

YIHENG SONG

638 Ontario St SE, Minneapolis, MN 55414 | (402) 470-7881 | YihengUniApp@Gmail.com | YihengSong.GitHub.io/Menu

Profile

- **Creative mind with expertise and experience in capturing, editing, processing and producing graphics, audio, video and web content. Proficient with the latest technology and disciplined in simplicity, detail and precision.**

Highlights

Adobe Creative Suite	Web Design	Web Platforms	Technical Skills	Languages
After Effects	HTML	WordPress	JVC	English
Audition	CSS	Omeka	DSLR	Mandarin
Illustrator	XML	Social Media	TriCaster	Cantonese
InDesign	XSLT		Audio Board	Malay
Premiere Pro	JavaScript			

Professional Experience

- **2017 | Minnesota Children's Museum | Digital Media Intern, Skilled Marketing Volunteer**
 - Editing text, image, video and graphics for internal and advertising use
 - Creating visual elements with Microsoft Office and Adobe Creative Suite
 - Capturing professional photos and videos for internal and advertising use
 - Organizing, archiving and managing media and instructional documents
- **2017 | Star City News | Production Assistant, Teradek Cameraman, Assistant Director**
 - Creating new graphics and lower thirds based on news stories for superimposing
 - Operating cameras in studio and remote location for live broadcast
 - Organizing production and news crew
 - Producing a 60-minute live news broadcast
- **2016 | Occam Studios | Creative Intern**
 - Creating audio arrangement for a dome show
 - Improving brand design with client
 - Producing and editing graphics and labels following client needs
 - Capturing video on location for promotional use
 - Editing videos with Adobe Creative Suite for advertising

Education

- **2014-2017 | University of Nebraska-Lincoln**
 - Broadcasting Major-Production Emphasis | Sociology Minor | Digital Humanities Minor
 - GPA: 3.856
- **2012-2014 | Taylor's University Lakeside Campus - American Degree Transfer Program**
 - Mass Communication Major
 - GPA: 3.934

Achievements

- **Duke of Edinburgh International Youth Award | Gold Award**
 - Physical – Rock Climbing
 - Skills – Cinematography
 - Expedition – Camping
 - Residential Service – Teaching English
 - Community Service – Promoting Organic Food
- **School Team | Chess Captain & Athletics 10km**
 - Chess – Coaching and competing
 - Athletics – 7th placing state competition
- **Dean's List | Taylor's University Lakeside Campus 2013**
 - Recognition of academic excellence
- **Dean's List | University of Nebraska-Lincoln College of Journalism and Mass Communication 2015**
 - Recognition of academic excellence
- **Certificate of High Scholarship | University of Nebraska-Lincoln 2016**
 - Recognition of academic excellence

References

- **Available upon request**