

Brainstorming

POSITIVE

NEW TECHNOLOGY  
COEXISTING WITH TRADITION

LOW LIVING EXPENSES

VERY HEALTHY (GOOD, ACCESS, WATER, AIR)

V. CONSIDERED + PROUD OF JAPANESE CULTURE

COMPROMISING EVERYTHING FOR CULTURE BY EXCEPTING FORESTING

NEG (OPP. AREA)

TOURISTS HAVE DIFFICULTY IN BUSINESS NAV. (MOVES + SCHEDULE)

EXCESSIVE PLANTATION OF NEUTRAL USELESS TREES

NO CONCEPT OF RECREATION STRATEGY

NO CONCEPT OF RECREATION ELEMENTS

LOW ACCESSIBILITY (KIMONO)

NEUTRAL

PERSONAL INTEREST RUNS THE SHOP

INTELLIGENT PROPERTY OWNERSHIP + ORGANIZATION OF FORESTRY

SOLVING IMMEDIATE ISSUES VS LONGTERM STRATEGY

DISCONNECTED BETWEEN YOUNG + OLD GENERATION

DEPENDENCE AT RISK BEING LOST

OPINIONS, OVERALL CONCEPTS

HARKETING? LOW'S SUBSIDIES

HOW DO BUSINESSES STAY OPEN?

ENTREPRENEURIAL CULTURE (U. PRESENTATION)

EXTREMELY RESPECTED HONORARY LIFESTYLE

IMPORTANCE OF TRADITION TO THIS REGION

# SHORT # SIGHTED

# INHERITED

# CHEAP

# HIDA LETS TALK

# KIMONO IPHONE

# WHERE THE KIDS AT

QUESTION:

VALUE OF TREES?

PEOPLE'S MENTAL HEALTH?

WATER SYSTEM?

HOW TO USE TECHNOLOGY TO ENHANCE INSTEAD OF REPLACING?

ANTIQUE SHOP

KIMONO

COPOT

CARPENTER STUDIO

OPPOSITION

COMBINATION

OPINIONS TOWARD TECHNOLOGY

AEIOU

ACTIVITY, ENVIRONMENT, INTERACTION, OBJECT, USER.

1. WATER INFRASTRUCTURE

2. FOREST LANDSCAPE

3. COMMUNITY SOCIAL SYSTEM?

\* INDIVIDUALIZED BUSINESS.

\* LACK OF ENTREPRENEURIAL SENSE.  
↳ LOW RENT  
↳ LOW LIVING EXPENSE

\* APPRECIATION OF THE CULTURE

UNDERSTANDING OF USHIMARU COUPLE

1. ECOLOGY + FARMER LOCAL COMMUNITY.

2. TOURIST + LOCAL COMMUNITY.

DEMOGRAPHIC SHIFT

INSIGHT INTO PRODUCT

glances to ???  
FINDING THE RIGHT TECHNIQUES AS SUPPORT

WHAT MAKES THE COMMUNITY

\* SMALL + TIGHT COMMUNITY NETWORK

\* LACK OF MULTI-GENERATIONAL HOW IS IT REPLACE BY COMMUNITY NETWORK

COMMUNITY NETWORK EXPORTING

DESIGNERS' OPINION

EMPATHY TO AUDIENCES

DESIGN CHALLENGE: WHICH APPROACH TO TAKE?

TOURIST VS. LOCAL

DISCONNECT

3) INFORMATION TO VACANCY HOUSES

BARRIER TO YOUNG GENERATION RECRUITMENT (SEE 3.0)

MENTAL STATE

ASK AKIKO

OTHER RURAL REGIONS IN JAPAN

OPPOSITION OF TECHNOLOGY

FAB CAFE

LOCAL

CULTURE

LOSING THE TRADITION



Method

