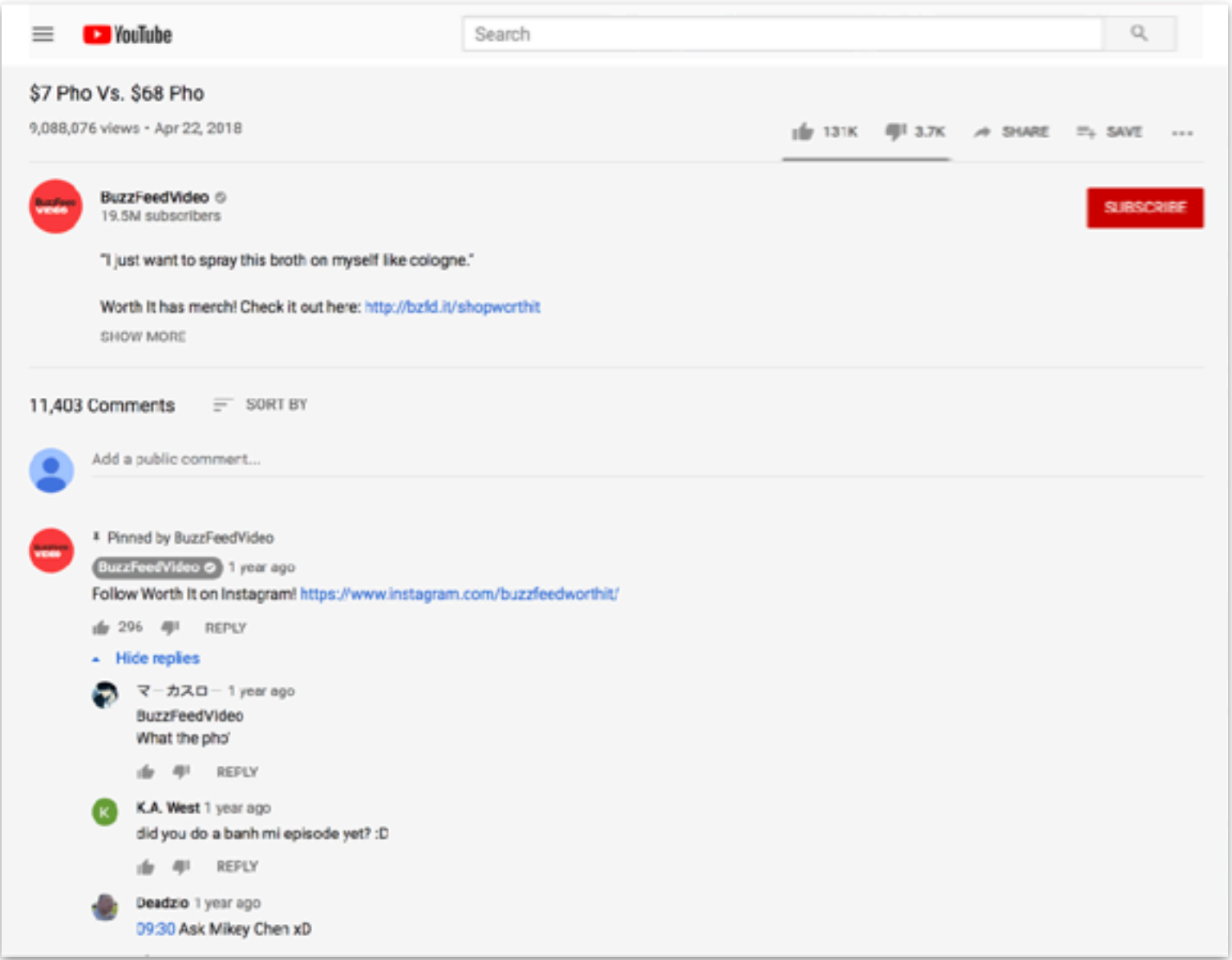
