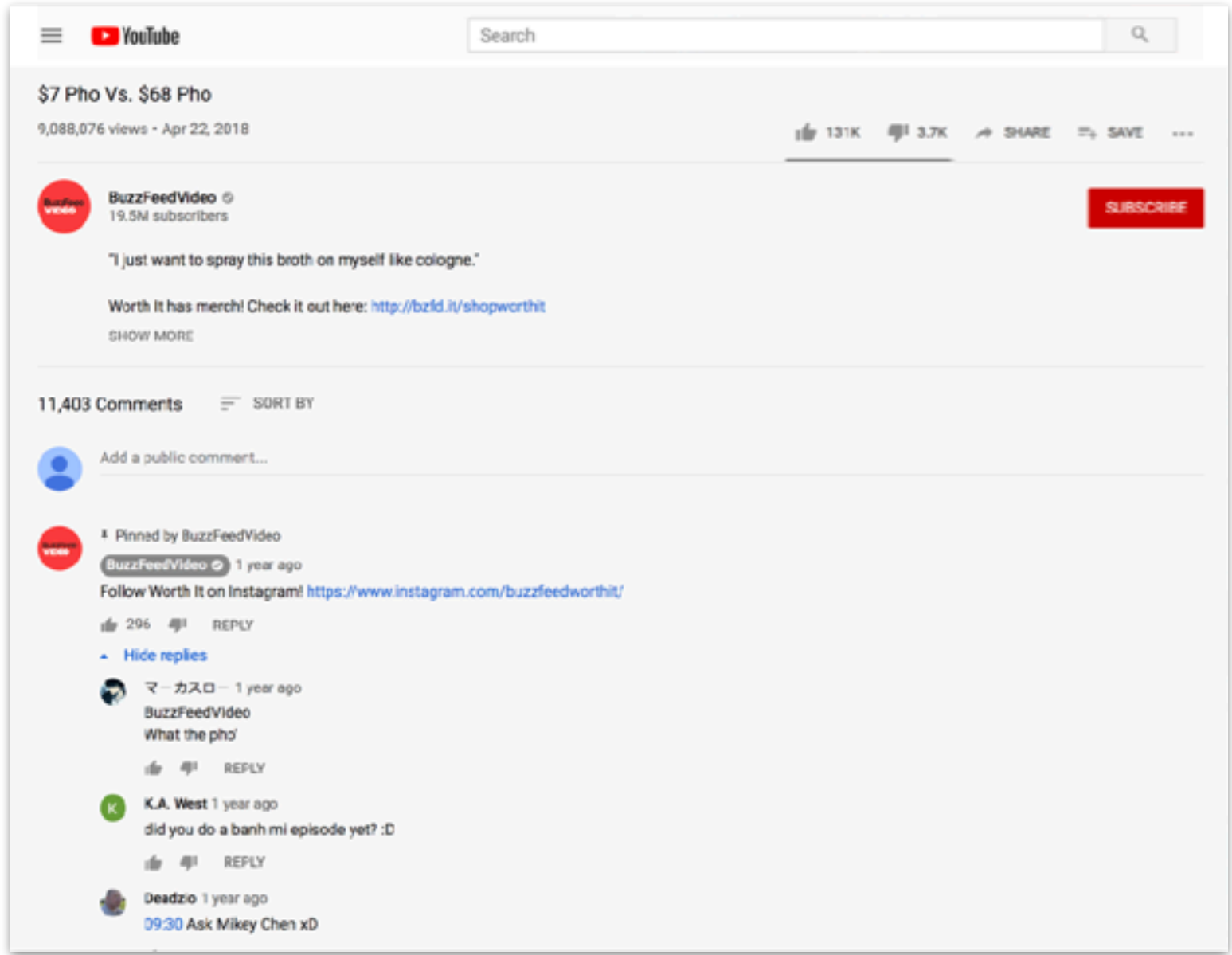




Hard to Understand

