



New work! This lovely web launch for Suzanne Lee, a transformatial coach and meditation expert, is a great example of a luxurious website. Lots of opulent imagery, pretty parallax photos and beautiful branding.

[READ MORE →](#)

Contrast is a design principles that is so crucial to creating beautiful branding and web design. But contrast touches all parts of design, not just color. Put simply, contrast occurs when two elements of the design are different - like REALLY different.

*So why the hell should you care? (I get it, you've got a business to run... so let's cut to the chase!)*

[READ MORE →](#)

CUSTOMIZE  
THE NEWSLETTER  
FORM FIELDS + BUTTON  
IN SQUARESPACE



I QUIT  
INSTAGRAM

*and here's  
what happened*



## CRITIQUE

A FREE WORKSHEET  
TO HELP YOU  
THOUGHTFULLY  
CRITIQUE  
YOUR PROJECT  
OR BRAND  
LIKE A  
DESIGN EXPERT.

DOWNLOAD  
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*featured* /



BRANDING FOR YOGA EXPERTS







**Instagram Comment**

**Background**







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Messages

**All Comments**

Messenger



Instagram Direct



Comments &amp; More



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Automated Responses



Summer in #Berlin

heyricharnold and 8 others

3:45 PM



Free shipping if you purchase mo ...

nkinling154 and 56 others

1:35 PM



Buy 1 get 1 free!

ian and 5 others

11:42 AM



Sometimes I think about where I...

3 unread comments

10:58 AM



golinger Summer in #Berlin

June 14

**heyricharnold** @golinger Busy watching your Abstract episode.. always wondered who did the toothpaste/toothbrush illustration.. love it 👍

1w 5 likes Reply

— Show all 3 replies

**justinanguilar** Making my final project about you, thanks for being such an inspiration! Love seeing your new art creations on here :)

1w Reply

**nkinling154** Amazing 🙌

1w Reply

**john2459** so great.

1w Reply

**schwa23** Wonderful, great association of colours!

1w 6 likes Reply



Published by golinger

Posted June 14

65 likes

golinger Summer in #Berlin

**Insights**

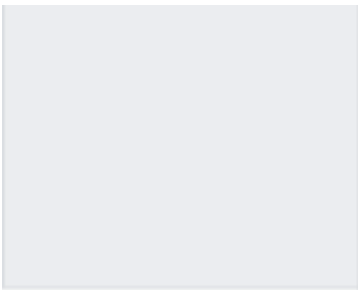
Reach

175

Profile Visit

42

Promote



Add a comment...

