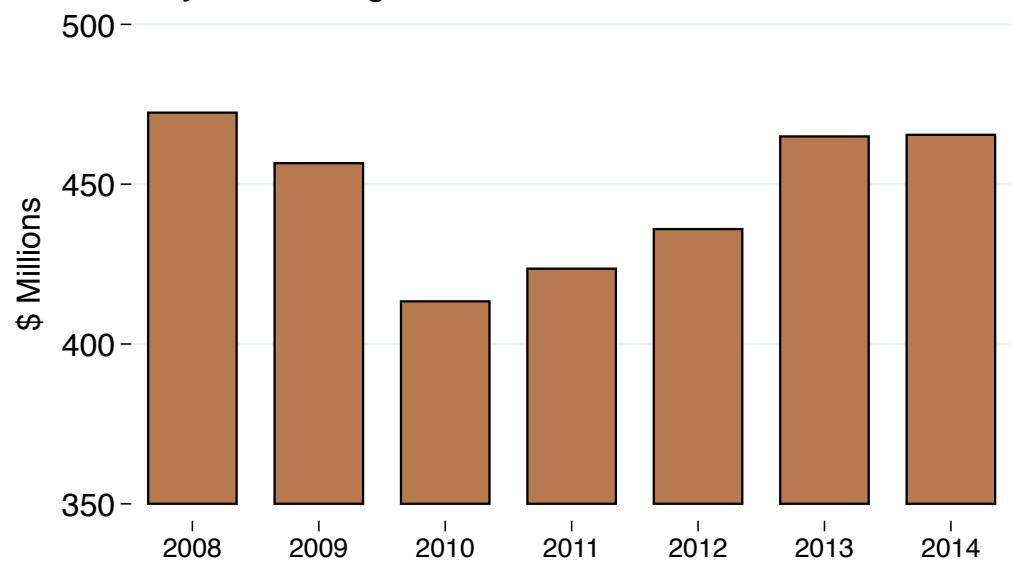
Source: California Employment Development Department, QCEW.

Residential Building Permits City of Los Angeles, FY2006-07 to FY2014-15



Source: Los Angeles City Department of Building and Safety

Gross Annual Receipts City of Los Angeles, 2008 to 2014

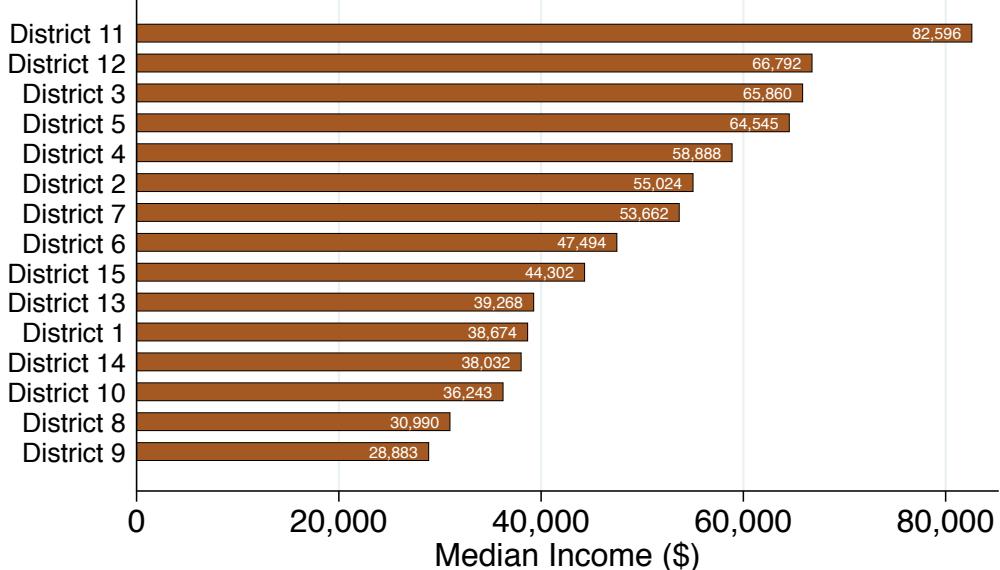


Source: City of Los Angeles Office of Finance
Note: Data are for the calendar year

CITY OF LOS ANGELES

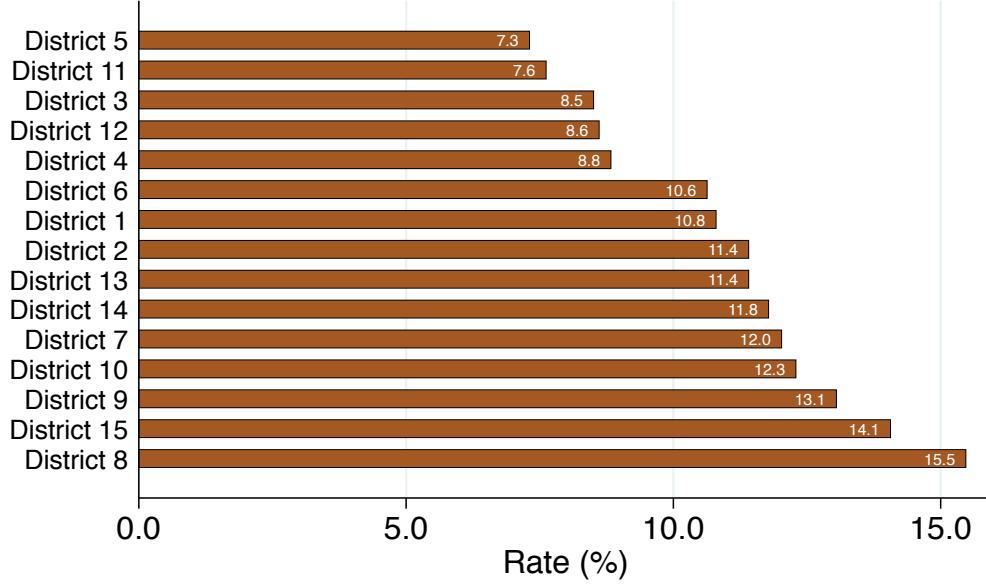


Median Household Income by Council District City of Los Angeles, 2013



Source: American Community Survey

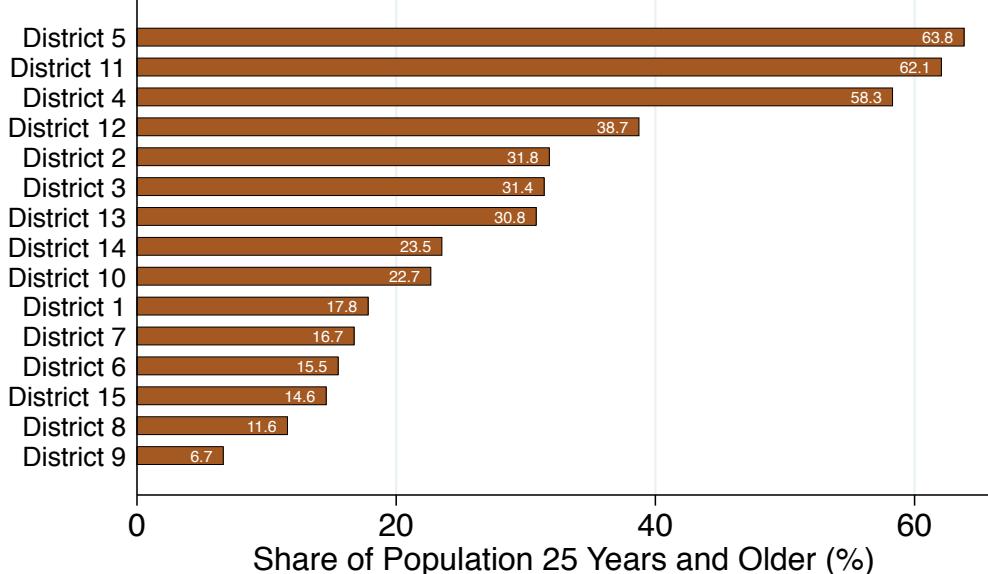
Unemployment Rate by Council District City of Los Angeles, 2013



Source: American Community Survey

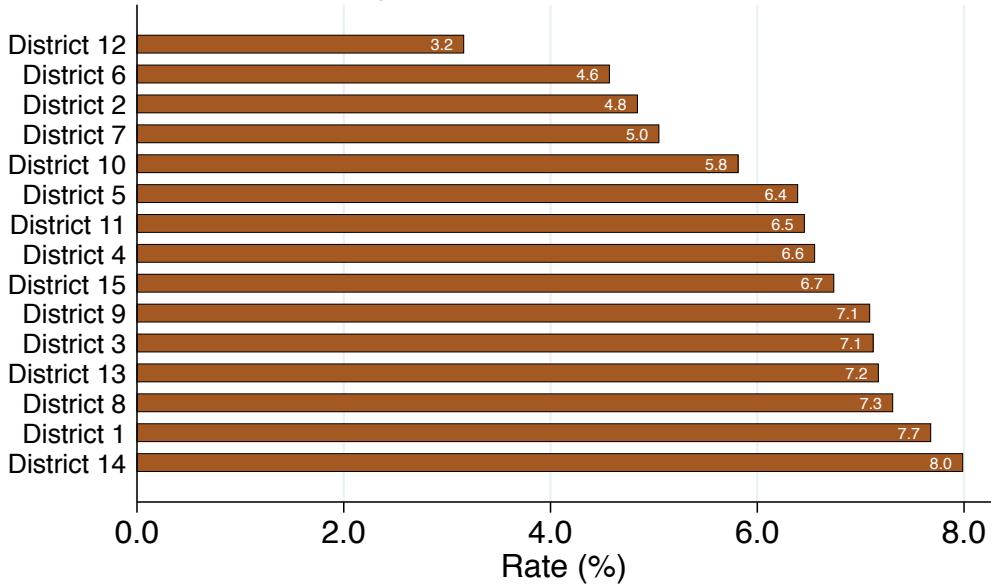
CITY OF LOS ANGELES

Educational Attainment by Council District City of Los Angeles, 2013



Source: American Community Survey

Housing Vacancy Rate by Council District City of Los Angeles, 2013



Source: American Community Survey

LABOR MARKET AND FIRM DATA

Private and Public Sector Employment and Firm Statistics

Council District	Employment Statistics			Wage Statistics			Establishment Statistics	
	Job Count (000s)	Y-o-Y Growth (%)	Average Q3-14 (\$000s)	Y-o-Y Growth (%)	Estab.	Average Employees		
	Q3-12	Q3-13	Q3-14	Q3-13	Q3-14		Q3-14	
1	79.9	81.6	82.8	+2.1	+1.4	49.4	+3.3	2,402 32
2	62.2	64.8	65.9	+4.2	+1.6	43.6	+4.0	2,801 20
3	100.4	103.0	105.9	+2.6	+2.8	51.1	+0.3	4,286 23
4	97.4	100.8	107.5	+3.5	+6.6	51.9	+3.7	4,372 22
5	196.0	207.5	210.9	+5.9	+1.7	82.2	+7.8	7,096 28
6	75.6	78.2	79.9	+3.4	+2.2	43.4	+1.6	3,088 24
7	51.5	52.5	52.3	+1.9	-0.4	44.8	-7.1	1,730 27
8	22.1	22.5	23.6	+1.5	+4.9	26.7	+2.7	869 19
9	69.9	72.9	72.1	+4.2	-1.0	48.4	+3.7	1,710 39
10	65.0	70.8	74.5	+8.9	+5.3	40.5	-1.9	3,099 21
11	151.3	149.1	156.6	-1.4	+5.0	60.0	+3.4	5,144 29
12	101.3	102.5	103.7	+1.2	+1.1	44.4	+2.3	3,952 25
13	94.4	97.1	97.9	+2.9	+0.8	52.2	-1.3	2,750 32
14	336.3	340.5	348.8	+1.2	+2.5	73.6	+2.3	7,740 44
15	62.9	62.0	65.0	-1.3	+4.7	48.7	+1.2	2,142 28
City	1,566.3	1,605.8	1,647.3	+2.5	+2.6	58.4	+2.8	53,181 29

Source: Employment Development Department

Disclaimer: Beacon Economics has excluded establishments with fewer than 3 payroll employees in order to focus on business establishments with a physical presence. Since the federal government began recording individual workers in some key sectors as "establishments", there were a large number of micro-establishments present in the data. The purpose of the City Council District Report is to focus on businesses and residents of each District; these micro-establishments have been excluded from the establishment counts, though employment in these categories are still reflected in the total employment counts.

Private and Public Sector Employment Rankings, Q3-13 and Q3-14

District	Total Jobs		Job Growth		Average Wage	
	Q3-13	Q3-14	Q3-13	Q3-14	Q3-13	Q3-14
1	8	8	9	11	9	7
2	12	12	4	10	13	12
3	4	5	8	6	5	6
4	6	4	5	1	6	5
5	2	2	2	9	1	1
6	9	9	6	8	12	13
7	14	14	10	14	7	10
8	15	15	11	4	15	15
9	10	11	3	15	10	9
10	11	10	1	2	14	14
11	3	3	15	3	3	3
12	5	6	13	12	11	11
13	7	7	7	13	4	4
14	1	1	12	7	2	2
15	13	13	14	5	8	8

Source: Employment Development Department

Due to data availability constraints, the employment data contained throughout this Report reflect employment and wage information from the third quarter of 2014. This differs from previous iterations of the Report, as employment and wages were calculated as annual averages using all four quarters of raw data. Accordingly, direct comparisons with previous versions of this Report is not advised.

BUILDING PERMITS

Value of Building Permits by City Council District
Fiscal Year 2013-14 (\$ millions)

Council District	Single-Family	Apartments	Commercial	Other New Construction	Residential Alterations	Non-Residential Alterations	Total
1	3.3	32.4	4.0	51.4	16.8	52.1	160.0
2	36.7	21.6	23.1	2.8	51.6	15.4	151.2
3	9.8	0.9	68.3	3.0	46.3	45.0	173.2
4	77.0	85.3	60.5	21.2	120.2	48.0	412.2
5	139.4	64.7	12.9	10.7	170.0	85.3	483.0
6	15.4	81.2	14.2	3.8	18.6	21.9	155.1
7	16.9	18.9	3.7	1.9	23.0	13.5	77.8
8	2.2	31.4	14.4	2.6	21.8	9.5	81.9
9	3.1	31.2	14.3	13.2	16.2	18.1	96.1
10	3.3	77.0	29.7	6.8	22.6	30.3	169.7
11	142.6	478.7	51.5	59.8	251.8	299.8	1,284.2
12	24.5	4.9	21.3	3.2	36.1	33.9	123.8
13	19.1	38.0	51.8	126.5	33.0	139.9	408.3
14	7.2	293.1	43.5	104.5	77.4	555.3	1,080.9
15	7.1	15.3	5.9	5.7	18.1	26.8	78.9
Total	507.5	1,274.5	419.2	417.0	923.5	1,394.8	4,936.4

Source: City of Los Angeles Department of Building and Safety

Value of Building Permits by City Council District
Fiscal Year 2014-15 (\$ millions)

Council District	Single-Family	Apartments	Commercial	Other New Construction	Residential Alterations	Non-Residential Alterations	Total
1	8.4	120.7	0.0	112.9	17.7	72.9	332.6
2	57.8	98.0	15.0	3.6	52.8	21.8	248.9
3	11.7	15.3	70.0	10.2	42.4	53.2	202.8
4	102.0	96.0	9.9	36.9	133.0	87.6	465.4
5	171.7	181.4	9.7	51.3	170.6	212.0	796.8
6	11.9	74.7	9.6	15.9	19.6	26.7	158.5
7	12.4	29.7	1.5	18.9	22.8	28.0	113.4
8	4.7	23.4	0.5	21.2	18.1	6.7	74.6
9	3.7	45.4	49.3	108.3	26.3	91.6	324.6
10	9.2	64.3	9.0	55.2	52.2	71.0	260.9
11	140.4	151.8	41.8	17.2	181.7	594.0	1,126.9
12	15.9	55.4	1.2	2.4	53.3	42.9	171.1
13	17.3	90.8	250.1	55.8	31.8	73.0	518.9
14	9.1	256.2	389.1	205.3	88.0	335.1	1,282.8
15	15.7	25.9	9.7	5.2	18.0	29.9	104.2
Total	591.9	1,329.1	866.4	720.4	928.4	1,746.2	6,182.3

Source: City of Los Angeles Department of Building and Safety

LOCAL RECEIPTS

Gross Business Receipts

Council District	Total			Top Sector in Each District			
	2013 (\$ millions)	2014 (\$ millions)	Change (%)	Sector	2013 (\$ millions)	2014 (\$ millions)	Annual Growth (%)
1	11.8	11.5	-2.6	Health Care	2.1	2.1	+4.5
2	13.5	14.7	+8.8	Retail Trade	2.0	2.2	+8.6
3	33.9	34.9	+2.8	Health Care	10.3	11.2	+9.1
4	31.4	32.2	+2.7	Professional Services	4.3	4.6	+5.3
5	76.5	76.1	-0.6	Professional Services	21.3	21.6	+1.3
6	16.8	16.8	-0.3	Health Care	3.0	2.7	-10.8
7	8.5	8.5	-0.3	Health Care	1.5	1.6	+6.2
8	3.2	2.9	-9.3	Retail Trade	1.0	0.9	-2.1
9	8.8	8.7	-1.3	Retail Trade	1.0	1.1	+1.3
10	14.2	15.2	+6.6	Professional Services	1.9	2.4	+27.4
11	43.7	44.7	+2.4	Professional Services	9.8	10.5	+7.4
12	20.2	20.7	+2.7	Health Care	5.6	6.0	+7.6
13	18.8	19.7	+5.0	Health Care	3.1	3.3	+5.6
14	89.3	86.5	-3.1	Professional Services	30.5	30.3	-0.7
15	15.0	14.4	-3.7	Wholesale Trade	2.6	2.6	-2.9
Total	464.9	465.4	+0.1				

Source: City of Los Angeles Office of Finance

Note: Gross business receipts are for the calendar year.

Sales Tax Receipts

Council District	Value (\$ millions)			Change vs. Prior Year (%)	
	FY 2012-13	FY 2013-14	FY 2014-15	FY 2013-14	FY 2014-15
1	14.9	15.4	14.8	+3.4	-3.7
2	23.0	25.1	26.0	+9.1	+3.6
3	42.1	45.2	45.6	+7.3	+0.8
4	38.3	41.1	42.5	+7.1	+3.6
5	48.0	52.0	52.7	+8.2	+1.3
6	35.9	39.9	41.0	+11.3	+2.7
7	23.9	26.4	27.7	+10.9	+4.8
8	7.2	7.6	7.3	+4.8	-3.8
9	15.6	16.9	18.1	+8.0	+7.1
10	19.0	20.0	20.8	+5.6	+4.0
11	56.7	55.6	61.3	-2.1	+10.3
12	38.1	41.1	42.2	+7.8	+2.7
13	23.1	25.4	25.7	+10.0	+0.8
14	40.4	35.5	41.1	-12.1	+15.7
15	25.5	28.0	28.0	+9.9	-0.3
Total	452.0	475.3	494.7	+5.2	+4.1

Source: City of Los Angeles Office of Finance

GILBERT CEDILLO DISTRICT 1



City Council District 1, extending west and northwest from downtown Los Angeles, has a population of 237,000 people. The centrally located district, home to Chinatown and MacArthur Park, is crossed by I-5 and Route 101 while the 110 freeway spans the length of the district. Being the third-smallest City Council district in terms of area, District 1 has more than 2,400 firms and 82,800 jobs (64,500 private sector). The average private sector annual wage in the district is \$49,400, falling below the average wage for the City as a whole by more than \$9,000 per year.



EMPLOYMENT AND FIRM STATISTICS

- Employment in District 1 continued to grow through the third quarter of 2014. Overall, private employment grew 1.8 percent year-over-year, led by increased employment in each of the District's top three sectors.
- Despite the overall gains in private employment during the year, a number of key industries in the District lost jobs: Retail Trade, Professional, Scientific, Technical and Management, and Manufacturing.
- Since 2010, District 1 has gained a net total of 4,781 jobs. These jobs pay considerably more than the jobs in establishments that went out of business during this time.

DEMOGRAPHICS

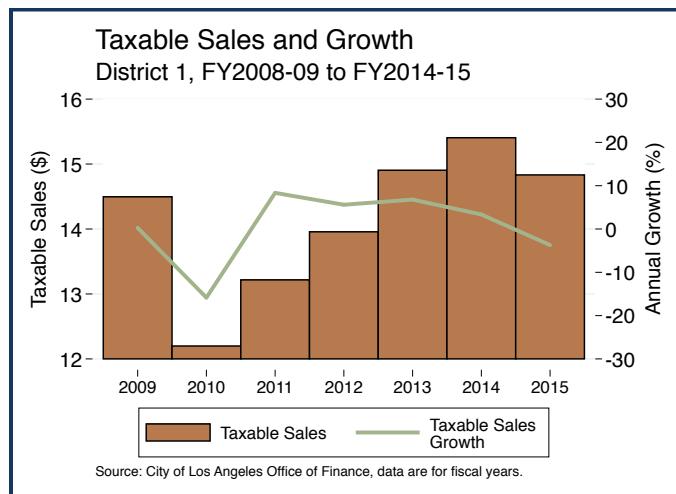
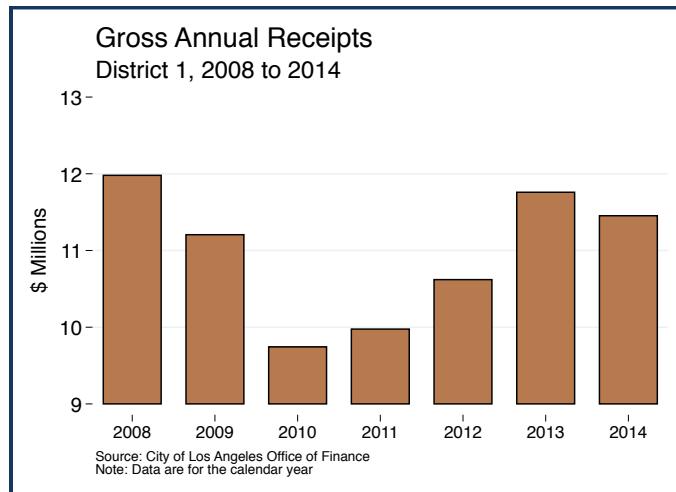
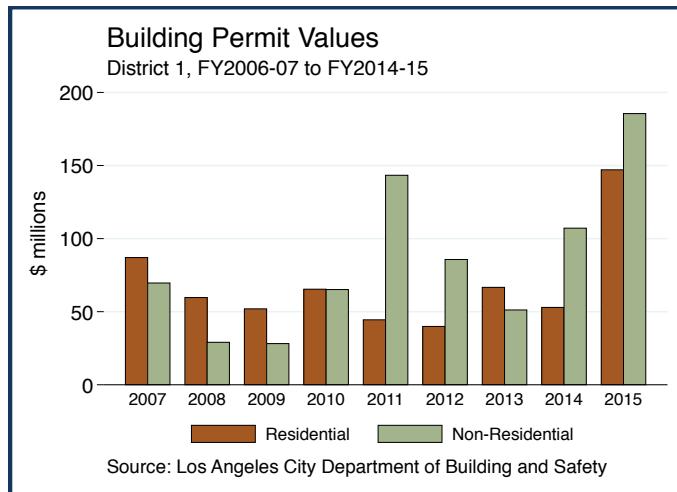
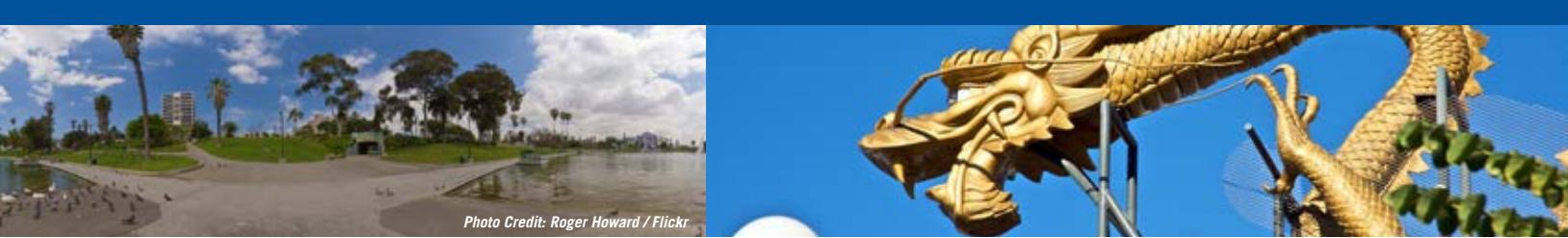
- Although household incomes in District 1 continue to trail the City average, income growth in the District greatly outpaced the rate of growth citywide from 2012 to 2013. The distribution of income in the District remains a concern, with 42.1 percent of households earning less than \$25,000. The concentration of households in the lowest income bracket is primarily the result of the relatively low levels of educational attainment of District residents.
- A greater share of workers living in District 1 use public transportation to commute to work than workers in any other City Council District. Interestingly enough, workers commuting from this District face one of the longest commute times in the City.

CONSTRUCTION

- Construction activity in District 1, as measured by the value of permits issued, more than doubled from FY2013-14 to FY2014-15. Two major construction projects — a mixed-use apartment-retail-garage building and a nine-story live-work complex — accounted for 43 percent of the value of building permit values in the District.
- Construction activity in the residential sector is overwhelmingly concentrated on the multifamily side of the market. Multifamily units accounted for 96 percent of the 785 residential units permitted for construction during FY2014-15.

GROSS BUSINESS RECEIPTS AND SALES TAX REVENUE

- Business activity in District 1 has cooled down over the last year, as gross receipts fell 2.6 percent from 2013 to 2014. Nevertheless, many of the District's largest sectors in terms of gross receipts, such as Health Care and Professional services, grew significantly during this time period.
- Consumer spending is also down in District 1, as sales tax receipts fell 3.7 percent to \$14.8 million from FY2013-14 to FY2014-15.



Nonresidential Construction: District 1

Type	2013-14 (\$000s)	2014-15 (\$000s)
NR Alt./Additions	52.1	72.9
Industrial	0.0	0.9
Office	2.0	0.0
Retail	1.9	0.0
Total Nonresidential	107.1	185.5

Source: Los Angeles City Dept. of Building and Safety. Data is for Fiscal Year.

Gross Receipts in Top 8 Sectors: District 1

Sector	2014 (\$000s)	Annual Growth (%)
Health Care	2,057	+4.5
Professional Services	1,183	+10.6
Retail Trade	1,277	-2.9
Real Estate	810	-0.7
Admin & Waste Services	644	+4.8
Wholesale Trade	580	+1.1
Arts & Entertainment	340	+30.5
Accommodation & Food	339	+3.2
Total	11,759	-2.6

Source: Los Angeles City Office of Finance.

GILBERT CEDILLO DISTRICT 1



Private Employment by Industry in District 1: Q3-14

Industry	Employment (000s)	Y-o-Y Growth District (%)	City Share (%)
Education/Health	18.4	+1.0	+2.1
Admin Support	7.7	+22.3	+5.8
Leisure and Hospitality	7.1	+3.4	+6.2
Retail Trade	7.1	-1.2	+3.7
Prof, Sci, Tech, and Mgmt	5.0	-5.3	-1.0
Fin. Svcs. and Real Estate	4.4	-4.0	-0.5
Other Svcs.	4.0	-5.2	+11.8
Manufacturing	3.2	-8.9	-2.3
Transport/Warehouse	2.7	-5.2	+3.2
Wholesale Trade	2.5	+11.0	+2.6
NR/Construction	1.5	+20.2	+6.4
Information	0.9	+1.1	-0.7
Total Private	64.5	+1.8	+2.7
			4.8

Source: California Employment Development Department.

Private Sector Annual Wages by Industry in District 1: Q3-14

Industry	Avg. Wage (\$000s)	Y-o-Y Growth District (%)	District vs. City (%)
Prof, Sci, Tech, and Mgmt	86.7	+2.1	-0.2
Leisure and Hospitality	86.3	+5.3	+3.1
Fin. Svcs. and Real Estate	57.4	+9.1	+13.8
Transport/Warehouse	52.8	+4.1	+1.2
Information	50.8	-1.7	+9.3
Wholesale Trade	46.2	+21.7	+4.5
NR/Construction	44.5	+5.5	-1.5
Other Svcs.	38.1	+3.9	+2.9
Education/Health	37.2	+4.8	+0.8
Manufacturing	34.2	-3.8	+1.1
Admin Support	30.0	-5.7	-12.4
Retail Trade	27.8	+4.5	+5.4
Total Private	47.2	+3.2	+1.9
			-14.5

Source: California Employment Development Department.

Private Subsectors in District 1: Q3-14

Subsector	Employment (000s)	Avg. Wage (\$000s)	Growth (%)
Social Assistance	8.0	18.9	-2.8
Admin and Support Svcs.	7.7	30.1	+22.5
Food Svcs. and Drinking Places	5.1	19.1	+6.4
Professional and Technical Svcs.	4.1	85.8	-5.4
Ambulatory Health Care Svcs.	3.7	48.3	+6.1
Nursing Care Facilities	2.2	30.8	+1.1
Educational Svcs.	2.0	49.5	+9.2
Membership Assoc. and Org.	2.0	47.7	-1.9

Source: California Employment Development Department.

Employment Growth by Establishment Type, Q3-13 to Q3-14

Establishment Type	Jobs Added (000s)	Job Growth (%)
Establishment Size		
Less than 50 Employees	-1.1	-3.5
50 to 250 Employees	+0.4	+1.6
More than 250 Employees	+1.9	+7.5
Establishment Average Wage		
Less than \$25,000	+0.2	+0.7
\$25,000 to \$50,000	+0.0	+0.1
More than \$50,000	+1.0	+3.3

Source: California Employment Development Department.

Establishment Births and Deaths, 2010 to Q3-14 Total

	Gain	Loss	Net
Establishment Count	736	228	+508
Employment	9,808	5,027	+4,781
Average Wage	36,320	28,254	+8,066

Source: California Employment Development Department.

Note: Only includes establishments with more than 3 employees.



