



Q1

1. **Proposed feature added** to team's **future roadmap** for Q1



+ 8%

2. User **viewing & engagement metrics** **increased by 8%** during beta user test



8.2 M

3. Project rolled out **100%** to **8.2 million Monthly Active Users**

## Key Takeaways

- **Scalability - consider all edge cases**
- **Iterations is the key**
- **Think beyond current users need**