

Yiheng Song

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Summary

- **Creative mind with expertise in capturing, editing, processing and producing graphics, audio, video and web content. Proficient with the latest technology and disciplined in simplicity, detail and precision.**

Highlights

Adobe Creative Suite	Web Design	Web Platforms	Technical Skills	Languages
After Effects	HTML	WordPress	JVC	English
Audition	CSS	Omeka	DSLR	Mandarin
Illustrator	XML	Social Media	TriCaster	Cantonese
InDesign	XSLT		Audio Board	Malay
Premier Pro	JavaScript			

Education

- **2014-2017 | University of Nebraska-Lincoln**
 - Broadcasting Major-Production Emphasis | Sociology Minor | Digital Humanities Minor
 - GPA: 3.834
- **2012-2014 | Taylor's University Lakeside Campus - American Degree Transfer Program**
 - Mass Communication Major
 - GPA: 3.934
- **2007-2012 | Sri KDU High School | Science Stream**

Professional Experience

- **2011 | SuperPages-PanPages Malaysia | Google Maps Listing**
 - Pinpointing geographical location on Google Maps to digitize a phonebook
- **2012 | TTDI Toastmasters | Photographer**
 - Taking pictures at events
- **2016 | Occam Studios | Creative Intern**
 - Audio arrangement, Brand design, Graphic/Label Design, Video shoot, Video editing

Achievements

- **Duke of Edinburgh International Youth Award | Gold Award**
 - Physical – Rock Climbing
 - Skills – Cinematography
 - Expedition – Camping
 - Residential Service – Teaching English
 - Community Service – Promoting Organic Food
- **KRNU Student Blog | Graphics**
 - Logo design
- **School Team | Chess Captain & Athletics 10km**
 - Chess – Coaching and competing
 - Athletics – 7th placing state competition
- **High School Interclass | First Placing-The Gift by BWPicturesOfficial**
 - Directing a video
- **Dean's List | Taylor's University Lakeside Campus 2013**
 - Recognition of academic excellence
- **Dean's List | University of Nebraska-Lincoln College of Journalism and Mass Communication 2015**
 - Recognition of academic excellence
- **Certificate of High Scholarship | University of Nebraska-Lincoln 2016**
 - Recognition of academic excellence

References

- Available on request

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