Storyboarding

Tourist - Digital App



1a. Tourist wants to experience local life but doesn't know where to start



2a. Open the app



3a. Use the app to navigate to the selected local home

Tourist and local interaction



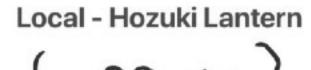
4. Tourist finds the local home



5. They greet each other



6.Connect with each other

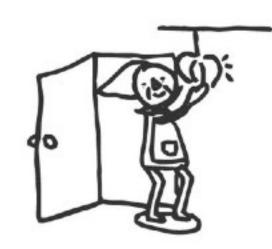




1b.Elderly local harvests vegetables from her farm



2b.Local wants to meet new friends and share the food



3b.She hangs the hozuki lantern on her porch



User Journey