Photo Credit: Paul Bailey / Flickr



Photo Credit: Janice Marie Foote / Flickr

Population Characteristics in 2013: District 1

Metric	2013			Annual Change		
	District 1	City of Los Angeles	Los Angeles County	District 1	City of Los Angeles	Los Angeles County
Population (000s %)	236.9	3,884.3	10,017.1	-1.1	+0.7	+0.5
Median Age (Years %)	34	35	36	+0.5	0.0	+0.9
Population Under 18 Years of Age (% %)	22.9	22.0	23.2	-0.3	-0.5	-0.5
Population (25+) with a High School Diploma (000s %)	54.0	74.6	76.9	-1.7	-0.7	-0.3
Population (25+) with a Bachelor's Degree (% %)	17.8	31.4	30.1	+0.8	-0.1	+0.1

Income Characteristics in 2013: District 1

Metric	2013			Annual Change		
	District 1	City of Los Angeles	Los Angeles County	District 1	City of Los Angeles	Los Angeles County
Median Household Income (\$000s %)	38.7	48.5	54.5	+6.0	+3.6	+2.9
Household Income: Less than \$25,000 (% %)	42.1	27.7	24.1	-0.7	-1.1	-0.4
Household Income: \$25,000 to \$50,000 (% %)	27.6	23.3	22.1	-0.9	-0.2	-0.6
Household Income: \$50,000 to \$100,000 (% %)	20.2	26.2	28.3	+0.7	+0.1	+0.1
Household Income: Above \$100,000 (% %)	10.0	22.7	25.5	+1.0	+1.2	+0.8
Households in Suppl. Nutrition Assist. Program (% %)	13.5	9.8	9.0	+1.5	+0.8	+0.4
Share of Households with Public Assistance (% %)	5.7	4.3	4.2	-0.4	-0.4	-0.1
Average Public Assistance (\$ %)	4,875	4,465	4,680	+5.0	-9.0	-7.7

Housing Characteristics in 2013: District 1

Metric	2013			Annual Change		
	District 1	City of Los Angeles	Los Angeles County	District 1	City of Los Angeles	Los Angeles County
Housing Units (000s %)	83.2	1,406.8	3,462.4	-3.1	-1.6	+0.5
Owner-Occupied Housing (% %)	17.4	35.9	45.5	+0.3	-0.9	-0.3
Housing Vacancy (% %)	7.7	6.2	6.2	-0.2	-0.6	0.0
Housing Structure Built Before 2000 (% %)	90.3	92.6	93.4	+0.4	0.0	+0.3
Households that Moved in Before 2000 (% %)	27.6	28.8	31.6	-0.7	-1.7	-1.5

Resident Employment Characteristics in 2013: District 1

Metric	2013			Annual Change		
	District 1	City of Los Angeles	Los Angeles County	District 1	City of Los Angeles	Los Angeles County
Employed Workers (000s %)	110.9	1,851.2	4,614.7	+1.3	+3.3	+2.4
Mean Earnings (\$000s %)	59.5	78.0	81.1	+4.5	+6.3	+3.5
Unemployment Rate (% %)	10.8	10.7	10.2	-2.3	-1.5	-1.4
Average Commute Time (Min. %)	31.5	29.9	30.0	+1.2	+0.3	+1.4
Public Transit Commuters (% %)	29.8	10.8	6.9	+2.5	-0.1	-0.1
Top Occupations						
Service (% %)	26.7	21.1	19.3	-0.5	+0.1	0.0
Sales (% %)	20.9	23.4	25.0	-0.0	+0.1	+0.1
Mgmt, Bsn, Sci, and Arts (% %)	20.8	35.5	35.1	-1.1	-0.4	-0.1
Prod, Transp, and Moving (% %)	20.0	11.9	12.8	-1.0	0.0	-0.1
Natural Resources (% %)	11.6	8.1	7.9	+2.6	+0.2	+0.2

Source: American Community Survey.

PAUL KREKORIAN DISTRICT 2



City Council District 2 in the San Fernando Valley stretches from the hills of Studio City to the edge of Verdugo Mountains Park in Sun Valley. It is also home to the NoHo Arts District, a region brewing with creativity, as well as entertainment production studios and beautiful parks. Approximately 50 square miles, District 2 is home to 2,800 firms and 65,900 jobs (61,800 private sector). The average wage in the district, \$43,600, falls below the average wage for the City as a whole by nearly \$15,000 per year.

PRIVATE EMPLOYMENT INCREASED BY 1.2%



UNEMPLOYMENT RATES DROPPED 2.3% WHICH BOOSTED HOUSEHOLD INCOMES BY 3.8%



GROSS RECEIPTS INCREASED BY 8.8%



EMPLOYMENT AND FIRM STATISTICS

- Private employment in District 2 in the third quarter of 2014 stood at nearly 62,000, up 1.2 percent compared to the third quarter of 2013. Growth was broad-based, with more employment in industries ranging from Education/Health to Leisure and Hospitality. Job growth in District 2, however, was well below the citywide average of 2.6 percent last year.
- After a down year in 2013, wages started to pick up for workers employed in the District. For instance, establishments in the well-paying Professional and Technical Services sub-sector added a substantial number of employees through the third quarter of 2014, while the City as a whole lost jobs in that category.

DEMOGRAPHICS

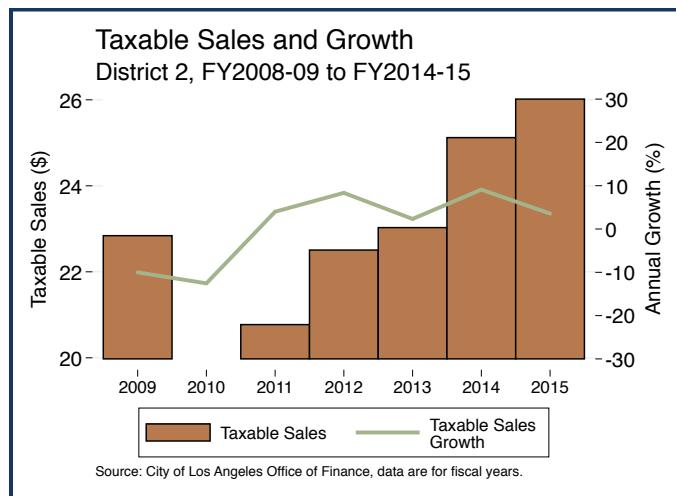
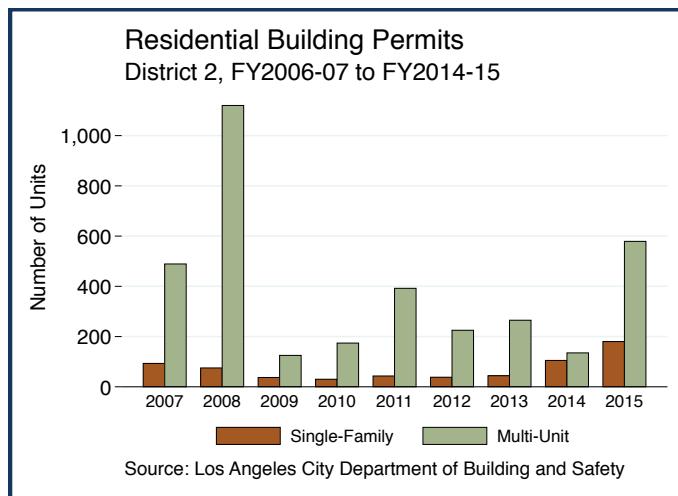
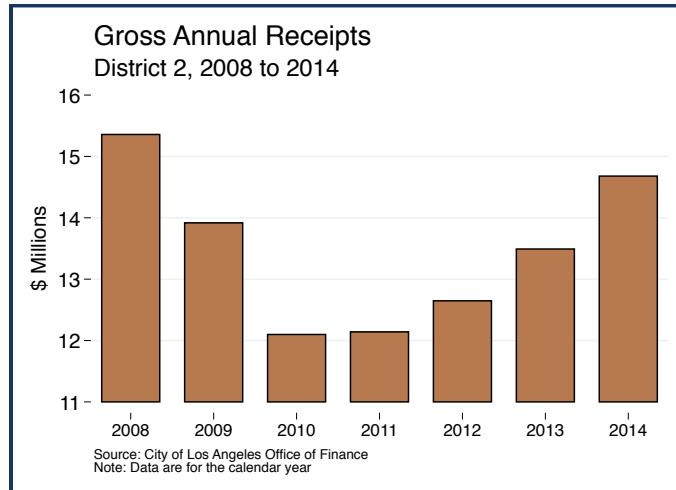
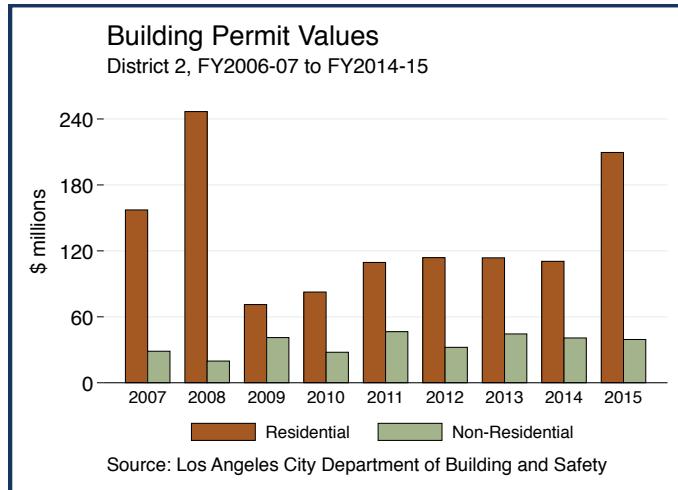
- Employment prospects for workers living in District 2 improved significantly during 2013, as the unemployment rate dropped 2.3 percentage points over the year. This decline boosted household incomes in the District, which grew 3.8 percent during this period.
- With growing incomes, the distribution of household income has tipped more toward the middle and upper income brackets (households that earn in excess of \$50,000).
- The housing market in District 2 grew even tighter during 2013, as only 4.8 percent of housing units in the District remained unoccupied. Even though vacancy rates in the District were already well below the City average, they fell by 1 percentage point over the year.

CONSTRUCTION

- While nonresidential construction activity in District 2 remains almost unchanged from the previous fiscal year, activity in the residential sector picked up during FY2014-15.
- The three largest projects permitted for construction in the District were apartment complexes, which will add more 232 multifamily units to the stock of housing in the District.
- Permit values for nonresidential alterations also increased over the last fiscal year, a sign that many tenants are confident enough in their economic outlook to invest in structural improvements for their businesses.

GROSS BUSINESS RECEIPTS AND SALES TAX REVENUE

- Gross receipts continue to grow in District 2 and were up 8.8 percent over the year to \$14.7 million. The professional services sector grew 36.8 percent during this period; while the District's largest sector, Retail Trade, saw gross receipts grow 8.6 percent.
- Consumer spending continues to pick up in the District, as sales tax receipts are up 3.6 percent to \$26.0 million.



Nonresidential Construction: District 2

Type	2013-14 (\$000s)	2014-15 (\$000s)
NR Alt./Additions	15.4	21.8
Office	16.2	14.5
Industrial	1.4	0.6
Retail	0.6	0.4
Total Nonresidential	40.8	39.4

Source: Los Angeles City Dept. of Building and Safety. Data is for Fiscal Year.

Gross Receipts in Top 8 Sectors: District 2

Sector	2014 (\$000s)	Annual Growth (%)
Retail Trade	2,026	+8.6
Real Estate	1,222	+5.9
Professional Services	857	+36.8
Other Services	671	+45.8
Health Care	764	+4.4
Wholesale Trade	627	+7.3
Admin & Waste Services	648	+1.2
Educational Services	636	-2.1
Total	13,491	+8.8

Source: Los Angeles City Office of Finance.

PAUL KREKORIAN DISTRICT 2

Photo credit: Paul Krekorian



Private Employment by Industry in District 2: Q3-14

Industry	Employment (000s)	Y-o-Y Growth District (%)	City Share (%)
Education/Health	15.1	+1.2	5.1
Retail Trade	7.8	+0.7	5.4
Leisure and Hospitality	7.7	+2.6	4.1
Manufacturing	6.7	-5.6	6.9
Admin Support	5.0	+4.1	5.1
Other Svcs.	3.4	+12.2	4.9
Fin. Svcs. and Real Estate	3.2	+1.5	3.4
NR/Construction	3.1	+5.2	7.4
Prof, Sci, Tech, and Mgmt	3.0	+3.4	2.1
Information	2.8	+0.4	5.2
Wholesale Trade	2.6	-4.1	3.6
Transport/Warehouse	1.4	-2.6	2.5
Total Private	61.8	+1.2	4.6

Source: California Employment Development Department.

Private Sector Annual Wages by Industry in District 2: Q3-14

Industry	Avg. Wage (\$000s)	Y-o-Y Growth District (%)	District vs. City (%)
Other Svcs.	102.9	-9.6	+2.9
Information	97.0	+6.9	+9.3
Prof, Sci, Tech, and Mgmt	60.5	+2.5	-0.2
Manufacturing	51.3	+8.9	+1.1
Fin. Svcs. and Real Estate	50.7	+2.8	+13.8
Wholesale Trade	45.4	+1.6	+4.5
Transport/Warehouse	42.5	+12.0	+1.2
NR/Construction	40.8	-0.9	-1.5
Admin Support	34.5	+2.5	-12.4
Retail Trade	31.4	+3.7	+5.4
Leisure and Hospitality	28.2	+10.7	+3.1
Education/Health	26.6	+7.0	+0.8
Total Private	42.9	+4.1	+1.9

Source: California Employment Development Department.

Private Subsectors in District 2: Q3-14

Subsector	Employment (000s)	Avg. Wage (\$000s)
Social Assistance	8.1	12.0
Food Svcs. and Drinking Places	6.2	19.6
Admin and Support Svcs.	4.9	34.5
Ambulatory Health Care Svcs.	3.4	44.2
Professional and Technical Svcs.	2.8	58.6
Specialty Trade Contractors	2.1	42.8
Food and Beverage Stores	2.1	26.8
Fabricated Metal Mfg.	1.9	71.7

Source: California Employment Development Department.

Employment Growth by Establishment Type, Q3-13 to Q3-14

Establishment Type	Jobs Added (000s)	Job Growth (%)
Establishment Size		
Less than 50 Employees	+0.2	+0.4
50 to 250 Employees	+0.9	+5.5
More than 250 Employees	-0.1	-0.8
Establishment Average Wage		
Less than \$25,000	-0.6	-2.1
\$25,000 to \$50,000	+0.9	+4.3
More than \$50,000	+0.7	+3.9

Source: California Employment Development Department.

Establishment Births and Deaths, 2010 to Q3-14 Total

	Gain	Loss	Net
Establishment Count	1,015	258	+757
Employment	10,962	2,370	+8,592
Average Wage	31,067	33,669	-2,602

Source: California Employment Development Department.

Note: Only includes establishments with more than 3 employees.



Population Characteristics in 2013: District 2

Metric	2013			Annual Change		
	District 2	City of Los Angeles	Los Angeles County	District 2	City of Los Angeles	Los Angeles County
Population (000s %)	252.3	3,884.3	10,017.1	-3.1	+0.7	+0.5
Median Age (Years %)	36	35	36	-1.4	0.0	+0.9
Population Under 18 Years of Age (% %)	20.9	22.0	23.2	-0.6	-0.5	-0.5
Population (25+) with a High School Diploma (000s %)	78.0	74.6	76.9	-0.3	-0.7	-0.3
Population (25+) with a Bachelor's Degree (% %)	31.8	31.4	30.1	-1.0	-0.1	+0.1

Income Characteristics in 2013: District 2

Metric	2013			Annual Change		
	District 2	City of Los Angeles	Los Angeles County	District 2	City of Los Angeles	Los Angeles County
Median Household Income (\$000s %)	55.0	48.5	54.5	+3.8	+3.6	+2.9
Household Income: Less than \$25,000 (% %)	26.2	27.7	24.1	-1.1	-1.1	-0.4
Household Income: \$25,000 to \$50,000 (% %)	25.2	23.3	22.1	-0.3	-0.2	-0.6
Household Income: \$50,000 to \$100,000 (% %)	28.1	26.2	28.3	+1.8	+0.1	+0.1
Household Income: Above \$100,000 (% %)	20.5	22.7	25.5	-0.4	+1.2	+0.8
Households in Suppl. Nutrition Assist. Program (% %)	7.7	9.8	9.0	-1.2	+0.8	+0.4
Share of Households with Public Assistance (% %)	4.0	4.3	4.2	-0.4	-0.4	-0.1
Average Public Assistance (\$ %)	3,885	4,465	4,680	-31.1	-9.0	-7.7

Housing Characteristics in 2013: District 2

Metric	2013			Annual Change		
	District 2	City of Los Angeles	Los Angeles County	District 2	City of Los Angeles	Los Angeles County
Housing Units (000s %)	97.5	1,406.8	3,462.4	-1.6	-1.6	+0.5
Owner-Occupied Housing (% %)	31.8	35.9	45.5	-1.7	-0.9	-0.3
Housing Vacancy (% %)	4.8	6.2	6.2	-1.0	-0.6	0.0
Housing Structure Built Before 2000 (% %)	91.5	92.6	93.4	+0.1	0.0	+0.3
Households that Moved in Before 2000 (% %)	26.8	28.8	31.6	-2.9	-1.7	-1.5

Resident Employment Characteristics in 2013: District 2

Metric	2013			Annual Change		
	District 2	City of Los Angeles	Los Angeles County	District 2	City of Los Angeles	Los Angeles County
Employed Workers (000s %)	131.3	1,851.2	4,614.7	+3.6	+3.3	+2.4
Mean Earnings (\$000s %)	81.4	78.0	81.1	+3.0	+6.3	+3.5
Unemployment Rate (% %)	11.4	10.7	10.2	-2.3	-1.5	-1.4
Average Commute Time (Min. %)	30.9	29.9	30.0	+2.3	+0.3	+1.4
Public Transit Commuters (% %)	9.2	10.8	6.9	+1.8	-0.1	-0.1
Top Occupations						
Mgmt, Bsn, Sci, and Arts (% %)	35.5	35.5	35.1	+0.1	-0.4	-0.1
Sales (% %)	23.7	23.4	25.0	+1.2	+0.1	+0.1
Service (% %)	20.4	21.1	19.3	-2.3	+0.1	0.0
Prod, Transp, and Moving (% %)	11.8	11.9	12.8	+1.3	0.0	-0.1
Natural Resources (% %)	8.7	8.1	7.9	-0.3	+0.2	+0.2

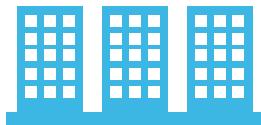
Source: American Community Survey.

BOB BLUMENFIELD DISTRICT 3



City Council District 3, the westernmost district in the City of Los Angeles, is composed of five San Fernando Valley communities: Woodland Hills, Tarzana, Reseda, Winnetka and Canoga Park. District 3 is home to 4,286 firms and nearly 106,000 jobs (100,800 private sector). Average annual wage in the district is \$51,100, below the City average of \$58,400.

PRIVATE EMPLOYMENT INCREASED BY 2.9%



NEARLY 60 PERCENT OF HOUSEHOLDS **EARNED MORE THAN \$50,000**



GROSS RECEIPTS GREW TO **\$34.9 MILLION** FROM 2013 TO 2014



EMPLOYMENT AND FIRM STATISTICS

- Though wage growth has stagnated, private employment in District 3 continues to grow at a steady clip (2.9 percent year-over-year). That makes District 3 the sixth-fastest-growing district for jobs in the City last year.
- The Education and Health Services industry continues to hire employees, while establishments in the Management and the Professional, Scientific and Technical industry expanded by 8.5 percent last year.
- Although more than 21,000 new jobs have moved into the District since 2010, these jobs pay a much lower wage than the jobs that left the District during this period. This shift explains why the average worker in the District now earns 7.2 percent less than the City average.

DEMOGRAPHICS

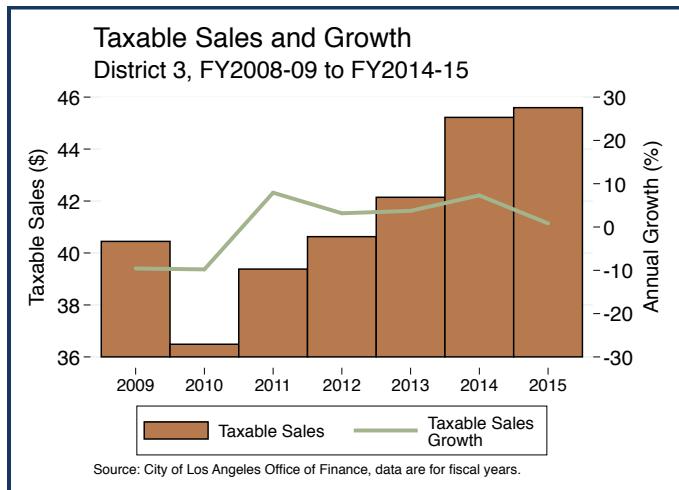
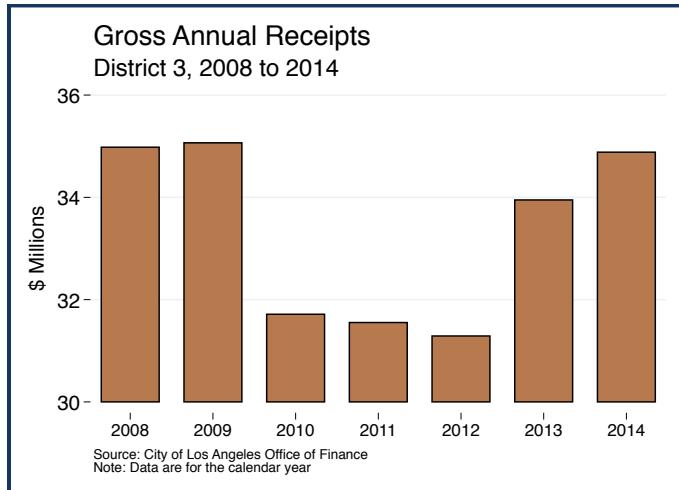
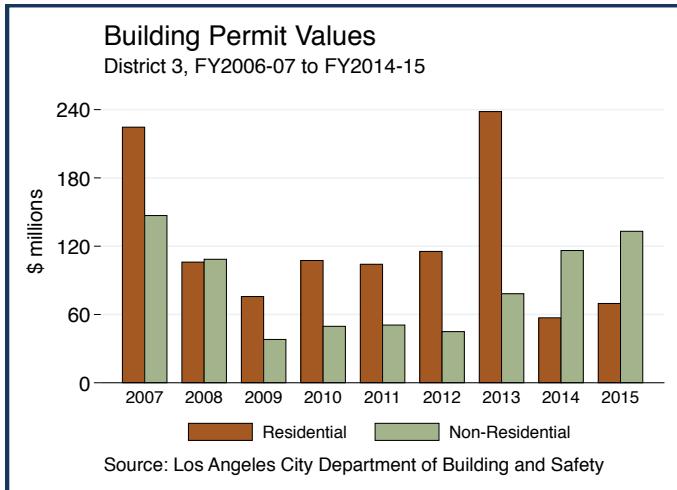
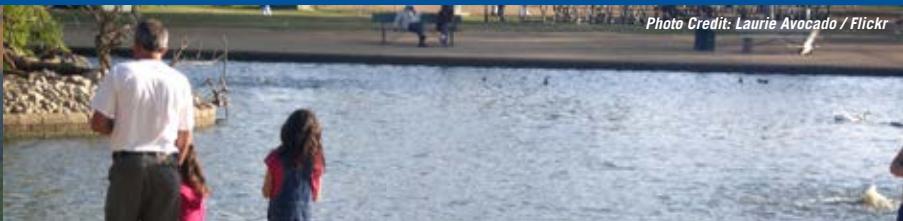
- The distribution of household incomes in District 3 is skewed toward the economic middle and upper classes. Nearly 60 percent of households in District 3 earned more than \$50,000 during 2013, while slightly fewer than half of households citywide earned more than that.
- The region's labor market continued to improve in 2013, as many unemployed workers living in the District found gainful employment. The District's unemployment rate fell more than 1 percentage point to 8.5 percent between 2012 and 2013.

CONSTRUCTION

- The value of building permits in District 3 grew 17.1 percent to just over \$200 million in FY2014-15, driven mostly by increased nonresidential construction activity.
- Although residential permit activity has been down over the last two fiscal years in District 3, this decline can be attributed to the surge in multifamily construction that took place during the preceding fiscal years. During this period, more than 3,400 multifamily units were permitted for construction.

GROSS BUSINESS RECEIPTS AND SALES TAX REVENUE

- Led by strong growth in the Health Care sector, gross business receipts grew to \$34.9 million from 2013 to 2014. Each of the three largest sectors in the District posted sizable gains during this period.
- Sales tax receipts, on the other hand, were relatively flat during FY2014-15. Consumer spending remains strong in the District; however, District 3 is the third-largest district in terms of sales tax receipts among all City Council Districts.



Nonresidential Construction: District 3

Type	2013-14 (\$000s)	2014-15 (\$000s)
NR Alt./Additions	45.0	53.2
Retail	44.7	38.1
Office	0.5	7.2
Industrial	0.4	0.0
Total Nonresidential	116.2	133.1

Source: Los Angeles City Dept. of Building and Safety. Data is for Fiscal Year.

Gross Receipts in Top 8 Sectors: District 3

Sector	2014 (\$000s)	Annual Growth (%)
Health Care	10,309	+9.1
Professional Services	3,599	+3.7
Retail Trade	2,977	+7.6
Real Estate	1,495	+3.9
Finance & Insurance	1,472	-11.4
Other Services	575	+118.5
Admin & Waste Services	990	+18.7
Wholesale Trade	819	-10.6
Total	33,949	+2.8

Source: Los Angeles City Office of Finance.

BOB BLUMENFIELD DISTRICT 3

Photo Credit: Clotee Allocuku / Flickr



Private Employment by Industry in District 3: Q3-14

Industry	Employment (000s)	Y-o-Y Growth District (%)	City (%)	City Share (%)
Education/Health	23.3	+1.5	+2.1	7.8
Retail Trade	14.2	-0.7	+3.7	9.9
Fin. Svcs. and Real Estate	12.4	+1.7	-0.5	13.2
Admin Support	11.2	+8.4	+5.8	11.5
Leisure and Hospitality	10.6	+2.6	+6.2	5.7
Prof, Sci, Tech, and Mgmt	9.0	+8.5	-1.0	6.4
Manufacturing	5.0	-7.3	-2.3	5.1
NR/Construction	4.9	+8.0	+6.4	11.6
Other Svcs.	3.9	+8.5	+11.8	5.6
Wholesale Trade	3.3	+5.7	+2.6	4.5
Information	2.5	+3.5	-0.7	4.5
Transport/Warehouse	0.6	+3.5	+3.2	1.1
Total Private	100.8	+2.9	+2.7	7.4

Source: California Employment Development Department.

Private Subsectors in District 3: Q3-14

Subsector	Employment (000s)	Avg. Wage (\$000s)	Growth (%)
Admin and Support Svcs.	11.1	39.6	+8.2
Ambulatory Health Care Svcs.	8.7	55.7	+0.8
Food Svcs. and Drinking Places	8.3	18.6	+3.2
Professional and Technical Svcs.	7.7	79.7	+4.8
Insurance Carriers	6.9	99.5	+2.1
Social Assistance	6.9	14.6	+6.9
Nursing Care Facilities	4.6	28.8	-5.1
Specialty Trade Contractors	3.3	39.3	+6.8

Source: California Employment Development Department.

Employment Growth by Establishment Type, Q3-13 to Q3-14

Establishment Type	Jobs Added (000s)	Job Growth (%)
Establishment Size		
Less than 50 Employees	+0.1	+0.3
50 to 250 Employees	+2.0	+6.9
More than 250 Employees	+0.8	+3.3
Establishment Average Wage		
Less than \$25,000	-0.4	-1.1
\$25,000 to \$50,000	+2.2	+8.5
More than \$50,000	+1.1	+2.8

Source: California Employment Development Department.

Private Sector Annual Wages by Industry in District 3: Q3-14

Industry	Avg. Wage (\$000s)	Y-o-Y Growth District (%)	City (%)	District vs. City (%)
Manufacturing	92.0	+3.0	+1.1	+72.6
Fin. Svcs. and Real Estate	90.9	+5.1	+13.8	-14.2
Information	83.2	+7.5	+9.3	-32.0
Prof, Sci, Tech, and Mgmt	81.5	-13.9	-0.2	-12.2
Wholesale Trade	69.4	+5.0	+4.5	+27.4
NR/Construction	40.7	-1.3	-1.5	-25.5
Admin Support	39.6	+1.2	-12.4	+3.6
Education/Health	38.4	+0.4	+0.8	-11.5
Transport/Warehouse	37.2	-0.6	+1.2	-31.1
Retail Trade	33.5	+4.7	+5.4	+0.1
Other Svcs.	31.1	+3.0	+2.9	-19.8
Leisure and Hospitality	24.2	-0.6	+3.1	-28.6
Total Private	51.3	+0.0	+1.9	-7.2

Source: California Employment Development Department.

Establishment Births and Deaths, 2010 to Q3-14 Total

	Gain	Loss	Net
Establishment Count	1,534	376	+1,158
Employment	21,312	5,863	+15,449
Average Wage	49,146	66,165	-17,019

Source: California Employment Development Department.

Note: Only includes establishments with more than 3 employees.