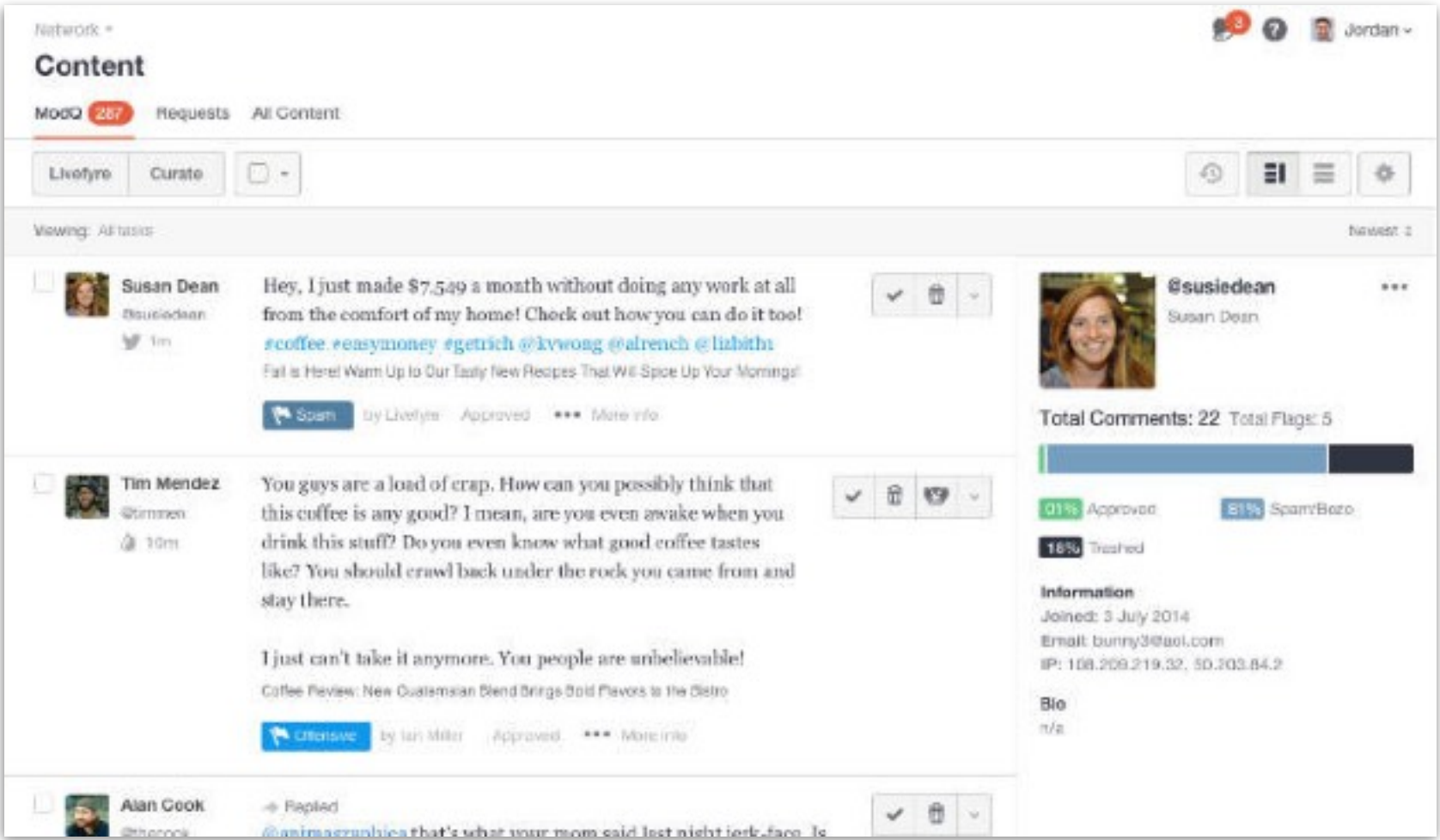
Lack of visual hierarchy,
Unfamiliar interaction pattern