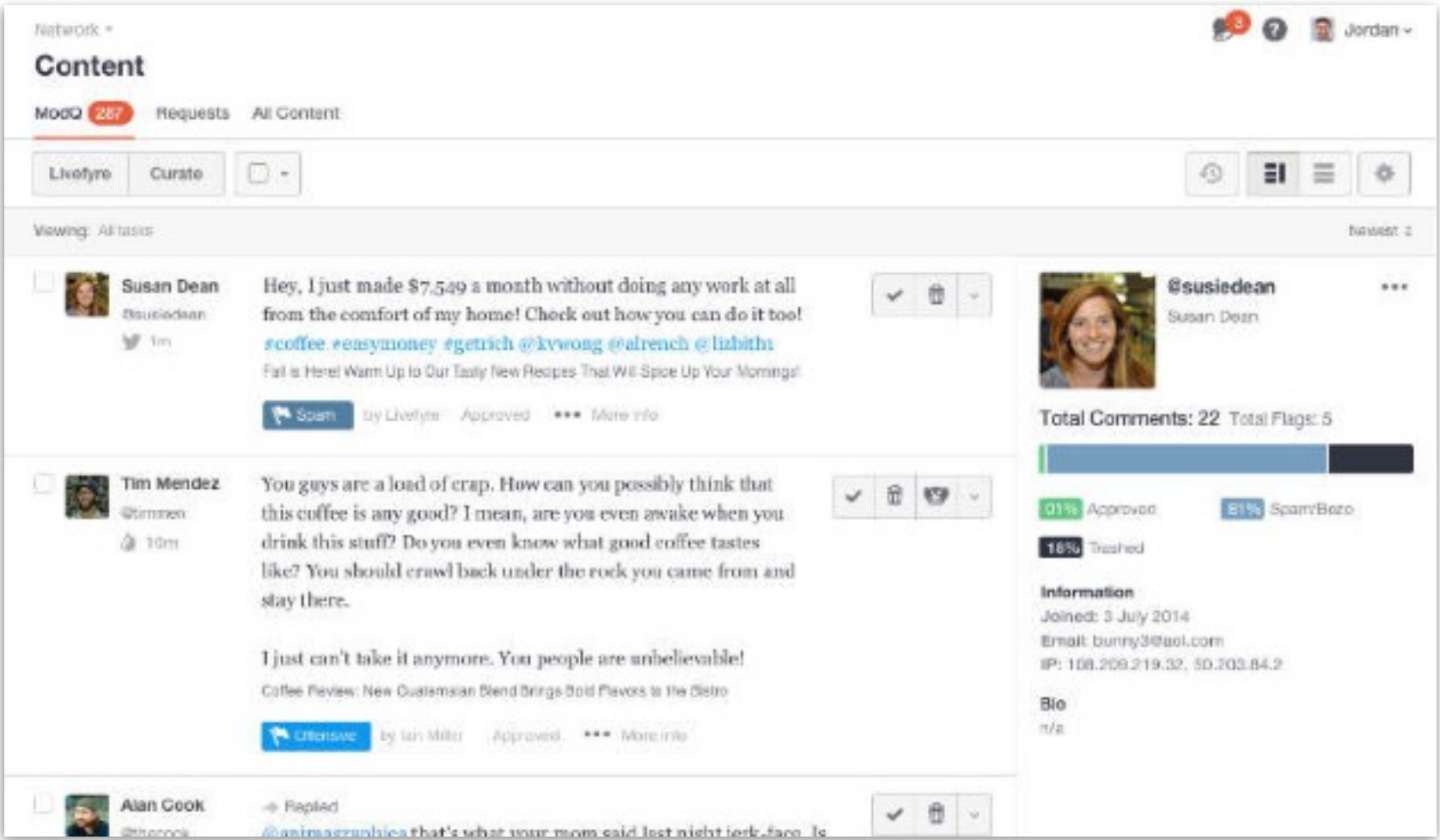