Population Characteristics in 2013: District 3

Metric	2013			Annual Change		
	District 3	City of Los Angeles	Los Angeles County	District 3	City of Los Angeles	Los Angeles County
Population (000s %)	264.4	3,884.3	10,017.1	+3.4	+0.7	+0.5
Median Age (Years %)	38	35	36	-0.0	0.0	+0.9
Population Under 18 Years of Age (% %)	23.2	22.0	23.2	-1.1	-0.5	-0.5
Population (25+) with a High School Diploma (000s %)	80.3	74.6	76.9	-2.1	-0.7	-0.3
Population (25+) with a Bachelor's Degree (% %)	31.4	31.4	30.1	-2.3	-0.1	+0.1

Income Characteristics in 2013: District 3

Metric	2013			Annual Change		
	District 3	City of Los Angeles	Los Angeles County	District 3	City of Los Angeles	Los Angeles County
Median Household Income (\$000s %)	65.9	48.5	54.5	+3.4	+3.6	+2.9
Household Income: Less than \$25,000 (% %)	21.3	27.7	24.1	+0.5	-1.1	-0.4
Household Income: \$25,000 to \$50,000 (% %)	21.7	23.3	22.1	-0.3	-0.2	-0.6
Household Income: \$50,000 to \$100,000 (% %)	30.2	26.2	28.3	-0.7	+0.1	+0.1
Household Income: Above \$100,000 (% %)	26.8	22.7	25.5	+0.4	+1.2	+0.8
Households in Suppl. Nutrition Assist. Program (% %)	7.6	9.8	9.0	-0.2	+0.8	+0.4
Share of Households with Public Assistance (% %)	2.9	4.3	4.2	-0.7	-0.4	-0.1
Average Public Assistance (\$ %)	4,045	4,465	4,680	-21.8	-9.0	-7.7

Housing Characteristics in 2013: District 3

Metric	2013			Annual Change		
	District 3	City of Los Angeles	Los Angeles County	District 3	City of Los Angeles	Los Angeles County
Housing Units (000s %)	93.9	1,406.8	3,462.4	+0.1	-1.6	+0.5
Owner-Occupied Housing (% %)	47.1	35.9	45.5	-3.4	-0.9	-0.3
Housing Vacancy (% %)	7.1	6.2	6.2	-0.5	-0.6	0.0
Housing Structure Built Before 2000 (% %)	91.9	92.6	93.4	-0.5	0.0	+0.3
Households that Moved in Before 2000 (% %)	33.3	28.8	31.6	-1.5	-1.7	-1.5

Resident Employment Characteristics in 2013: District 3

Metric	2013			Annual Change		
	District 3	City of Los Angeles	Los Angeles County	District 3	City of Los Angeles	Los Angeles County
Employed Workers (000s %)	125.3	1,851.2	4,614.7	+2.8	+3.3	+2.4
Mean Earnings (\$000s %)	89.9	78.0	81.1	+6.3	+6.3	+3.5
Unemployment Rate (% %)	8.5	10.7	10.2	-1.3	-1.5	-1.4
Average Commute Time (Min. %)	30.0	29.9	30.0	-0.5	+0.3	+1.4
Public Transit Commuters (% %)	5.0	10.8	6.9	-0.8	-0.1	-0.1
Top Occupations						
Mgmt, Bsn, Sci, and Arts (% %)	35.5	35.5	35.1	-0.4	-0.4	-0.1
Sales (% %)	23.5	23.4	25.0	-1.7	+0.1	+0.1
Service (% %)	22.7	21.1	19.3	+2.3	+0.1	0.0
Natural Resources (% %)	9.4	8.1	7.9	+0.8	+0.2	+0.2
Prod, Transp, and Moving (% %)	8.9	11.9	12.8	-1.0	0.0	-0.1

Source: American Community Survey.

DAVID RYU DISTRICT 4



City Council District 4 stretches from Miracle Mile over Mulholland Drive and into North Hollywood, including the expansive Griffith Park to the east and the iconic Hollywood sign. The is home to more than 4,300 firms and 107,500 jobs (104,700 private sector). Average annual wage in the district is \$51,900, below the City average of \$58,400.

PRIVATE EMPLOYMENT INCREASED BY 6.8%, FASTEST GROWTH RATE AMONG ALL CITY COUNCIL DISTRICTS.



MEDIAN HOUSEHOLD INCOME INCREASED BY 7.2% TO \$58,900.



GROSS RECEIPTS INCREASED 2.7 PERCENT TO \$32.2 MILLION



EMPLOYMENT AND FIRM STATISTICS

- Employment in District 4 is booming; the 6.8 percent increase in private employment from the third quarter of 2013 to the third quarter of 2014 is the fastest growth rate among all City Council districts.
- Much of the employment growth in the District has occurred in high-paying industries. Establishments in the Information industry, for instance, added nearly 1,000 jobs during this period, while employment in the Financial Services and Real Estate industries grew 2.1 percent.

DEMOGRAPHICS

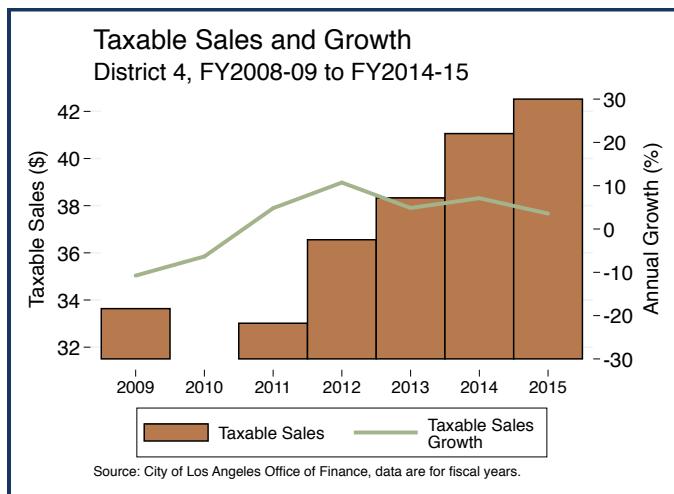
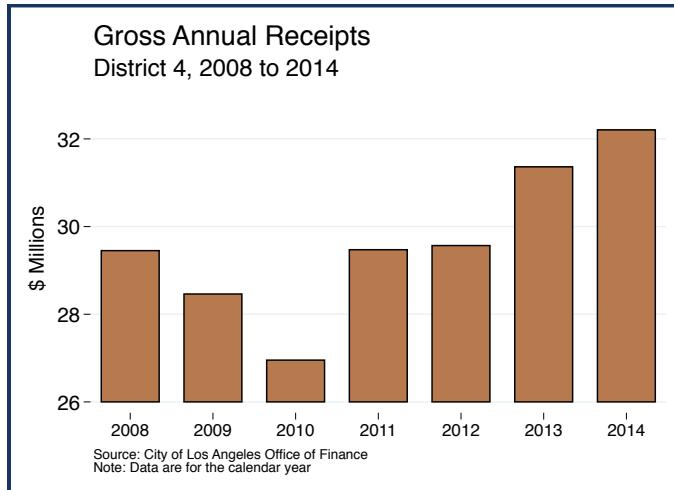
- A key asset of District 4 is residents, who are highly educated; 94.6 percent of the population 25 years and older have graduated from high school, and nearly 60 percent have received bachelor's degrees. That's nearly double the state and citywide averages.
- The District has seen an influx of highly educated residents over the past year, and the income distribution reflects this: Workers in lower income categories uniformly represent less of the population base and higher-income brackets account for a large share.
- The region's growing economy benefited residents of District 4 in 2013. The median household income in the District increased 7.2 percent to \$58,900, while the decline in the unemployment rate far outpaced the rate of decline citywide during this period.

CONSTRUCTION

- Nonresidential and residential construction have continued to grow in District 4. Overall, permit values are up nearly 13 percent to \$465.4 million from FY2013-14 to FY2014-15.
- The two largest projects permitted for construction in the District were mixed-use complexes with 282 multifamily units and extensive space allotted for retail.
- District 4 is a microcosm of trends in construction activity throughout the City: Residential construction activity has shifted toward multifamily construction as developers combat land constraints with in-fill projects.

GROSS BUSINESS RECEIPTS AND SALES TAX REVENUE

- Gross receipts are up across the board in District 4, as every major sector in the District grew from 2013 to 2014. Overall, gross receipts increased 2.7 percent to \$32.2 million during this period.
- Consumer spending in the District continues to trend upward, marking the sixth consecutive fiscal year of sizable growth. Growth has tapered off a bit but remains solid at 3.6 percent from FY2013-14 to FY2014-15.



Nonresidential Construction: District 4

Type	2013-14 (\$000s)	2014-15 (\$000s)
NR Alt./Additions	48.0	87.6
Office	35.6	7.7
Retail	0.0	0.2
Industrial	0.0	0.0
Total Nonresidential	128.6	132.7

Source: Los Angeles City Dept. of Building and Safety. Data is for Fiscal Year.

Gross Receipts in Top 8 Sectors: District 4

Sector	2014 (\$000s)	Annual Growth (%)
Professional Services	4,326	+5.3
Retail Trade	3,147	+13.3
Real Estate	2,974	+2.5
Health Care	2,399	+5.2
Arts & Entertainment	1,603	+10.1
Admin & Waste Services	1,586	+2.5
Finance & Insurance	1,214	+11.7
Other Services	982	+15.5
Total	31,363	+2.7

Source: Los Angeles City Office of Finance.

DAVID RYU

DISTRICT 4



Private Employment by Industry in District 4: Q3-14

Industry	Employment (000s)	Y-o-Y Growth District (%)	City Growth (%)	City Share (%)
Education/Health	20.0	+6.2	+2.1	6.7
Leisure and Hospitality	19.9	+8.1	+6.2	10.7
Retail Trade	13.9	+8.2	+3.7	9.7
Prof, Sci, Tech, and Mgmt	12.0	-0.5	-1.0	8.5
Fin. Svcs. and Real Estate	9.3	+2.1	-0.5	9.9
Information	8.3	+10.9	-0.7	15.0
Other Svcs.	7.6	+10.7	+11.8	10.9
Admin Support	6.8	+9.5	+5.8	7.0
Manufacturing	2.2	+14.6	-2.3	2.2
Wholesale Trade	2.1	+9.9	+2.6	3.0
NR/Construction	1.9	+8.7	+6.4	4.5
Transport/Warehouse	0.7	+10.5	+3.2	1.2
Total Private	104.7	+6.8	+2.7	7.7

Source: California Employment Development Department.

Private Sector Annual Wages by Industry in District 4: Q3-14

Industry	Avg. Wage (\$000s)	Y-o-Y Growth District (%)	City Growth (%)	District vs. City (%)
Information	102.4	+9.4	+9.3	-16.3
Prof, Sci, Tech, and Mgmt	75.5	+3.3	-0.2	-18.6
Fin. Svcs. and Real Estate	65.4	-5.1	+13.8	-38.3
Wholesale Trade	57.6	-3.2	+4.5	+5.9
Admin Support	53.8	+9.6	-12.4	+40.8
NR/Construction	46.6	+1.9	-1.5	-14.7
Manufacturing	44.5	-7.0	+1.1	-16.5
Other Svcs.	42.1	+1.9	+2.9	+8.5
Leisure and Hospitality	40.8	+8.0	+3.1	+20.4
Retail Trade	38.3	+7.1	+5.4	+14.5
Education/Health	33.2	+1.9	+0.8	-23.5
Transport/Warehouse	33.2	-0.2	+1.2	-38.5
Total Private	51.5	+3.5	+1.9	-6.9

Source: California Employment Development Department.

Private Subsectors in District 4: Q3-14

Subsector	Employment (000s)	Avg. Wage (\$000s)	Growth (%)
Food Svcs. and Drinking Places	14.2	20.7	+5.9
Professional and Technical Svcs.	10.5	74.7	-0.6
Social Assistance	7.4	18.1	+6.2
Admin and Support Svcs.	6.8	54.0	+9.3
Ambulatory Health Care Svcs.	5.8	45.6	+2.6
Real Estate	4.2	54.8	+9.4
Motion Pic. and Sound	3.7	119.3	+21.0
Nursing Care Facilities	3.6	33.7	+9.7

Source: California Employment Development Department.

Employment Growth by Establishment Type, Q3-13 to Q3-14

Establishment Type	Jobs Added (000s)	Job Growth (%)
Establishment Size		
Less than 50 Employees	-0.4	-0.7
50 to 250 Employees	+5.1	+16.4
More than 250 Employees	+1.9	+12.7
Establishment Average Wage		
Less than \$25,000	-0.4	-1.0
\$25,000 to \$50,000	+3.4	+11.6
More than \$50,000	+3.6	+10.4

Source: California Employment Development Department.

Establishment Births and Deaths, 2010 to Q3-14 Total

	Gain	Loss	Net
Establishment Count	1,731	408	+1,323
Employment	22,045	4,699	+17,345
Average Wage	44,162	47,152	-2,990

Source: California Employment Development Department.

Note: Only includes establishments with more than 3 employees.



Population Characteristics in 2013: District 4

Metric	2013			Annual Change		
	District 4	City of Los Angeles	Los Angeles County	District 4	City of Los Angeles	Los Angeles County
Population (000s %)	248.3	3,884.3	10,017.1	-1.2	+0.7	+0.5
Median Age (Years %)	37	35	36	-0.1	0.0	+0.9
Population Under 18 Years of Age (% %)	14.1	22.0	23.2	-0.5	-0.5	-0.5
Population (25+) with a High School Diploma (000s %)	94.6	74.6	76.9	+1.4	-0.7	-0.3
Population (25+) with a Bachelor's Degree (% %)	58.3	31.4	30.1	+2.7	-0.1	+0.1

Income Characteristics in 2013: District 4

Metric	2013			Annual Change		
	District 4	City of Los Angeles	Los Angeles County	District 4	City of Los Angeles	Los Angeles County
Median Household Income (\$000s %)	58.9	48.5	54.5	+7.2	+3.6	+2.9
Household Income: Less than \$25,000 (% %)	19.1	27.7	24.1	-1.7	-1.1	-0.4
Household Income: \$25,000 to \$50,000 (% %)	20.2	23.3	22.1	+0.0	-0.2	-0.6
Household Income: \$50,000 to \$100,000 (% %)	27.7	26.2	28.3	+0.2	+0.1	+0.1
Household Income: Above \$100,000 (% %)	33.1	22.7	25.5	+1.4	+1.2	+0.8
Households in Suppl. Nutrition Assist. Program (% %)	2.2	9.8	9.0	-0.1	+0.8	+0.4
Share of Households with Public Assistance (% %)	1.6	4.3	4.2	-0.1	-0.4	-0.1
Average Public Assistance (\$ %)	4,330	4,465	4,680	-28.9	-9.0	-7.7

Housing Characteristics in 2013: District 4

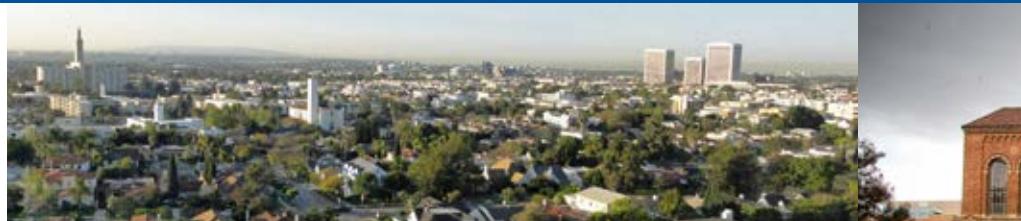
Metric	2013			Annual Change		
	District 4	City of Los Angeles	Los Angeles County	District 4	City of Los Angeles	Los Angeles County
Housing Units (000s %)	128.4	1,406.8	3,462.4	-1.2	-1.6	+0.5
Owner-Occupied Housing (% %)	33.2	35.9	45.5	-0.1	-0.9	-0.3
Housing Vacancy (% %)	6.6	6.2	6.2	-1.1	-0.6	0.0
Housing Structure Built Before 2000 (% %)	93.7	92.6	93.4	-0.1	0.0	+0.3
Households that Moved in Before 2000 (% %)	25.8	28.8	31.6	-1.6	-1.7	-1.5

Resident Employment Characteristics in 2013: District 4

Metric	2013			Annual Change		
	District 4	City of Los Angeles	Los Angeles County	District 4	City of Los Angeles	Los Angeles County
Employed Workers (000s %)	149.9	1,851.2	4,614.7	+3.7	+3.3	+2.4
Mean Earnings (\$000s %)	97.6	78.0	81.1	+9.9	+6.3	+3.5
Unemployment Rate (% %)	8.8	10.7	10.2	-2.6	-1.5	-1.4
Average Commute Time (Min. %)	27.9	29.9	30.0	+0.8	+0.3	+1.4
Public Transit Commuters (% %)	4.7	10.8	6.9	-0.7	-0.1	-0.1
Top Occupations						
Mgmt, Bsn, Sci, and Arts (% %)	59.0	35.5	35.1	+1.1	-0.4	-0.1
Sales (% %)	22.7	23.4	25.0	+1.1	+0.1	+0.1
Service (% %)	12.1	21.1	19.3	-1.9	+0.1	0.0
Prod, Transp, and Moving (% %)	3.5	11.9	12.8	-0.5	0.0	-0.1
Natural Resources (% %)	2.8	8.1	7.9	+0.2	+0.2	+0.2

Source: American Community Survey.

PAUL KORETZ DISTRICT 5



City Council District 5 runs along the City's spine in the Santa Monica Mountains and includes communities on the west side of Los Angeles from Hollywood to Bel Air, as well as communities in the San Fernando Valley. With approximately 7,096 firms, District 5 boasts the second highest employment numbers, with nearly 211,000 jobs (170,00 private sector). Due in no small part to the legal and business center of Century City, average wage in the district is \$82,200 per year – the highest in the City.

PRIVATE EMPLOYMENT INCREASED BY 1.8%



AVERAGE WORKER
EARNS JUST OVER
\$100,000
PER YEAR.



**GROSS
RECEIPTS
FELL 0.6%**
FROM 2013
TO 2014



EMPLOYMENT AND FIRM STATISTICS

- Spurred by rapid growth in the Education and Health Services industry, private employment in District 5 grew 1.8 percent year-over-year to 170,100. That follows a year of solid job growth in 2013, when District 5 ranked second in terms of overall job growth.
- Workers employed in District 5 earn a rather large premium compared to the average worker in the City. In fact, workers in nearly every industry in District 5 earned considerably more than the industry average across the City.

DEMOGRAPHICS

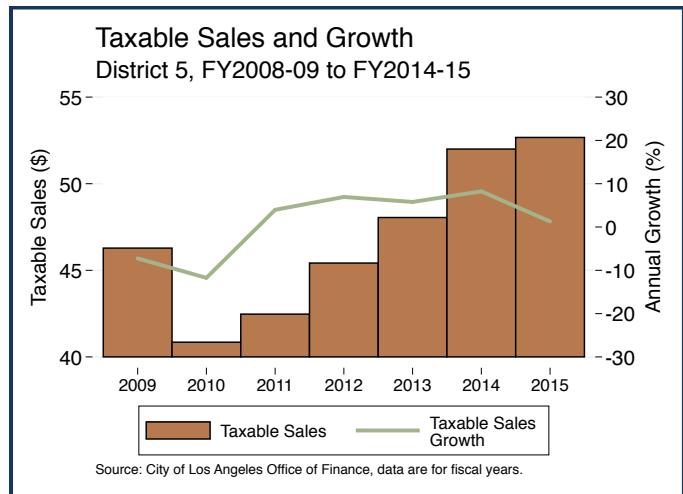
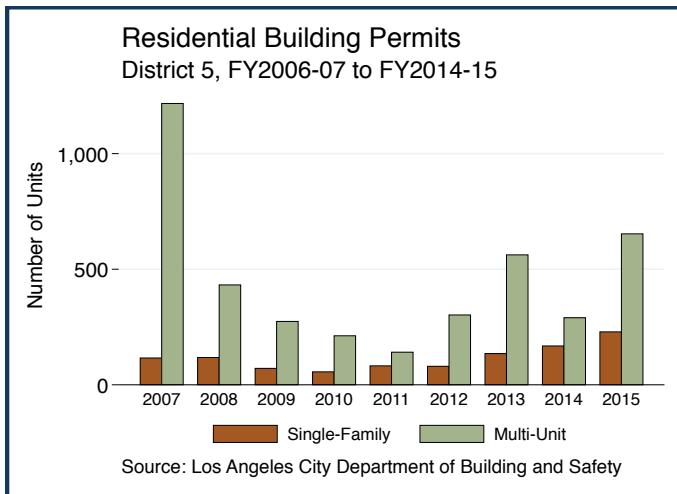
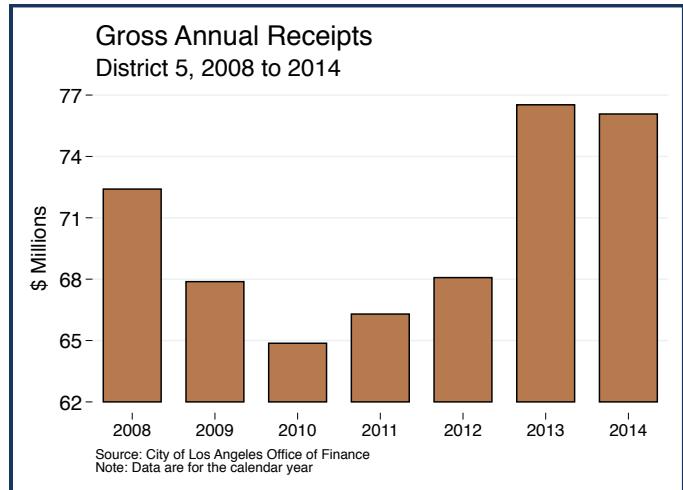
- Residents of District 5 have higher levels of educational attainment than residents of any other region in the City. More than 95 percent of those 25 and older had graduated high school as of 2013, and the share of this population with bachelor's degrees is more than double the share citywide.
- A majority of the workers living in the District are employed in well-paying office jobs; the average worker in District 5 earns just over \$100,000 per year, 31.5 percent more than the average worker throughout the City.

CONSTRUCTION

- The value of permitted construction in District 5 grew by more than \$300 million to \$796.8 million during FY2014-15, ranking third among City Council districts.
- Many of the largest projects permitted for construction in the District were on the residential side of the market, with a number of large apartment complexes receiving permits during March and April of 2015.
- There has also been a considerable spike in the value of nonresidential alterations in the District, as many tenants undertake major structural improvements that may have been delayed during leaner times.

GROSS BUSINESS RECEIPTS AND SALES TAX REVENUE

- Because of a 4.7 percent decline in the Finance and Insurance sector, coupled with an 11.9 percent drop in the Arts, Entertainment and Recreation sector, gross business receipts fell 0.6 percent from 2013 to 2014 in District 5.
- Meanwhile, consumer spending in the District continues grow. From FY2013-14 to FY2014-15, sales tax receipts grew 1.3 percent to \$52.7 million.



Nonresidential Construction: District 5

Type	2013-14 (\$000s)	2014-15 (\$000s)
NR Alt./Additions	85.3	212.0
Office	12.9	8.4
Retail	0.0	1.3
Industrial	0.1	0.0
Total Nonresidential	107.1	270.5

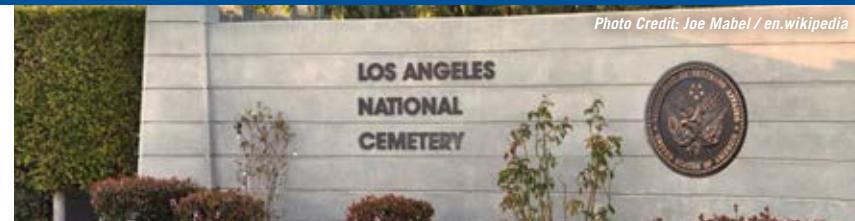
Source: Los Angeles City Dept. of Building and Safety. Data is for Fiscal Year.

Gross Receipts in Top 8 Sectors: District 5

Sector	2014 (\$000s)	Annual Growth (%)
Professional Services	21,323	+1.3
Finance & Insurance	12,518	-4.7
Health Care	6,054	-0.3
Real Estate	5,035	+8.6
Admin & Waste Services	3,988	+5.7
Retail Trade	3,548	+1.9
Other Services	1,761	+53.7
Arts & Entertainment	2,604	-11.9
Total	76,523	-0.6

Source: Los Angeles City Office of Finance.

PAUL KORETZ DISTRICT 5



Private Employment by Industry in District 5: Q3-14

Industry	Employment (000s)	Y-o-Y Growth District (%)	City Growth (%)	City Share (%)
Education/Health	35.6	+11.4	+2.1	11.9
Prof, Sci, Tech, and Mgmt	27.3	-9.5	-1.0	19.2
Leisure and Hospitality	26.5	+2.7	+6.2	14.3
Fin. Svcs. and Real Estate	16.3	+3.9	-0.5	17.3
Retail Trade	16.2	+5.0	+3.7	11.3
Information	14.1	-2.2	-0.7	25.6
Admin Support	12.6	-6.3	+5.8	12.9
Other Svcs.	11.9	+6.6	+11.8	17.1
Wholesale Trade	3.7	+9.9	+2.6	5.1
NR/Construction	3.0	-6.5	+6.4	7.0
Manufacturing	2.4	+25.8	-2.3	2.4
Transport/Warehouse	0.9	0.0	+3.2	1.6
Total Private	170.3	+1.8	+2.7	12.6

Source: California Employment Development Department.

Private Sector Annual Wages by Industry in District 5: Q3-14

Industry	Avg. Wage (\$000s)	Y-o-Y Growth District (%)	City Growth (%)	District vs. City (%)
Information	175.4	+13.1	+9.3	+43.4
Fin. Svcs. and Real Estate	163.5	+25.2	+13.8	+54.3
NR/Construction	119.7	-11.8	-1.5	+119.3
Prof, Sci, Tech, and Mgmt	107.3	+9.4	-0.2	+15.7
Wholesale Trade	83.8	+13.7	+4.5	+53.9
Education/Health	62.7	-5.0	+0.8	+44.5
Manufacturing	62.4	-9.0	+1.1	+17.0
Transport/Warehouse	59.8	-62.6	+1.2	+10.8
Leisure and Hospitality	50.1	+0.7	+3.1	+47.9
Admin Support	44.5	+1.1	-12.4	+16.5
Retail Trade	38.8	+14.2	+5.4	+16.0
Other Svcs.	36.5	+9.6	+2.9	-6.1
Total Private	82.8	+6.0	+1.9	+49.9

Source: California Employment Development Department.

Private Subsectors in District 5: Q3-14

Subsector	Employment (000s)	Avg. Wage (\$000s)	Growth (%)
Professional and Technical Svcs.	25.2	105.1	-10.1
Food Svcs. and Drinking Places	17.9	22.3	+2.2
Admin and Support Svcs.	12.5	44.6	-6.4
Ambulatory Health Care Svcs.	10.6	64.1	+2.9
Motion Pic. and Sound	7.1	180.2	-4.8
Social Assistance	6.4	20.6	-0.6
Securities and Investments	5.6	302.3	+10.9
Real Estate	4.9	66.3	+3.7

Source: California Employment Development Department.

Employment Growth by Establishment Type, Q3-13 to Q3-14

Establishment Type	Jobs Added (000s)	Job Growth (%)
Establishment Size		
Less than 50 Employees	-5.8	-6.4
50 to 250 Employees	+2.8	+6.0
More than 250 Employees	+6.5	+9.2
Establishment Average Wage		
Less than \$25,000	-9.2	-18.2
\$25,000 to \$50,000	+2.9	+6.4
More than \$50,000	+9.8	+8.8

Source: California Employment Development Department.

Establishment Births and Deaths, 2010 to Q3-14 Total

	Gain	Loss	Net
Establishment Count	2,689	659	+2,030
Employment	30,886	10,866	+20,020
Average Wage	82,623	61,100	+21,523

Source: California Employment Development Department.

Note: Only includes establishments with more than 3 employees.



Population Characteristics in 2013: District 5

Metric	2013			Annual Change		
	District 5	City of Los Angeles	Los Angeles County	District 5	City of Los Angeles	Los Angeles County
Population (000s %)	264.9	3,884.3	10,017.1	+5.7	+0.7	+0.5
Median Age (Years %)	35	35	36	-2.9	0.0	+0.9
Population Under 18 Years of Age (% %)	15.7	22.0	23.2	+1.4	-0.5	-0.5
Population (25+) with a High School Diploma (000s %)	95.4	74.6	76.9	+1.1	-0.7	-0.3
Population (25+) with a Bachelor's Degree (% %)	63.8	31.4	30.1	+1.9	-0.1	+0.1

Income Characteristics in 2013: District 5

Metric	2013			Annual Change		
	District 5	City of Los Angeles	Los Angeles County	District 5	City of Los Angeles	Los Angeles County
Median Household Income (\$000s %)	64.5	48.5	54.5	+4.6	+3.6	+2.9
Household Income: Less than \$25,000 (% %)	19.9	27.7	24.1	-1.1	-1.1	-0.4
Household Income: \$25,000 to \$50,000 (% %)	17.5	23.3	22.1	+1.0	-0.2	-0.6
Household Income: \$50,000 to \$100,000 (% %)	24.9	26.2	28.3	-1.5	+0.1	+0.1
Household Income: Above \$100,000 (% %)	37.7	22.7	25.5	+1.7	+1.2	+0.8
Households in Suppl. Nutrition Assist. Program (% %)	2.0	9.8	9.0	-0.0	+0.8	+0.4
Share of Households with Public Assistance (% %)	1.2	4.3	4.2	-0.2	-0.4	-0.1
Average Public Assistance (\$ %)	3,830	4,465	4,680	-29.0	-9.0	-7.7

Housing Characteristics in 2013: District 5

Metric	2013			Annual Change		
	District 5	City of Los Angeles	Los Angeles County	District 5	City of Los Angeles	Los Angeles County
Housing Units (000s %)	116.9	1,406.8	3,462.4	+0.1	-1.6	+0.5
Owner-Occupied Housing (% %)	37.4	35.9	45.5	-1.4	-0.9	-0.3
Housing Vacancy (% %)	6.4	6.2	6.2	-0.5	-0.6	0.0
Housing Structure Built Before 2000 (% %)	92.7	92.6	93.4	+0.6	0.0	+0.3
Households that Moved in Before 2000 (% %)	26.1	28.8	31.6	-1.1	-1.7	-1.5

Resident Employment Characteristics in 2013: District 5

Metric	2013			Annual Change		
	District 5	City of Los Angeles	Los Angeles County	District 5	City of Los Angeles	Los Angeles County
Employed Workers (000s %)	139.0	1,851.2	4,614.7	+5.5	+3.3	+2.4
Mean Earnings (\$000s %)	102.6	78.0	81.1	+6.5	+6.3	+3.5
Unemployment Rate (% %)	7.3	10.7	10.2	-1.3	-1.5	-1.4
Average Commute Time (Min. %)	27.1	29.9	30.0	+2.7	+0.3	+1.4
Public Transit Commuters (% %)	4.0	10.8	6.9	-0.5	-0.1	-0.1
Top Occupations						
Mgmt, Bsn, Sci, and Arts (% %)	62.0	35.5	35.1	+1.7	-0.4	-0.1
Sales (% %)	22.6	23.4	25.0	-1.5	+0.1	+0.1
Service (% %)	9.7	21.1	19.3	-0.8	+0.1	0.0
Prod, Transp, and Moving (% %)	3.5	11.9	12.8	+0.5	0.0	-0.1
Natural Resources (% %)	2.2	8.1	7.9	+0.2	+0.2	+0.2

Source: American Community Survey.