Post



## Messages ▾

**Nicolas Vilabos**


You: Hi Nicolas, it's been a ... · Tue

**Natalie Page**

Awesome, thanks! · Tue

 VIP**Marco Muji**

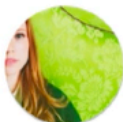
Yes it comes with a cotton... · Tue

 New Customer**Emily Gregson**

You: Take a look and let ... · Mon

**Sarah Pei**

You: Sorry they're a limit... · Mon

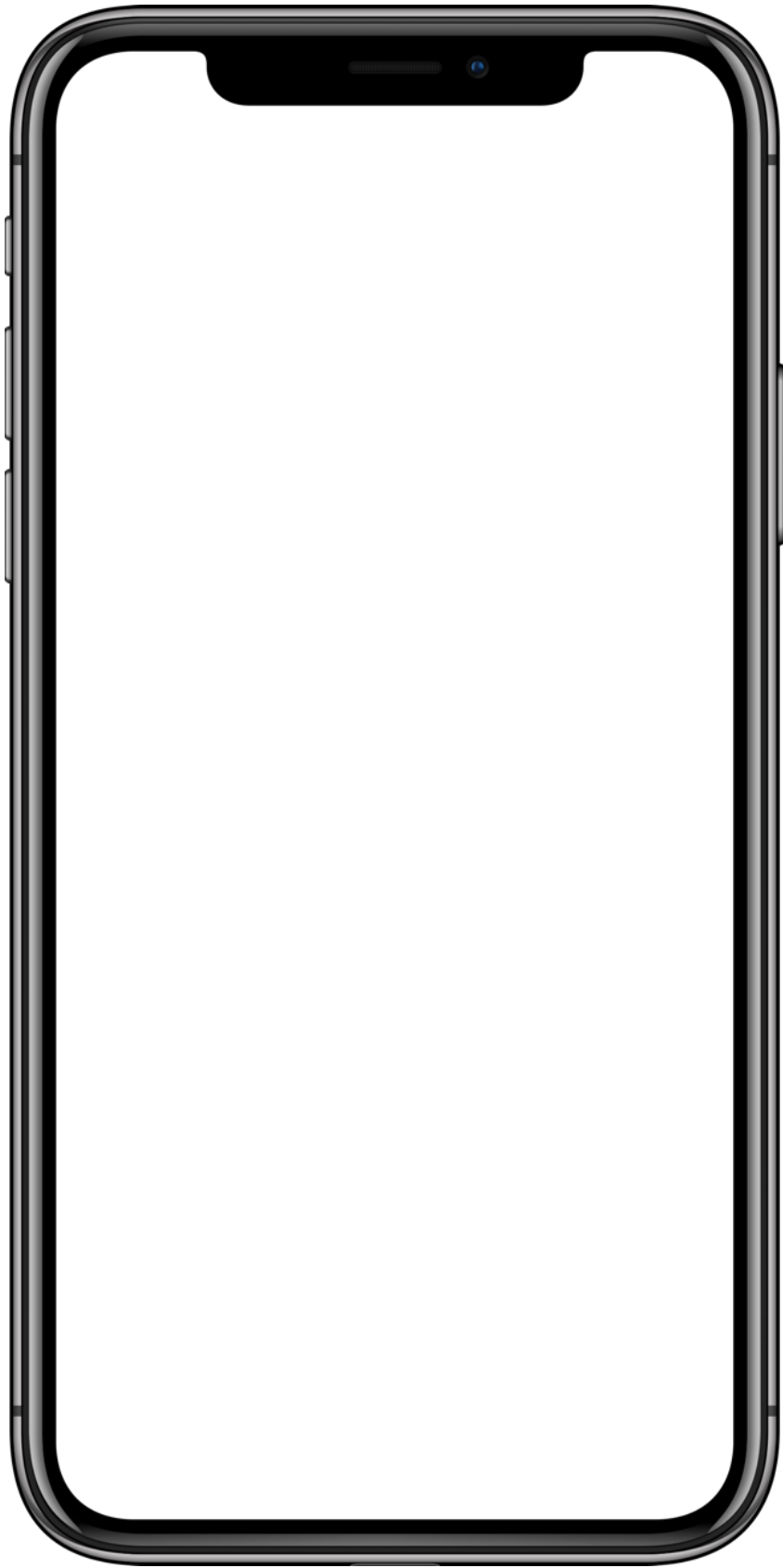
**Amy Barber**

You: Thank you! · Sun

 VIP**Lila Dudley**

You: Thank you! · Sun

**Bruno Frisk**





## Messages ▾

**Nicolas Vilabos**

You: Hi Nicolas, it's been a ... · Tue

**Natalie Page**

Awesome, thanks! · Tue

● VIP