Competitive Analysis



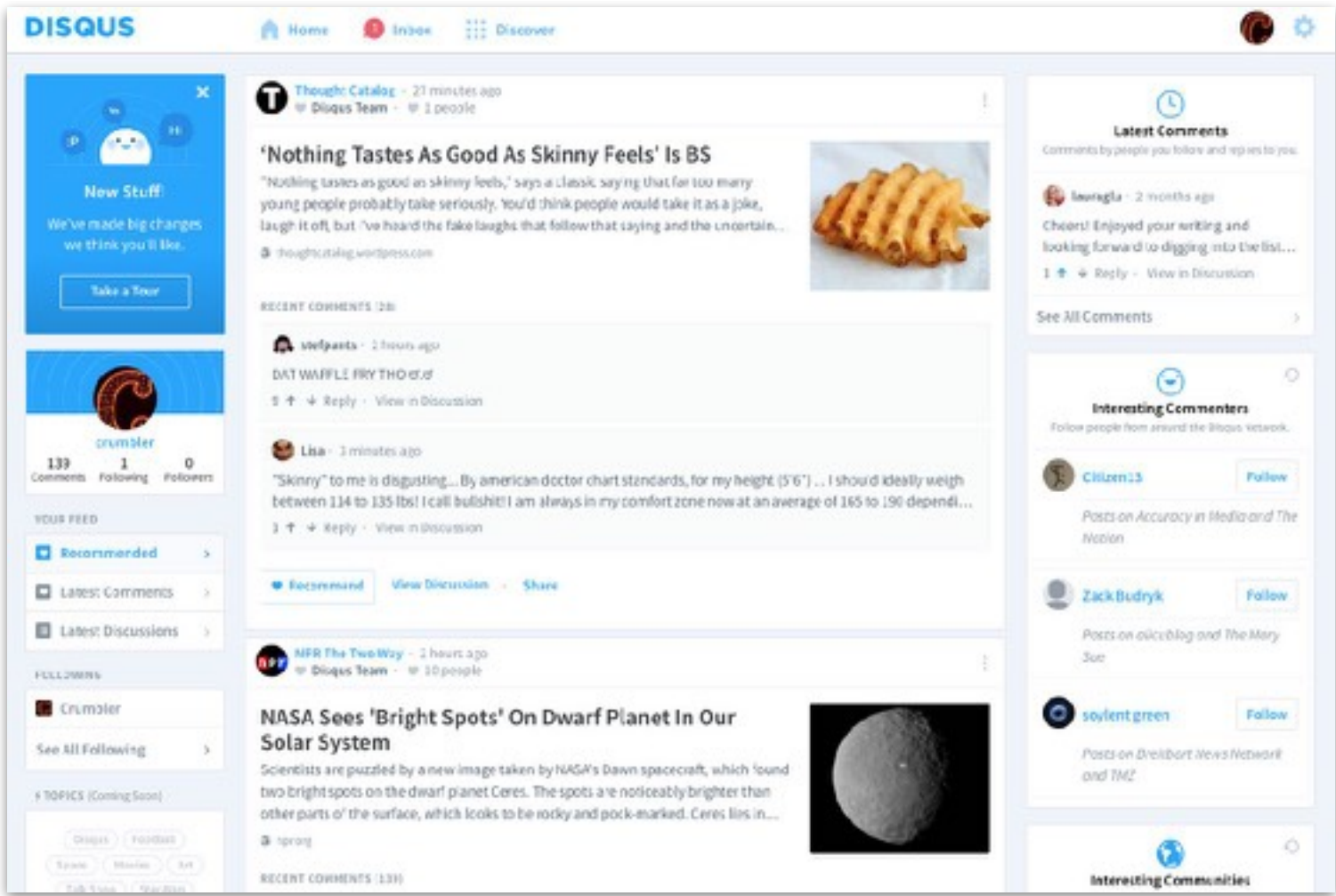
Youtube

- Like/Dislike
- Nested Reply
- Sorting



Livefyre

- Organization tabs
- Management buttons
- Bulk actions
- Viewing format options



Disqus

- Like/Dislike
- Sort by time
- Notification badge