NURY MARTINEZ DISTRICT 6



City Council District 6, located in the geographic center of the San Fernando Valley, is home to the communities of Arleta, North Hills East, West Van Nuys/Lake Balboa, Panorama City, Sun Valley, and parts of Van Nuys and North Hollywood. The district employs nearly 80,000 people (74,300 private sector jobs) at approximately 3,088 firms. Average wage for those workers is about \$43,400 per year, placing wages in the district about \$15,000 below the City average.

EMPLOYMENT INCREASED BY 2.2%



AVERAGE EARNINGS GREW BY 3.4 PERCENT



SALES TAX RECEIPTS GREW 2.7% TO \$41 MILLION



EMPLOYMENT AND FIRM STATISTICS

- Employment in District 6 continues to grow at a steady pace, increasing 2.2 percent from the third quarter of 2013 to the third quarter of 2014. Nonetheless, wages have yet to pick up at a similar rate, as many workers in the District earn considerably less than the average worker citywide.
- One factor exerting downward pressure on wages in the District is the large number of jobs added in the low-wage Administrative and Support Services sub-sector over the last year.
- The Natural Resources and Construction industries continue to grow in District 6 and account for nearly 14 percent of all employment in these industries throughout the City.

DEMOGRAPHICS

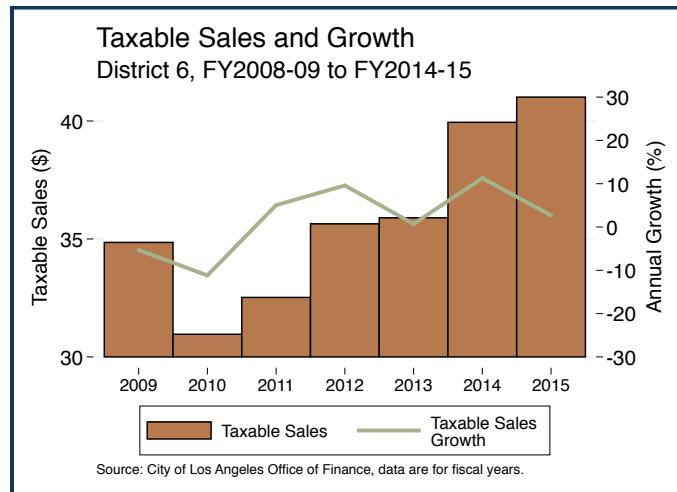
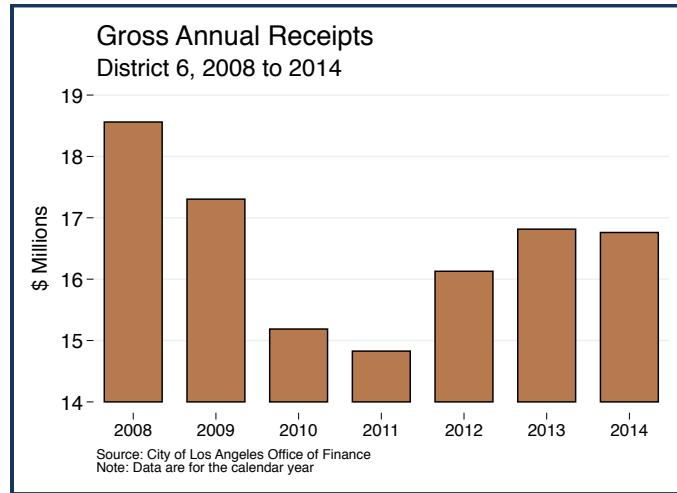
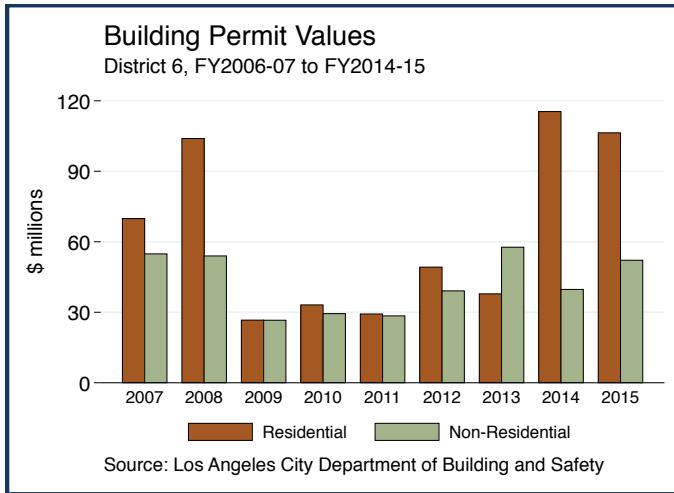
- Despite a falling share of residents with more advanced levels of education, the distribution of income in District 6 has started to shift toward the middle and upper tiers. The share of households earning more than \$50,000 grew by 1.6 percentage points, driven by a 3.4 percent increase in the average earnings of workers who live in the District.
- Only 4.6 percent of housing units in District 6 remained vacant in 2013, compared to 6.2 percent of housing units across the City and L.A. County.

CONSTRUCTION

- Total permit values in District 6 were relatively flat during FY2014-15 compared to the previous fiscal year. Nonetheless, construction activity in the District is as high as it has been at any point in the last decade.
- Most permit activity in the District remains concentrated on the residential side of the market, specifically in the construction of multifamily units. Nearly 900 multifamily units have been permitted for construction over the last two fiscal years, while only 145 single-family units have been permitted during this period.

GROSS BUSINESS RECEIPTS AND SALES TAX REVENUE

- Gross business receipts were relatively flat from 2013 to 2014, despite a 10.8 percent decline in the Health Care sector, the largest in the District in terms of gross receipts.
- Consumer spending in District 6 continued to grow during FY2014-15 after experiencing a surge during the previous fiscal year. Overall, sales tax receipts grew 2.7 percent to \$41 million from FY2013-14 to FY2014-15.



Nonresidential Construction: District 6

Type	2013-14 (\$000s)	2014-15 (\$000s)
NR Alt./Additions	21.9	26.7
Office	13.3	0.8
Industrial	0.0	0.0
Retail	0.7	0.0
Total Nonresidential	39.7	52.1

Source: Los Angeles City Dept. of Building and Safety. Data is for Fiscal Year.

Gross Receipts in Top 8 Sectors: District 6

Sector	2014 (\$000s)	Annual Growth (%)
Health Care	3,015	-10.8
Retail Trade	2,281	+2.3
Wholesale Trade	1,111	+1.4
Real Estate	1,053	-6.9
Professional Services	1,024	-8.3
Other Services	576	+34.1
Admin & Waste Services	618	+0.6
Construction	520	+16.7
Total	16,815	-0.3

Source: Los Angeles City Office of Finance.

NURY MARTINEZ DISTRICT 6



Private Employment by Industry in District 6: Q3-14

Industry	Employment (000s)	Y-o-Y Growth District (%)	City Growth (%)	City Share (%)
Education/Health	19.6	+1.6	+2.1	6.6
Retail Trade	9.5	+4.3	+3.7	6.6
Manufacturing	8.9	-3.8	-2.3	9.1
Leisure and Hospitality	5.9	-1.8	+6.2	3.2
NR/Construction	5.8	+7.2	+6.4	13.7
Wholesale Trade	4.7	+0.6	+2.6	6.5
Admin Support	4.5	+4.9	+5.8	4.6
Transport/Warehouse	4.2	+8.0	+3.2	7.4
Prof, Sci, Tech, and Mgmt	3.6	+6.2	-1.0	2.5
Fin. Svcs. and Real Estate	3.5	-0.1	-0.5	3.7
Other Svcs.	2.8	+6.8	+11.8	4.1
Information	1.4	+0.6	-0.7	2.5
Total Private	74.3	+2.2	+2.7	5.5

Source: California Employment Development Department.

Private Sector Annual Wages by Industry in District 6: Q3-14

Industry	Avg. Wage (\$000s)	Y-o-Y Growth District (%)	City Growth (%)	District vs. City (%)
Information	71.9	+1.0	+9.3	-41.3
Wholesale Trade	56.8	+3.3	+4.5	+4.4
Manufacturing	52.8	-4.1	+1.1	-1.0
Prof, Sci, Tech, and Mgmt	52.1	-0.3	-0.2	-43.8
Transport/Warehouse	47.5	+1.8	+1.2	-12.1
NR/Construction	46.9	-1.6	-1.5	-14.0
Fin. Svcs. and Real Estate	46.0	-1.8	+13.8	-56.6
Education/Health	40.8	+3.1	+0.8	-5.9
Admin Support	39.4	+5.3	-12.4	+3.2
Retail Trade	33.6	+5.2	+5.4	+0.5
Other Svcs.	32.6	+6.1	+2.9	-16.1
Leisure and Hospitality	17.7	+3.4	+3.1	-47.8
Total Private	42.3	+1.3	+1.9	-23.4

Source: California Employment Development Department.

Private Subsectors in District 6: Q3-14

Subsector	Employment (000s)	Avg. Wage (\$000s)	Growth (%)
Ambulatory Health Care Svcs.	7.0	56.4	+5.9
Social Assistance	6.6	13.4	+4.3
Food Svcs. and Drinking Places	5.2	15.9	-1.3
Specialty Trade Contractors	4.2	43.6	+4.5
Admin and Support Svcs.	3.6	34.1	+5.6
Hospitals	3.4	66.7	-14.5
Wholesalers, Durable Goods	3.1	58.0	+1.7
Professional and Technical Svcs.	2.9	47.2	+7.6

Source: California Employment Development Department.

Employment Growth by Establishment Type, Q3-13 to Q3-14

Establishment Type	Jobs Added (000s)	Job Growth (%)
Establishment Size		
Less than 50 Employees	-2.2	-5.4
50 to 250 Employees	+2.2	+8.9
More than 250 Employees	+1.8	+14.8
Establishment Average Wage		
Less than \$25,000	-1.8	-6.8
\$25,000 to \$50,000	+1.9	+8.4
More than \$50,000	+1.6	+5.5

Source: California Employment Development Department.

Establishment Births and Deaths, 2010 to Q3-14 Total

	Gain	Loss	Net
Establishment Count	932	295	+637
Employment	12,797	4,795	+8,001
Average Wage	38,730	35,591	+3,139

Source: California Employment Development Department.

Note: Only includes establishments with more than 3 employees.



Population Characteristics in 2013: District 6

Metric	2013			Annual Change		
	District 6	City of Los Angeles	Los Angeles County	District 6	City of Los Angeles	Los Angeles County
Population (000s %)	258.0	3,884.3	10,017.1	-6.3	+0.7	+0.5
Median Age (Years %)	34	35	36	+1.2	0.0	+0.9
Population Under 18 Years of Age (% %)	26.1	22.0	23.2	-1.5	-0.5	-0.5
Population (25+) with a High School Diploma (000s %)	62.5	74.6	76.9	-1.6	-0.7	-0.3
Population (25+) with a Bachelor's Degree (% %)	15.5	31.4	30.1	-1.0	-0.1	+0.1

Income Characteristics in 2013: District 6

Metric	2013			Annual Change		
	District 6	City of Los Angeles	Los Angeles County	District 6	City of Los Angeles	Los Angeles County
Median Household Income (\$000s %)	47.5	48.5	54.5	+2.4	+3.6	+2.9
Household Income: Less than \$25,000 (% %)	29.5	27.7	24.1	-1.4	-1.1	-0.4
Household Income: \$25,000 to \$50,000 (% %)	26.9	23.3	22.1	-0.2	-0.2	-0.6
Household Income: \$50,000 to \$100,000 (% %)	29.0	26.2	28.3	+0.9	+0.1	+0.1
Household Income: Above \$100,000 (% %)	14.7	22.7	25.5	+0.7	+1.2	+0.8
Households in Suppl. Nutrition Assist. Program (% %)	13.7	9.8	9.0	+0.6	+0.8	+0.4
Share of Households with Public Assistance (% %)	5.1	4.3	4.2	-1.4	-0.4	-0.1
Average Public Assistance (\$ %)	4,010	4,465	4,680	-12.3	-9.0	-7.7

Housing Characteristics in 2013: District 6

Metric	2013			Annual Change		
	District 6	City of Los Angeles	Los Angeles County	District 6	City of Los Angeles	Los Angeles County
Housing Units (000s %)	74.8	1,406.8	3,462.4	-5.0	-1.6	+0.5
Owner-Occupied Housing (% %)	37.6	35.9	45.5	-1.1	-0.9	-0.3
Housing Vacancy (% %)	4.6	6.2	6.2	-0.3	-0.6	0.0
Housing Structure Built Before 2000 (% %)	94.2	92.6	93.4	-0.6	0.0	+0.3
Households that Moved in Before 2000 (% %)	28.8	28.8	31.6	-3.2	-1.7	-1.5

Resident Employment Characteristics in 2013: District 6

Metric	2013			Annual Change		
	District 6	City of Los Angeles	Los Angeles County	District 6	City of Los Angeles	Los Angeles County
Employed Workers (000s %)	120.2	1,851.2	4,614.7	-1.6	+3.3	+2.4
Mean Earnings (\$000s %)	64.7	78.0	81.1	+3.4	+6.3	+3.5
Unemployment Rate (% %)	10.6	10.7	10.2	-2.8	-1.5	-1.4
Average Commute Time (Min. %)	31.2	29.9	30.0	-2.6	+0.3	+1.4
Public Transit Commuters (% %)	10.5	10.8	6.9	-0.1	-0.1	-0.1
Top Occupations						
Service (% %)	27.8	21.1	19.3	+0.3	+0.1	0.0
Sales (% %)	23.2	23.4	25.0	+1.8	+0.1	+0.1
Mgmt, Bsn, Sci, and Arts (% %)	18.9	35.5	35.1	-1.5	-0.4	-0.1
Prod, Transp, and Moving (% %)	16.0	11.9	12.8	+0.6	0.0	-0.1
Natural Resources (% %)	14.2	8.1	7.9	-1.2	+0.2	+0.2

Source: American Community Survey.

FELIPE FUENTES DISTRICT 7



Photo Credit: Mike Quach / en.wikipedia

City Council District 7 covers the northeast section of the San Fernando Valley including the communities of Pacoima, Mission Hills and Sylmar. The District is home to 1,730 firms and 52,300 jobs (48,100 private sector). The average annual wage in District 7 is \$44,800, well below the the City average.

PRIVATE EMPLOYMENT FELL 1.1%



PERMIT VALUES CONTINUE TO TREND UPWARD



SALES TAX RECEIPTS UP 4.8% FROM PREVIOUS FISCAL YEAR



EMPLOYMENT AND FIRM STATISTICS

- The overall employment environment in District 7 is trending downward. Total private employment in the District fell 1.1 percent from the third quarter of 2013 to the third quarter of 2014, and wages dropped sharply during this period.
- The drop in wages can be explained in part by the types of jobs entering the District relative to the jobs that have closed down or moved. The average wage paid to workers employed in establishments that left the District is almost \$40,000 more than the average wage of the nearly 7,000 jobs that have moved into the District since 2010.
- This makes the District the second slowest-growing in the City, and it is ranked 14 out of 15 in terms of number of jobs.

DEMOGRAPHICS

- Almost 60 percent of housing units in District 7 are owner-occupied, the second-highest rate of home ownership among City Council districts.
- The pace of economic recovery in District 7 has lagged behind the pace in many other districts. Income growth was stagnant in 2013, and the unemployment rate for workers living in the District remained more than 1 percentage point above the rate citywide during this time period.
- Educational attainment in District 7 also trails behind the citywide average, with fewer than 17 percent of residents possessing bachelors or higher degrees.

CONSTRUCTION

- Permit values in District 7 continue to trend upward. In fact, the value of permitted construction grew more than 45 percent to \$113.4 million during FY2014-15.
- Many of the largest projects permitted for construction in the District are apartment buildings. The number of multifamily units permitted continues to grow, with more than 400 units permitted over the last three fiscal years.

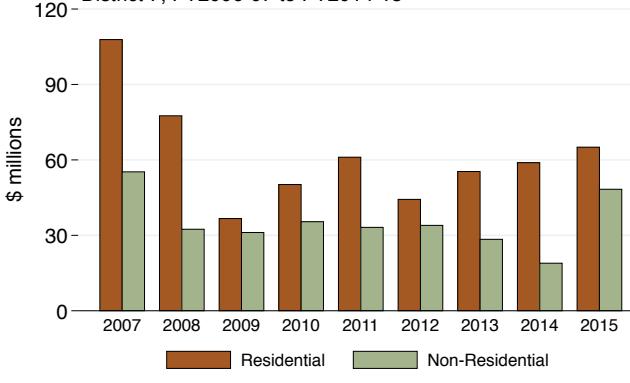
GROSS BUSINESS RECEIPTS AND SALES TAX REVENUE

- Gross business receipts in the District totaled \$8.5 million, which remains 2.5 percent above the pre-recession peak.
- Although gross receipts are down, consumer spending in the District is up. Sales tax receipts in District 7 amounted to \$27.7 million during FY2014-15, up 4.8 percent from the previous fiscal year.

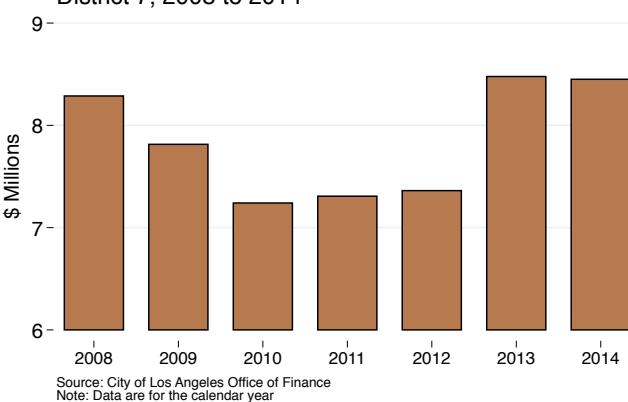
Photo Credit: Joseph Sheppard / en.wikipedia



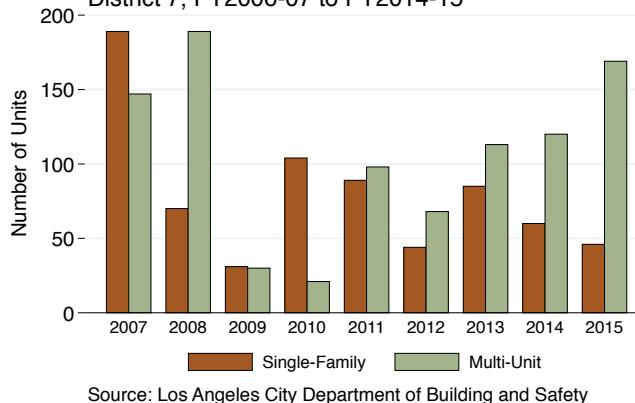
Building Permit Values District 7, FY2006-07 to FY2014-15



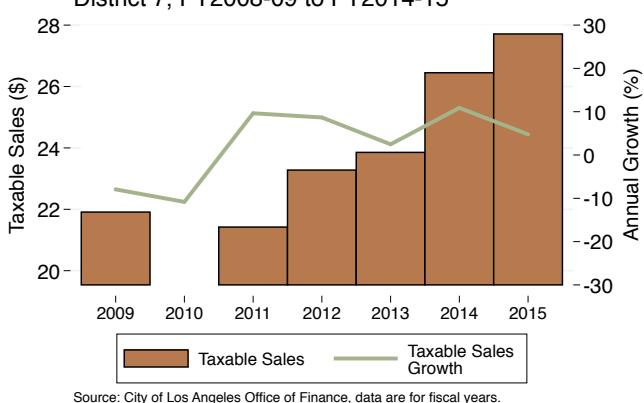
Gross Annual Receipts District 7, 2008 to 2014



Residential Building Permits District 7, FY2006-07 to FY2014-15



Taxable Sales and Growth District 7, FY2008-09 to FY2014-15



Nonresidential Construction: District 7

Type	2013-14 (\$000s)	2014-15 (\$000s)
NR Alt./Additions	13.5	28.0
Retail	0.4	1.5
Industrial	4.8	0.1
Office	1.9	0.0
Total Nonresidential	18.9	48.3

Source: Los Angeles City Dept. of Building and Safety. Data is for Fiscal Year.

Gross Receipts in Top 8 Sectors: District 7

Sector	2014 (\$000s)	Annual Growth (%)
Health Care	1,478	+6.2
Retail Trade	1,211	+0.9
Wholesale Trade	543	-11.1
Real Estate	425	-5.4
Other Services	322	-0.0
Construction	276	+13.3
Professional Services	294	-7.6
Manufacturing	214	+24.4
Total	8,477	-0.3

Source: Los Angeles City Office of Finance.

FELIPE FUENTES DISTRICT 7



Photo Credit: Laurie Avocado / Flickr

Private Employment by Industry in District 7 Q3-14

Industry	Employment (000s)	Y-o-Y Growth District (%)	City (%)	City Share (%)
Education/Health	13.9	+6.1	+2.1	4.7
Manufacturing	10.5	-1.3	-2.3	10.8
Retail Trade	5.8	+4.9	+3.7	4.0
NR/Construction	3.5	-2.0	+6.4	8.3
Leisure and Hospitality	3.5	+5.0	+6.2	1.9
Wholesale Trade	2.8	-5.4	+2.6	3.9
Admin Support	1.9	+14.0	+5.8	2.0
Transport/Warehouse	1.9	+1.6	+3.2	3.3
Prof, Sci, Tech, and Mgmt	1.5	-56.1	-1.0	1.1
Other Svcs.	1.3	+11.3	+11.8	1.8
Fin. Svcs. and Real Estate	1.2	0.0	-0.5	1.3
Information	0.3	+71.2	-0.7	0.5
Total Private	48.1	-1.1	+2.7	3.6

Source: California Employment Development Department.

Private Sector Annual Wages by Industry in District 7: Q3-14

Industry	Avg. Wage (\$000s)	Y-o-Y Growth District (%)	City (%)	District vs. City (%)
Manufacturing	66.2	+1.1	+1.1	+24.1
Information	55.1	-17.8	+9.3	-54.9
NR/Construction	54.5	+0.0	-1.5	-0.1
Prof, Sci, Tech, and Mgmt	53.4	-51.8	-0.2	-42.5
Wholesale Trade	50.5	+0.5	+4.5	-7.2
Transport/Warehouse	45.4	-0.9	+1.2	-15.9
Fin. Svcs. and Real Estate	41.0	-7.6	+13.8	-61.3
Admin Support	39.6	+6.7	-12.4	+3.6
Education/Health	36.2	+4.0	+0.8	-16.6
Retail Trade	30.6	+4.3	+5.4	-8.6
Other Svcs.	30.5	+2.0	+2.9	-21.4
Leisure and Hospitality	17.2	+7.5	+3.1	-49.1
Total Private	44.0	-8.5	+1.9	-20.4

Source: California Employment Development Department.

Private Subsectors in District 7: Q3-14

Subsector	Employment (000s)	Employment Growth (%)	Avg. Wage (\$000s)
Social Assistance	5.7	+4.8	14.0
Nursing Care Facilities	3.2	+5.0	38.8
Computer and Electronic Mfg.	3.2	-4.4	94.6
Food Svcs. and Drinking Places	3.1	+4.9	16.8
Specialty Trade Contractors	2.6	+1.0	48.0
Food and Beverage Stores	2.3	-1.3	31.6
Ambulatory Health Care Svcs.	2.1	+11.4	58.0
Admin and Support Svcs.	1.9	+14.3	39.6

Source: California Employment Development Department.

Employment Growth by Establishment Type, Q3-13 to Q3-14

Establishment Type	Jobs Added (000s)	Job Growth (%)
Establishment Size		
Less than 50 Employees	-2.1	-8.3
50 to 250 Employees	+1.5	+9.1
More than 250 Employees	+0.3	+3.4
Establishment Average Wage		
Less than \$25,000	-2.0	-11.1
\$25,000 to \$50,000	+1.5	+9.1
More than \$50,000	+0.2	+1.3

Source: California Employment Development Department.

Establishment Births and Deaths, 2010 to Q3-14 Total

	Gain	Loss	Net
Establishment Count	540	159	+381
Employment	6,981	1,910	+5,071
Average Wage	34,098	73,399	-39,301

Source: California Employment Development Department.

Note: Only includes establishments with more than 3 employees.



Photo Credit: TKirby /en.wikipedia

Population Characteristics in 2013: District 7

Metric	2013			Annual Change		
	District 7	City of Los Angeles	Los Angeles County	District 7	City of Los Angeles	Los Angeles County
Population (000s %)	260.0	3,884.3	10,017.1	-3.4	+0.7	+0.5
Median Age (Years %)	35	35	36	+3.9	0.0	+0.9
Population Under 18 Years of Age (% %)	24.9	22.0	23.2	-2.8	-0.5	-0.5
Population (25+) with a High School Diploma (000s %)	65.5	74.6	76.9	-2.2	-0.7	-0.3
Population (25+) with a Bachelor's Degree (% %)	16.7	31.4	30.1	-1.4	-0.1	+0.1

Income Characteristics in 2013: District 7

Metric	2013			Annual Change		
	District 7	City of Los Angeles	Los Angeles County	District 7	City of Los Angeles	Los Angeles County
Median Household Income (\$000s %)	53.7	48.5	54.5	+0.1	+3.6	+2.9
Household Income: Less than \$25,000 (% %)	22.4	27.7	24.1	+0.2	-1.1	-0.4
Household Income: \$25,000 to \$50,000 (% %)	25.2	23.3	22.1	+0.1	-0.2	-0.6
Household Income: \$50,000 to \$100,000 (% %)	32.9	26.2	28.3	+0.2	+0.1	+0.1
Household Income: Above \$100,000 (% %)	19.5	22.7	25.5	-0.4	+1.2	+0.8
Households in Suppl. Nutrition Assist. Program (% %)	11.6	9.8	9.0	+2.8	+0.8	+0.4
Share of Households with Public Assistance (% %)	4.6	4.3	4.2	-0.0	-0.4	-0.1
Average Public Assistance (\$ %)	4,300	4,465	4,680	-11.3	-9.0	-7.7

Housing Characteristics in 2013: District 7

Metric	2013			Annual Change		
	District 7	City of Los Angeles	Los Angeles County	District 7	City of Los Angeles	Los Angeles County
Housing Units (000s %)	73.5	1,406.8	3,462.4	-1.2	-1.6	+0.5
Owner-Occupied Housing (% %)	59.8	35.9	45.5	-0.7	-0.9	-0.3
Housing Vacancy (% %)	5.0	6.2	6.2	+0.4	-0.6	0.0
Housing Structure Built Before 2000 (% %)	91.0	92.6	93.4	-0.2	0.0	+0.3
Households that Moved in Before 2000 (% %)	36.6	28.8	31.6	-4.1	-1.7	-1.5

Resident Employment Characteristics in 2013: District 7

Metric	2013			Annual Change		
	District 7	City of Los Angeles	Los Angeles County	District 7	City of Los Angeles	Los Angeles County
Employed Workers (000s %)	116.2	1,851.2	4,614.7	+0.8	+3.3	+2.4
Mean Earnings (\$000s %)	66.3	78.0	81.1	+0.0	+6.3	+3.5
Unemployment Rate (% %)	12.0	10.7	10.2	-1.2	-1.5	-1.4
Average Commute Time (Min. %)	29.5	29.9	30.0	-1.9	+0.3	+1.4
Public Transit Commuters (% %)	3.9	10.8	6.9	-1.0	-0.1	-0.1
Top Occupations						
Mgmt, Bsn, Sci, and Arts (% %)	24.9	35.5	35.1	-0.7	-0.4	-0.1
Sales (% %)	24.7	23.4	25.0	-0.4	+0.1	+0.1
Service (% %)	22.3	21.1	19.3	+1.3	+0.1	0.0
Prod, Transp, and Moving (% %)	15.6	11.9	12.8	+0.4	0.0	-0.1
Natural Resources (% %)	12.5	8.1	7.9	-0.6	+0.2	+0.2

Source: American Community Survey.

MARQUEECE HARRIS-DAWSON DISTRICT 8



Council District 8 in south Los Angeles runs west of the 110 freeway and reaches I-10 at its northernmost point. With 869 firms, District 8 consists of the fewest number of workers of all City Council districts – 23,600, of which 20,500 are in the private sector. Average annual wage in the district, roughly \$26,700, is the lowest of all City Council districts.

PRIVATE EMPLOYMENT

GREW 5.3%



MEDIAN HOUSEHOLD INCOMES GREW BY **2% OVER THE YEAR**



SALES TAX RECEIPTS **FELL 4.8%**



EMPLOYMENT AND FIRM STATISTICS

- Although it had the lowest level of employment among all City Council districts, private employment in District 8 grew 5.3 percent year-over-year to 20,500 jobs. That made District 8 the fourth-fastest-growing District in the city last year.
- The same can be said for average wages paid to workers in the District, though wages remain extremely low when compared to the average throughout the City.
- Employment growth in the District has been spread across a wide variety of industries, including Retail Trade, Leisure and Hospitality, Manufacturing, and Education and Health Services.

