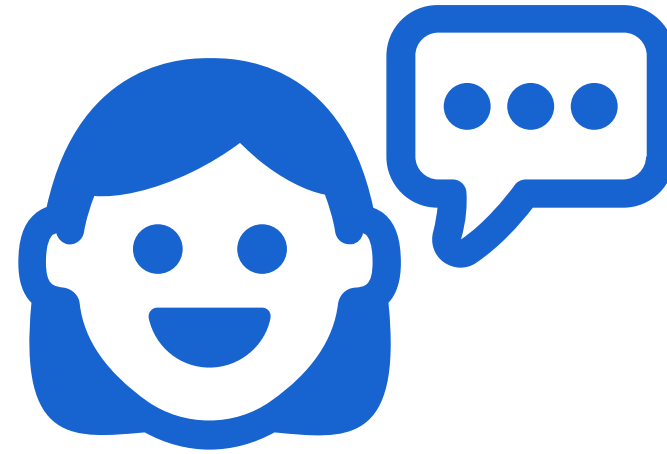


Why is unified comment important?



Value to businesses

- Locate the newest comments quickly



Value to people

- Get a faster response
- Increasing the likelihood of receiving a response



Value to Facebook

- Engagement on the platform

Current Design

