

Liu Yihue

Kay's Resume

0963711233

yihueliu13@gmail.com

Date of Birth 11 / 13 / 1977

Education Kun Shan University 1998 – 2000
Bachelor's degree, Visual Communication Design

Tainan University of Technology 1994 – 1998
Bachelor of Arts (B.A.), Visual Communication Design

Language Skills Native in Mandarin and Limited working proficiency in English

Computer Skills	Program Language	Software
	Hand coded CSS / HTML/SCSS	adobe creative
	Basic Javascript (JQuery)/git/Gulp	Skecth / Zeplin / flinto / inVision

Award Commonwealth Magazine the 5th "e-marketing" challenge of innovation the best innovation award:
Lipton MILK TEA MAN

Brian magazine / Top 8 classic digital marketing cases of the year
3M/3M Who is the king of home repair: Innovative marketing of Facebook app

The 20th CLICK AWARDS
The finalist 4
Medical Treatment & Health Care, Public service/Website of the international promotion of Kaoshiung World Games

Work Experience

2018 / 2 – Present Banclogix Taipei, Taiwan

Senior User Interface Designer & Senior Web Designer

1. Wireframing and prototyping.
 2. UI, UX, interaction design for cross-platform products
 3. Work closely with PMs and engineers to define problems, objectives and product specs
 4. Collaborate with other UX designers to build up the design system for cross-platform products
 5. Also in charge of all the market service project, Build up event websites and portals for companies
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2015 / 7 – 2017 / 3 TutorABC Taipei, Taiwan

Senior User Interface Designer

1. Develop and model the end-to-end user experience
 2. Performs workflow analysis and develop use cases
 3. Develop high level and detailed mockups and prototypes
 4. Document and communicate designs to stakeholders and development teams effectively
 5. Collaborate with visual designer and programmers on product development customers
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2013 / 11 – 2015 / 7 Mitake Taipei, Taiwan

Senior User Interface Designer

1. Design and model the end-to-end user experience.
 2. Perform workflow analysis and develop use cases.
 3. Develop high-level and detailed mockups/prototypes.
 4. Communicate and document designs to stakeholders and product development teams effectively.
 5. Collaborate with UX design team to improve processes and define standards.
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2008 / 4– 2013 / 10 Independent studio Taipei, Taiwan
Founder

1. Website mock-ups and wireframes.
 2. Website creative content.
 3. Flash and html based user interfaces.
 4. Identity assets such as logos, as well as brand specific colour/style guidelines.
 5. Static banners if needed.
 6. Build websites to the highest standard and work closely with other designers and developers to complete web projects.
 7. Build and develop high quality websites and ensure that they are browser compatible, SEO friendly and meet high web standards.
 8. Responsibility for the design, usability and testing of new and existing websites, ensuring that requirements and deadlines are met.
 9. Assist the developers in the production, modification and frontend maintenance of websites and web application/flash user interfaces.
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Work Experience

2007 / 3– 2008 / 4 e9 Digital Marketing Taipei, Taiwan
Design Manager

2005 / 1– 2006 / 1 Dynamic Digital Solution Network Taipei, Taiwan
sr. Web Designer

2003 / 4– 2004 / 1 SONY MUSIC Taipei, Taiwan
Web Designer

2000 / 5– 2003 / 3 Spring House Entertainment Tech Taipei, Taiwan
Web Designer / Animators

Portfolio

Web
<https://www.yihueliu.com/>