DEMOGRAPHICS

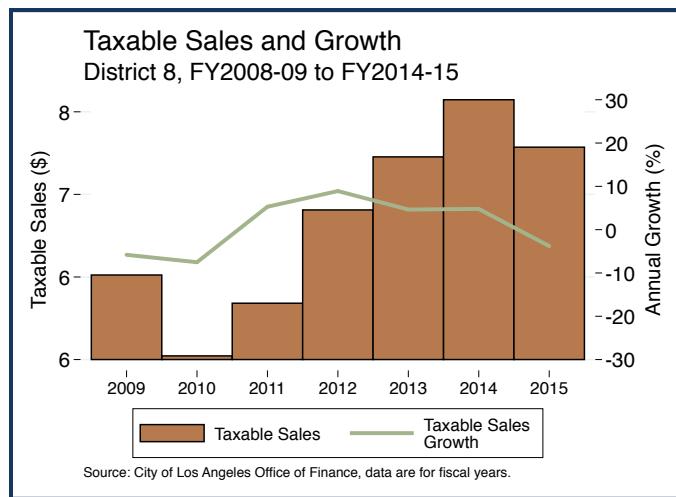
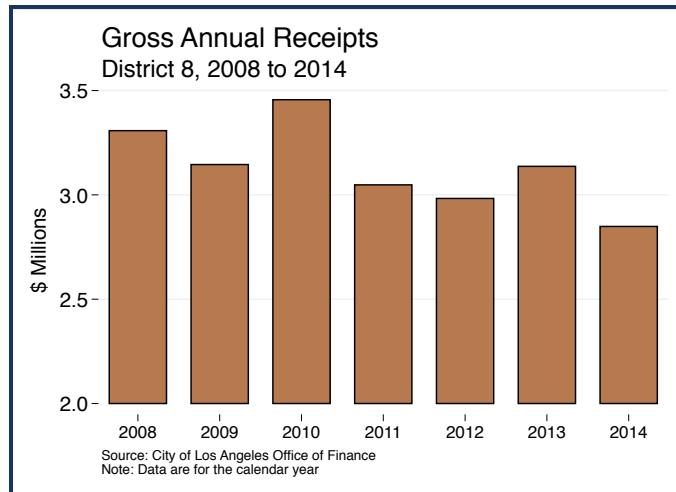
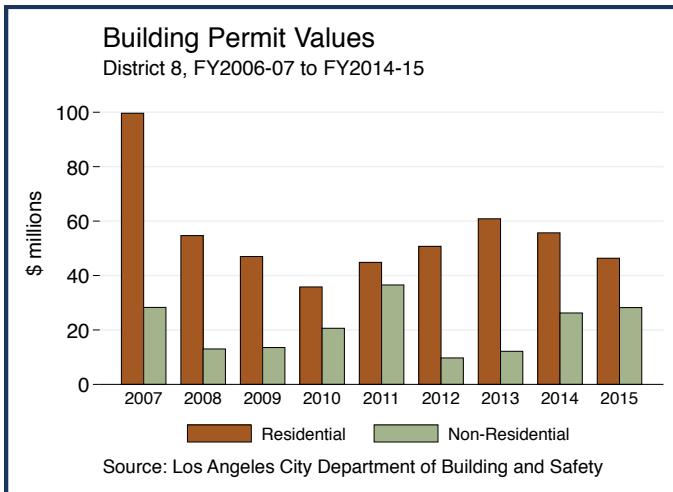
- Residents of District 8 are relatively young; more than one-quarter were younger than 18 in 2013. It comes as no surprise, therefore, that the median-aged resident is four years younger than the median resident citywide.
- Even though incomes in District 8 are among the lowest in the region, income growth in the District continues to lag behind the City average. Median household incomes grew by 2 percent over the year, compared to income growth of 3.6 percent in the City as a whole.
- In part, this is because District 8 has the second-lowest level of residents with a college degree in the city, and work primarily in industries experiencing only minimal wage growth.

CONSTRUCTION

- Although construction activity is booming throughout the City, permit activity cooled in District 8 during FY2014-15. Residential construction activity continued to trend down just enough to offset gains on the nonresidential side of the market.
- The major driver of growth in nonresidential permit values is an \$8.5 million mixed-use apartment and office/retail complex. Otherwise, there was no activity in the industrial and office side of the nonresidential market through the end of the most recent fiscal year.

GROSS BUSINESS RECEIPTS AND SALES TAX REVENUE

- Business activity in District 8 experienced the largest decline among City Council districts from 2013 to 2014 because of a 2.1 percent drop in retail trade receipts and a 12.5 percent decline in the Real Estate sector.
- Sales tax receipts are also down in the District, erasing much of the gain from FY2013-14. Overall, sales tax receipts fell 3.8 percent to \$7.3 million during FY2014-15.



Nonresidential Construction: District 8

Type	2013-14 (\$000s)	2014-15 (\$000s)
NR Alt./Additions	9.5	6.7
Retail	0.6	0.5
Industrial	4.1	0.0
Office	13.6	0.0
Total Nonresidential	26.2	28.2

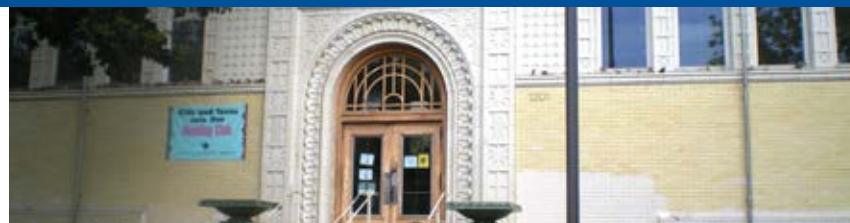
Source: Los Angeles City Dept. of Building and Safety. Data is for Fiscal Year.

Gross Receipts in Top 8 Sectors: District 8

Sector	2014 (\$000s)	Annual Growth (%)
Retail Trade	963	-2.1
Health Care	190	+16.9
Real Estate	228	-12.5
Other Services	166	+19.3
Accommodation & Food	156	+16.9
Wholesale Trade	79	+12.0
Admin & Waste Services	88	-0.0
Construction	56	+27.8
Total	3,160	-9.3

Source: Los Angeles City Office of Finance.

MARQUEECE HARRIS-DAWSON DISTRICT 8



Private Employment by Industry in District 8: Q3-14

Industry	Employment (000s)	Y-o-Y Growth District (%)	City (%)	City Share (%)
Education/Health	10.1	+3.5	+2.1	3.4
Retail Trade	3.2	+3.3	+3.7	2.3
Leisure and Hospitality	2.5	+15.1	+6.2	1.4
Other Svcs.	1.1	+6.7	+11.8	1.6
Manufacturing	1.0	+22.1	-2.3	1.0
Info, Prof, Sci, Tech, and Mgmt	0.6	+1.1	-0.9	0.3
Wholesale Trade	0.5	-3.7	+2.6	0.6
Fin. Svcs. and Real Estate	0.5	+2.5	-0.5	0.5
Admin Support	0.4	+5.0	+5.8	0.4
Transport/Warehouse	0.3	-6.5	+3.2	0.6
NR/Construction	0.3	+4.9	+6.4	0.8
Total Private	20.5	+5.3	+2.7	1.5

Source: California Employment Development Department.

Private Subsectors in District 8: Q3-14

Subsector	Employment (000s)	Avg. Growth (%)	Avg. Wage (\$000s)
Social Assistance	7.6	+4.2	12.0
Food Svcs. and Drinking Places	2.4	+14.1	14.5
Ambulatory Health Care Svcs.	1.3	+7.3	40.1
Food and Beverage Stores	1.2	+1.1	25.5
Educational Svcs.	0.7	+1.8	29.3
General Merchandise Stores	0.6	+0.8	22.1
Nursing Care Facilities	0.6	-10.6	24.9
Professional and Technical Svcs.	0.4	+24.3	76.5

Source: California Employment Development Department.

Private Sector Annual Wages by Industry in District 8: Q3-14

Industry	Avg. Wage (\$000s)	Y-o-Y Growth District (%)	City (%)	District vs. City (%)
Info, Prof, Sci, Tech, and Mgmt	67.0	+2.8	+2.8	-33.7
Manufacturing	42.5	+18.0	+1.1	-20.2
NR/Construction	34.9	-0.6	-1.5	-36.0
Fin. Svcs. and Real Estate	33.1	+3.3	+13.8	-68.8
Wholesale Trade	31.0	-7.8	+4.5	-43.1
Admin Support	29.3	-11.2	-12.4	-23.2
Transport/Warehouse	29.2	+4.1	+1.2	-45.9
Other Svcs.	26.5	+8.3	+2.9	-31.6
Retail Trade	23.6	+1.4	+5.4	-29.5
Education/Health	17.4	+5.6	+0.8	-59.9
Leisure and Hospitality	14.5	+1.8	+3.1	-57.2
Total Private	22.4	+4.0	+1.9	-59.5

Source: California Employment Development Department.

Employment Growth by Establishment Type, Q3-13 to Q3-14

Establishment Type	Jobs Added (000s)	Job Growth (%)
Establishment Size		
Less than 50 Employees	+0.5	+3.5
50 to 250 Employees	+0.5	+8.5
More than 250 Employees	+0.0	+4.0
Establishment Average Wage		
Less than \$25,000	+0.4	+3.0
\$25,000 to \$50,000	+0.5	+9.0
More than \$50,000	+0.2	+5.0

Source: California Employment Development Department.

Establishment Births and Deaths, 2010 to Q3-14 Total

	Gain	Loss	Net
Establishment Count	327	126	+201
Employment	3,204	1,088	+2,116
Average Wage	20,131	26,581	-6,450

Source: California Employment Development Department.

Note: Only includes establishments with more than 3 employees.



Population Characteristics in 2013: District 8

Metric	2013			Annual Change		
	District 8	City of Los Angeles	Los Angeles County	District 8	City of Los Angeles	Los Angeles County
Population (000s %)	250.2	3,884.3	10,017.1	+5.2	+0.7	+0.5
Median Age (Years %)	31	35	36	+0.6	0.0	+0.9
Population Under 18 Years of Age (% %)	26.8	22.0	23.2	-0.2	-0.5	-0.5
Population (25+) with a High School Diploma (000s %)	63.7	74.6	76.9	-0.6	-0.7	-0.3
Population (25+) with a Bachelor's Degree (% %)	11.6	31.4	30.1	-1.1	-0.1	+0.1

Income Characteristics in 2013: District 8

Metric	2013			Annual Change		
	District 8	City of Los Angeles	Los Angeles County	District 8	City of Los Angeles	Los Angeles County
Median Household Income (\$000s %)	31.0	48.5	54.5	+2.0	+3.6	+2.9
Household Income: Less than \$25,000 (% %)	41.9	27.7	24.1	-1.5	-1.1	-0.4
Household Income: \$25,000 to \$50,000 (% %)	26.3	23.3	22.1	+0.5	-0.2	-0.6
Household Income: \$50,000 to \$100,000 (% %)	23.2	26.2	28.3	+1.4	+0.1	+0.1
Household Income: Above \$100,000 (% %)	8.6	22.7	25.5	-0.4	+1.2	+0.8
Households in Suppl. Nutrition Assist. Program (% %)	20.3	9.8	9.0	+3.4	+0.8	+0.4
Share of Households with Public Assistance (% %)	9.9	4.3	4.2	+0.1	-0.4	-0.1
Average Public Assistance (\$ %)	4,315	4,465	4,680	-3.3	-9.0	-7.7

Housing Characteristics in 2013: District 8

Metric	2013			Annual Change		
	District 8	City of Los Angeles	Los Angeles County	District 8	City of Los Angeles	Los Angeles County
Housing Units (000s %)	116.9	1,406.8	3,462.4	+0.1	-1.6	+0.5
Owner-Occupied Housing (% %)	37.4	35.9	45.5	-1.4	-0.9	-0.3
Housing Vacancy (% %)	6.4	6.2	6.2	-0.5	-0.6	0.0
Housing Structure Built Before 2000 (% %)	92.7	92.6	93.4	+0.6	0.0	+0.3
Households that Moved in Before 2000 (% %)	26.1	28.8	31.6	-1.1	-1.7	-1.5

Resident Employment Characteristics in 2013: District 8

Metric	2013			Annual Change		
	District 8	City of Los Angeles	Los Angeles County	District 8	City of Los Angeles	Los Angeles County
Employed Workers (000s %)	96.2	1,851.2	4,614.7	+7.4	+3.3	+2.4
Mean Earnings (\$000s %)	46.3	78.0	81.1	+4.1	+6.3	+3.5
Unemployment Rate (% %)	15.5	10.7	10.2	-0.7	-1.5	-1.4
Average Commute Time (Min. %)	33.1	29.9	30.0	+0.9	+0.3	+1.4
Public Transit Commuters (% %)	15.1	10.8	6.9	-0.7	-0.1	-0.1
Top Occupations						
Service (% %)	29.4	21.1	19.3	-0.6	+0.1	0.0
Sales (% %)	23.7	23.4	25.0	+0.1	+0.1	+0.1
Prod, Transp, and Moving (% %)	18.6	11.9	12.8	+2.4	0.0	-0.1
Mgmt, Bsn, Sci, and Arts (% %)	17.3	35.5	35.1	-2.1	-0.4	-0.1
Natural Resources (% %)	11.0	8.1	7.9	+0.2	+0.2	+0.2

Source: American Community Survey.

CURREN D. PRICE, JR. DISTRICT 9



City Council District 9 encompasses some of the most culturally diverse communities in Los Angeles. At our northern border, the district houses some of L.A.'s most important attractions, including the L.A. Convention Center, Staples Center and the L.A. Live Complex. The home to dozens of local schools and the University of Southern California and Los Angeles, District 9 is home to more than 1,700 firms and 72,100 jobs (64,100 private sector). The average worker in the district earns approximately \$48,400, \$10,000 below the City average.



MEDIAN HOUSEHOLD
INCOMES GREW BY
5.2%



CONSUMER
SPENDING IS UP,
AMOUNTING TO
**\$16.9
MILLION**



EMPLOYMENT AND FIRM STATISTICS

- Private employment in District 9 was dragged down by large losses in the Education and Health Services, and Other Services industry, posting a 1.2 percent decline from the third quarter of 2013 to the third quarter of 2014.
- There were some major gains indicating that consumer spending in the District is starting to pick up. Establishments in the Leisure and Hospitality and Retail Trade industries increased their payrolls over the year, led by growing employment in the Food Services and Drinking Places sub-sector.
- Over the last five years, a large number of well-paying jobs have moved into the District. It has added a net total of 25,840 jobs since 2010, many of which pay substantially higher wages than the District average of \$46,900.

DEMOGRAPHICS

- The share of residents living in District 9 with a college education trails every other City Council District by a wide margin. The share of the population 25 years and older with bachelor's degrees in the District is nearly 25 percentage points below the City average.
- Residents of District 9 have the lowest incomes in the City, despite a 5.2 percent bump in the median household income between 2012 and 2013. The income gap can be explained by the relative concentration of District residents employed in low skilled, low-wage Production, Transportation, and Moving occupations.

CONSTRUCTION

- Construction activity in District 9 took off during FY2014-15, in large part because of several major projects undertaken by the University of Southern California, which has approved construction of several student housing complexes valued at more than \$100 million.
- Nonresidential construction activity also grew strongly after a dismal showing during FY2013-14. The growing economy throughout the region has induced a number of major tenant improvement projects in the District for a total of \$91.6 million in permitted alterations and additions.

GROSS BUSINESS RECEIPTS AND SALES TAX REVENUE

- Largely because of a 17 percent decline in the Administrative and Waste Services sector, gross business receipts in District 9 fell 1.3 percent from 2013 to 2014. On the flip side, many sectors, including Retail Trade and Manufacturing, saw increased business activity during this period.
- Although business activity in the District is down, consumer spending is up. Sales tax receipts in the District amounted to \$16.9 million during FY2014-15, up 7.1 percent from the previous fiscal year.

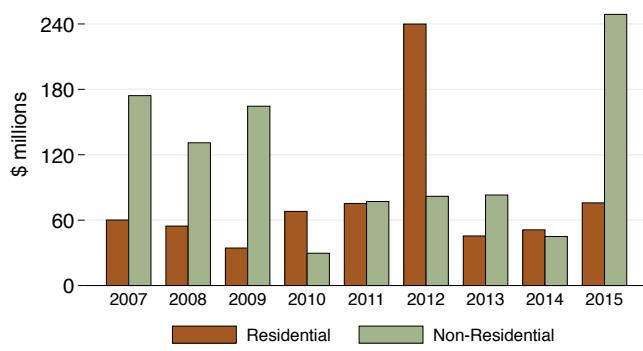


Photo Credit: Joseph Sohm / Shutterstock.com

Photo Credit: Katherine Welles / Shutterstock.com

Building Permit Values

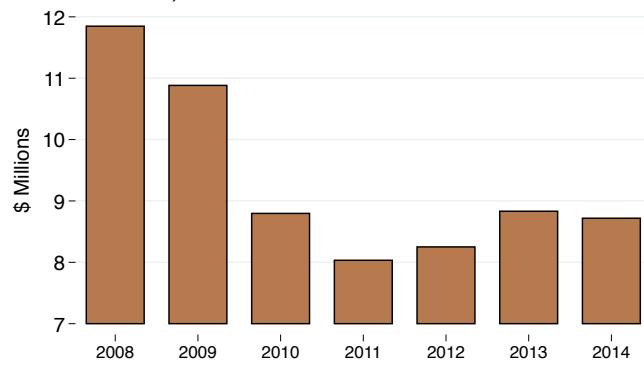
District 9, FY2006-07 to FY2014-15



Source: Los Angeles City Department of Building and Safety

Gross Annual Receipts

District 9, 2008 to 2014

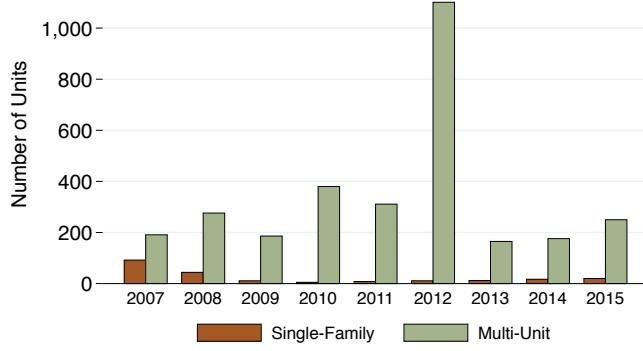


Source: City of Los Angeles Office of Finance

Note: Data are for the calendar year

Residential Building Permits

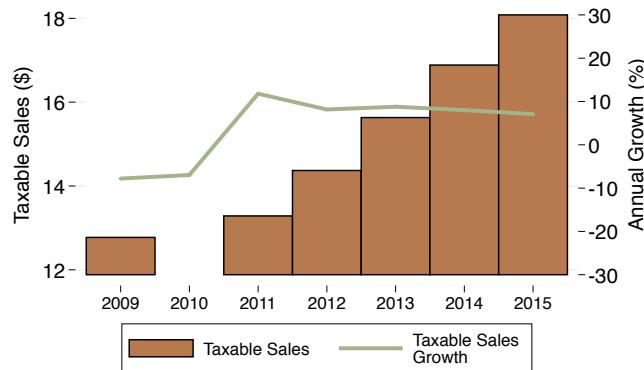
District 9, FY2006-07 to FY2014-15



Source: Los Angeles City Department of Building and Safety

Taxable Sales and Growth

District 9, FY2008-09 to FY2014-15



Source: City of Los Angeles Office of Finance, data are for fiscal years.

Nonresidential Construction: District 9

Type	2013-14 (\$000s)	2014-15 (\$000s)
NR Alt./Additions	18.1	91.6
Office	2.4	11.1
Retail	9.1	0.1
Industrial	7.1	0.0
Total Nonresidential	45.0	248.8

Source: Los Angeles City Dept. of Building and Safety. Data is for Fiscal Year.

Gross Receipts in Top 8 Sectors: District 9

Sector	2014 (\$000s)	Annual Growth (%)
Retail Trade	1,042	+1.3
Wholesale Trade	994	+0.7
Admin & Waste Services	938	-17.0
Manufacturing	591	+14.4
Professional Services	621	+2.7
Real Estate	408	-1.3
Construction	384	+3.8
Health Care	303	+5.8
Total	8,832	-1.3

Source: Los Angeles City Office of Finance.

CURREN D. PRICE, JR. DISTRICT 9



Private Employment by Industry in District 9: Q3-14

Industry	Employment (000s)	Y-o-Y Growth District (%)	City Share (%)
Education/Health and Other	26.9	-7.1	+3.8
Leisure and Hospitality	9.9	+9.5	+6.2
Manufacturing	9.5	-3.9	-2.3
Wholesale Trade	5.5	+2.2	+2.6
Retail Trade	5.2	+4.9	+3.7
Admin Support	1.9	-0.5	+5.8
Prof, Sci, Tech, and Mgmt	1.8	-1.9	-1.0
Transport/Warehouse	1.2	-3.7	+3.2
Fin. Svcs. and Real Estate	1.1	+5.3	-0.5
Information	0.9	+111.2	-0.7
NR/Construction	0.3	-0.7	+6.4
Total Private	64.1	-1.2	+2.7
			4.7

Source: California Employment Development Department.

Private Subsectors in District 3: Q3-14

Subsector	Employment (000s)	Employment Growth (%)	Avg. Wage (\$000s)
Food Svcs. and Drinking Places	6.1	+11.5	16.9
Apparel Mfg.	5.8	-2.8	24.4
Social Assistance	5.2	+5.7	14.8
Wholesalers, Nondurable Goods	3.3	+3.0	37.4
Personal and Laundry Svcs.	2.1	+16.7	19.3
Admin and Support Svcs.	1.9	+0.3	16.4
Perf. Arts and Spectator Sports	1.9	+8.4	69.3
Food and Beverage Stores	1.7	+6.6	22.9

Source: California Employment Development Department.

Private Sector Annual Wages by Industry in District 9: Q3-14

Industry	Avg. Wage (\$000s)	Y-o-Y Growth District (%)	District vs. City (%)
Information	247.3	+183.5	+9.3
Education/Health and Other	58.5	-3.8	+1.0
Prof, Sci, Tech, and Mgmt	42.8	+14.9	-0.2
Wholesale Trade	42.7	+2.6	+4.5
Fin. Svcs. and Real Estate	40.7	+6.3	+13.8
NR/Construction	37.3	+1.9	-1.5
Retail Trade	36.4	+5.7	+5.4
Transport/Warehouse	35.9	+1.7	+1.2
Leisure and Hospitality	30.6	-3.4	+3.1
Manufacturing	30.3	+4.4	+1.1
Admin Support	16.4	+12.5	-12.4
Total Private	46.9	+3.1	+1.9
			-15.1

Source: California Employment Development Department.

Employment Growth by Establishment Type, Q3-13 to Q3-14

Establishment Type	Jobs Added (000s)	Job Growth (%)
Establishment Size		
Less than 50 Employees	-19.9	-46.2
50 to 250 Employees	+2.1	+16.5
More than 250 Employees	+17.0	+100.8
Establishment Average Wage		
Less than \$25,000	-17.9	-40.4
\$25,000 to \$50,000	+0.8	+5.7
More than \$50,000	+16.3	+111.8

Source: California Employment Development Department.

Establishment Births and Deaths, 2010 to Q3-14 Total

	Gain	Loss	Net
Establishment Count	809	250	+559
Employment	28,740	2,900	+25,840
Average Wage	65,946	45,231	+20,714

Source: California Employment Development Department.

Note: Only includes establishments with more than 3 employees.



Photo Credit: Pelladon / en.wikipedia

Population Characteristics in 2013: District 9

Metric	2013			Annual Change		
	District 9	City of Los Angeles	Los Angeles County	District 9	City of Los Angeles	Los Angeles County
Population (000s %)	266.0	3,884.3	10,017.1	+4.7	+0.7	+0.5
Median Age (Years %)	28	35	36	-2.6	0.0	+0.9
Population Under 18 Years of Age (% %)	31.1	22.0	23.2	+1.0	-0.5	-0.5
Population (25+) with a High School Diploma (000s %)	43.2	74.6	76.9	-0.7	-0.7	-0.3
Population (25+) with a Bachelor's Degree (% %)	6.7	31.4	30.1	+0.5	-0.1	+0.1

Income Characteristics in 2013: District 9

Metric	2013			Annual Change		
	District 9	City of Los Angeles	Los Angeles County	District 9	City of Los Angeles	Los Angeles County
Median Household Income (\$000s %)	28.9	48.5	54.5	+5.2	+3.6	+2.9
Household Income: Less than \$25,000 (% %)	45.9	27.7	24.1	-1.8	-1.1	-0.4
Household Income: \$25,000 to \$50,000 (% %)	30.1	23.3	22.1	-1.7	-0.2	-0.6
Household Income: \$50,000 to \$100,000 (% %)	19.8	26.2	28.3	+3.2	+0.1	+0.1
Household Income: Above \$100,000 (% %)	4.2	22.7	25.5	+0.3	+1.2	+0.8
Households in Suppl. Nutrition Assist. Program (% %)	26.9	9.8	9.0	+3.3	+0.8	+0.4
Share of Households with Public Assistance (% %)	9.2	4.3	4.2	-0.5	-0.4	-0.1
Average Public Assistance (\$ %)	4,660	4,465	4,680	-2.7	-9.0	-7.7

Housing Characteristics in 2013: District 9

Metric	2013			Annual Change		
	District 9	City of Los Angeles	Los Angeles County	District 9	City of Los Angeles	Los Angeles County
Housing Units (000s %)	66.8	1,406.8	3,462.4	-1.8	-1.6	+0.5
Owner-Occupied Housing (% %)	25.2	35.9	45.5	-1.1	-0.9	-0.3
Housing Vacancy (% %)	7.1	6.2	6.2	-1.5	-0.6	0.0
Housing Structure Built Before 2000 (% %)	93.3	92.6	93.4	-0.4	0.0	+0.3
Households that Moved in Before 2000 (% %)	26.5	28.8	31.6	-4.8	-1.7	-1.5

Resident Employment Characteristics in 2013: District 9

Metric	2013			Annual Change		
	District 9	City of Los Angeles	Los Angeles County	District 9	City of Los Angeles	Los Angeles County
Employed Workers (000s %)	99.5	1,851.2	4,614.7	+6.1	+3.3	+2.4
Mean Earnings (\$000s %)	40.4	78.0	81.1	+7.1	+6.3	+3.5
Unemployment Rate (% %)	13.1	10.7	10.2	-0.3	-1.5	-1.4
Average Commute Time (Min. %)	31.3	29.9	30.0	+1.7	+0.3	+1.4
Public Transit Commuters (% %)	21.4	10.8	6.9	+2.0	-0.1	-0.1
Top Occupations						
Prod, Transp, and Moving (% %)	31.3	11.9	12.8	+1.6	0.0	-0.1
Service (% %)	25.0	21.1	19.3	+0.8	+0.1	0.0
Sales (% %)	21.7	23.4	25.0	-0.8	+0.1	+0.1
Mgmt, Bsn, Sci, and Arts (% %)	11.4	35.5	35.1	-0.6	-0.4	-0.1
Natural Resources (% %)	10.7	8.1	7.9	-1.0	+0.2	+0.2

Source: American Community Survey.

HERB J. WESSON JR. DISTRICT 10



City Council District 10, geographically one of the smallest districts, lies west of downtown and is split into roughly equal halves by I-10. More than 74,500 people work in the District (66,600 private jobs), which is home to about 3,100 firms. At \$40,500 per year, the average annual wage falls nearly \$20,000 below the City average.

PRIVATE EMPLOYMENT SURGED 5.1%



BEST EXEMPLIFIES THE MOVEMENT TOWARD MIXED-USE COMPLEXES



SALES TAX RECEIPTS INCREASED 4%



EMPLOYMENT AND FIRM STATISTICS

- Private employment surged 5.1 percent year-over-year in District 10 from the third quarter of 2013 to the third quarter of 2014, spearheaded by growth in the Leisure and Hospitality industry.
- Driven by the second-highest growth rate among City Council Districts, District 10 moved up one spot to tenth in the rankings of total employment.
- The influx of jobs in the Food Services and Drinking Places sub-sector has suppressed wage growth in the District overall. Average wages fell 1.2 percent year-over-year, widening the gap between the wages paid to workers in the District relative to the City average.

DEMOGRAPHICS

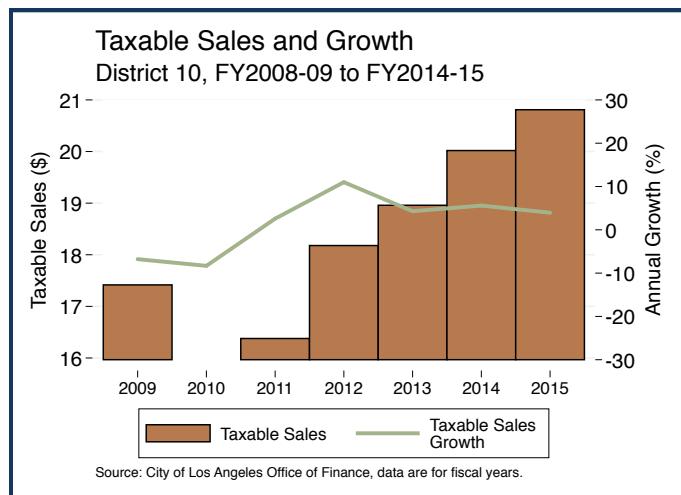
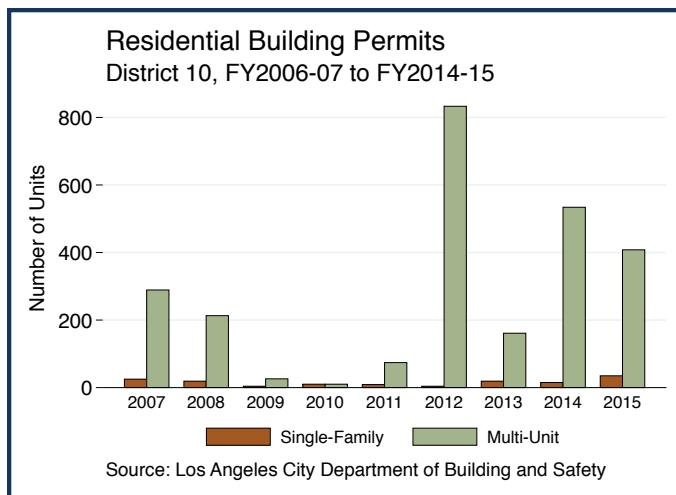
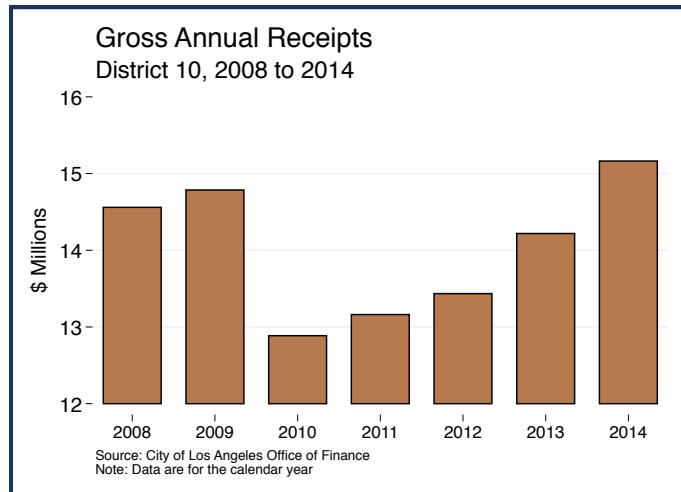
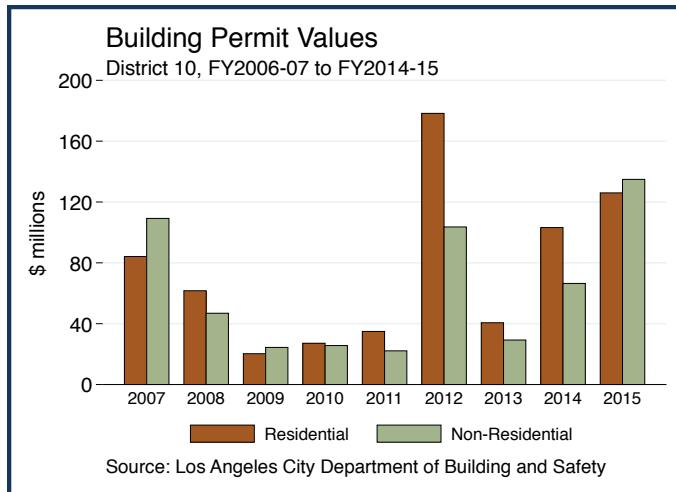
- District 10 was one of only two City Council districts to see a fall in the median household income in 2013. The median household income in the District slid 5.2 percent to \$36,200 over the year.
- The unemployment rate in District 10 remained relatively flat between 2012 and 2013 and stands 1.6 percent higher than the rate citywide.