Competitive Analysis



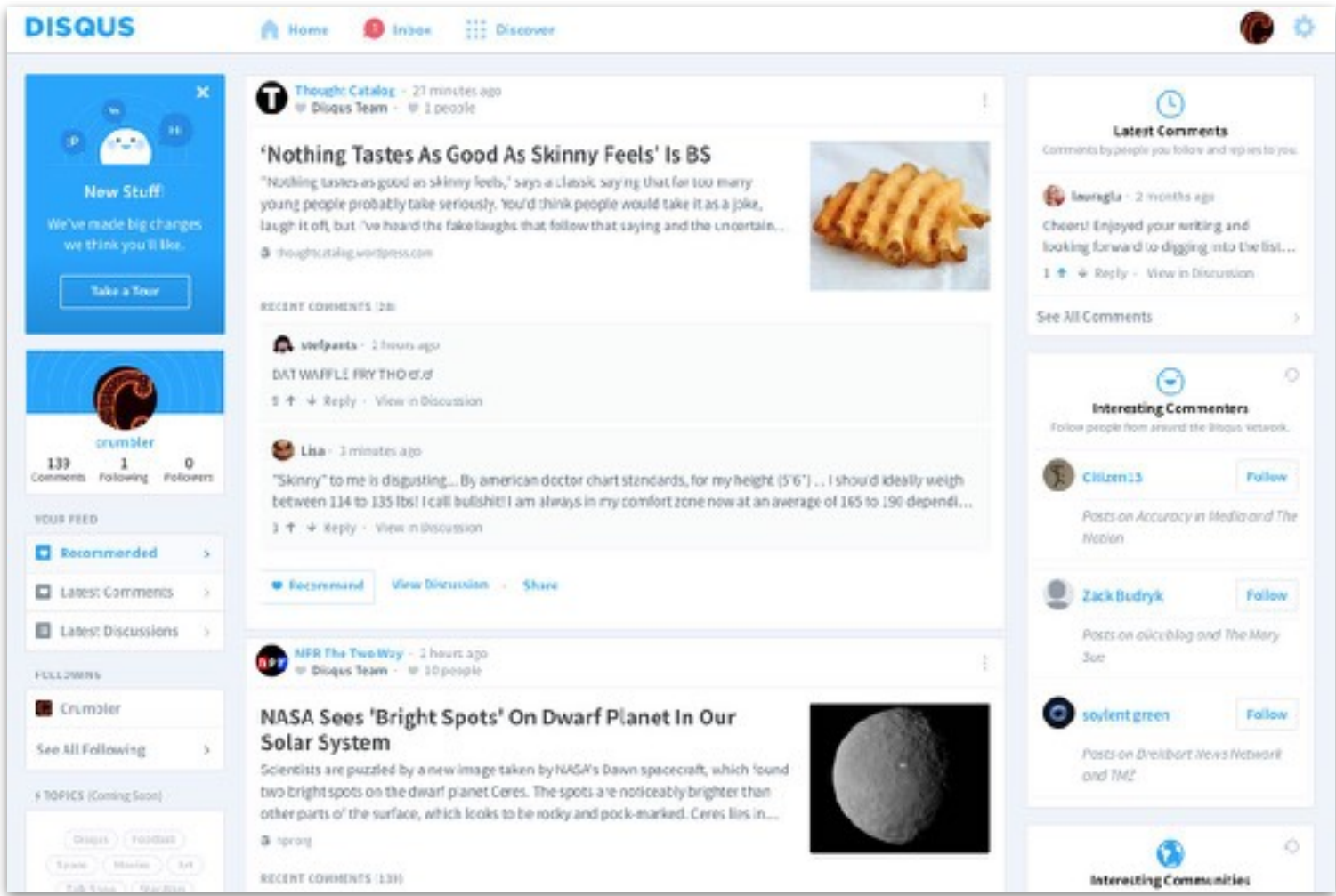
Youtube

- Like/Dislike
- Nested Reply
- Sorting



Livefyre