**Marco Muji**

Yes it comes with a cotton... · Tue

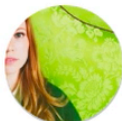
● New Customer

**Emily Gregson**

You: Take a look and let ... · Mon

**Sarah Pei**

You: Sorry they're a limit... · Mon

**Amy Barber**

You: Thank you! · Sun

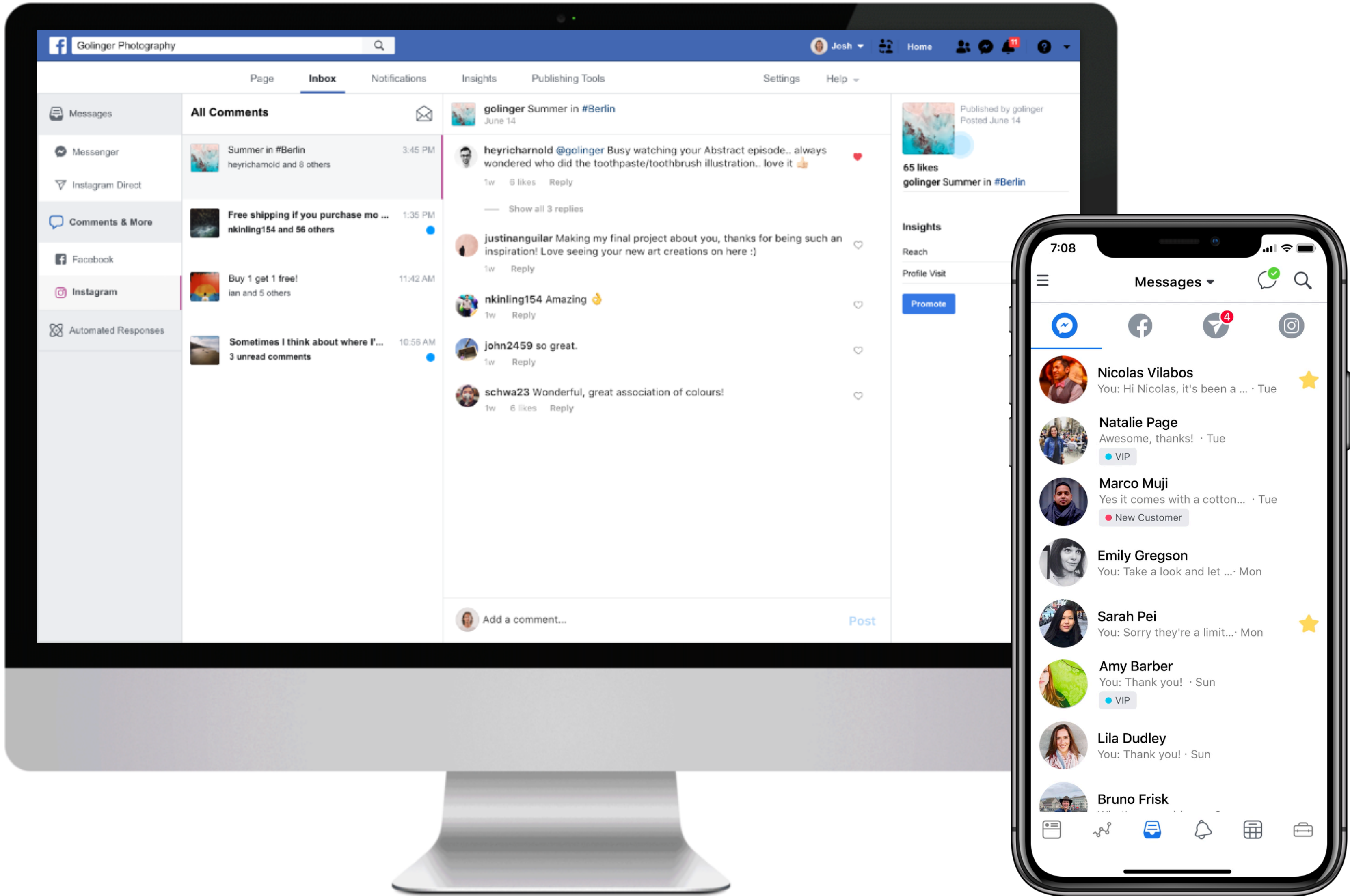
● VIP

**Lila Dudley**

You: Thank you! · Sun

**Bruno Frisk**

Background



Instagram Comment

# Why is unified comment important?



### ***Value to businesses***

- Locate the newest comments quickly



### ***Value to people***

- Get a faster response
- Increasing the likelihood of receiving a response



### ***Value to Facebook***

- Engagement on the platform