CONSTRUCTION

- District 10 best exemplifies the movement toward mixed-use complexes throughout the City; they accounted for more than one-third of the \$260.9 million in permit values in the District during FY2014-15.
- The trend toward developing mixed-use projects is the underlying factor driving the surge in multifamily construction activity throughout the District. Nearly 2,000 multifamily units have been permitted since FY2011-12, and many of them are in mixed-use complexes.
- At the same time, businesses in the District are doing well, as indicated by the \$40-million increase in nonresidential alterations and additions between FY2013-14 and FY2014-15.

GROSS BUSINESS RECEIPTS AND SALES TAX REVENUE

- Business activity in District 10 continues to grow rapidly. Gross business receipts grew by 6.6 percent from 2013 to 2014. After five straight years of growth, gross business receipts now total \$15.2 million.
- Consumer spending has continued to grow in the District as well, as sales tax receipts have increased by 4 percent to \$20.8 million from FY2013-14 to FY2014-15.



Nonresidential Construction: District 10

Type	2013-14 (\$000s)	2014-15 (\$000s)
NR Alt./Additions	30.3	71.0
Retail	12.3	2.7
Industrial	0.0	2.0
Office	2.4	0.3
Total Nonresidential	66.4	134.9

Source: Los Angeles City Dept. of Building and Safety. Data is for Fiscal Year.

Gross Receipts in Top 8 Sectors: District 10

Sector	2014 (\$000s)	Annual Growth (%)
Professional Services	1,880	+27.4
Retail Trade	1,655	+5.4
Health Care	1,307	+10.7
Real Estate	1,197	+8.3
Admin & Waste Services	764	+8.0
Other Services	496	+26.4
Accommodation & Food	400	+14.2
Wholesale Trade	421	+3.5
Total	14,218	+6.6

Source: Los Angeles City Office of Finance.

HERB J. WESSON JR. DISTRICT 10



Private Employment by Industry in District 10: Q3-14

Industry	Employment (000s)	Y-o-Y Growth District (%)	City Growth (%)	City Share (%)
Education/Health	17.3	+0.5	+2.1	5.8
Leisure and Hospitality	10.7	+15.9	+6.2	5.7
Admin Support	7.8	+1.5	+5.8	8.0
Prof, Sci, Tech, and Mgmt	6.8	+5.5	-1.0	4.8
Retail Trade	6.7	+0.2	+3.7	4.7
Other Svcs.	3.8	+19.1	+11.8	5.5
Fin. Svcs. and Real Estate	3.8	+4.5	-0.5	4.0
Wholesale Trade	3.0	+1.9	+2.6	4.1
Manufacturing	2.9	-2.0	-2.3	3.0
NR/Construction	1.8	+6.9	+6.4	4.3
Information	1.4	+13.3	-0.7	2.6
Transport/Warehouse	0.6	+27.8	+3.2	1.1
Total Private	66.6	+5.1	+2.7	4.9

Source: California Employment Development Department.

Private Sector Annual Wages by Industry in District 10: Q3-14

Industry	Avg. Wage (\$000s)	Y-o-Y Growth District (%)	City Growth (%)	District vs. City (%)
Information	67.4	+4.0	+9.3	-44.9
Prof, Sci, Tech, and Mgmt	58.6	-13.9	-0.2	-36.8
Wholesale Trade	52.5	+4.0	+4.5	-3.6
Fin. Svcs. and Real Estate	47.3	+4.6	+13.8	-55.3
NR/Construction	45.9	+2.3	-1.5	-15.9
Transport/Warehouse	38.1	-13.0	+1.2	-29.3
Manufacturing	37.9	+4.0	+1.1	-29.0
Education/Health	35.7	+1.0	+0.8	-17.8
Other Svcs.	32.8	-0.4	+2.9	-15.6
Admin Support	29.1	-0.9	-12.4	-23.9
Retail Trade	27.4	+4.7	+5.4	-18.0
Leisure and Hospitality	25.9	+1.4	+3.1	-23.5
Total Private	37.1	-1.2	+1.9	-32.8

Source: California Employment Development Department.

Private Subsectors in District 10: Q3-14

Subsector	Employment (000s)	Avg. Wage (\$000s)	Growth (%)
Food Svcs. and Drinking Places	8.1	19.1	+9.0
Social Assistance	7.9	18.4	+4.1
Admin and Support Svcs.	7.8	28.9	+1.8
Professional and Technical Svcs.	5.4	54.7	+5.5
Ambulatory Health Care Svcs.	4.0	55.8	+3.3
Nursing Care Facilities	2.2	33.4	-11.3
Educational Svcs.	1.9	38.5	-2.0
Food and Beverage Stores	1.9	26.7	-2.9

Source: California Employment Development Department.

Employment Growth by Establishment Type, Q3-13 to Q3-14

Establishment Type	Jobs Added (000s)	Job Growth (%)
Establishment Size		
Less than 50 Employees	-0.1	-0.3
50 to 250 Employees	+1.7	+8.9
More than 250 Employees	+2.2	+17.0
Establishment Average Wage		
Less than \$25,000	+0.5	+1.8
\$25,000 to \$50,000	+1.3	+6.1
More than \$50,000	+2.0	+9.2

Source: California Employment Development Department.

Establishment Births and Deaths, 2010 to Q3-14 Total

	Gain	Loss	Net
Establishment Count	1,253	396	+857
Employment	16,995	6,129	+10,866
Average Wage	36,207	36,495	-288

Source: California Employment Development Department.

Note: Only includes establishments with more than 3 employees.



Photo Credit: Downtowngal / en.wikipedia

Population Characteristics in 2013: District 10

Metric	2013			Annual Change		
	District 10	City of Los Angeles	Los Angeles County	District 10	City of Los Angeles	Los Angeles County
Population (000s %)	244.9	3,884.3	10,017.1	+0.2	+0.7	+0.5
Median Age (Years %)	36	35	36	-1.0	0.0	+0.9
Population Under 18 Years of Age (% %)	21.6	22.0	23.2	+0.2	-0.5	-0.5
Population (25+) with a High School Diploma (000s %)	70.9	74.6	76.9	-2.5	-0.7	-0.3
Population (25+) with a Bachelor's Degree (% %)	22.7	31.4	30.1	-1.4	-0.1	+0.1

Income Characteristics in 2013: District 10

Metric	2013			Annual Change		
	District 10	City of Los Angeles	Los Angeles County	District 10	City of Los Angeles	Los Angeles County
Median Household Income (\$000s %)	36.2	48.5	54.5	-5.2	+3.6	+2.9
Household Income: Less than \$25,000 (% %)	37.1	27.7	24.1	-0.9	-1.1	-0.4
Household Income: \$25,000 to \$50,000 (% %)	29.6	23.3	22.1	+1.7	-0.2	-0.6
Household Income: \$50,000 to \$100,000 (% %)	20.9	26.2	28.3	-2.3	+0.1	+0.1
Household Income: Above \$100,000 (% %)	12.4	22.7	25.5	+1.5	+1.2	+0.8
Households in Suppl. Nutrition Assist. Program (% %)	12.4	9.8	9.0	+1.5	+0.8	+0.4
Share of Households with Public Assistance (% %)	5.2	4.3	4.2	+0.1	-0.4	-0.1
Average Public Assistance (\$ %)	4,255	4,465	4,680	-4.5	-9.0	-7.7

Housing Characteristics in 2013: District 10

Metric	2013			Annual Change		
	District 10	City of Los Angeles	Los Angeles County	District 10	City of Los Angeles	Los Angeles County
Housing Units (000s %)	95.2	1,406.8	3,462.4	-4.6	-1.6	+0.5
Owner-Occupied Housing (% %)	21.8	35.9	45.5	-0.3	-0.9	-0.3
Housing Vacancy (% %)	5.8	6.2	6.2	-0.4	-0.6	0.0
Housing Structure Built Before 2000 (% %)	95.8	92.6	93.4	+0.6	0.0	+0.3
Households that Moved in Before 2000 (% %)	25.1	28.8	31.6	-2.4	-1.7	-1.5

Resident Employment Characteristics in 2013: District 10

Metric	2013			Annual Change		
	District 10	City of Los Angeles	Los Angeles County	District 10	City of Los Angeles	Los Angeles County
Employed Workers (000s %)	118.2	1,851.2	4,614.7	+2.7	+3.3	+2.4
Mean Earnings (\$000s %)	59.1	78.0	81.1	+2.7	+6.3	+3.5
Unemployment Rate (% %)	12.3	10.7	10.2	-0.2	-1.5	-1.4
Average Commute Time (Min. %)	31.0	29.9	30.0	-2.5	+0.3	+1.4
Public Transit Commuters (% %)	19.5	10.8	6.9	-1.2	-0.1	-0.1
Top Occupations						
Service (% %)	31.3	21.1	19.3	+2.1	+0.1	0.0
Mgmt, Bsn, Sci, and Arts (% %)	25.5	35.5	35.1	-2.5	-0.4	-0.1
Sales (% %)	24.5	23.4	25.0	+0.8	+0.1	+0.1
Prod, Transp, and Moving (% %)	10.5	11.9	12.8	-0.2	0.0	-0.1
Natural Resources (% %)	8.3	8.1	7.9	-0.2	+0.2	+0.2

Source: American Community Survey.

MIKE BONIN DISTRICT 11



City Council District 11, is bounded by the Santa Monica Mountains in the north, the Pacific Ocean on the west, Imperial Highway on the south and (roughly) the 405 Freeway on the east. The district encompasses Brentwood, Del Rey, Mar Vista, Marina del Rey, Pacific Palisades, Palms, Playa del Rey, Play Vista, Venice, West L.A and Westchester. Geographically one of the largest districts in Los Angeles, District 11 is also an important employment center with more than 5,100 firms and 156,600 jobs (148,300 private sector). The average annual wage is \$60,000 per year, slightly above the City average.

PRIVATE EMPLOYMENT INCREASED BY 5%



HIGHEST MEDIAN HOUSEHOLD INCOME IN THE CITY



GROSS TAX RECEIPTS GREW 2.4%



EMPLOYMENT AND FIRM STATISTICS

- Employment grew in a variety of private industries in District 11, culminating in a 5 percent increase in total private employment from the third quarter of 2013 to the third quarter of 2014.
- The average wage paid to workers in the District grew 3.6 percent year-over-year to \$59,200 over the same period.
- The effect of L.A. International Airport on employment in the District is large. Nearly half of all jobs in the Transportation/Warehouse industry in the City are in District 11. As the economic activity that flows through the airport increases, so will the employment prospects of people who work in the District.

DEMOGRAPHICS

- The uptick in economic activity in the region has been a boom to residents of District 11, which has the highest median household income in the City. Median household income surged 10.2 percent between 2012 and 2013, far outpacing the rate of growth elsewhere in the City.
- Other indicators are also pointing in the right direction for District residents. Residents are becoming increasingly more educated, while the unemployment rate for residents in the District continues its decline.
- District 11 has the second-largest concentration of college-educated residents in the City with more than 62 percent possessing bachelor's or higher degrees.

CONSTRUCTION

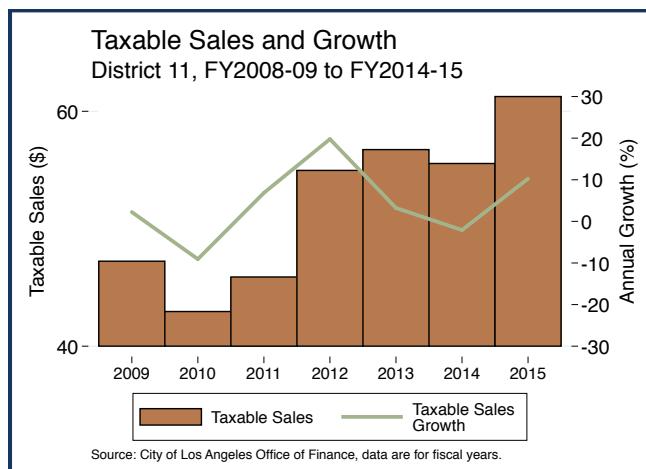
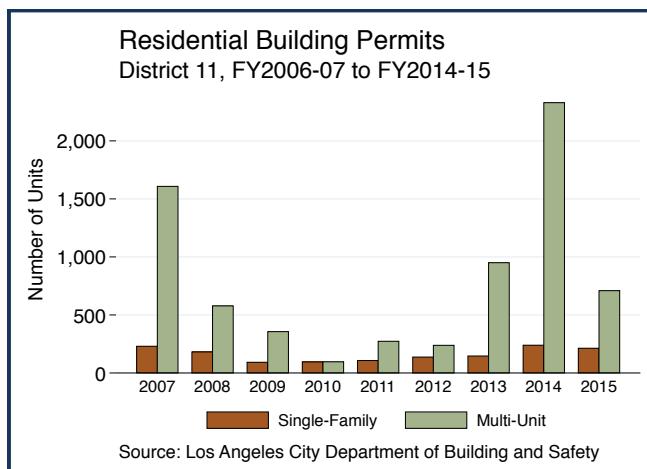
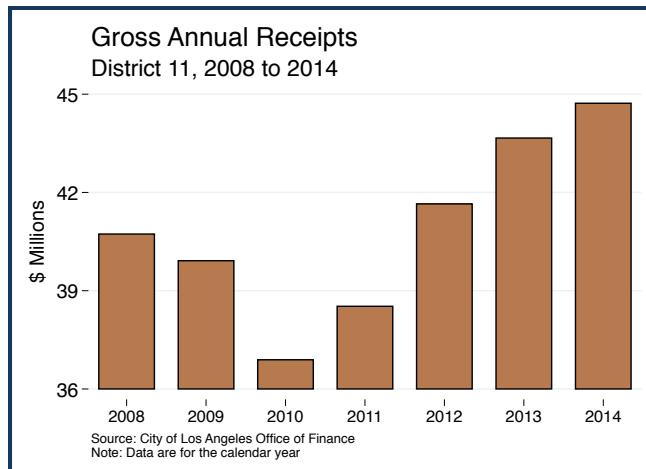
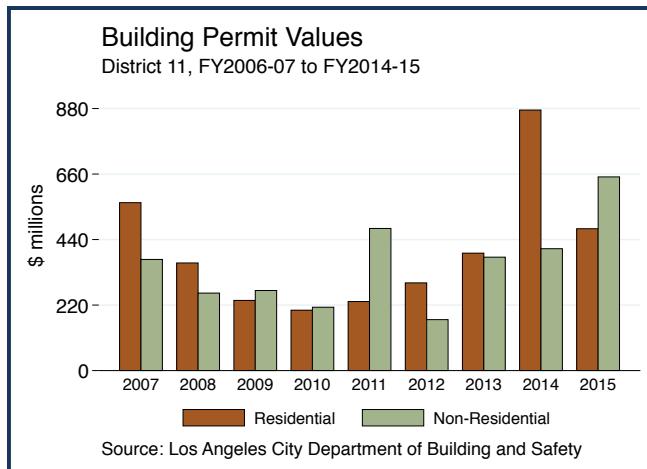
- District 11 remains near the top of the list in terms of the value of building permits, with \$1.1 billion in permitted construction activity approved during FY2014-15.
- The decline in residential construction activity throughout the District was inevitable: Nearly 3,300 multifamily units were permitted for construction during the previous two fiscal years alone. Although this pace of construction proved unsustainable, 709 additional multifamily units were permitted during FY2014-15.
- The increased economic activity flowing through LAX has spurred many businesses in the District to make structural improvements, as evidenced by the \$594 million in permitted nonresidential alterations and additions.

GROSS BUSINESS RECEIPTS AND SALES TAX REVENUE

- Gross business receipts in District 11 grew 2.4 percent from 2013 to 2014, led by strong growth in nearly every major sector in the District.
- District 11 experienced a surge in consumer spending during FY2014-15 after a declining during FY2013-14. Overall, sales tax receipts grew 10.3 percent to \$55.6 million during this period.



Photo Credit: Roka / Shutterstock.com



Nonresidential Construction: District 11		
Type	2013-14 (\$000s)	2014-15 (\$000s)
NR Alt./Additions	299.8	594.0
Office	44.8	11.7
Industrial	0.0	0.0
Retail	6.7	0.0
Total Nonresidential	409.3	650.4

Source: Los Angeles City Dept. of Building and Safety. Data is for Fiscal Year.

Gross Receipts in Top 8 Sectors: District 11

Sector	2014 (\$000s)	Annual Growth (%)
Professional Services	9,760	+7.4
Real Estate	3,855	+1.5
Finance & Insurance	2,987	+22.1
Health Care	2,424	+6.1
Retail Trade	2,407	+5.6
Other Services	1,383	+30.6
Transportation & Warehousing	1,517	+3.1
Admin & Waste Services	1,586	-1.9
Total	43,660	+2.4

Source: Los Angeles City Office of Finance.

MIKE BONIN DISTRICT 11



ASAHI
JAPANESE NOODLES

Private Employment by Industry in District 11: Q3-14

Industry	Employment (000s)	Y-o-Y Growth District (%)	City Share (%)
Leisure and Hospitality	27.9	+9.4	+6.2
Transport/Warehouse	27.5	+0.9	+3.2
Prof, Sci, Tech, and Mgmt	22.0	+9.2	-1.0
Education/Health	16.0	+5.9	+2.1
Retail Trade	11.7	-2.1	+3.7
Fin. Svcs. and Real Estate	9.6	-8.6	-0.5
Admin Support	8.1	+19.2	+5.8
Information	8.0	+6.1	-0.7
Other Svcs.	7.4	+11.6	+11.8
NR/Construction	4.6	+13.0	+6.4
Wholesale Trade	2.9	+4.0	+2.6
Manufacturing	2.8	-12.1	-2.3
Total Private	148.3	+5.0	+2.7
			11.0

Source: California Employment Development Department.

Private Subsectors in District 11: Q3-14

Subsector	Employment (000s)	Avg. Wage (\$000s)
	Growth (%)	
Professional and Technical Svcs.	20.5	+10.1
Food Svcs. and Drinking Places	19.3	+9.7
Air Transp.	15.3	+5.9
Support Activities For Transp.	8.4	-0.9
Admin and Support Svcs.	8.0	+19.1
Educational Svcs.	6.3	+6.0
Ambulatory Health Care Svcs.	4.5	+4.5
Accommodation	4.2	+9.0

Source: California Employment Development Department.

Private Sector Annual Wages by Industry in District 11: Q3-14

Industry	Avg. Wage (\$000s)	Y-o-Y Growth District (%)	District vs. City (%)
Information	123.3	+14.1	+9.3
Prof, Sci, Tech, and Mgmt	93.4	-1.2	-0.2
Wholesale Trade	78.1	+7.2	+4.5
Fin. Svcs. and Real Estate	76.8	+4.2	+13.8
Manufacturing	60.2	-2.0	+1.1
NR/Construction	57.1	+11.0	-1.5
Transport/Warehouse	56.9	+6.0	+1.2
Education/Health	47.2	+1.9	+0.8
Admin Support	45.0	+0.3	-12.4
Retail Trade	39.7	+3.7	+5.4
Leisure and Hospitality	34.2	+2.4	+3.1
Other Svcs.	33.6	+12.0	+2.9
Total Private	59.2	+3.6	+1.9
			+7.1

Source: California Employment Development Department.

Employment Growth by Establishment Type, Q3-13 to Q3-14

Establishment Type	Jobs Added (000s)	Job Growth (%)
Establishment Size		
Less than 50 Employees	-1.3	-2.1
50 to 250 Employees	+6.0	+15.4
More than 250 Employees	+2.8	+5.7
Establishment Average Wage		
Less than \$25,000	-3.1	-9.2
\$25,000 to \$50,000	+5.7	+12.0
More than \$50,000	+4.9	+7.2

Source: California Employment Development Department.

Establishment Births and Deaths, 2010 to Q3-14 Total

	Gain	Loss	Net
Establishment Count	1,971	509	+1,462
Employment	30,902	9,009	+21,893
Average Wage	51,796	59,328	-7,532

Source: California Employment Development Department.

Note: Only includes establishments with more than 3 employees.



Photo Credit: Chl62 / en.wikipedia



Population Characteristics in 2013: District 11

Metric	2013			Annual Change		
	District 11	City of Los Angeles	Los Angeles County	District 11	City of Los Angeles	Los Angeles County
Population (000s %)	289.4	3,884.3	10,017.1	+4.7	+0.7	+0.5
Median Age (Years %)	38	35	36	-2.0	0.0	+0.9
Population Under 18 Years of Age (% %)	16.6	22.0	23.2	+1.2	-0.5	-0.5
Population (25+) with a High School Diploma (000s %)	93.2	74.6	76.9	-0.0	-0.7	-0.3
Population (25+) with a Bachelor's Degree (% %)	62.1	31.4	30.1	+1.7	-0.1	+0.1

Income Characteristics in 2013: District 11

Metric	2013			Annual Change		
	District 11	City of Los Angeles	Los Angeles County	District 11	City of Los Angeles	Los Angeles County
Median Household Income (\$000s %)	82.6	48.5	54.5	+10.2	+3.6	+2.9
Household Income: Less than \$25,000 (% %)	15.2	27.7	24.1	-0.7	-1.1	-0.4
Household Income: \$25,000 to \$50,000 (% %)	15.0	23.3	22.1	-1.2	-0.2	-0.6
Household Income: \$50,000 to \$100,000 (% %)	26.8	26.2	28.3	-1.5	+0.1	+0.1
Household Income: Above \$100,000 (% %)	43.0	22.7	25.5	+3.4	+1.2	+0.8
Households in Suppl. Nutrition Assist. Program (% %)	1.7	9.8	9.0	-0.5	+0.8	+0.4
Share of Households with Public Assistance (% %)	1.0	4.3	4.2	-0.6	-0.4	-0.1
Average Public Assistance (\$ %)	6,125	4,465	4,680	-8.4	-9.0	-7.7

Housing Characteristics in 2013: District 11

Metric	2013			Annual Change		
	District 11	City of Los Angeles	Los Angeles County	District 11	City of Los Angeles	Los Angeles County
Housing Units (000s %)	132.1	1,406.8	3,462.4	-0.8	-1.6	+0.5
Owner-Occupied Housing (% %)	42.9	35.9	45.5	-0.9	-0.9	-0.3
Housing Vacancy (% %)	6.5	6.2	6.2	-0.9	-0.6	0.0
Housing Structure Built Before 2000 (% %)	87.9	92.6	93.4	-0.5	0.0	+0.3
Households that Moved in Before 2000 (% %)	28.7	28.8	31.6	-1.6	-1.7	-1.5

Resident Employment Characteristics in 2013: District 11

Metric	2013			Annual Change		
	District 11	City of Los Angeles	Los Angeles County	District 11	City of Los Angeles	Los Angeles County
Employed Workers (000s %)	162.4	1,851.2	4,614.7	+6.8	+3.3	+2.4
Mean Earnings (\$000s %)	118.1	78.0	81.1	+5.7	+6.3	+3.5
Unemployment Rate (% %)	7.6	10.7	10.2	-1.8	-1.5	-1.4
Average Commute Time (Min. %)	26.9	29.9	30.0	+3.3	+0.3	+1.4
Public Transit Commuters (% %)	4.0	10.8	6.9	-0.4	-0.1	-0.1
Top Occupations						
Mgmt, Bsn, Sci, and Arts (% %)	59.7	35.5	35.1	+0.4	-0.4	-0.1
Sales (% %)	19.8	23.4	25.0	-2.6	+0.1	+0.1
Service (% %)	13.8	21.1	19.3	+1.3	+0.1	0.0
Prod, Transp, and Moving (% %)	3.6	11.9	12.8	+0.3	0.0	-0.1
Natural Resources (% %)	3.1	8.1	7.9	+0.6	+0.2	+0.2

Source: American Community Survey.



City Council District 12 in the northwest San Fernando Valley is the second largest City Council district, covering nearly 60 square miles. Given its size, the district is naturally one of the larger employment centers in the City, with nearly 4,000 firms and 103,700 jobs (94,100 private sector). The average wage in the district is \$44,400, \$14,000 below the City average.

PRIVATE EMPLOYMENT GREW NEARLY BY 1%



BUILDING PERMIT VALUES GREW 38.2% TO \$175.1 MILLION



GROSS BUSINESS RECEIPTS GREW TO 2.7% TO \$42.2 MILLION



EMPLOYMENT AND FIRM STATISTICS

- Driven by growth in its four largest industries, private employment grew nearly 1 percent year-over-year in District 12, more slowly than in most other Districts in the city.
- The District saw a slight increase in Manufacturing employment from the third quarter of 2013 to the third quarter of 2014, even as employment in this industry continues to decline throughout the City.
- Wages in District 12 grew in every major industry from the third quarter of 2013 to the third quarter of 2014. Workers employed in the Retail Trade industry saw wages grow 6.9 percent year-over-year, while wages in the Information industry jumped 12.9 percent during this period.

DEMOGRAPHICS

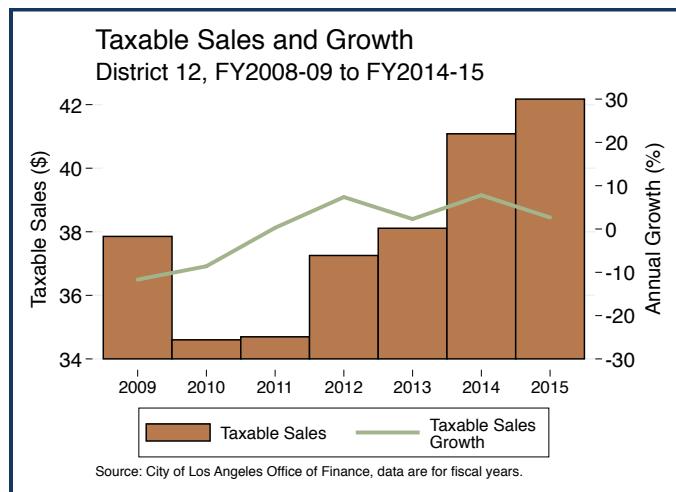
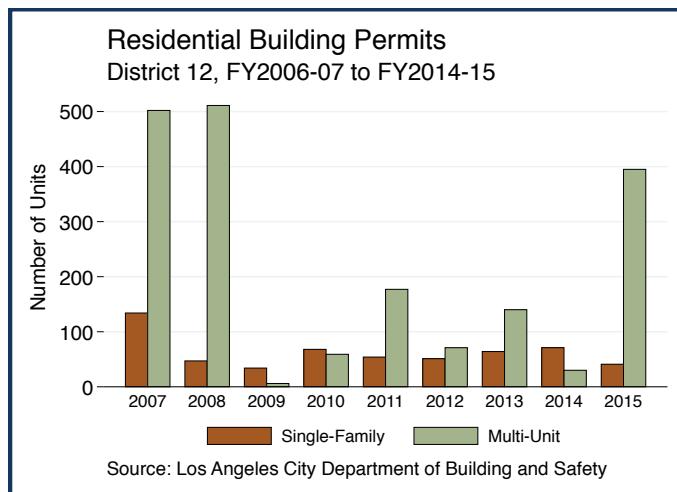
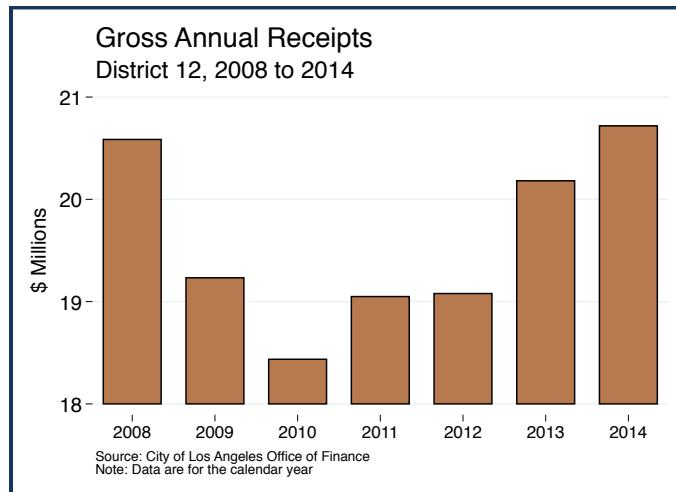
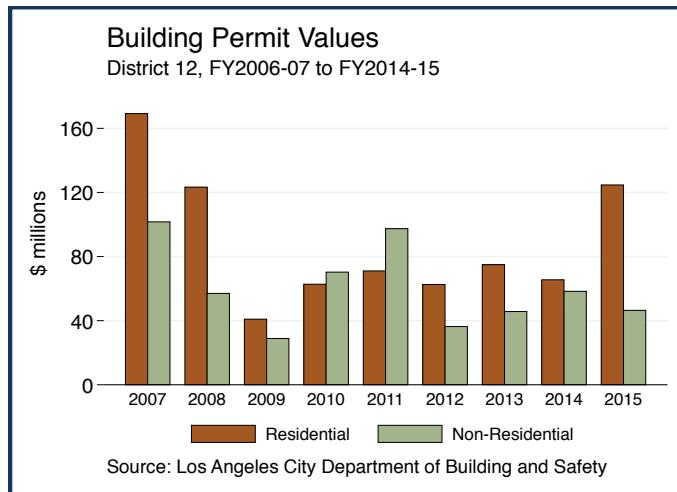
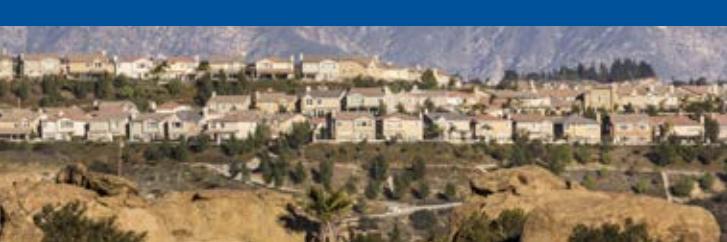
- The housing market in District 12 is extremely tight; only 3.2 percent of housing units were vacant in 2013, compared to 6.2 percent in the City overall.
- Household incomes in the District continued to grow in 2013 and are now almost 38 percent greater than the median household income in the City. Even more, the unemployment rate for District residents is more than 2 percentage points below the rate citywide.