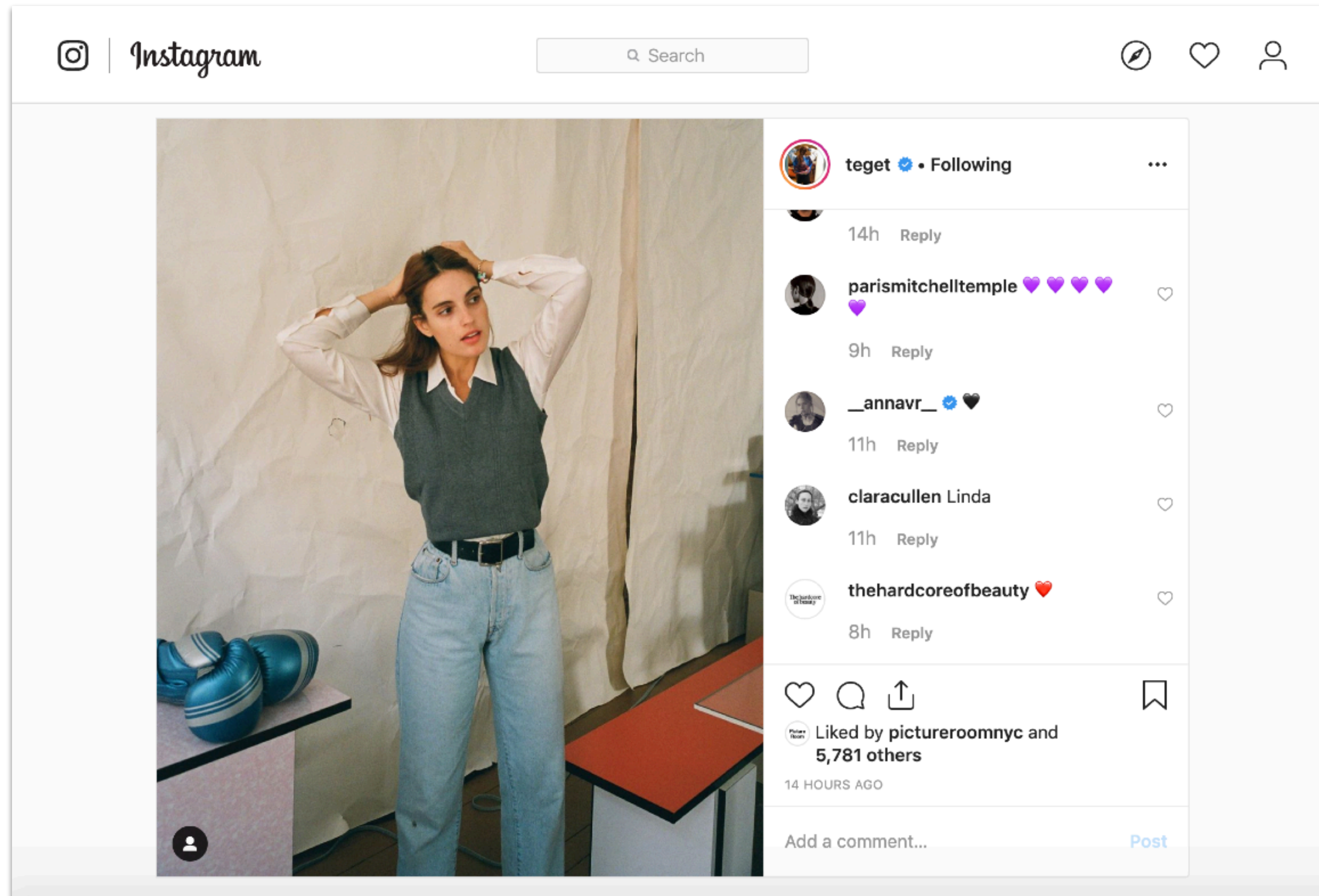
- Organization tabs
- Management buttons
- Bulk actions
- Viewing format options



