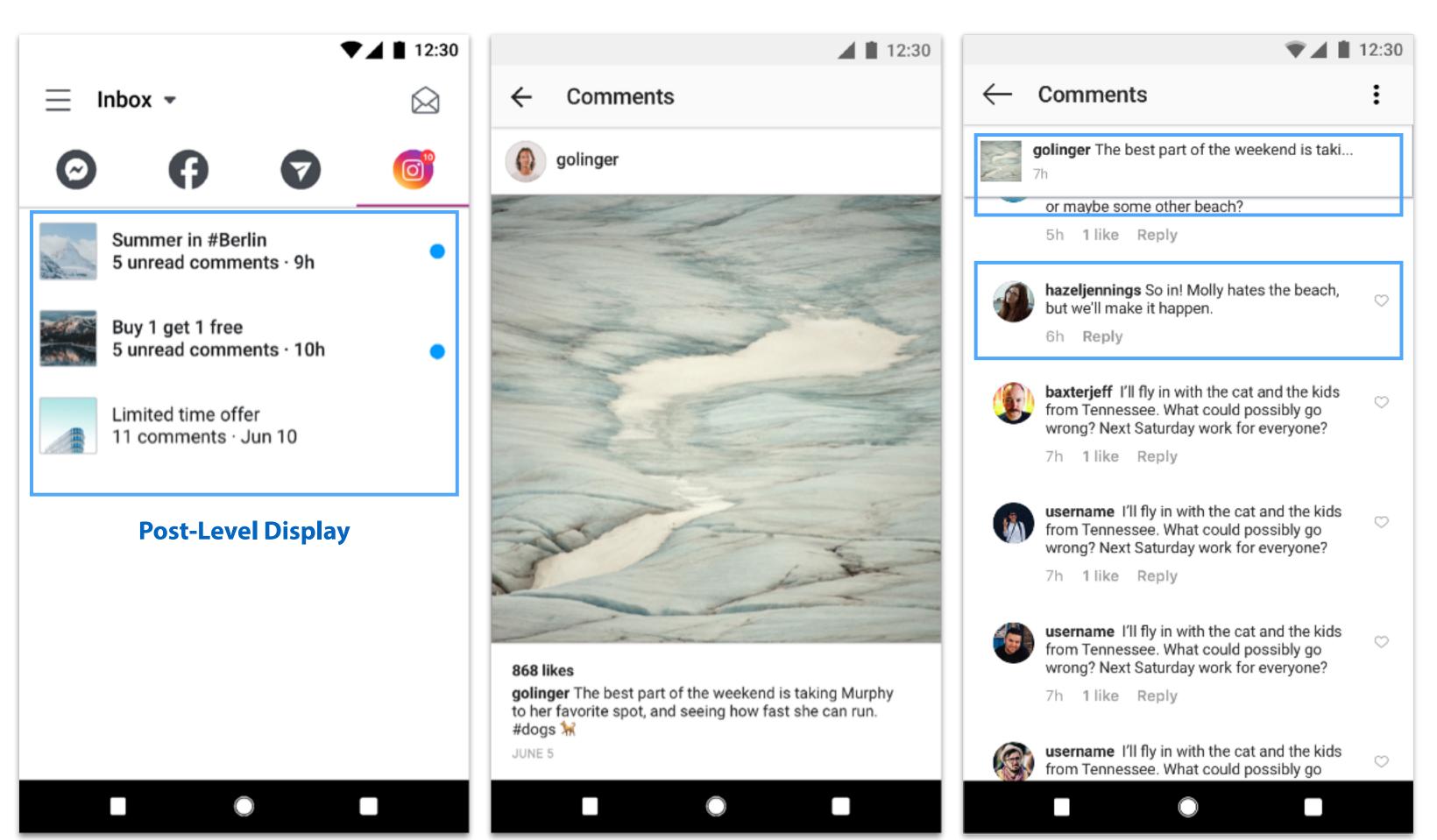
Redesign



Context Card - Sticky Bar

Consumer Facing IG Pattern

Success



1.Proposed feature added to team's future roadmap for Q1



+8%

2.User viewing & engagement metrics increased by 8% during beta user test



8.2 M

3.Project plans to be rolled out 100% to 8.2 million
Monthly Active Users