CONSTRUCTION

- Building permit values in District 12 grew 38.2 percent to \$175.1 million during FY2014-15, a trend driven by multifamily construction.
- During this period, 395 multifamily units were permitted for construction, compared to a combined total of 418 units during the previous four fiscal years.
- Some of the largest projects undertaken during FY2014-15 were nonresidential alterations and additions. In particular, many tenants in retail and office buildings in the District are undergoing structural improvements, a sign that business activity is starting to gain momentum.

GROSS BUSINESS RECEIPTS AND SALES TAX REVENUE

- Gross business receipts continue to grow in District 12, increasing 2.7 percent to \$42.2 million from 2013 to 2014. Health Care, the largest sector in the District in terms of gross business receipts, contributed significantly to growth.
- Consumer spending continues to boom after bottoming out during FY2009-10. Sales tax receipts grew 2.7 percent in FY2014-15 after growing 7.8 percent during the previous fiscal year.



Nonresidential Construction: District 12

Type	2013-14 (\$000s)	2014-15 (\$000s)
NR Alt./Additions	33.9	42.9
Retail	10.5	1.0
Office	0.0	0.1
Industrial	0.3	0.0
Total Nonresidential	58.3	46.4

Source: Los Angeles City Dept. of Building and Safety. Data is for Fiscal Year.

Gross Receipts in Top 8 Sectors: District 12

Sector	2014 (\$000s)	Annual Growth (%)
Health Care	5,586	+7.6
Retail Trade	2,783	+1.3
Professional Services	1,205	+13.6
Admin & Waste Services	1,131	+9.0
Real Estate	1,224	-3.8
Wholesale Trade	1,107	-3.2
Construction	551	+15.6
Accommodation & Food	459	+15.1
Total	20,181	+2.7

Source: Los Angeles City Office of Finance.

MITCHELL ENGLANDER DISTRICT 12



Private Employment by Industry in District 12: Q3-14

Industry	Employment (000s)	Y-o-Y Growth District (%)	City Share (%)
Education/Health	20.4	+1.4	+2.1
Retail Trade	14.5	+3.4	+3.7
Manufacturing	13.2	+0.4	-2.3
Leisure and Hospitality	10.8	+3.6	+6.2
Admin Support	8.1	-2.6	+5.8
Wholesale Trade	5.5	-2.6	+2.6
Prof, Sci, Tech, and Mgmt	4.9	-0.5	-1.0
Fin. Svcs. and Real Estate	4.7	-15.8	-0.5
NR/Construction	4.3	+3.9	+6.4
Other Svcs.	4.3	+13.3	+11.8
Information	2.3	-0.3	-0.7
Transport/Warehouse	1.2	+6.9	+3.2
Total Private	94.1	+0.7	+2.7
			6.9

Source: California Employment Development Department.

Private Sector Annual Wages by Industry in District 12: Q3-14

Industry	Avg. Wage (\$000s)	Y-o-Y Growth District (%)	City (%)	District vs. City (%)
Information	85.7	+12.9	+9.3	-30.0
Manufacturing	65.9	+0.2	+1.1	+23.7
Prof, Sci, Tech, and Mgmt	65.0	+3.5	-0.2	-29.9
Wholesale Trade	56.6	+2.0	+4.5	+3.9
Fin. Svcs. and Real Estate	56.4	+2.6	+13.8	-46.8
Transport/Warehouse	47.3	+1.3	+1.2	-12.4
NR/Construction	46.8	+2.6	-1.5	-14.3
Education/Health	41.4	+2.5	+0.8	-4.5
Admin Support	31.4	+6.6	-12.4	-17.9
Retail Trade	28.9	+6.9	+5.4	-13.8
Other Svcs.	27.2	-0.1	+2.9	-30.0
Leisure and Hospitality	18.6	+1.4	+3.1	-45.2
Total Private	43.0	+2.2	+1.9	-22.1

Source: California Employment Development Department.

Private Subsectors in District 12: Q3-14

Subsector	Employment (000s)	Avg. Wage (\$000s)	Growth (%)
Food Svcs. and Drinking Places	9.4	17.9	+2.8
Admin and Support Svcs.	7.9	30.9	-2.9
Ambulatory Health Care Svcs.	6.6	57.1	+3.4
Social Assistance	6.3	15.3	+2.8
Professional and Technical Svcs.	3.7	56.2	-1.1
General Merchandise Stores	3.2	21.6	0.0
Wholesalers, Durable Goods	3.2	61.5	-2.1
Specialty Trade Contractors	3.2	46.7	+2.2

Source: California Employment Development Department.

Employment Growth by Establishment Type, Q3-13 to Q3-14

Establishment Type	Jobs Added (000s)	Job Growth (%)
Establishment Size		
Less than 50 Employees	-1.4	-2.9
50 to 250 Employees	+1.9	+5.6
More than 250 Employees	+0.7	+3.5
Establishment Average Wage		
Less than \$25,000	-0.6	-1.7
\$25,000 to \$50,000	+1.8	+5.5
More than \$50,000	-0.0	-0.1

Source: California Employment Development Department.

Establishment Births and Deaths, 2010 to Q3-14 Total

	Gain	Loss	Net
Establishment Count	1,165	356	+809
Employment	16,881	4,751	+12,130
Average Wage	33,990	37,719	-3,730

Source: California Employment Development Department.

Note: Only includes establishments with more than 3 employees.



Photo Credit: Eric Garcetti / Flickr

Population Characteristics in 2013: District 12

Metric	2013			Annual Change		
	District 12	City of Los Angeles	Los Angeles County	District 12	City of Los Angeles	Los Angeles County
Population (000s %)	284.4	3,884.3	10,017.1	+1.3	+0.7	+0.5
Median Age (Years %)	38	35	36	+3.8	0.0	+0.9
Population Under 18 Years of Age (% %)	20.3	22.0	23.2	-2.0	-0.5	-0.5
Population (25+) with a High School Diploma (000s %)	90.1	74.6	76.9	+0.4	-0.7	-0.3
Population (25+) with a Bachelor's Degree (% %)	38.7	31.4	30.1	-3.2	-0.1	+0.1

Income Characteristics in 2013: District 12

Metric	2013			Annual Change		
	District 12	City of Los Angeles	Los Angeles County	District 12	City of Los Angeles	Los Angeles County
Median Household Income (\$000s %)	66.8	48.5	54.5	+3.3	+3.6	+2.9
Household Income: Less than \$25,000 (% %)	16.0	27.7	24.1	+0.0	-1.1	-0.4
Household Income: \$25,000 to \$50,000 (% %)	17.8	23.3	22.1	-1.7	-0.2	-0.6
Household Income: \$50,000 to \$100,000 (% %)	29.4	26.2	28.3	-1.2	+0.1	+0.1
Household Income: Above \$100,000 (% %)	36.8	22.7	25.5	+2.9	+1.2	+0.8
Households in Suppl. Nutrition Assist. Program (% %)	4.1	9.8	9.0	+0.7	+0.8	+0.4
Share of Households with Public Assistance (% %)	2.3	4.3	4.2	-0.3	-0.4	-0.1
Average Public Assistance (\$ %)	4,800	4,465	4,680	-21.3	-9.0	-7.7

Housing Characteristics in 2013: District 12

Metric	2013			Annual Change		
	District 12	City of Los Angeles	Los Angeles County	District 12	City of Los Angeles	Los Angeles County
Housing Units (000s %)	95.2	1,406.8	3,462.4	+1.5	-1.6	+0.5
Owner-Occupied Housing (% %)	64.4	35.9	45.5	-2.9	-0.9	-0.3
Housing Vacancy (% %)	3.2	6.2	6.2	-0.4	-0.6	0.0
Housing Structure Built Before 2000 (% %)	92.8	92.6	93.4	+0.0	0.0	+0.3
Households that Moved in Before 2000 (% %)	36.7	28.8	31.6	+0.6	-1.7	-1.5

Resident Employment Characteristics in 2013: District 12

Metric	2013			Annual Change		
	District 12	City of Los Angeles	Los Angeles County	District 12	City of Los Angeles	Los Angeles County
Employed Workers (000s %)	137.1	1,851.2	4,614.7	+3.1	+3.3	+2.4
Mean Earnings (\$000s %)	87.7	78.0	81.1	+5.1	+6.3	+3.5
Unemployment Rate (% %)	8.6	10.7	10.2	-1.2	-1.5	-1.4
Average Commute Time (Min. %)	30.0	29.9	30.0	-0.5	+0.3	+1.4
Public Transit Commuters (% %)	3.0	10.8	6.9	-1.0	-0.1	-0.1
Top Occupations						
Mgmt, Bsn, Sci, and Arts (% %)	44.6	35.5	35.1	-0.4	-0.4	-0.1
Sales (% %)	26.3	23.4	25.0	-0.0	+0.1	+0.1
Service (% %)	14.7	21.1	19.3	+0.5	+0.1	0.0
Prod, Transp, and Moving (% %)	7.8	11.9	12.8	-0.5	0.0	-0.1
Natural Resources (% %)	6.7	8.1	7.9	+0.3	+0.2	+0.2

Source: American Community Survey.

MITCH O'FARRELL DISTRICT 13



Photo Credit: © Chris © flickr

City Council District 13, geographically the smallest and most densely populated of the Council districts, sits between downtown Los Angeles and Hollywood. District 13 is home to major film/entertainment corporations, hospitals and about 252,300 residents. The District is home to 2,750 firms and 97,900 jobs (87,400 private sector). The average wage in the district is \$52,200, slightly below the City average.

**PRIVATE
EMPLOYMENT**
GREW NEARLY
BY 0.6%



**AVERAGE
WAGE
EARNINGS**
GREW BY
10 PERCENT



**GROSS
BUSINESS
RECEIPTS**
GREW TO 5% TO
\$19.7 MILLION



EMPLOYMENT AND FIRM STATISTICS

- A precipitous drop in employment in the Motion Picture and Sound Recording sub-sector dampened what would otherwise have been solid gains in private employment. Nevertheless, total private employment in District 13 grew 0.6 percent from the third quarter of 2013 to the third quarter of 2014.
- District 13 has seen an influx of new establishments over the last five years, as a net total of 804 establishments have opened in the District since 2010. Establishments new to the District pay higher wages than the jobs in establishments that left the District during this period.

DEMOGRAPHICS

- The economy in District 13 showed significant signs of improvement in 2013. The unemployment rate for District residents plunged 3.2 percentage points over the year, while the average earnings of workers jumped nearly 10 percent to \$65,100.
- There was an influx of residents with a college education, as the share of the population 25 years and older with bachelor's degrees rose 3.1 percentage points to 30.8 percent. The levels of educational attainment in the District are rapidly moving toward the City average.

CONSTRUCTION

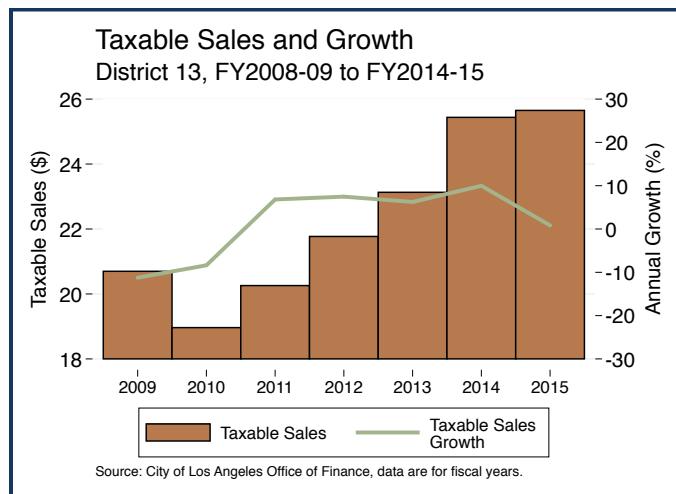
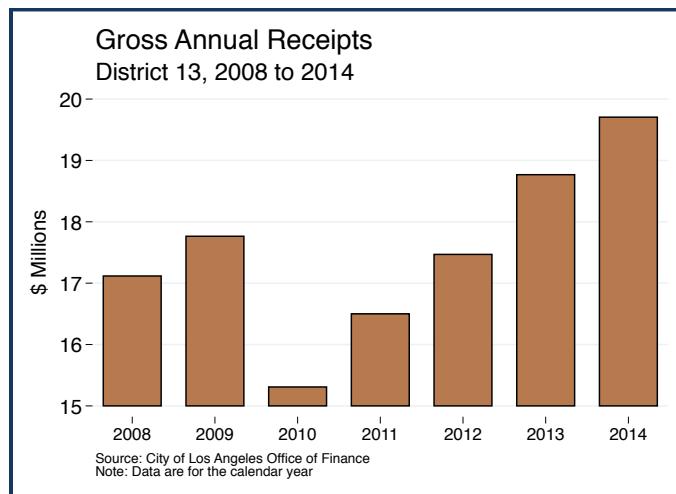
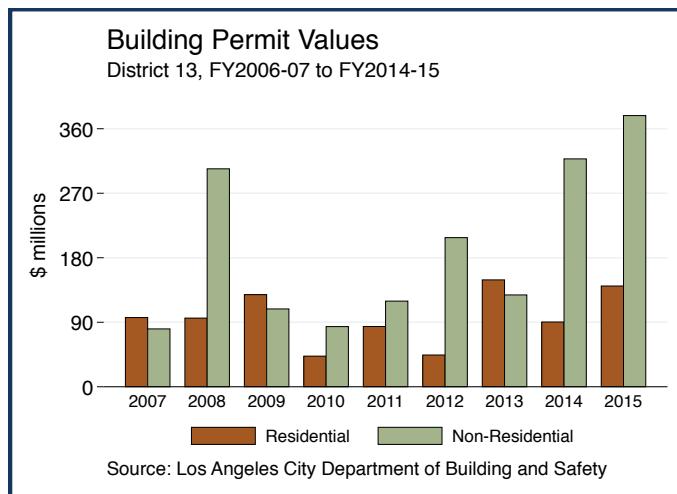
- The rapid increase in construction activity in District 13 was driven by a combination of commercial construction and multifamily residential construction. Overall, permit values in the District increased by more than \$100 million during FY2014-15.
- Many of the multifamily units permitted over the past year will be in mixed-use buildings, primarily sharing space with retail establishments. One major mixed-use project on Hollywood Boulevard accounts for 280 of the 718 multifamily units permitted during FY2014-15.

GROSS BUSINESS RECEIPTS AND SALES TAX REVENUE

- Business activity growth in District 13 was broad-based during 2014, as nearly every major sector saw an increase in gross receipts. Lead by growth in the Health Care and Retail Trade sectors, gross business receipts in the District grew 5 percent during the year to \$19.7 million.
- After surging during FY2013-14, consumer spending in District 13 flattened during FY2014-15. Nonetheless, sales tax receipts in the District remain well above the bottom reached during FY2009-10.



Photo Credit: Eric Broder Van Dyke / Shutterstock.com



Nonresidential Construction: District 13

Type	2013-14 (\$000s)	2014-15 (\$000s)
Office	1.0	172.4
NR Alt./Additions	139.9	73.0
Retail	47.1	3.1
Industrial	0.0	1.7
Total Nonresidential	318.0	378.3

Source: Los Angeles City Dept. of Building and Safety. Data is for Fiscal Year.

Gross Receipts in Top 8 Sectors: District 13

Sector	2014 (\$000s)	Annual Growth (%)
Health Care	3,145	+5.6
Retail Trade	1,673	+10.3
Real Estate	1,599	+15.2
Professional Services	990	+14.8
Accommodation & Food	697	+8.2
Other Services	614	+8.0
Educational Services	733	-13.9
Information	556	-0.3
Total	18,768	+5.0

Source: Los Angeles City Office of Finance.

MITCH O'FARRELL DISTRICT 13



Private Employment by Industry in District 13: Q3-14

Industry	Employment (000s)	Y-o-Y Growth District (%)	City Share (%)	City Share (%)
Education/Health	31.8	+0.0	+2.1	10.7
Leisure and Hospitality	15.0	+4.0	+6.2	8.1
Retail Trade	7.8	+4.7	+3.7	5.5
Information	7.2	-24.7	-0.7	13.1
Prof, Sci, Tech, and Mgmt	6.2	+7.8	-1.0	4.4
Other Svcs.	4.0	+20.2	+11.8	5.7
Manufacturing	3.7	+3.3	-2.3	3.8
Admin Support	3.0	-10.0	+5.8	3.0
Fin. Svcs. and Real Estate	2.8	-2.0	-0.5	3.0
Transport/Warehouse	2.5	+55.4	+3.2	4.5
NR/Construction	1.7	+13.8	+6.4	4.1
Wholesale Trade	1.6	-0.9	+2.6	2.2
Total Private	87.4	+0.6	+2.7	6.5

Source: California Employment Development Department.

Private Subsectors in District 13: Q3-14

Subsector	Employment (000s)	Avg. Wage (\$000s)	Growth (%)
Hospitals	11.5	71.8	+0.8
Food Svcs. and Drinking Places	11.4	19.9	+1.9
Social Assistance	9.4	14.4	-1.0
Ambulatory Health Care Svcs.	6.6	64.3	-1.3
Professional and Technical Svcs.	5.3	86.7	+12.3
Motion Pic. and Sound	4.8	141.8	-30.5
Admin and Support Svcs.	2.9	30.0	-10.0
Educational Svcs.	2.7	40.8	+3.8

Source: California Employment Development Department.

Private Sector Annual Wages by Industry in District 13: Q3-14

Industry	Avg. Wage (\$000s)	Y-o-Y Growth District (%)	City Share (%)	District vs. City (%)
Information	123.7	-2.0	+9.3	+1.1
Prof, Sci, Tech, and Mgmt	83.7	-1.7	-0.2	-9.8
NR/Construction	62.2	+18.5	-1.5	+13.9
Manufacturing	55.5	+2.2	+1.1	+4.1
Wholesale Trade	51.6	+2.3	+4.5	-5.3
Education/Health	48.8	+4.9	+0.8	+12.6
Fin. Svcs. and Real Estate	44.3	+1.4	+13.8	-58.2
Transport/Warehouse	41.2	+9.6	+1.2	-23.7
Other Svcs.	37.2	+2.7	+2.9	-4.1
Admin Support	30.1	+8.0	-12.4	-21.2
Retail Trade	29.9	-2.1	+5.4	-10.5
Leisure and Hospitality	25.8	+6.7	+3.1	-23.8
Total Private	50.9	-2.0	+1.9	-7.9

Source: California Employment Development Department.

Employment Growth by Establishment Type, Q3-13 to Q3-14

Establishment Type	Jobs Added (000s)	Job Growth (%)
Establishment Size		
Less than 50 Employees	-5.6	-12.3
50 to 250 Employees	+2.2	+9.8
More than 250 Employees	+4.1	+14.0
Establishment Average Wage		
Less than \$25,000	-2.7	-8.4
\$25,000 to \$50,000	+2.6	+11.7
More than \$50,000	+0.9	+2.0

Source: California Employment Development Department.

Establishment Births and Deaths, 2010 to Q3-14 Total

	Gain	Loss	Net
Establishment Count	1,066	262	+804
Employment	15,911	2,617	+13,295
Average Wage	39,686	32,965	+6,721

Source: California Employment Development Department.

Note: Only includes establishments with more than 3 employees.



Photo Credit: shalunis / Shutterstock.com



Photo Credit: Babak Ha'Eri / en.wikipedia

Population Characteristics in 2013: District 13

Metric	2013			Annual Change		
	District 13	City of Los Angeles	Los Angeles County	District 13	City of Los Angeles	Los Angeles County
Population (000s %)	252.3	3,884.3	10,017.1	-3.1	+0.7	+0.5
Median Age (Years %)	36	35	36	+1.8	0.0	+0.9
Population Under 18 Years of Age (% %)	18.1	22.0	23.2	-1.8	-0.5	-0.5
Population (25+) with a High School Diploma (000s %)	70.1	74.6	76.9	-0.3	-0.7	-0.3
Population (25+) with a Bachelor's Degree (% %)	30.8	31.4	30.1	+3.1	-0.1	+0.1

Income Characteristics in 2013: District 13

Metric	2013			Annual Change		
	District 13	City of Los Angeles	Los Angeles County	District 13	City of Los Angeles	Los Angeles County
Median Household Income (\$000s %)	39.3	48.5	54.5	+5.9	+3.6	+2.9
Household Income: Less than \$25,000 (% %)	35.5	27.7	24.1	-2.7	-1.1	-0.4
Household Income: \$25,000 to \$50,000 (% %)	27.6	23.3	22.1	+1.0	-0.2	-0.6
Household Income: \$50,000 to \$100,000 (% %)	24.6	26.2	28.3	+1.2	+0.1	+0.1
Household Income: Above \$100,000 (% %)	12.2	22.7	25.5	+0.5	+1.2	+0.8
Households in Suppl. Nutrition Assist. Program (% %)	9.8	9.8	9.0	-1.2	+0.8	+0.4
Share of Households with Public Assistance (% %)	4.3	4.3	4.2	-0.8	-0.4	-0.1
Average Public Assistance (\$ %)	4,475	4,465	4,680	-16.9	-9.0	-7.7

Housing Characteristics in 2013: District 13

Metric	2013			Annual Change		
	District 13	City of Los Angeles	Los Angeles County	District 13	City of Los Angeles	Los Angeles County
Housing Units (000s %)	103.5	1,406.8	3,462.4	-2.1	-1.6	+0.5
Owner-Occupied Housing (% %)	13.1	35.9	45.5	-0.2	-0.9	-0.3
Housing Vacancy (% %)	7.2	6.2	6.2	+0.4	-0.6	0.0
Housing Structure Built Before 2000 (% %)	94.0	92.6	93.4	-0.3	0.0	+0.3
Households that Moved in Before 2000 (% %)	23.8	28.8	31.6	-2.4	-1.7	-1.5

Resident Employment Characteristics in 2013: District 13

Metric	2013			Annual Change		
	District 13	City of Los Angeles	Los Angeles County	District 13	City of Los Angeles	Los Angeles County
Employed Workers (000s %)	133.2	1,851.2	4,614.7	+3.3	+3.3	+2.4
Mean Earnings (\$000s %)	65.1	78.0	81.1	+9.5	+6.3	+3.5
Unemployment Rate (% %)	11.4	10.7	10.2	-3.2	-1.5	-1.4
Average Commute Time (Min. %)	29.7	29.9	30.0	+0.8	+0.3	+1.4
Public Transit Commuters (% %)	22.7	10.8	6.9	+0.2	-0.1	-0.1
Top Occupations						
Mgmt, Bsn, Sci, and Arts (% %)	30.2	35.5	35.1	-0.1	-0.4	-0.1
Service (% %)	28.3	21.1	19.3	+0.4	+0.1	0.0
Sales (% %)	23.5	23.4	25.0	+0.4	+0.1	+0.1
Prod, Transp, and Moving (% %)	9.5	11.9	12.8	-1.9	0.0	-0.1
Natural Resources (% %)	8.5	8.1	7.9	+1.2	+0.2	+0.2

Source: American Community Survey.

JOSE HUIZAR DISTRICT 14



City Council District 14 covers the eastern portion of downtown Los Angeles, as well as the communities of Boyle Heights, Eagle Rock, El Sereno, Downtown Los Angeles, Rose Hills and Highland Park. These communities cover 23 square miles and are home to more than 236,900 residents. Representing downtown Los Angeles makes District 14 an important employment center with more than 7,700 firms and 348,800 jobs (189,800 private sector). Average annual wages in the district are more than \$73,600, well above City average.

PRIVATE EMPLOYMENT INCREASED AT A RAPID PACE.



AVERAGE WAGE EARNINGS

ROSE 11.6% OVER
THE YEAR.



RANKS FIRST IN TERMS OF GROSS BUSINESS RECEIPTS AMONG CITY COUNCIL DISTRICTS



EMPLOYMENT AND FIRM STATISTICS

- Total private employment in District 14 continues to increase at a rapid pace. The biggest sources of growth in the District were the Wholesale Trade, Leisure and Hospitality, and Retail Trade industries.
- Workers employed in District 14 continue to earn significantly more than the average worker in the City. For instance, District workers in the Administrative Support Services industry earn 16.7 percent more than the average worker employed in this industry.
- Although a net total of 30,287 jobs have moved into the District since 2010, these workers are paid nearly half as much as workers in the jobs that left the District during this period.

DEMOGRAPHICS

- Residents of District 13 experienced an economic resurgence in 2013. Average earnings rose 11.6 percent over the year, while more workers were able to find jobs.
- Along with rising incomes, the distribution of incomes in the District shifted toward the middle and upper ends of the spectrum; the share of households earning in excess of \$50,000 increased by 2.5 percentage points from 2012 to 2013.

CONSTRUCTION

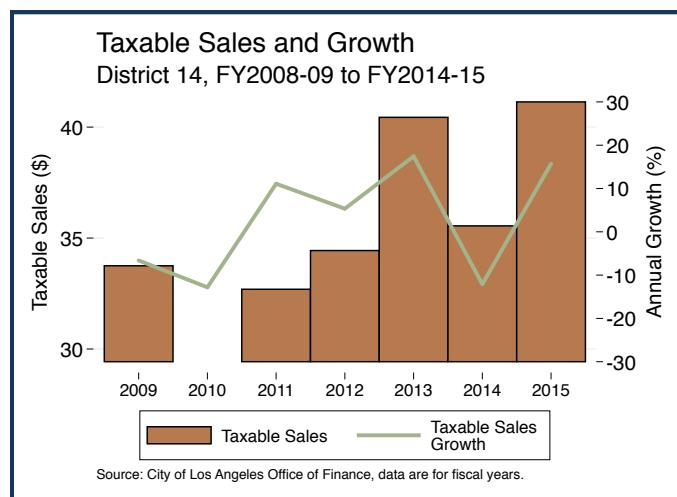
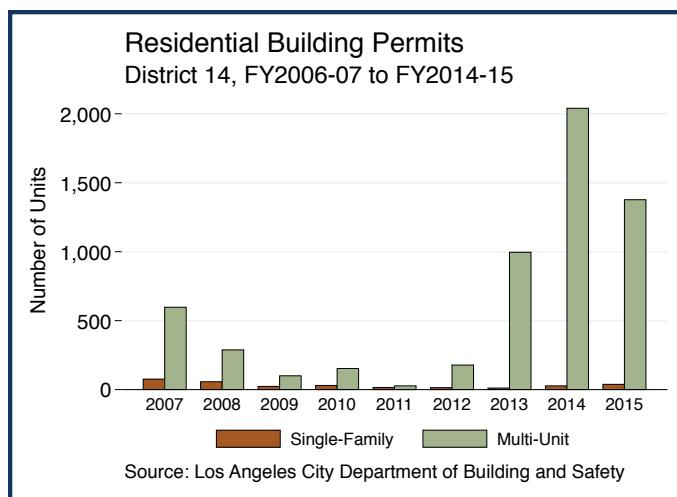
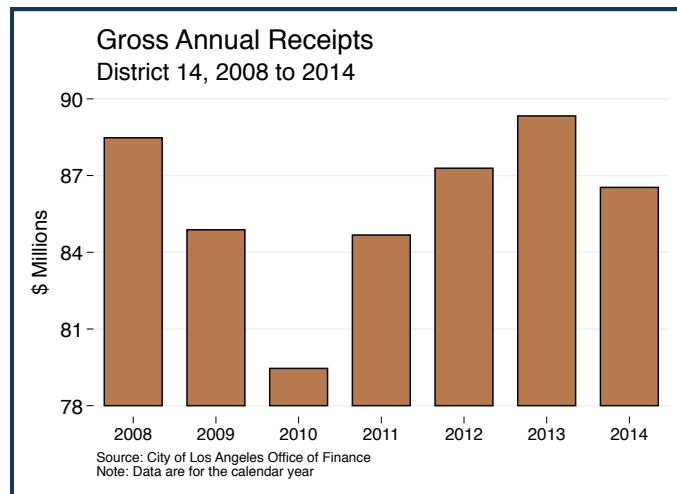
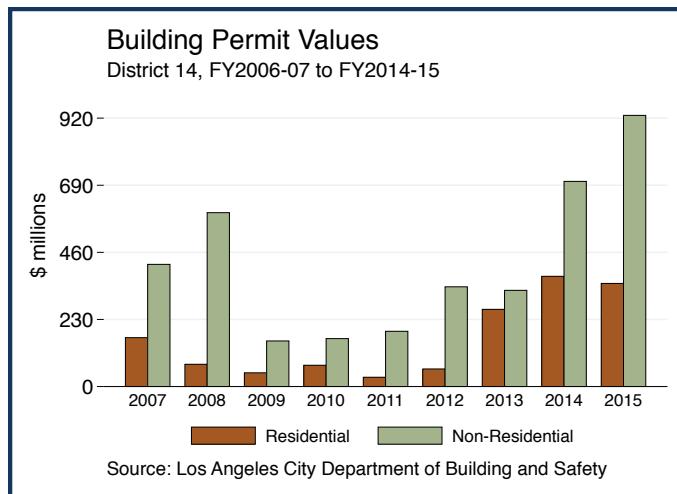
- District 14 again tops the list in terms of permit values, accounting for more than one-fifth of permit values in the City. Residential and nonresidential construction activity remained strong during the last fiscal year.
- Six of the 10 largest projects in terms of permit values over the last year were in District 14, headlined by the \$121-million mixed-use Broadway Palace. Other major projects include a parking garage, a hotel, and several other large mixed-use complexes.