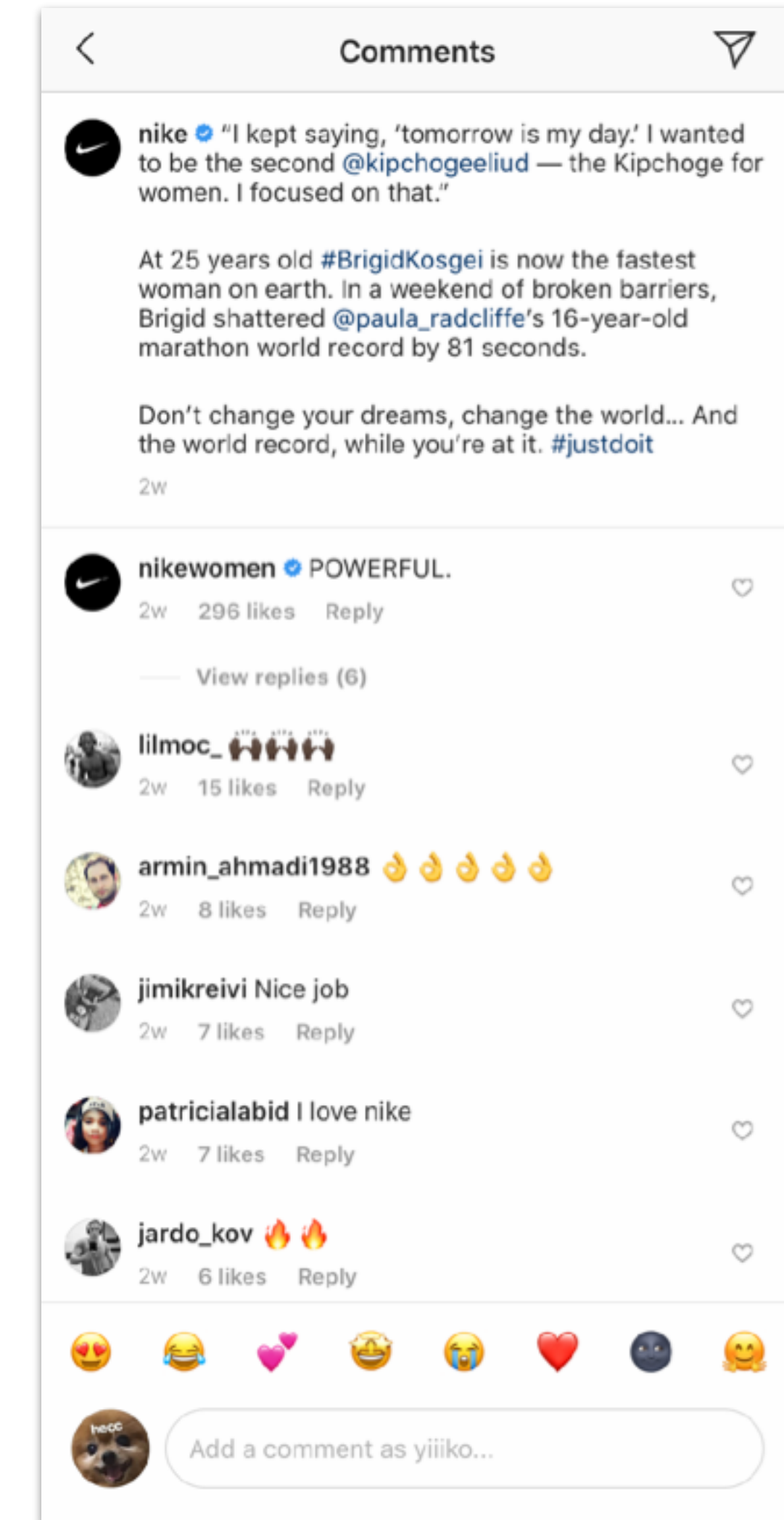
Disqus

- Like/Dislike
- Sort by time
- Notification badge

Existing Pattern



Instagram Web



Instagram iOS