GROSS BUSINESS RECEIPTS AND SALES TAX REVENUE

- Despite falling 3.1 percent during 2014, District 14 ranks first in terms of gross business receipts among City Council Districts. The three largest sectors in the District in terms of gross receipts grew at healthy rates.
- After a 12.1 percent decline in sales tax receipts during FY2013-14, consumer spending rebounded strongly in FY2014-15. Sales tax receipts in the District grew 15.7 percent over the fiscal year to \$41.1 million, more than erasing the decline seen during the previous fiscal year.



Photo Credit: Babak Ha'eri / en.wikipedia



Nonresidential Construction: District 14

Type	2013-14 (\$000s)	2014-15 (\$000s)
NR Alt./Additions	555.3	335.1
Office	16.3	22.3
Retail	18.7	5.2
Industrial	23.3	0.7
Total Nonresidential	703.2	929.5

Source: Los Angeles City Dept. of Building and Safety. Data is for Fiscal Year.

Gross Receipts in Top 8 Sectors: District 14

Sector	2014 (\$000s)	Annual Growth (%)
Professional Services	30,542	-0.7
Finance & Insurance	19,964	-6.0
Wholesale Trade	6,218	-1.7
Real Estate	3,078	+24.2
Retail Trade	3,372	+12.9
Admin & Waste Services	2,883	-14.9
Manufacturing	1,437	+3.4
Health Care	1,471	-5.5
Total	89,332	-3.1

Source: Los Angeles City Office of Finance.

JOSE HUIZAR DISTRICT 14



Private Employment by Industry in District 14: Q3-14

Industry	Employment (000s)	Y-o-Y Growth District (%)	City Share (%)
Prof, Sci, Tech, and Mgmt	34.9	+0.1	-1.0
Wholesale Trade	26.5	+4.6	+2.6
Education/Health	23.2	+1.5	+2.1
Leisure and Hospitality	22.8	+7.0	+6.2
Fin. Svcs. and Real Estate	19.6	+1.0	-0.5
Manufacturing	17.2	-5.3	-2.3
Retail Trade	14.1	+12.9	+3.7
Admin Support	11.4	+2.3	+5.8
Other Svcs.	8.1	+26.7	+11.8
Transport/Warehouse	5.4	+0.9	+3.2
Information	4.1	+6.5	-0.7
NR/Construction	2.4	+14.7	+6.4
Total Private	189.8	+3.5	+2.7
	14.0		

Source: California Employment Development Department.

Private Sector Annual Wages by Industry in District 14: Q3-14

Industry	Avg. Wage (\$000s)	Y-o-Y Growth District (%)	City (%)	District vs. City (%)
Fin. Svcs. and Real Estate	176.4	+16.5	+13.8	+66.4
Prof, Sci, Tech, and Mgmt	115.1	-0.2	-0.2	+24.0
Information	81.7	+3.1	+9.3	-33.2
NR/Construction	74.0	+2.3	-1.5	+35.6
Transport/Warehouse	61.6	+6.2	+1.2	+14.1
Wholesale Trade	47.0	+3.9	+4.5	-13.7
Admin Support	44.6	-52.2	-12.4	+16.7
Other Svcs.	41.7	+8.6	+2.9	+7.4
Manufacturing	41.5	+2.5	+1.1	-22.2
Education/Health	39.5	+0.7	+0.8	-9.0
Retail Trade	33.9	+0.3	+5.4	+1.3
Leisure and Hospitality	28.2	+4.5	+3.1	-16.7
Total Private	69.4	-0.6	+1.9	+25.6

Source: California Employment Development Department.

Private Subsectors in District 14: Q3-14

Subsector	Employment (000s)	Avg. Wage Growth (%)	Avg. Wage (\$000s)
Professional and Technical Svcs.	28.6	+1.9	114.1
Wholesalers, Nondurable Goods	18.8	+4.7	45.4
Food Svcs. and Drinking Places	16.0	+7.4	20.6
Admin and Support Svcs.	11.2	+2.4	44.6
Apparel Mfg.	9.0	-3.3	36.8
Social Assistance	8.8	+1.5	17.5
Management of Companies	6.3	-7.4	119.7
Credit Intermediation	6.2	+1.1	91.1

Source: California Employment Development Department.

Employment Growth by Establishment Type, Q3-13 to Q3-14

Establishment Type	Jobs Added (000s)	Job Growth (%)
Establishment Size		
Less than 50 Employees	-4.2	-4.5
50 to 250 Employees	+6.1	+10.7
More than 250 Employees	+6.5	+3.4
Establishment Average Wage		
Less than \$25,000	-6.0	-10.8
\$25,000 to \$50,000	+6.3	+9.1
More than \$50,000	+8.1	+3.8

Source: California Employment Development Department.

Establishment Births and Deaths, 2010 to Q3-14 Total

	Gain	Loss	Net
Establishment Count	3,121	832	+2,289
Employment	40,915	10,628	+30,287
Average Wage	60,229	116,541	-56,312

Source: California Employment Development Department.

Note: Only includes establishments with more than 3 employees.



Photo Credit: Downtowngal / en.wikipedia

Photo Credit: Justefrain / en.wikipedia

Population Characteristics in 2013: District 14

Metric	2013			Annual Change		
	District 14	City of Los Angeles	Los Angeles County	District 14	City of Los Angeles	Los Angeles County
Population (000s %)	236.9	3,884.3	10,017.1	+0.6	+0.7	+0.5
Median Age (Years %)	34	35	36	-0.3	0.0	+0.9
Population Under 18 Years of Age (% %)	21.7	22.0	23.2	+0.6	-0.5	-0.5
Population (25+) with a High School Diploma (000s %)	65.4	74.6	76.9	+0.8	-0.7	-0.3
Population (25+) with a Bachelor's Degree (% %)	23.5	31.4	30.1	+0.5	-0.1	+0.1

Income Characteristics in 2013: District 14

Metric	2013			Annual Change		
	District 14	City of Los Angeles	Los Angeles County	District 14	City of Los Angeles	Los Angeles County
Median Household Income (\$000s %)	38.0	48.5	54.5	+8.3	+3.6	+2.9
Household Income: Less than \$25,000 (% %)	35.1	27.7	24.1	-2.2	-1.1	-0.4
Household Income: \$25,000 to \$50,000 (% %)	22.0	23.3	22.1	-0.4	-0.2	-0.6
Household Income: \$50,000 to \$100,000 (% %)	26.3	26.2	28.3	+1.1	+0.1	+0.1
Household Income: Above \$100,000 (% %)	16.6	22.7	25.5	+1.4	+1.2	+0.8
Households in Suppl. Nutrition Assist. Program (% %)	14.8	9.8	9.0	+1.6	+0.8	+0.4
Share of Households with Public Assistance (% %)	6.8	4.3	4.2	-1.8	-0.4	-0.1
Average Public Assistance (\$ %)	4,790	4,465	4,680	+15.8	-9.0	-7.7

Housing Characteristics in 2013: District 14

Metric	2013			Annual Change		
	District 14	City of Los Angeles	Los Angeles County	District 14	City of Los Angeles	Los Angeles County
Housing Units (000s %)	80.6	1,406.8	3,462.4	-1.7	-1.6	+0.5
Owner-Occupied Housing (% %)	31.3	35.9	45.5	-0.6	-0.9	-0.3
Housing Vacancy (% %)	8.0	6.2	6.2	-0.4	-0.6	0.0
Housing Structure Built Before 2000 (% %)	91.5	92.6	93.4	-0.2	0.0	+0.3
Households that Moved in Before 2000 (% %)	29.1	28.8	31.6	+1.8	-1.7	-1.5

Resident Employment Characteristics in 2013: District 14

Metric	2013			Annual Change		
	District 14	City of Los Angeles	Los Angeles County	District 14	City of Los Angeles	Los Angeles County
Employed Workers (000s %)	100.7	1,851.2	4,614.7	+4.3	+3.3	+2.4
Mean Earnings (\$000s %)	62.1	78.0	81.1	+11.6	+6.3	+3.5
Unemployment Rate (% %)	11.8	10.7	10.2	-3.4	-1.5	-1.4
Average Commute Time (Min. %)	29.1	29.9	30.0	-0.6	+0.3	+1.4
Public Transit Commuters (% %)	12.7	10.8	6.9	-0.0	-0.1	-0.1
Top Occupations						
Mgmt, Bsn, Sci, and Arts (% %)	31.6	35.5	35.1	-2.2	-0.4	-0.1
Sales (% %)	23.4	23.4	25.0	+1.4	+0.1	+0.1
Service (% %)	20.4	21.1	19.3	-0.1	+0.1	0.0
Prod, Transp, and Moving (% %)	14.2	11.9	12.8	-1.8	0.0	-0.1
Natural Resources (% %)	10.5	8.1	7.9	+2.6	+0.2	+0.2

Source: American Community Survey.

JOE BUSCAINO DISTRICT 15



The borders of City Council District 15 connect south Los Angeles neighborhood with the communities surrounding the Port of Los Angeles, an important source of employment and economic growth for the region. The district is home to 2,142 firms and 65,000 jobs (58,500 private sector). Average annual wages in the district are \$48,700, well below the City average.

PRIVATE EMPLOYMENT REBOUNDED WITH A 4.7% INCREASE



MEDIAN HOUSEHOLD INCOME FELL BETWEEN 2012 AND 2013



BUSINESS ACTIVITY IS TRENDING DOWNWARD



EMPLOYMENT AND FIRM STATISTICS

- After a down year in 2013, private employment in District 15 rebounded strongly with a 4.7 percent increase from the third quarter of 2013 to the third quarter of 2014.
- The strongest engine of growth in the District was the Administrative and Support Services sub-sector, followed by Food Services and Drinking Places, which grew 28.3 percent and 11.9 percent, respectively, during this period.
- Since 2010, 642 establishments have opened for business in District 15 and have employed more than 10,100 workers. These workers earn nearly \$20,000 more, on average, than workers previously employed in establishments that shut down during this period.

DEMOGRAPHICS

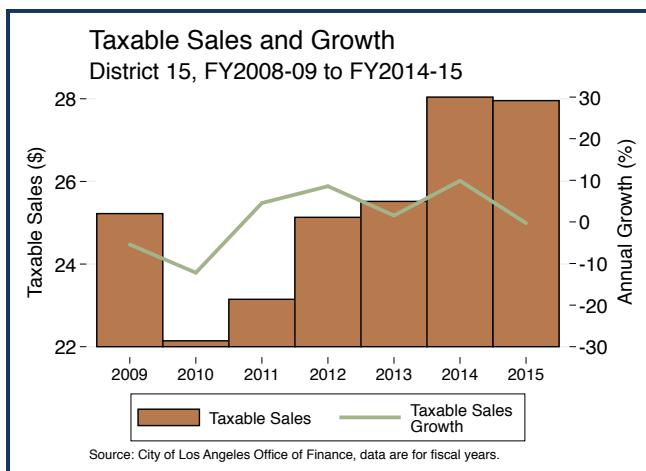
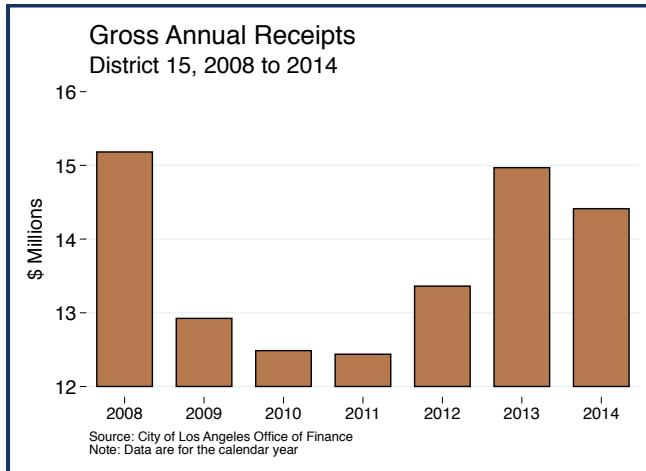
- Although many areas throughout the City saw sizeable increases in economic activity in 2013, District 15 appears to be headed in the opposite direction. The median household income fell between 2012 and 2013, and the unemployment rate for District residents increased by nearly 1 percentage point.
- Many residents who recently moved into the District are relatively less educated than their predecessors. The shares of both the population 25 years and older with high school diplomas and those with bachelor's degrees fell at greater rates than they did in the City overall.

CONSTRUCTION

- The level of construction activity in District 15 during FY2014-15 was a marked improvement from the previous fiscal year. Residential and nonresidential construction activity grew noticeably during this period.
- The largest projects permitted for construction in the District were concentrated on the nonresidential side of the market. In particular, several projects involving improvements to or construction of warehouses were permitted during FY2014-15.

GROSS BUSINESS RECEIPTS AND SALES TAX REVENUE

- Business activity in District 15 is trending downward, as the three largest sectors in terms of gross business receipts declined substantially from 2013 to 2014.
- Consumer spending has also dipped slightly after posting sizable gains during FY2013-14. Overall, sales tax receipts fell 0.3 percent to \$28.0 million from FY2013-14 to FY2014-15.



Nonresidential Construction: District 15		
Type	2013-14 (\$000s)	2014-15 (\$000s)
NR Alt./Additions	26.8	29.9
Office	1.4	7.4
Industrial	0.6	1.0
Retail	2.2	0.8
Total Nonresidential	37.1	44.6

Source: Los Angeles City Dept. of Building and Safety. Data is for Fiscal Year.

Gross Receipts in Top 8 Sectors: District 15

Sector	2014 (\$000s)	Annual Growth (%)
Wholesale Trade	2,639	-2.9
Retail Trade	1,748	-12.4
Transportation & Warehousing	1,147	-2.1
Professional Services	536	+18.0
Other Services	603	-4.5
Real Estate	488	-2.2
Admin & Waste Services	464	+1.1
Health Care	402	+12.8
Total	14,969	-3.7

Source: Los Angeles City Office of Finance.

JOE BUSCAINO DISTRICT 15



Private Employment by Industry in District 15: Q3-14

Industry	Employment (000s)	Y-o-Y Growth District (%)	City Growth (%)	City Share (%)
Education/Health	10.0	+2.2	+2.1	3.3
Manufacturing	8.3	-0.8	-2.3	8.5
Admin Support	7.1	+27.2	+5.8	7.3
Retail Trade	5.9	+4.1	+3.7	4.1
Transport/Warehouse	5.3	+3.5	+3.2	9.4
Wholesale Trade	5.2	-2.3	+2.6	7.2
Leisure and Hospitality	5.1	+8.9	+6.2	2.7
Prof, Sci, Tech, and Mgmt	3.6	+1.5	-1.0	2.5
NR/Construction	3.2	+5.7	+6.4	7.5
Other Svcs.	2.4	+3.8	+11.8	3.5
Fin. Svcs. and Real Estate	1.8	+1.9	-0.5	1.9
Information	0.8	-11.5	-0.7	1.5
Total Private	58.5	+4.7	+2.7	4.3

Source: California Employment Development Department.

Private Sector Annual Wages by Industry in District 15: Q3-14

Industry	Avg. Wage (\$000s)	Y-o-Y Growth District (%)	City Growth (%)	District vs. City (%)
Prof, Sci, Tech, and Mgmt	85.7	+12.0	-0.2	-7.6
Wholesale Trade	70.9	+3.7	+4.5	+30.3
Fin. Svcs. and Real Estate	68.7	+16.1	+13.8	-35.2
Information	62.6	+1.1	+9.3	-48.9
Transport/Warehouse	61.7	+4.6	+1.2	+14.3
Manufacturing	57.3	-0.5	+1.1	+7.5
NR/Construction	49.3	-4.1	-1.5	-9.7
Education/Health	40.8	+2.1	+0.8	-6.0
Other Svcs.	39.9	+3.5	+2.9	+2.7
Retail Trade	31.6	+3.4	+5.4	-5.7
Admin Support	30.0	-10.9	-12.4	-21.5
Leisure and Hospitality	19.1	+7.5	+3.1	-43.5
Total Private	47.9	+1.0	+1.9	-13.4

Source: California Employment Development Department.

Private Subsectors in District 15: Q3-14

Subsector	Employment (000s)	Avg. Wage (\$000s)	Growth (%)
Admin and Support Svcs.	6.9	29.5	+28.3
Food Svcs. and Drinking Places	4.3	17.7	+11.3
Social Assistance	4.0	15.0	-0.5
Ambulatory Health Care Svcs.	3.3	62.2	+3.4
Support Activities For Transp.	2.5	71.7	+0.5
Specialty Trade Contractors	2.4	46.1	+11.0
Professional and Technical Svcs.	2.4	71.1	+2.8
Wholesalers, Nondurable Goods	2.4	80.1	-2.3

Source: California Employment Development Department.

Employment Growth by Establishment Type, Q3-13 to Q3-14

Establishment Type	Jobs Added (000s)	Job Growth (%)
Establishment Size		
Less than 50 Employees	-0.6	-2.2
50 to 250 Employees	+2.0	+10.1
More than 250 Employees	+1.5	+10.8
Establishment Average Wage		
Less than \$25,000	+0.6	+3.9
\$25,000 to \$50,000	+2.1	+10.5
More than \$50,000	+0.2	+0.7

Source: California Employment Development Department.

Establishment Births and Deaths, 2010 to Q3-14 Total

	Gain	Loss	Net
Establishment Count	642	182	+460
Employment	10,129	1,571	+8,558
Average Wage	49,125	31,132	+17,993

Source: California Employment Development Department.

Note: Only includes establishments with more than 3 employees.



Photo Credit: METRO96 / en.wikipedia

Population Characteristics in 2013: District 15

Metric	2013			Annual Change		
	District 15	City of Los Angeles	Los Angeles County	District 15	City of Los Angeles	Los Angeles County
Population (000s %)	275.5	3,884.3	10,017.1	+3.5	+0.7	+0.5
Median Age (Years %)	32	35	36	-0.6	0.0	+0.9
Population Under 18 Years of Age (% %)	28.5	22.0	23.2	-0.4	-0.5	-0.5
Population (25+) with a High School Diploma (000s %)	66.1	74.6	76.9	-3.5	-0.7	-0.3
Population (25+) with a Bachelor's Degree (% %)	14.6	31.4	30.1	-1.7	-0.1	+0.1

Income Characteristics in 2013: District 15

Metric	2013			Annual Change		
	District 15	City of Los Angeles	Los Angeles County	District 15	City of Los Angeles	Los Angeles County
Median Household Income (\$000s %)	44.3	48.5	54.5	-0.7	+3.6	+2.9
Household Income: Less than \$25,000 (% %)	31.2	27.7	24.1	+1.6	-1.1	-0.4
Household Income: \$25,000 to \$50,000 (% %)	24.5	23.3	22.1	-1.8	-0.2	-0.6
Household Income: \$50,000 to \$100,000 (% %)	27.0	26.2	28.3	-0.4	+0.1	+0.1
Household Income: Above \$100,000 (% %)	17.3	22.7	25.5	+0.5	+1.2	+0.8
Households in Suppl. Nutrition Assist. Program (% %)	18.0	9.8	9.0	+1.8	+0.8	+0.4
Share of Households with Public Assistance (% %)	8.3	4.3	4.2	+0.9	-0.4	-0.1
Average Public Assistance (\$ %)	4,565	4,465	4,680	-4.6	-9.0	-7.7

Housing Characteristics in 2013: District 15

Metric	2013			Annual Change		
	District 15	City of Los Angeles	Los Angeles County	District 15	City of Los Angeles	Los Angeles County
Housing Units (000s %)	85.1	1,406.8	3,462.4	-1.7	-1.6	+0.5
Owner-Occupied Housing (% %)	37.8	35.9	45.5	-1.6	-0.9	-0.3
Housing Vacancy (% %)	6.7	6.2	6.2	+0.1	-0.6	0.0
Housing Structure Built Before 2000 (% %)	94.2	92.6	93.4	+0.2	0.0	+0.3
Households that Moved in Before 2000 (% %)	32.5	28.8	31.6	-0.3	-1.7	-1.5

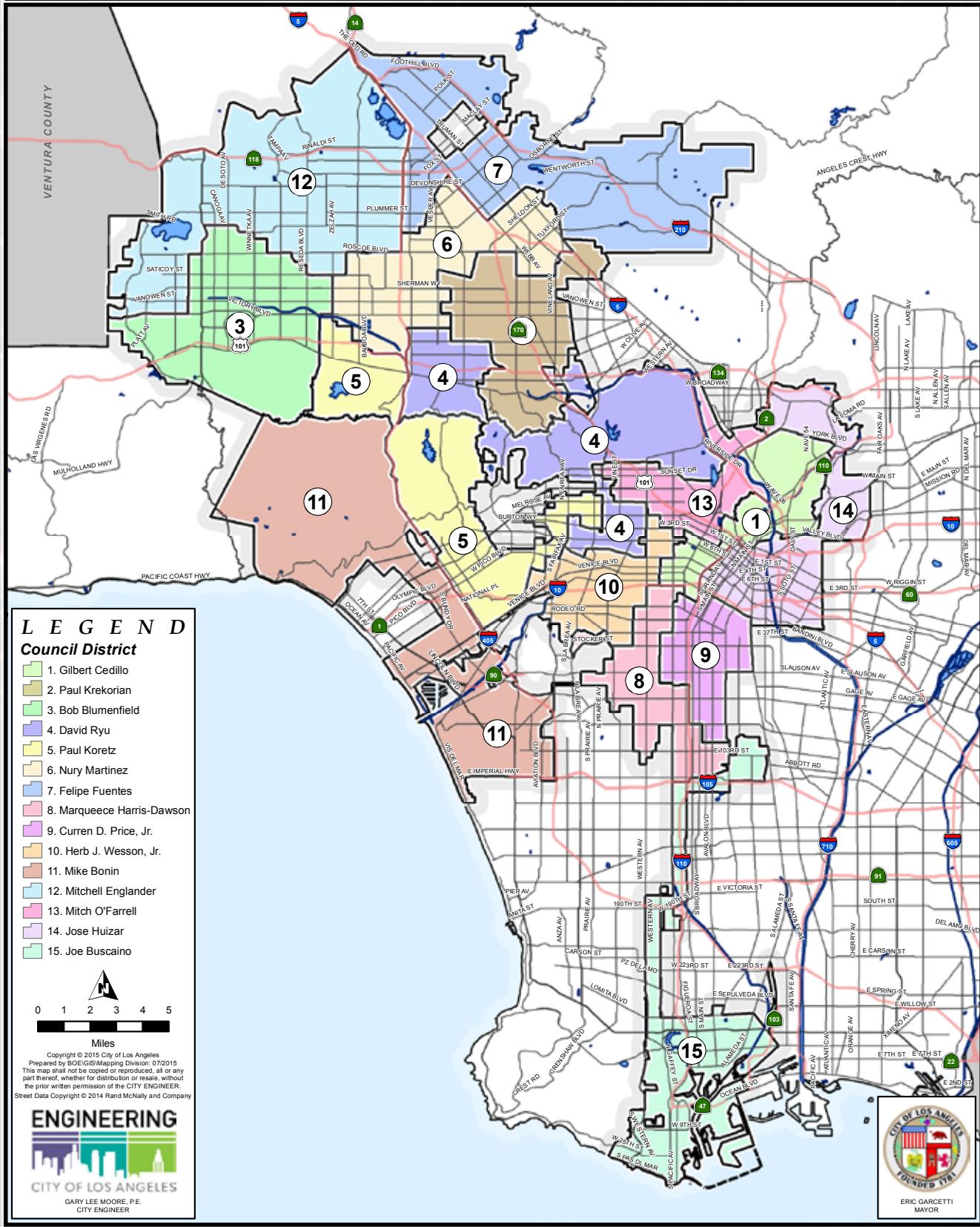
Resident Employment Characteristics in 2013: District 15

Metric	2013			Annual Change		
	District 15	City of Los Angeles	Los Angeles County	District 15	City of Los Angeles	Los Angeles County
Employed Workers (000s %)	111.1	1,851.2	4,614.7	-0.1	+3.3	+2.4
Mean Earnings (\$000s %)	60.3	78.0	81.1	+1.8	+6.3	+3.5
Unemployment Rate (% %)	14.1	10.7	10.2	+0.9	-1.5	-1.4
Average Commute Time (Min. %)	27.8	29.9	30.0	+2.7	+0.3	+1.4
Public Transit Commuters (% %)	5.8	10.8	6.9	-1.3	-0.1	-0.1
Top Occupations						
Sales (% %)	24.1	23.4	25.0	+0.4	+0.1	+0.1
Service (% %)	23.5	21.1	19.3	-1.2	+0.1	0.0
Mgmt, Bsn, Sci, and Arts (% %)	21.5	35.5	35.1	+0.2	-0.4	-0.1
Prod, Transp, and Moving (% %)	20.9	11.9	12.8	+1.7	0.0	-0.1
Natural Resources (% %)	10.0	8.1	7.9	-1.2	+0.2	+0.2

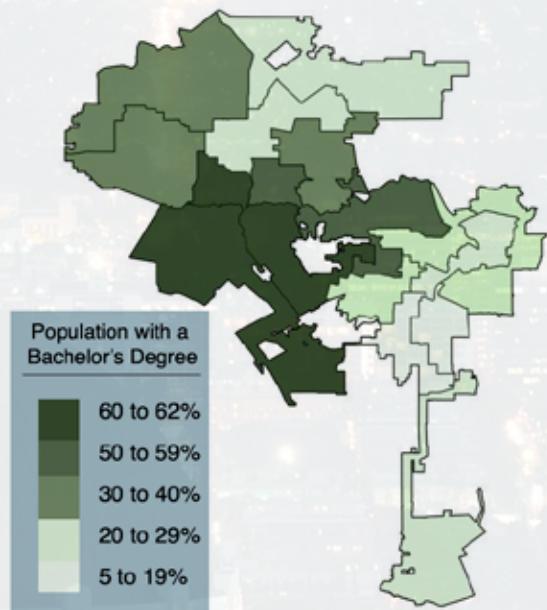
Source: American Community Survey.

MAP OF DISTRICTS

City of Los Angeles Council Districts

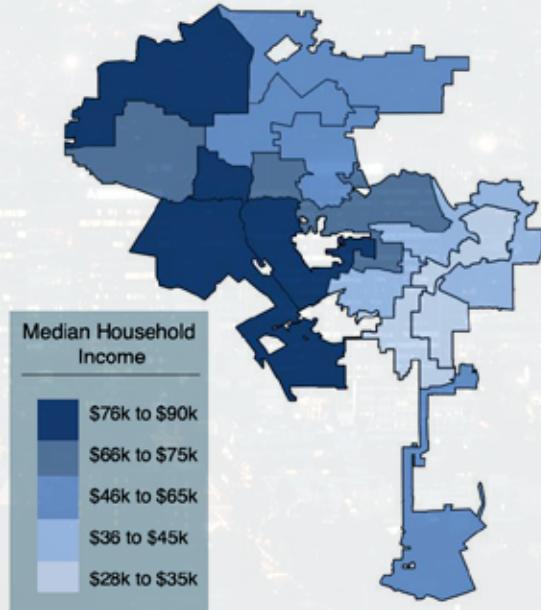


Population with a Bachelor's Degree
City of Los Angeles Council Districts, 2008/12



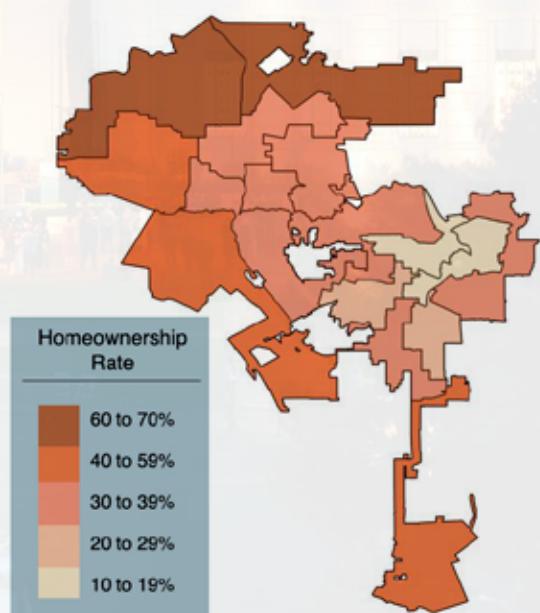
Source: American Community Survey and Beacon Economics

Median Household Income
City of Los Angeles Council Districts, 2008/12



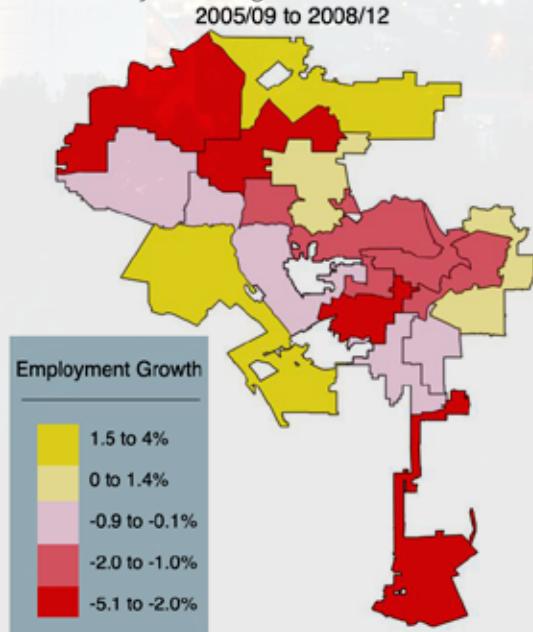
Source: American Community Survey and Beacon Economics

Homeownership Rate
City of Los Angeles Council Districts, 2008/12



Source: American Community Survey and Beacon Economics

Employment Growth by Residency
City of Los Angeles Council Districts
2005/09 to 2008/12



Source: American Community Survey and Beacon Economics



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